MARC BADIA

IESE BUSINESS SCHOOL / AVDA. PEARSON, 21 / 08034 BARCELONA
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EDUCATION

Sep. 03 – Oct. 08	COLUMBIA BUSINESS SCHOOL *Ph.D. Program, Accounting*	**New York, United States**
Sep. 03 – Jun. 05	COLUMBIA BUSINESS SCHOOL *Masters in Philosophy*	**New York, United States**
Oct. 00 – May 02	IESE BUSINESS SCHOOL, UNIVERSITY OF NAVARRA *MBA Program*	**Barcelona, Spain**
Sep. 01 – Dec. 01	J.L. KELLOGG GRADUATE SCHOOL OF MANAGEMENT *MBA Student Exchange Program*	**Chicago, United States**
Sep. 92 – Jun. 97	ESADE *Bachelor in Business Administration. Major in Finance*	**Barcelona, Spain**

ACADEMIC POSITIONS

Sep. 14 – …	IESE BUSINESS SCHOOL *MBA First Year Academic Director. Member of the MBA Committee*	**Barcelona, Spain**
Sep. 08 – …	IESE BUSINESS SCHOOL *Assistant Professor (Accounting and Control Department)*	**Barcelona, Spain**
Sep. 03 – May 08	COLUMBIA BUSINESS SCHOOL *Research Assistant and Teaching Assistant as a Ph.D. student*	**New York, United States**
Jun. 02 – Sep. 03	IESE BUSINESS SCHOOL *Instructor (Accounting and Control Department)*	**Barcelona, Spain**
Oct. 98 – Jun. 00	IESE BUSINESS SCHOOL *Research Assistant (Accounting and Control Department)*	**Barcelona, Spain**

ACADEMIC RESEARCH

Published:

Conditionally Conservative Fair Value Measurements (with Miguel Duro, Fernando Peñalva, and Stephen Ryan). *Journal of Accounting and Economics* 63, 75–98.

The Informational Effects of Tightening Oil and Gas Disclosure Rules (with Miguel Duro, Bjorn Jorgensen, and Gaizka Ormazabal). *Contemporary Accounting Research.* Forthcoming.

Under review:

Firm Risk and Disclosures About Dispersion in Asset Values: Evidence from Oil and Gas Reserves (with Miguel Duro, Mary Barth, and Gaizka Ormazabal). Presented at Carnegie Mellon University, EAA Annual Congress 2016 (Maastricht), MIT, Temple University, Melbourne University, and Universitat Pompeu Fabra.

Real Externalities of Mandatory Disclosures: Evidence from the Oil and Gas Industry (with Miguel Duro, Bjorn Jorgensen, and Gaizka Ormazabal). Presented at the 2017 EAA Annual Congress (Valencia), 2017 Financial Accounting and Reporting Section conference, 2016 London School of Economics/ MBS Conference, 2016 UIC Chicago Conference, Alberta School of Business, and Maastricht University.

Working papers:

Probability Thresholds and Equity Values (with M. Duro). Presented in the 2013 EAA Annual Congress (Paris).

The Persistence of Price, Volume, Cost, and Productivity Effects: Industry-Level Analysis (with N. Melumad† and D. Nissim). Presented at Berkeley, Carlos III, Columbia, Yale, Rutgers, Penn State, Tel Aviv, Northwestern, and the 2009 EAA Congress (Tampere).

Determinants of Executive Compensation: Evidence from Around the World (with B. Jorgensen and S. Balachandran). Presented at the IDEB Conference 2007.

Are Operating Expenses Sticky: Evidence from Firms Classifying Expenses by Nature.

Technical notes:

 Introduction to Financial Accounting (with F. Peñalva), IESE, CN-230-E, 03/2016
 The Balance Sheet (with F. Peñalva), IESE, CN-231-E, 02/2016
 The Income Statement (with F. Peñalva), IESE, CN-232-E, 02/2016
 The Statement of Cash Flows: Direct and Indirect Method (with F. Peñalva), IESE, CN-233-E, 03/2016
 Accounting for Inventories (with F. Peñalva), IESE, CN-234-E, 05/2016
 Accounts Receivable Valuation (with F. Peñalva), IESE, CN-235-E, 05/2016
 Noncurrent Assets (with F. Peñalva), IESE, CN-236-E, 05/2016
 Liabilities: General Issues (with F. Peñalva), IESE, CN-237-E, 05/2016
 Long-Term Debt and Bonds (with F. Peñalva), IESE, CN-238-E, 05/2016
 Shareholders' Equity (with F. Peñalva), IESE, CN-239-E, 05/2016
 Financial Assets (with F. Peñalva), IESE, pending publication, 05/2016
 Consolidation (with F. Peñalva), IESE, CN-240-E, 05/2016
 Tax Accounting (with F. Peñalva), IESE, CN-241-E, 05/2016
 Introducción a la contabilidad financiera (with F. Peñalva), IESE, CN-230, 03/2016
 El balance general (with F. Peñalva), IESE, CN-231, 02/2016
 Consolidación (with F. Peñalva), IESE, CN-240, 05/2016
 Equity Valuation: The Walt Disney Company (with M. Holvik and J. Peniston), IESE, CN-222-E, 07/2012
 Introduction to simulation software (with T. Dávila), IESE, ADN-253-E, 10/1998

Other publications:

 Accounting: Principles of Financial Accounting, online course in Coursera (April 2016)
 Presscut (A) (with F. Vázquez-Dodero), IESE, ASN-29, 11/2002
 Presscut (B) (with F. Vázquez-Dodero), IESE, ASN-30, 11/2002
 Presscut (C) (with F. Vázquez-Dodero), IESE, ASN-31, 11/2002
 Las cuentas del Fútbol Club Barcelona (with O. Amat, J.M. Rosanas, and N. Prat), IESE, C-705, 06/1999
 Helados Sovrana – Nota del Instructor (with T. Dávila), IESE, CT-11, 02/1999
 Analyzing a business opportunity – Exercise (with T. Dávila), IESE, ADE-20-E, 11/1998

CONFERENCES AND PRESENTATIONS

- Review of Accounting Studies Conference (2005, 2017).
- EAA Annual Congress: Maastricht (2016), Glasgow (2015), Paris (2013), Tampere (2009). Presentations.
- Barcelona Accounting Seminars (2012-2018).
- Universidad Carlos III research seminar (2010).
- IDEB Conference, CIBER Columbia University (2007).
- Harvard Business School IMO Conference (2007).
- AAA/Deloitte/J. Michael Cook Doctoral Consortium Fellow, Lake Tahoe (2006).
- Burton Workshop (2003, 2004, 2005, 2006, 2007, 2013).
- Four Schools Conference: Columbia, NYU, Rutgers, and Baruch (2004, 2005, 2006, 2007, 2008).
- NYU-Columbia Conference (2003, 2004, 2005, 2006).

FELLOWSHIPS AND AWARDS

- Columbia Doctoral Fellowship (2003-2008)
- Columbia University's Center for International Business Education and Research (CIBER) doctoral grant (2007).
- American Accounting Association / Deloitte / J. Michael Cook Doctoral Consortium Fellowship (2006).
- Spanish Ministry of Science and Education grant: project ECO2010-19314.
- Spanish Ministry of Economics, Industry and Competitiveness grant: project ECO2013-48328-C3-1-P,.
- Spanish Ministry of Economics, Industry and Competitiveness grant: project ECO2016-77579-C3-1-P.