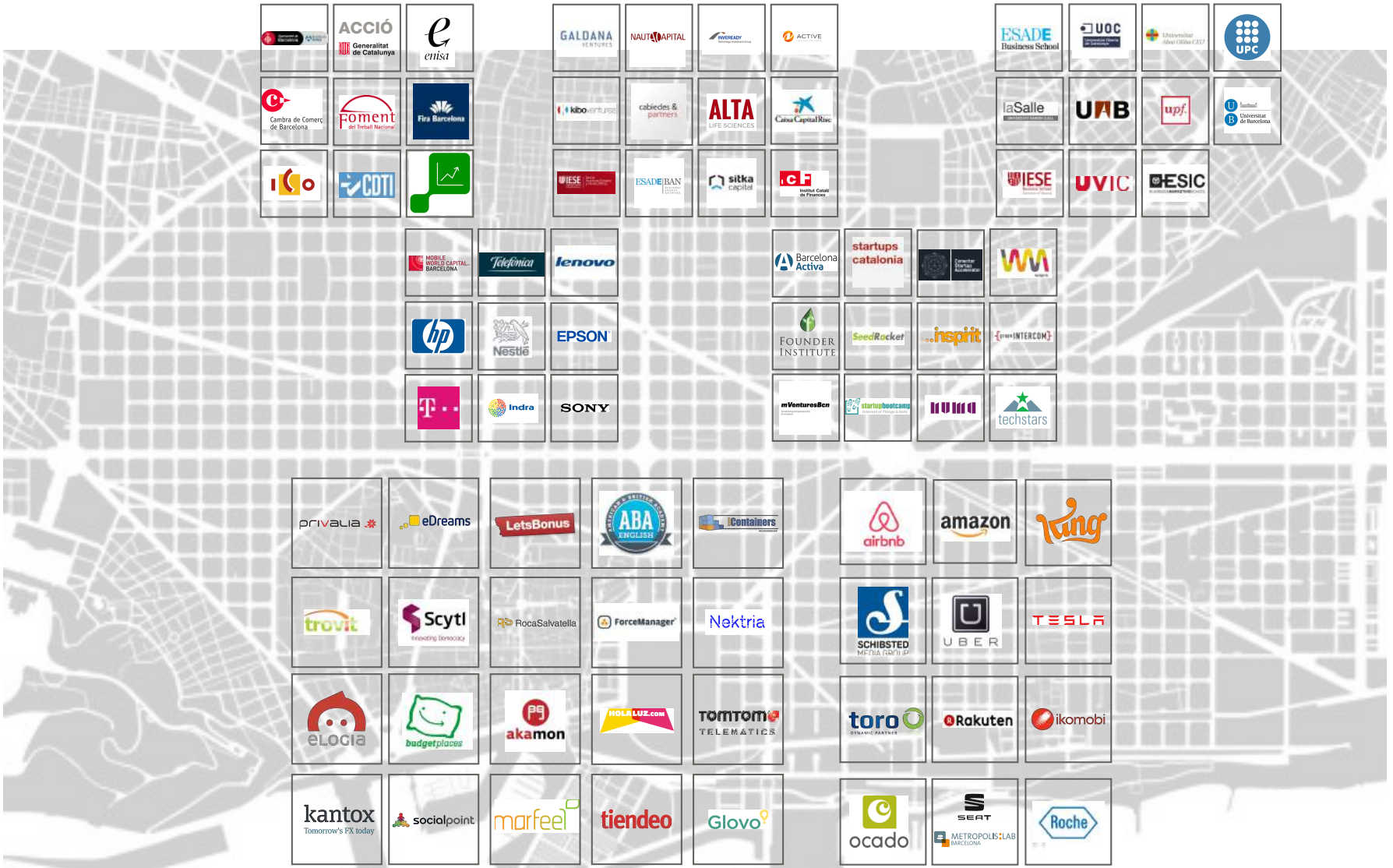
Welcome to the initiative that benchmarks Barcelona Tech Ecosystem to the World

Barcelona Tech Ecosystem

BARCELONA TECH CITY

Barcelona Tech Scene

The Ecosystem



Barcelona - main KPI's

- **Barcelona**
  - Top European city in quality of life Metropolitan Area: 5M inhabitants - 10% Spain
  - Part of a Eu Region: 25 Million people, 1Billion € production (World rank: 16th and 11th respectively)
  - GDP: 64B € (GDP/capita: 40K€)
  - 3rd best Eu City for entrepreneurs
  - 25% Spanish industry, exports, 20% Spanish GDP
  - "iCapital" of Europe - Eu Comission Prize 2016
  - 24th most technological city in the World 2017
  - More than 5000 foreing companies in Catalonia
  - Among Top 10 shopping cities

