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<td>.1 Yearbooks</td>
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<td>ATLAS, MAPS, COUNTRY INFORMATION</td>
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<td>.1 International</td>
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<td>.2 Spain</td>
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<td>.3 Catalonia</td>
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</table>
1. MANAGEMENT
10. MANAGEMENT: several subjects

.01 Management (not classifiable under any other category)
.09 Popular management books
.1 Managers (management roles, management development, middle managers, management succession)
.11 Managers Biographies
.12 Business history
.2 Management by company size and ownership
.21 Multinational companies management. International management
.22 Medium-sized businesses. Small business
.23 Family firms
.24 Public corporations. Public sector
.25 Service firms
.26 Non-profit organizations
.3 Comparative studies of business
.4 Managing by sectors
.41 Hospital management
.42 Sport business management
.5 Global management topics (not classifiable under functions). Crisis management
.51 Entrepreneurship. New products
.52 Technological innovation. Technology transfer. Research & Development
.53 Technologies. New technologies. Technological change and management
.54 Total quality management
.55 Management services
.56 Negotiation
.57 Systems analysis & theory
.58 Management of knowledge
11. GENERAL MANAGEMENT. STRATEGIC MANAGEMENT

.01 General Management (not classifiable under any other category)
.02 Strategic management (not classifiable under any other category)
.09 Popular general & strategic management books
.1 General Management
.11 Business policy
.12 Corporate planning
.13 Strategic alliances. Joint-ventures
.2 Strategic management. Corporate strategy
.21 Strategy
.22 Strategic planning. Planning tools (BCG, PIMS)
.3 Corporate strategy
.31 Mergers & acquisitions
.32 Vertical integration
.33 Liquidation, exit or disinvestment strategies
.34 Corporate restructuring. Reorganization
.4 Business strategy
.41 Competitive intelligence
.42 Business competences. Skills
.43 Value chain
.5 Strategy implantation. Firm organization. Organizational design
.51 Organizational structure. Centralisation/Decentralisation. Delegation. Integration
.53 Management by objectives. Management styles
.54 Managers job design
.55 Strategic control
.56 Managing directors. Board of directors
.57 Organizational change
.58 Managerial organization
.7 New organizational forms
.71 Organizational learning
.72 Intellectual capital
.9 Innovation management
12. ORGANIZATIONAL BEHAVIOUR

.01 Organizational behaviour (not classifiable under any other category)
.09 Popular organizational behaviour books
.1 Motivation
.2 Human relations. Trust
.21 Communication & conflict
.22 Employer/employee relations
.3 Groups
.31 Groups relations
.4 Managerial work & leadership. Manager’s action
.41 Power, influence & authority
.42 Decision making (related to human behaviour)
.5 Organizational development
.51 Organizational design (related to organizational behaviour)
.52 Organizational change (related to organizational behaviour)
.53 Corporate culture
.4 Empowerment
13. PERSONNEL MANAGEMENT & INDUSTRIAL RELATIONS

.01 Personnel Management (not classifiable under any other category)
.02 Industrial relations (not classifiable under any other category)
.09 Popular personnel management & industrial relations books
.1 Human resource management
.11 Personnel selection (employer point of view)
.12 Personnel training
.13 Job evaluation
.14 Performance appraisal
.15 Compensation & Wages. Incentives
.16 Retirement & Pensions
.2 Career development. Job search (General)
.21 Job search
.22 Self-assessment. Career orientation. Counselling
.23 CV. Motivation letters. Resumes
.24 Job interview preparation
.25 Salaries & Negotiation
.26 Networking
.27 Career Guides
.28 Employers
.29 Head hunters
.3 Work organization
.31 Working conditions
.32 Job security
.33 Participation
.34 Team work
.35 Job enrichment
.4 Industrial relations
.41 Collective bargaining & negotiations
.42 Labour disputes. Strikes
.43 Trade unions. Employers' associations
.44 Industrial democracy
.45 Co-operatives
14. PRODUCTION. OPERATIONS

