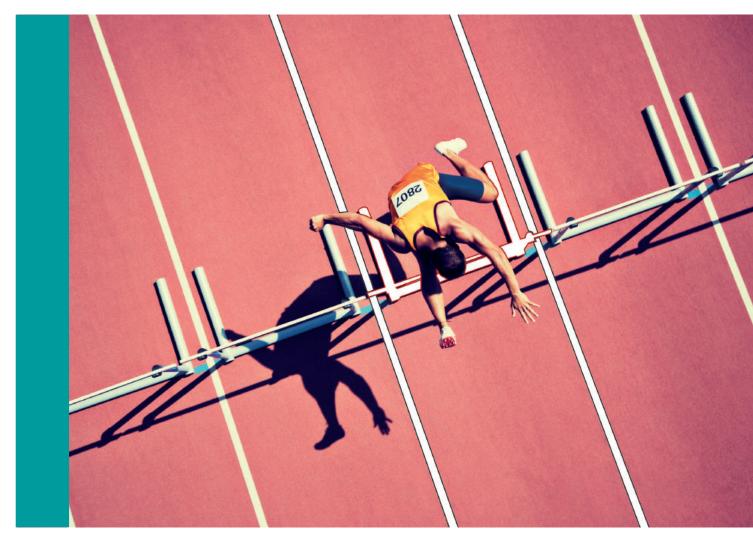


Executive Education

# Developing Leadership May Competencies

May 16-19, 2017 NEW YORK CITY

www.iese.edu



**LEADERSHIP AND PEOPLE MANAGEMENT** FOCUSED PROGRAM

# **Developing Leadership Competencies**

# www.iese.edu/dlcny

Discover how to improve your leadership skills - identifying your strong and weak points - and empower the individuals and teams in your organization to reach their full potential.

# **PROGRAM BENEFITS**

- Improve your self-management to become a more effective leader.
- Develop a coaching style that inspires, motivates and mobilizes others.
- Acquire the necessary tools and frameworks to lead change and transform organizations positively.

# WHY IESE RECOMMENDS THIS PROGRAM

The success of a company and its ability to maintain its competitive edge depend fundamentally on the talent of its people. The leadership skills acquired in this program give participants the ability to nurture and maximize this crucial asset. Participants are given individual feedback on their personal leadership capabilities and style, and are shown how to design personal development plans and strategies aimed at engaging team members to achieve corporate goals.

A personal coach will be assigned to meet with each participant during the program and, upon the program's conclusion, participants will be offered the chance to continue with "personal virtual coaching" to help them implement their plans in their day-to-day work.

# **METHODOLOGY**

The IESE Developing Leadership Competencies program takes a dynamic and interactive approach to improving leadership effectiveness by employing a varied range of methods, such as interactive lectures, group discussions, role-play, workshops and case studies.

To ensure participants take full advantage of the program, leadership competencies and personality style are assessed prior to the course, including a 360-degree feedback evaluation.

In addition, participants maintain a learning log throughout the program to facilitate reflection and problem analysis while personal coaching sessions help them create an individualized improvement plan to implement upon the program's conclusion.

# WHO SHOULD ATTEND

The IESE Developing Leadership Competencies program is designed for general managers and senior executives, as well as human resource professionals who seek to identify and develop leadership skills that improve personal and organizational effectiveness.

# **Developing Leadership Competencies**

# **PROGRAM STRUCTURE**

**Developing Leadership Competencies** is delivered over four days at IESE New York.

# DAY 1

#### Leadership Assessment

- Self-Leadership and Purpose
- Personality Assessment (Test: TCI-R)
- Cognitive Styles and Preferences (Test: Self-Assessment Exercise)
- Leadership Competencies (Test: IESE 360°)
- Global Assessment Overview

# DAY 2

### Personal Leadership Development

- Personal and Professional Career
- Self-Leadership Strategies
- Relational Leadership
- Developing Your Action Plan

# DAY 3

#### Interpersonal Leadership

- Interpersonal Communication
- Managing Interpersonal Conflict
- High-Performance Teams
- Talent Development

# DAY 4

# **Organizational Leadership and Change**

- Creating Leadership Contexts
- Organizational Governance
- Full Leadership (personal, interpersonal and organizational)
- Program Conclusions and Wrap-Up

#### Contact us

Focused Programs NYC Kimberly Maybar Program Director Phone.: +1 646 346 8884 Email: kmaybar@iese.edu

**Approximate schedule** From 8:00 a.m. to 6:00 p.m. with additional evening social activities

# Dates and Venue

May 16-19, 2017 IESE Business School New York Center 165 West 57th Street New York, NY 10019 USA

Online application www.iese.edu/dlcny

# Application

General Fee: \$5,300

# IESE Members Fee: \$4,770

#### (VAT exempt)

The program fee includes tuition, all reading and classroom materials, and most meals. The fee does not include travel nor accommodation expenses. The course materials must be prepared in advance and will be provided to the students three weeks before the beginning of the program. These materials will not be sent before the fee is paid.