- **Universities and Science**
  - 12 Universities - 226.000 Students - 9.500 Faculty - 25.000 Researchers
  - 10.000 Engineering, Architecture, Mathematics and Fisics graduated students in 2016
  - Catalan University system, 3rd european zone (The World University Ranking 2016)
  - 12th World City: Scientific production
  - 1,6% GDP in scientific expenditure
  - 15% Spanish patent applications
  - Top EU Facilities
    - Barcelona Supercomputing Center
    - Synchrotron Alba
    - Cnag (genomics)
    - Top notch research centers, scientific parks & labs

- **Events**
  - Mobile World Congress and the 4YFN
  - Smart City Word Congress
  - IOT Solutions World Congress
  - SIL, eDelivery
  - Sonar, Sonar+D
  - Primavera Sound

- **Emerging sectors**
  - Life Sciences (biotech)
  - Clean energies
  - Media
  - Retail
  - Tourism
  - Sports
  - Fintech, Proptech ,
  - Smart Cities (IOT, Urban Mobility, …)

- **Logistics**
  - Best transport & logistics infrastructures in Southern Europe (International airport, Port, Highways, High Speed Train Network)
  - 2nd Europe largest trade fair venue
  - 1st Cruise Port
  - 16 milion overnight stays
  - Excellent business connection with Asia and Latam - Gate to South America

Some tech ecosystem figures

Over **22.000 professionals** working in the **Barcelona Tech Ecosystem**

Almost **10.000 Engineering, Architecture, Mathematics and Fisics graduated students in 2016**

In the last 12 months - Barcelona's Tech Ecosystem has mobilized **1,2B€**

INVESTMENT & FUNDING

Softonic /Partner Group /30%- 82,5M€ - 275M€ Valuation
Privalia: Series D 2014- 70M€ (Index Ventures & General Atlantic)
Edreams-Odigeo: First Spanish Tech Company IPO 2014 - $1,5B valuation
Social Point - 48M€ Raised
Sctyl - 104M€ Raised in 2014
Wallapop - Accel Partners (1st investment in Spain) - 2ond round 40M$ -closed / 3rd Round 95M€ (estimated)
2015 Deals - Wallapop / Userzoom / Typeform / Kantox / Ulabox/ Holaluz / Marfeel / Medtep /Novicap/ CornerJob
Letgo (2015-2017) - 300M Raised (Naspers)

EXITS (spanish companies sold to international companies)

Trovit / Next
Ducksboard / New Relic
Data Republic / Kantar
LetsBonus / Living Social
PasswordBank / Symantec
Icebergs / Pinterest
Anuntis / Schibsted
WuakiTV / Rakuten
Polymita / Red Hat
SitMobile / Soprano Design
Akamon / Imperus
Privalia / Vente Privee

Barcelona Tech City

Barcelona Tech City

Barcelona Tech City is a non profit member organization that represents Barcelona's digital and technological sector. Barcelona Tech City's main goal is to showcase Barcelona as a main hub in the global tech scene.

Open to all those based in BCN, the Organization works together with entrepreneurs, start-ups, investors, large companies, incubators, accelerators and venture builders, universities, business schools, media and other ecosystem agents, Barcelona Tech City is focusing its activity in:

Main objectives

- Promoting the Barcelona's tech ecosystem
- Contributing to adapt the legal and tax framework for digital companies
- Atracting local and international investment
- Connecting young talent with companies
- Knowledge as accelerator for companies
- Partnering with other organizations to accelerate the city's ecosystem

Strategy Implementation - The 4 Pillars

Barcelona Tech hub consolidation

- Fostering entrepreneurship
- Connecting stakeholders
- Brand & Ecosystem promotion
- Sectoral information- Observatory
- Policy - improve regulation the legal, tax and financial landscape

Competitiveness - Growth

- Attracting Investment
- Accelerating business knowledge
- Connecting connecting start-ups with corporate

Talent

- Fostering Entrepreneurship at Schools, Universities
- Connecting talent with companies
- Atracting international talent
- Bridging the gap between education and companies

International

- International promotion
- Helping public administration in landing processes
- Suporting tech & entrepreneurial events in BCN

