
ANNOUNCEMENT AND CALL FOR PAPERS

The different aspects of the crisis, its solutions, and any new development that the future may bring (...) require new efforts of holistic understanding and a *new humanistic synthesis*.

Benedictus XVI, *Encyclical 'Caritas in veritate'* (June 29, 2009, n. 21).

The IESE International Symposium on Ethics, Business and Society promotes interdisciplinary discussion on some of the most vital ethical issues facing the business community today.

The Symposium takes place every two years and it brings together leading academics from multiple disciplines and senior business executives to exchange ideas and experiences, reflect on current ethical challenges, and give impetus to the deeper integration of ethics with economics and business.

The theme of this Symposium is related with the precedent 15th Symposium, in which we discussed on "Business and Management: Towards More Human Models and Practices". Now, the new Encyclical-Letter «Caritas in Veritate» (Love in the Truth) by Pope Benedictus XVI (29 June, 2009) arises new challenges for re-thinking economic activities so that all relevant dimensions of such activity are considered, including economic results and impact on people.

The aim of this symposium is just to advance in achieving a holistic understanding of business and a *new humanistic synthesis* between technical and ethical aspects of business. Some tracts connected with this topic are proposed (see below). However, any related research is welcomed, from both conceptual and empirical perspective.

Publication

On May 1st, 2010, full papers presented will be available in the **symposium website** (www.iese.edu/16symposium) by using a password which will be facilitated after registration. One year later and for a period of five years these papers will be of free access, except in the case of explicit negation from the authors.

A collection of **selected papers** will be published in a **special issue** of the *Journal of Business Ethics*. This selection will consider both the quality and the proximity with the topic of the symposium.

Deadlines

- December 31, 2009:** Paper proposal of about 1000 words including references.
- January 31, 2010:** Response of acceptance of the proposals.
- April 25, 2010:** Deadline for receiving **full papers**. An abstract of about 250 words should be included. Length suggested for papers is about 7000 words. Authors interested in submitting their paper for the special issue of the *Journal of Business Ethics* should indicate it.
- June 1, 2010:** Response to authors about accepted paper for a **review process** for their publication in a special issue of the *Journal of Business Ethics*.
- October 10, 2010:** Response about the **acceptance of papers** for its publication in the *Journal of Business Ethics*.

Tracks and tentative topics

1. Holistic and Humanistic View of Business

Why and how a holistic understanding of business? Re-thinking conceptual foundations of business. Alternatives to management theories based on the separation between economic and ethical decisions. What philosophical and ethical approaches can be appropriate for a sound humanistic view of business?

2. Humanistic Management in Practice

Problems and prospects in humanistic management. Developing humanistic organizational cultures. Practices of humanistic and efficient management. Leading organizations which favor an integral human development.

3. Integral Human Development in Business

To what extent business activity can contribute to an integral human development? What is the influence of virtues and an integral human development in decision-making? Can job design and work organization foster integral human development of employees?

4. Technology at the Service of Human Development

What specific problems and possibilities posit information technologies? How can technology contribute or make difficult human development? How to use with responsibility new technologies without preventing integral human development?

5. Gratuitousness, beyond Justice in Business

Gratuitousness relates to the logic of gift. However, traditionally business has not considered such logic. Can business be understood extending the economic logic (commutative justice) with *gratuitousness*? What theoretical foundations, experiences or cases studies can be provided regarding gratuitousness in business?

6. Holistic and Humanistic View in Business Education

How to integrate a holistic understanding of business and a new humanistic view into the business education curriculum.

7. Business Challenges Posed by the Encyclical 'Charitas in veritas'

The *Encyclical 'Charitas in veritas'* contains a number of challenges for business and management, apart from some already included in the previous tracts. Among them, achieving a decent work, a responsible consumption, acting with responsibility over nature and human ecology, the concept of business ethics and corporate social responsibility, the role of benefits, new forms of enterprises, economy of communion-based firms, delocalization of plants, responsibility for stakeholders, managing globalization, and natural moral law in a global world.

Directions

- The official language of the Symposium is English. A few papers in Spanish would be accepted.
- Please, send proposals using the paper submission system available on the web site of the Symposium (<http://www.iese.edu/16symposium>).
- All of these personal details and information should be submitted following the instructions as indicated on the web site of the Symposium in submitting the proposals.
- We suggest using Times New Roman 12 point font and a line spacing of 1.5 lines. Place no line between each paragraph. Title pages are not necessary. Employ endnotes, place page numbers in the lower right corner, and use the style guidelines of the *Journal of Business Ethics* for paper style and references.

Further information

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