.01 Production (not classifiable under any other category)
.02 Operations (not classifiable under any other category)
.09 Popular production and operations management books
.1 Organization and production management
.11 Production planning & control
.12 Production scheduling
.13 Job design (methods & times, timing)
.14 Project management
.15 Processes management
.2 Stock control & management
.21 Industrial purchasing. Supplying
.22 Import
.23 Warehousing & packaging
.3 Quality Control
.4 Industrial productivity
.5 Production automation
.6 Logistics
.7 Production technologies. Industrial design. Patents
15. QUANTITATIVE TECHNIQUES

.01 Quantitative techniques (not classifiable under any other category)
.09 Popular quantitative techniques books
.1 Statistics
.11 Multivariate analysis
.12 Forecasting techniques. Time series
.2 Econometrics
.21 Econometrics applied to the firm
.22 Econometrics models
.3 Operational research (linear programming, PERT, CPM). Mathematical programming
.4 Decision theory
.41 Game theory. Models theory. System Dynamics
.42 Simulation
16. MARKETING

.01 Marketing (not classifiable under any other category)
.09 Popular marketing books
.11 Marketing handbooks
.12 Marketing dictionaries
.13 Marketing associations
.14 Marketing legislation
.2 Marketing Mix
.21 Prices
.22 Distribution. Distribution channels
.23 Product. Brands
.24 Promotion
.25 Advertising
.26 Public relations
.27 Direct marketing.
.3 Sales management.
.4 Market research. Marketing research
.5 Niche marketing
.51 Industrial marketing. High technology products marketing
.52 Consumer marketing
.53 Healthcare marketing
.54 Financial services marketing
.55 Services marketing & Marketing services
.56 Retailing. Franchising
.57 Wholesale
.6 Specialised marketing subjects
.61 Marketing policy
.62 Marketing organization
.63 Customer relations. Customer service
.64 Marketing planning & control
.65 Marketing strategy
.66 International marketing
.67 Market segmentation
.68 Consumer behaviour
.69 Merchandising
17. ACCOUNTING. CONTROL

.01 Control (not classifiable under any other category)
.02 Accounting (not classifiable under any other category)
.09 Popular accounting & control books
.1 Financial accounting
.11 Holdings. Accounting
.2 Cost accounting
.3 Auditing
.4 Management control. Budgetary control. Control systems
.5 Control theory
.6 Information economy
18. **FINANCE**

.01 Finance (not classifiable under any other category)
.09 Popular finance books
.1 Financial management
.2 Corporate finance
.22 Capital structure of companies. Indebtedness
.23 Options
.24 Futures
.29 Financial instruments
.3 Corporate finance. Empirical aspects
.31 Corporate financial analysis. Ratios
.32 Mergers & acquisitions
.33 Valuation
.34 Investments financial analysis
.4 International finance
.5 Capital markets
.51 Portfolio management
.52 Spanish Stock exchange. Fixed income
.53 Spanish Stock exchange. Variable annuity
.54 Foreign Stock exchange. Fixed income
.55 Foreign Stock exchange. Variable annuity
.6 Money markets
.7 Financial institutions. Financial intermediaries
.71 Commercial banks. Savings banks
.72 Industrial & investment banks
.73 Insurance companies
.74 Payment systems
.80 EVA. Economic value added
19. INFORMATION SYSTEMS

.01 Information systems (not classifiable under any other category)
.09 Popular information systems books
.1 Information systems management
.11 Databases
.12 Expert systems. Artificial intelligence
.2 Information technologies
.21 Computer science
.22 Telecommunications
.23 Software
.24 Multimedia
.25 Internet
.26 Electronic commerce
.3 Information systems planning & design
.31 Information systems planning & design. Methodology
.32 Information systems planning & design. Tools
.33 Information systems and organizational change
.34 Working systems. Teleworking
.4 Information systems by typology.
.41 Transactional information systems
.42 Decision making information systems
.43 Managerial information systems
.44 Information systems for functional areas
.45 Interorganizational information systems
.46 Training and educational information systems
3. ECONOMICS