Barcelona Tech City Partners

Pier01 BARCELONA TECH CITY

partners

Main partners

Telefónica

SEAT

Global partners

SEAT | METROPOLIS:LAB BARCELONA

Telefónica OPEN FUTURE_

MOBILE WORLD CAPITAL BARCELONA

CaixaBank

gasNatural fenosa

KPMG

letgo

ESADE

airbnb

ymedia vizeum W

EPSON EXCEED YOUR VISION

LA VANGUARDIA

Damm

Corporate partners

RCD ROUSAUD COSTAS DURAN

Be Re Public

McCANN BARCELONA

SEUR

ilv silver

Michael Page

HAYS Recruiting experts worldwide

AGUIRRE NEWMAN

saba

ONEBOX

CREAINVERSIÓN

ThoughtWorks

EY Building a better working world

GES START

moftensen we like it simple

DigaliX

Steelcase

axicom

Institutional partners

ACCIÓ

Generalitat de Catalunya

Port de Barcelona

Ajuntament de Barcelona | Barcelona Activa

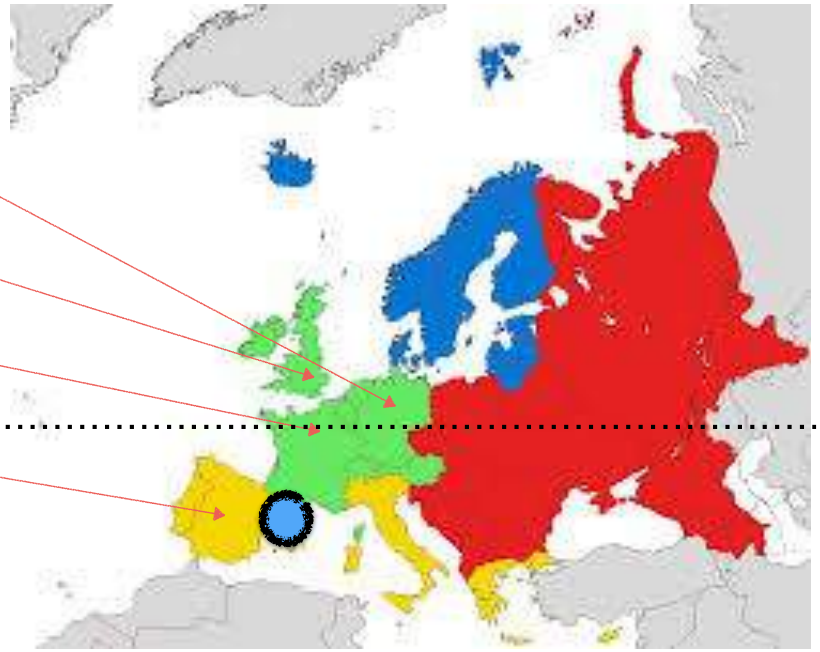
Strategic Projects

#Pier01

Pier01
BARCELONA
TECH CITY

Reference business facilities in Europe

- Berlin: Factory (supported by Google Entrepreneurs)
- London: Google Campus
- Paris: 1000 Startups
- Madrid: Google Campus
- Boston: CIC Boston/ Cambridge



Location: Barceloneta

Philosophy: Barcelona, the best place for living and working

- Unique location
  - Meeting point of the old and new economy - Old trade market
  - By the sea / Barceloneta
  - Connected with 22@ district
- Comunication
  - Near the city centre (BCN City Council, Catalan Government)
  - Public transportation (subway-bus stations)
  - Rondes - Airport
- Transformation of the neighborhood: creative and knowledge area- Glòries/Torres Mafre/Hotel W
  - Companies such as Edreams-Odigeo, Privalia, Desigual, Kantox, Holaluz, Tiendeo….
  - Glories - Barcelona Activa - Incubators, Big Corporations (TSystems, Yahoo, Agbar, Indra, Microsoft, Mediapro, ….)
  - First level research centres (PRBB - CRG - Hospital del Mar)
  - Universities - UPF, UB, UOC, UPC

Pier01 - Barcelona Tech City

- **One of the largests tech hubs in Europe** - **11.000m2**
- Housing more than **100 tech companies** and more than **1000 professionals** in only one spot in the city
- **Office spaces, coworking, showrooms and common areas** to **foster innovation and collaboration**

Pier01 - tenants

101 Ventures
101Startups
500 Markets
ABB Robotics
Alice's Garden
Antai Venture Builders
BWOM
Barcelona Tech City
BeAgency
BeMobile
BeRepublic
Bibulu
BIS
Boompi
Brokoli
ByHours
Capitall Cell
Carnovo
Chin Chin
Climbista
Conector
ConnectThings
CornerJob
Cube Ventures
DefyU
Deliberry
Digalix
DogBuddy
Drivy

