

My name is **Maria Antonia Parot** and I am an **MBA 2016** graduate. During my 2 years at IESE I frequently used the IESE Library as a key resource to prepare applications, interviews and assignments.

In particular, during my summer internship and full-time job search, I found the library resources extremely useful to obtain relevant information about companies, industries and trends. This knowledge was not only useful to write cover letters but also to bring relevant information to the table during an interview and strike up a conversation with my counterpart.

IESE Library was also very useful to build knowledge and obtain data for class assignments. For instance, I used it to obtain company and sector information for the Non-Traditional Marketing course project, and to obtain sector and country statistics for the Kenya Module consulting project, just to name a few.

Below you will find a summary of the main resources that I used from IESE Library:

- **MarketLine**: To obtain complete company profiles as well as SWOT analysis. The information you can find here is very useful when writing cover letters.
- **Business Source Ultimate**: To obtain more information about companies, especially the latest news regarding their performance, potential M&A as well as industry trends.
- **Passport**: To obtain information about companies, industries, consumers and statistics. Euromonitor reports are particularly useful as they include complete company/industry analysis and recommendations.

I encourage you to try the library resources that IESE has made available to us, and to leverage them in the various tasks that you will have to deliver during your stay at IESE. IESE Library will definitely make your life easier!