30. ECONOMICS : MISCELLANY

.01 Economics (not classifiable under any other category). Economic theory
.09 Popular economics books
.1 Economic statistics
.2 Economic history
.3 Economic research and methodology
.4 Economic policy. Commercial policy
.41 Economic planning. Business-Government relations
.51 Labour economics. Demography (economic aspects)
.52 Economics of technological change
.53 Regional economics. Regional planning
.54 Welfare, health and education economics
.6 Economic behaviour
.7 Socioeconomics

31. MICROECONOMICS

.01 Microeconomics (not classifiable under any other category)
.1 Consumers and family theory. Demand. Household economics
.2 Production and business theory. Supply
.3 Income distribution theory
.4 Markets and prices
.5 General equilibrium and disequilibrium
.6 Welfare economics
.7 Uncertainty and information
32. ECONOMICS AND INDUSTRIAL ORGANIZATION

.01 Economics and industrial organization (not classifiable under any other category)
.1 Sector’s structure, behaviour and results
.2 Industrial policy
.21 Competition policy
.22 Regulation and public corporations. Privatization
.3 Business economics
.31 Transaction costs economy
.4 Information economics
.5 Game theory applied to economics

33. MACROECONOMICS. FISCAL AND MONETARY ECONOMICS

.01 Macroeconomics. Macroeconomics policies (not classifiable under any other category)
.02 Fiscal and monetary economics (not classifiable under any other category). Economics financial systems
.2 Business cycles
.3 Money. Interest rates
.4 Monetary policy. Money and credit supply. Central banks (exchange rates)
.5 Macroeconomic aspects of public finance
.51 Fiscal policy and taxation. Public finance
.6 Inflation and incomes policy
.7 Economic growth
.8 Economic development
34. INTERNATIONAL ECONOMICS
   .01 International economics (not classifiable under any other category)
   .1 International trade
   .11 Foreign trade. Balance of payments
   .2 International moving of factors. Customs policy. Tariffs
   .3 International finance
   .4 International Institutions & Organizations
      .41 World Bank
      .42 International Monetary Fund
      .43 European Union
   .5 Euro
      .51 Euro and international commerce
      .52 Euro’s impact on particular fields (banks and banking,...)

35. PUBLIC ECONOMICS
   .01 Public economics (not classifiable under any other category)
   .1 Taxes. Subsidies
   .2 Public goods
   .3 Government expenditure
   .4 Fiscal policy. Budget. National debt
   .5 Local & regional government

36. ECONOMIC SYSTEMS & DOCTRINES
   .01 Economic systems & doctrines (not classifiable under any other category)
   .1 History of economic doctrines
   .2 Capitalism & Liberalism
   .3 Socialism, communism, anarchism. Fascism
   .4 Comparative economic doctrines
   .5 Comparative economic systems
   .6 Democracy
38. ECONOMICS BY REGIONS

.01 Economics by regions (not classifiable under any other category)
.10 European economy (European countries)
.11 European economic structure (European countries)
.20 Spanish economy
.21 Spanish economic structure
.30 Autonomous regions economy
.31 Catalan economy. Catalan economic structure
.4 American economy & economic structure
.5 Asia, Africa & Middle East economy & economic structure
.9 World economy & economic structure

39. INDUSTRIAL & SERVICES SECTOR (SIC)

.01 Agriculture, Forestry & Fishing (SIC 01-09)
.10 Mining (SIC10-14)
.15 Construction (SIC 15-17)
.20 Manufacturing (SIC 20-39)
.40 Transportation, Communication & Public utilities (SIC 40-49)
.50 Wholesale Trade (SIC 50-51)
.52 Retail trade (SIC 52-59)
.60 Finance, Insurance & Real Estate Services (SIC 60-67)
.70 Business Services (SIC 70-89)
.91 Health/Social Services & Public Administration (SIC 91-97)
.99 Sectors not classifiable under any other category
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4. **PSYCHOLOGY & SOCIOLOGY**

41. **PSYCHOLOGY**

- **.01** Psychology (not classifiable under any other category)
- **.09** Popular psychology books
- **.1** Social psychology
- **.11** Group dynamics
- **.12** Leadership
- **.13** Social learning. Human promotion
- **.14** Comparative psychology
- **.2** Industrial psychology
- **.3** Organizational psychology
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| 51. | COMPARATIVE LAW |