Earthdas

Eelp
Elcodi
Emindset Law
EdX
Encomenda VC
ExpertsMarketing
FastWay Partners
Flirtie
French Tech Hub BCN
Gas Natural
Geenapp
HiGuest
Hatnet
Housfy
Ikomobi
InnovaHub (Gas Natural Fenosa)
LetGo
LetMeSpace
LexGo
Methings
Mobile Biometrics
mVentures (Mobile World Capital Foundation - Group)
Napptilus (Group)
Narada
Negotium
Nosotras
Nubalia
Nuclio
Numa Barcelona (Group)

Payments Innovation Hub (Caixabank, VISA, BNP Paribas, Arval, Comercia Global Payments)

PDGInvest
PGI
Pixroute
Privia
SaltoConRed
Scanloteria
SeenJobs
Shopify
SitkaCapital
Softonic
StampyDoo
Talent Republic
Team EQ
The List
Tiendeo
Tracks CO2
Visual Engineering
Visual Pitonisa
Vodity
Wappa

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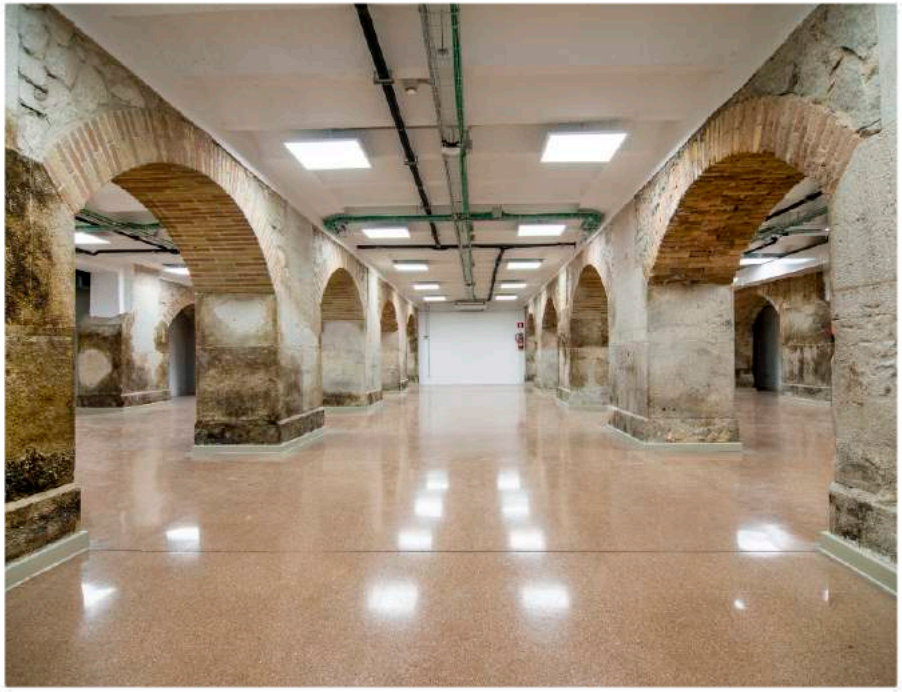