Places are limited and will be filled in strict order of registration.

# **Developing Leadership Competencies**



# Alberto Ribera

### Academic Director

Senior Lecturer of Managing People in Organizations

PhD in Economics, Universitat Internacional de Catalunya (Barcelona)

Alberto Ribera joined IESE in 2003 after a 15year international career with the World Health Organization, the European Commission and other multilateral organizations, where he was in charge of projects in Africa, Southeast Asia and especially the Middle East. From 1999 to 2003, he was the General Director of the Euro Arab Management School.

At IESE, Prof. Ribera teaches the MBA course "Personality and Leadership," which received the 2009 IESE Award for Excellence. He also teaches the Global Executive MBA course "Managing Oneself," as well as executive courses on self-leadership, relationship management and professional coaching. He is the author or coauthor of 9 books and more than 30 case studies.



# **Sebastien Brion**

Assistant Professor of Managing People in Organizations

M.S. and Ph.D. in Organizational Behavior, Haas School of Business at the University of California, Berkeley Sebastien Brion was born in Belgium and has lived in the United States, Canada and Spain, where he studied Spanish and Psychology at the Universidad de Salamanca. Prof. Brion's work experience includes consulting for organizations in the human resources and social media industries.

His research primarily investigates how individuals' interpersonal perceptions impact organizationally relevant phenomena including power, alliance formation and decision making.



# John Almandoz Rios

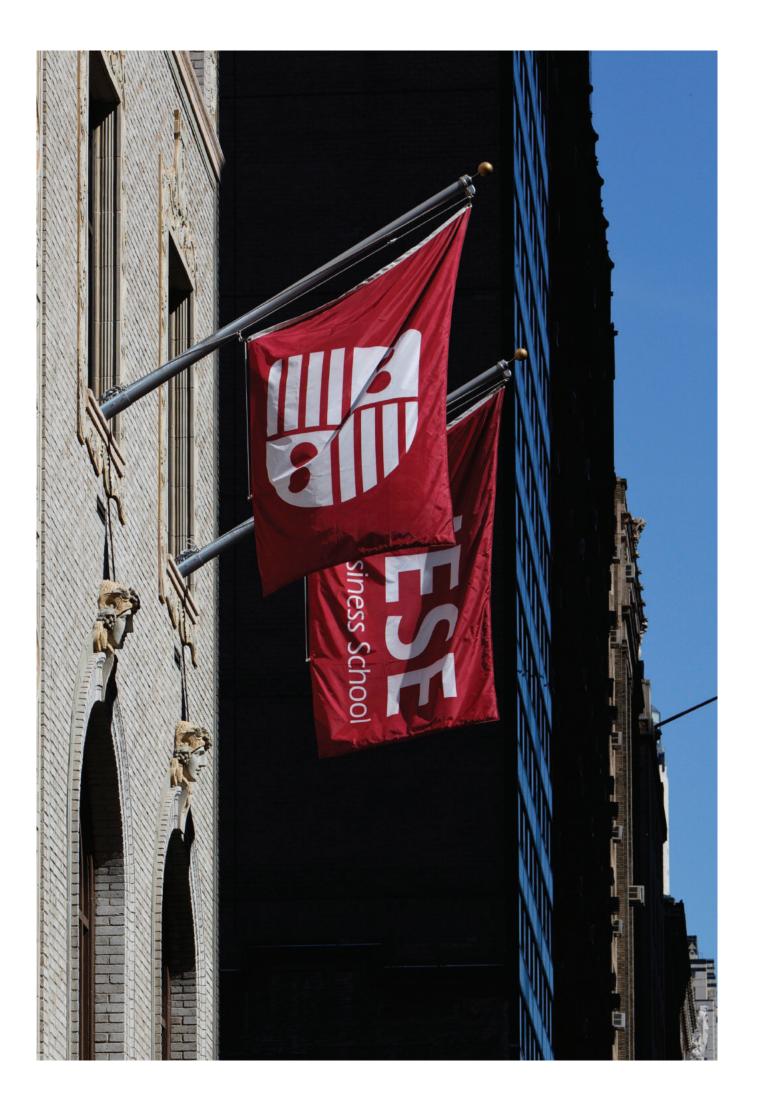
Assistant Professor of Managing People in Organizations

PhD in Organizational Behavior, Harvard University

M.A. in Sociology, Harvard University

MBA, Southern Methodist University

John Almandoz' background includes experience in actuarial consulting, corporate banking, and management of non-profit organizations. His research on founding boards of directors of community banks has been published in top journals in his field. He teaches courses in MBA, executive MBA, and global executive MBA programs, on leadership and organizational behavior, HR, and self-management. John is also the academic director of the New York campus of IESE Business School.



www.iese.edu



# A WAY TO LEARN A MARK TO MAKE A WORLD TO CHANGE

"The program fostered an insight into yourself, and the way you impact people around you. The important lesson learned was that the way to leadership excellence starts from your inner self."

Nadezda Pshenitsyna Finance Planning and Analysis Team Lead, JTI Canada



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