Biography

Pankaj Ghemawat is the Anselmo Rubiralta Professor of Global Strategy at IESE Business School. Between 1983 and 2008, he was on the faculty at the Harvard Business School where, in 1991, he became the youngest person in the school’s history to be appointed a full professor. Ghemawat was also the youngest “guru” included in the guide to the greatest management thinkers of all time published in 2008 by The Economist.

Ghemawat’s books include Commitment, Games Businesses Play, Strategy and the Business Landscape and Redefining Global Strategy. IBM Chairman and CEO Sam Palmisano described the latter book as “an important strategic guidebook for leaders of the 21st century globally integrated enterprise...[with an] analytic framework is both visionary and pragmatic – aware of the broader historic trajectories of globalization, but grounded in the real kinds of decisions business leaders have to make.”

Ghemawat’s most recent book, World 3.0, was published in May 2011 by Harvard Business Review Press. Peter Löschner, CEO of Siemens has described it as “the right book at the right time...[about] ways to make the global economy more stable--and more sustainable.” And according to an early review in The Economist, “World 3.0...should be read by anyone who wants to understand the most important economic development of our time.” World 3.0 won the Thinkers50 award for the best business book published in 2010-2011.

Pankaj Ghemawat also developed the DHL Global Connectedness Index, which was first released in November 2011. According to Pascal Lamy, Director General of the World Trade Organization, “In the current global economic climate where the threat of increased protectionism and isolationist tendencies is of genuine concern, this report offers a compelling argument, based on a methodologically robust analysis, of why increased global and regional inter-connectedness and openness is the more prudent policy path.”

Ghemawat has written more than 100 research articles and case studies, is one of the world’s best-selling authors of teaching cases, and is the Chairman-Designate of the Strategy Research Foundation. He served on the AACSB taskforce on the globalization of management education, and authored its recommendations about what to teach students about globalization, and how. Other recent honors include the McKinsey Award for the best article published in the Harvard Business Review and the Irwin Educator of the Year award from the Business Policy and Strategy division of the Academy of Management.

For more information, visit www.ghemawat.com

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