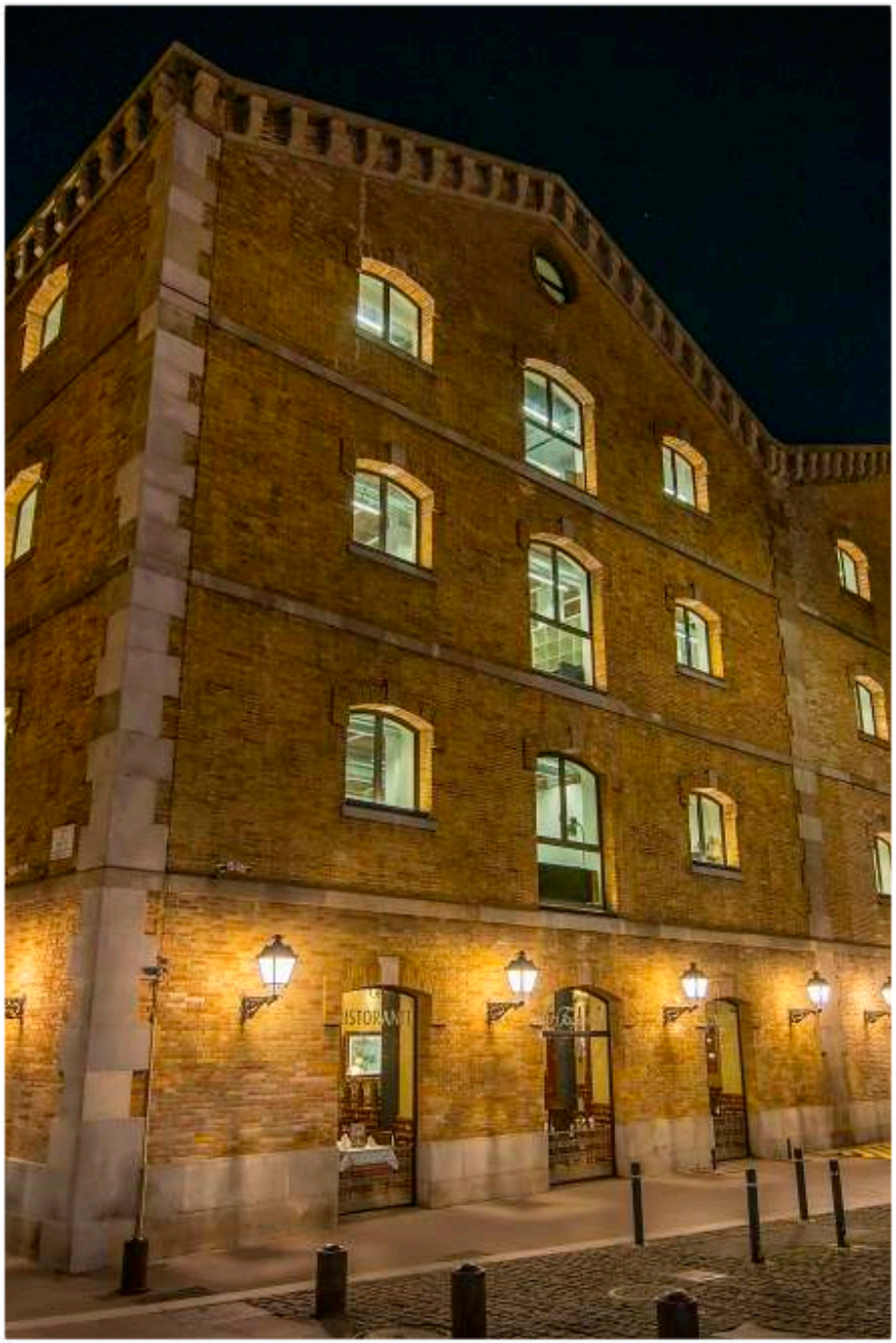

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