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55. CIVIL LAW
   .01 Civil law (not classifiable under any other category)
   .1 Family law. Successions
   .2 Commercial law
   .21 Commercial law handbooks
   .3 Procedure (Law)
   .4 Labour laws and legislation
   .5 Fiscal law

56. CANON LAW
   .01 Canon law (not classifiable under any other category)
   .1 Canon law handbooks
   .2 Church management
   .3 Marriage law

57. LEGISLATION BY GEOGRAPHIC AREA
   .01 Legislation by geographic area (not classifiable under any other category)
   .10 European legislation (legislation specifics by European Community not classifiable under any other category)
   .20 Spanish legislation (legislation specifics by Spain not classifiable under any other category)
   .21 Handbooks of Spanish legislation
   .30 Catalan legislation (legislation specifics by Catalonia not classifiable under any other category)
6. RELIGION, ETHICS AND PHILOSOPHY

60. NATURAL THEOLOGY

| .01 | Natural theology (not classifiable under any other category) |
| .09 | Popular theology books |

61. BIBLE

| .01 | Bible (not classifiable under any other category) |
| .1  | Bible. Commentaries |

62. DOGMATIC THEOLOGY

| .01 | Dogmatic theology (not classifiable under any other category) |
| .1  | God |
| .2  | Jesus Christ--Person and offices |
| .3  | Christian anthropology |
| .4  | Redemption |
| .5  | Angels and Demons |
| .6  | Eschatology |
| .7  | Catechisms |
| .8  | Apologetics (Fundamental theology) |

63. MORAL THEOLOGY

| .01 | Moral Theology (not classifiable under any other category) |
| .1  | Christian ethics (Fundamental moral theology) |
| .2  | Special Christian ethics |
| .3  | Religious readings |
| .4  | Spiritual theology |
| .5  | Love, marriage and family |
### 64. LITURGICAL & PASTORAL THEOLOGY

- **.01** Pastoral theology (not classifiable under any other category)
- **.02** Liturgical theology (not classifiable under any other category)
- **.1** Sermons
- **.2** Missions
- **.3** Liturgics. Public worship
- **.4** Mass
- **.5** Sacraments (Liturgy)

### 65. RELIGIONS

- **.01** Religions (not classifiable under any other category)
- **.09** Popular religions books
- **.1** History of religions
- **.2** Christianity
- **.3** Non-Christian religions

### 66. CHURCH HISTORY

- **.01** Church history (not classifiable under any other category)
- **.1** Religious orders
- **.2** Religious biography. Hagiography
- **.3** Opus Dei

### 67. SOCIAL DOCTRINE OF THE CHURCH

- **.01** Sociology, Christian (Catholic) (not classifiable under any other category)
- **.1** Encyclicals, Papal
- **.2** Social Christian thought
- **.3** Church work
- **.4** Church doctrine about the economy and business management
## 68. ETHICS (MORAL)

- **.01** Ethics (not classifiable under any other category)
- **.09** Popular ethics books
- **.1** General ethics
- **.2** Professional ethics
- **.3** Business ethics
- **.4** Economics & ethics
- **.5** Medicine & ethics
- **.60** Environmental ethics

## 69. PHILOSOPHY

- **.01** Philosophy (not classifiable under any other category)
- **.09** Popular philosophy books
- **.1** History of philosophy
- **.2** Philosophical handbooks
- **.3** Dictionaries
- **.4** Logic
9. OTHER SUBJECTS

91. MATHEMATICS

.01 Mathematics (not classifiable under any other category)
.1 Analysis. Calculus
.2 Algebra
.3 Statistics. Probability
.4 Numeric calculus
.5 Logic

92. RESEARCH METHODOLOGY

93. HISTORY, FINE ARTS AND CULTURE

.1 History (General)
.11 History of Spain
.2 Fine Arts (General)
.3 Culture (General)

94. EDUCATION

.01 Education (not classifiable under any other category)
.1 Higher education
.2 Post-graduate education
.3 Continuing education. Management training
.4 Teaching methods
.5 IESE
.6 Education guides
.7 Education and new learning technologies
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<td>Biographies (General)</td>
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<td>Political science</td>
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