Rules for Applying for IESE Fellowship

1. Acceptance Criteria

The fellowship is open to full-time editorial employees of newspapers, magazines, wire services and broadcast news organizations, as well as to freelance journalists. Candidates will be evaluated based on their work experience, statement of purpose, recommendations from their supervisors and work samples.

Candidates work should demonstrate high standards of journalism, ethics and moral responsibility. In line with IESE’s mission, the school will favor journalistic works which have helped signal or amend situations of social unfairness, unethical business practices, abuse of power, etc.

Financial Aid

The fellowships are granted by the IESE Foundation and cover 80 percent of the academic fees of the program the journalist chooses to apply to.

2. Application Process

Eligible candidates to the fellowship should send their applications and required documentation to: journalismfellowship@iese.edu.

Together with the application form, candidates should send:

a. Letter from your editor expressing his/her support and granting you the time required to participate in the program.
b. Résumé
c. Essay explaining why you want to participate in the program (600 words).
d. Three to five samples of your work (texts, videos, info graphics, audios)

3. Eligibility:

a. Management Level Journalists must have 10 years of writing/broadcast experience with a significant media outlet; Senior Journalists must have 15 years of experience with a significant media outlet.

b. Excellent journalistic standards (trustworthy reporting).

c. An advantage but not necessary:

- Write / Broadcast mainly about business, economics and finance topics.
- Write / Broadcast in a media outlet with international exposure.
- Written / Video / Audio work which supports IESE’s mission to have a positive impact in society.
4. Selection Committee:

- Nuria Chinchilla, Professor, IESE Business School
- Alfredo Pastor, Professor, IESE Business School
- John Müller, Associate Director of El Mundo and PADE’14, IESE Business School
- Tobias Buck, Bureau Chief, Financial Times
- Ana I. Pereda, Director, Expansión

5. Application Period:

There will be a single call for applications for IESE's AMP, AMP Media and PLD/PMD Programs.

IESE will assess all the applications sent to the indicated email by May 31st. The successful applicants will be informed on June 30th.