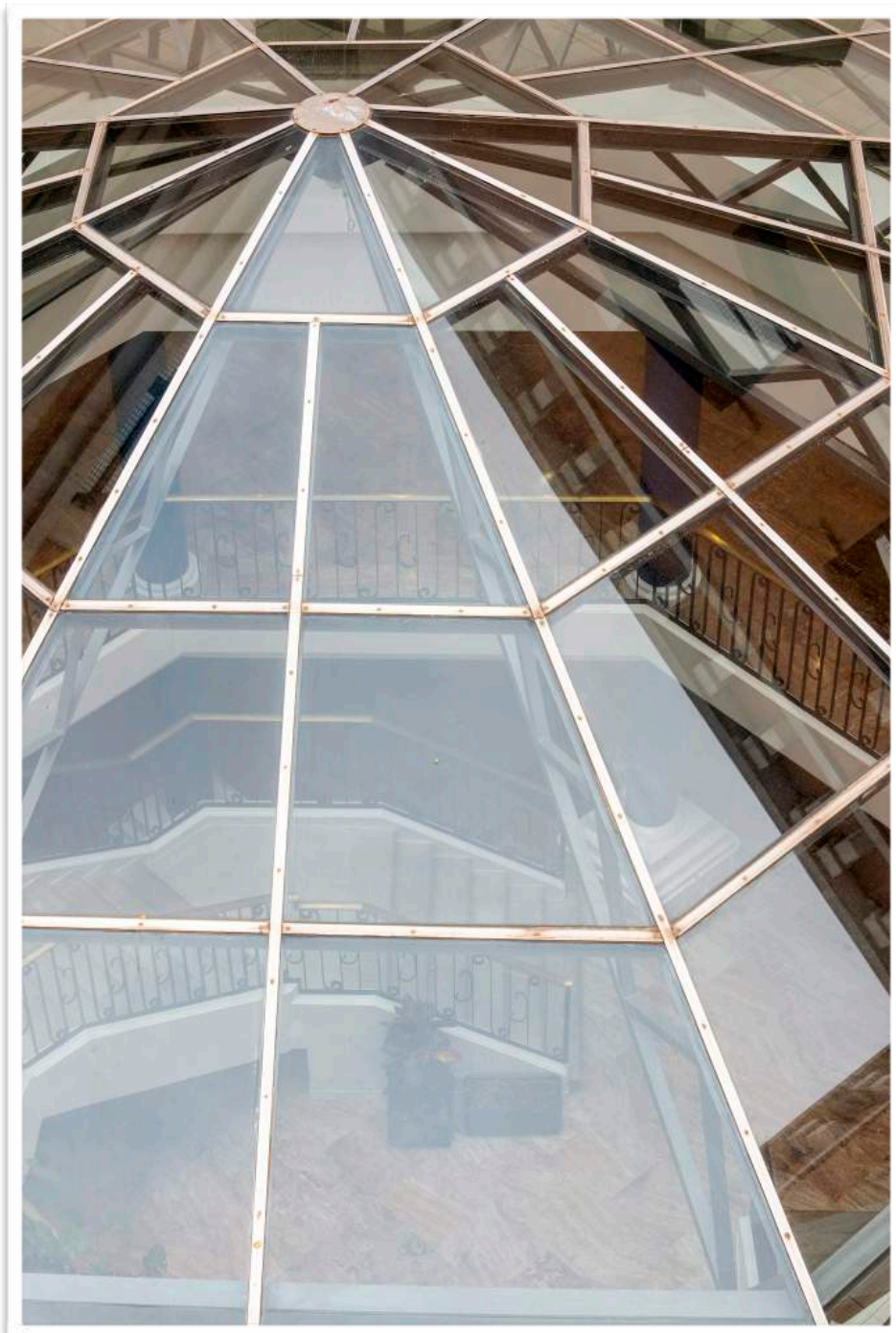
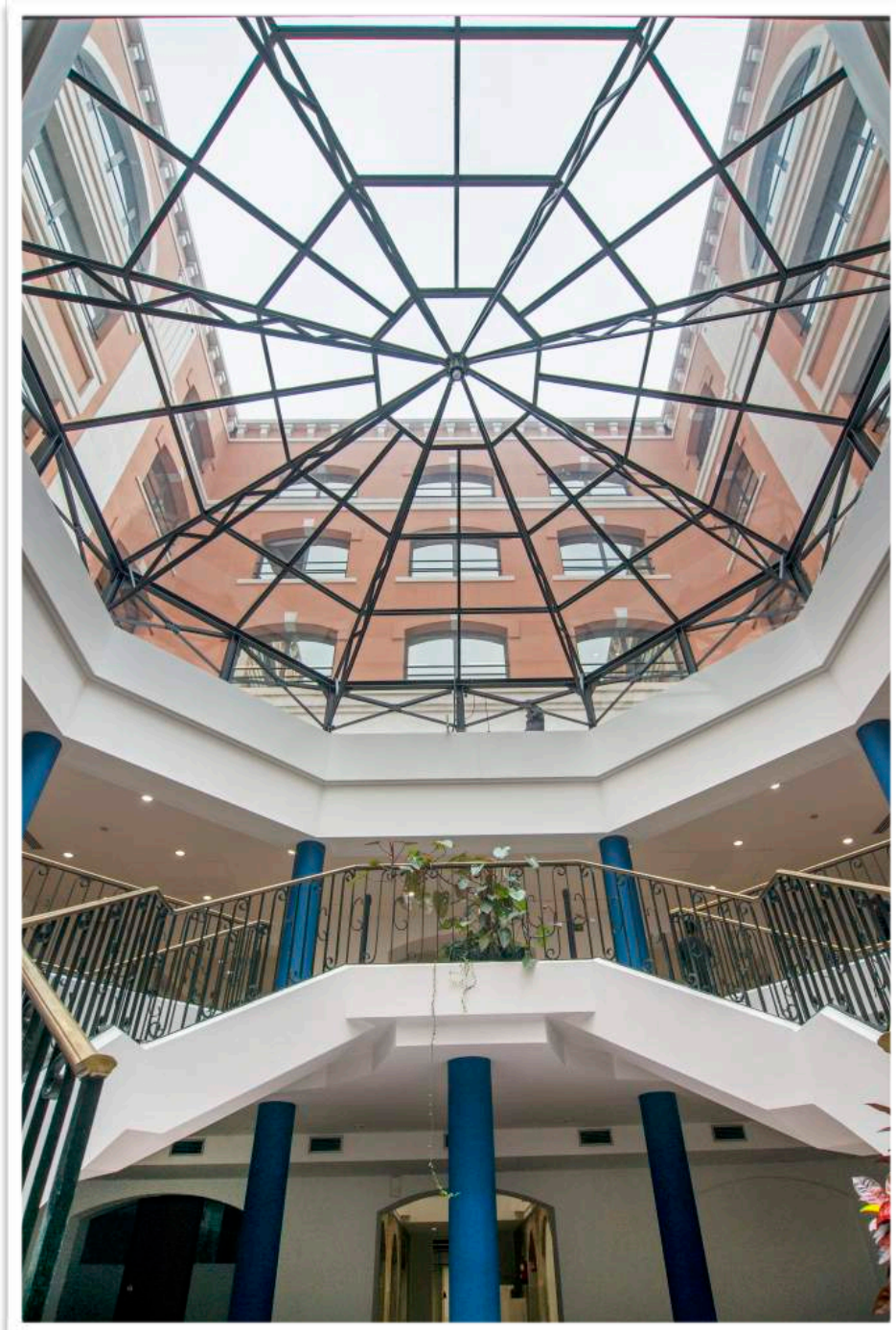
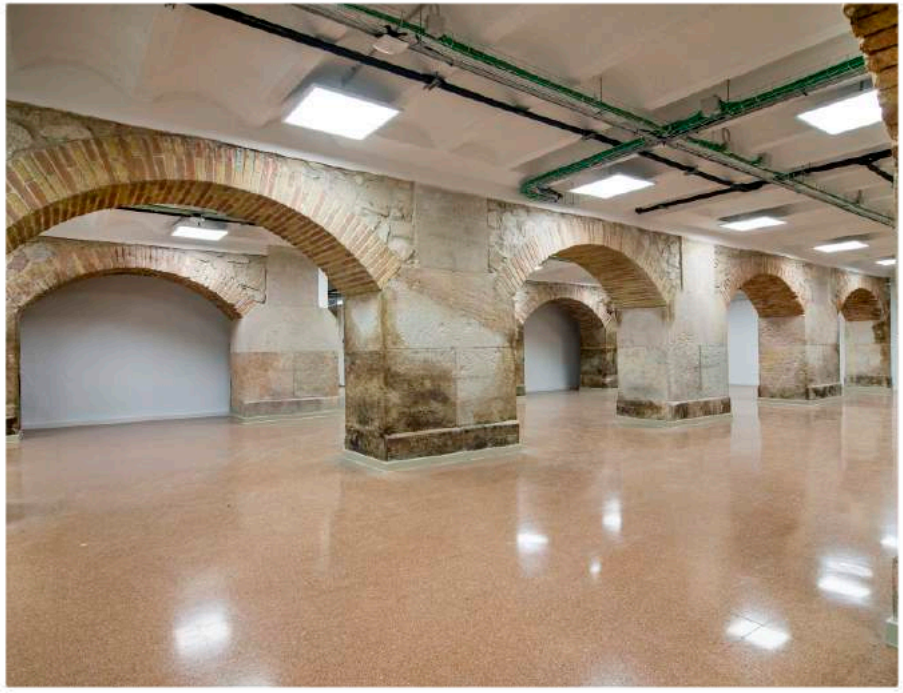






LILLE

Hello!
have a
GOOD
DAY

BCN

SEAT
DIAGONAL

Barcelona Tech Harbour

Barcelona Tech Harbour Project
Campuslike space for startups and corporate

Barcelona Tech Harbour

Objective

Tech Innovation and creation hub in the port area of Barcelona
An space with facilities (PierXX) to house and to mix up startups, corporates, education and other agents within the tech ecosystem of Barcelona

An area to ease the landing of international companies in a high tech entourage whithin a privileged area of the city

Oportunities

Proactive offering to big international players
Permanent demand of space in the landing processes - Increasing the offering
Large demand (Barcelona Tech City members and partners) - Close to 20.000m2

Gathering

Talent
Startups
World Wide Players in tech
Innovation Areas of International companies
Tech Agencies
Education organizations

Challenges

Connectivity among different buildings
- Electric vehicle networks
- Selfdriven/autonomous vehicles

Test beds
- 5G
- Drones
- 3D Printing
- smart logistics (smart port strategy

Vision

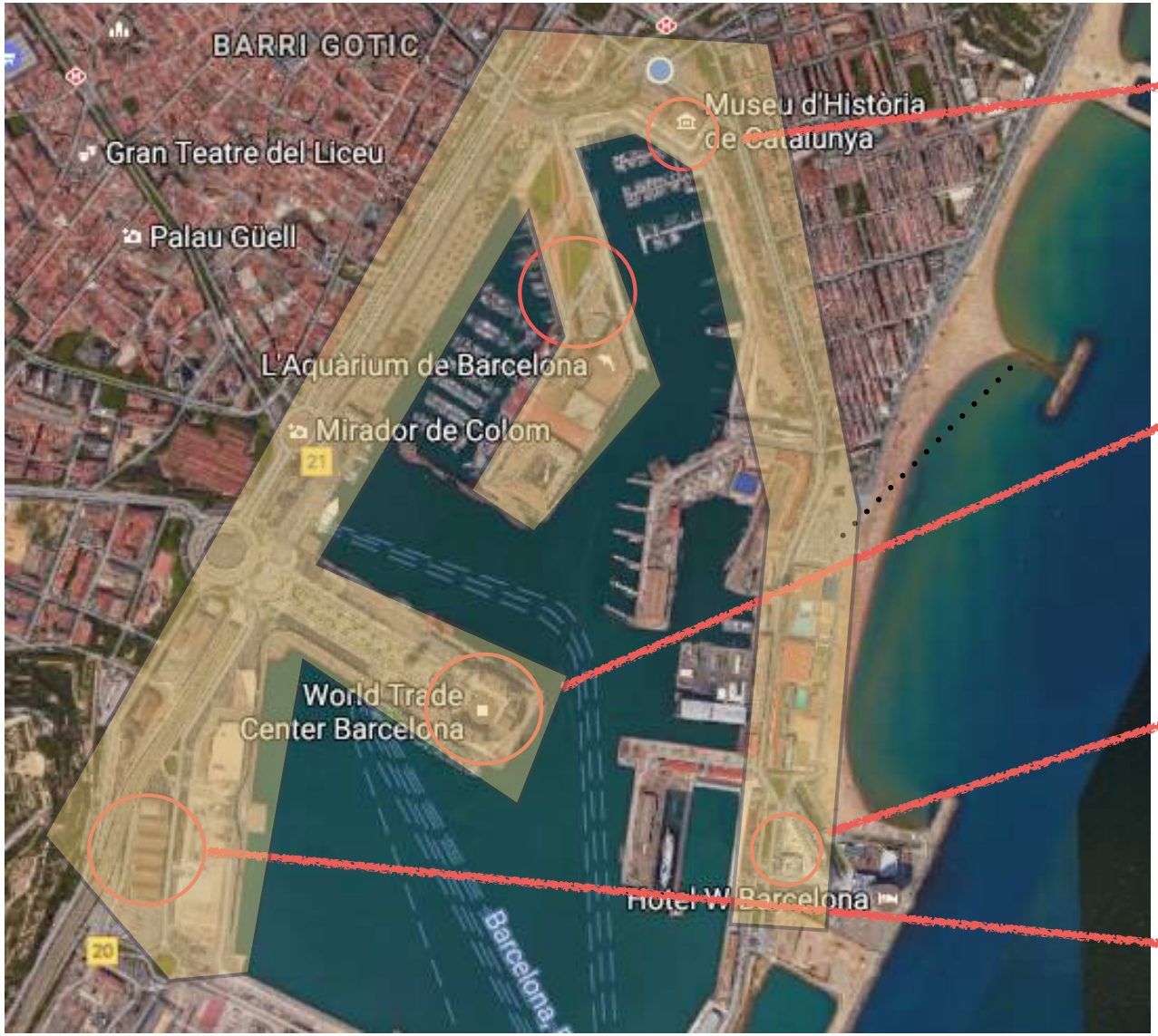
Consolidating the innovation area of Barcelona - Benchmark of the Barcelona Tech Ecosystem to the World

Attracting KETS (key enabling technologies) and STEM (science, technology, engineering and mathematics) to the ecosystem, balancing the digital and the tech parts.

Options

Pier02 - Consolidating Pier01 project at Palau de Mar - Museu d'Història de Catalunya
Pier03 - Bringing the startup ecosystem to the World Trade Center
Other options to study
- buildings in the area
- …

Posibilities



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