

**IGNACIO GONZÁLEZ**

Bachelor's degree in Business Administration. Also holds MBA from ESADE, Master's in International Management from AGSIM and MDP from IESE.

Since September 2003, has served as director of Commercial Distribution for the Sara Lee Bakery Group (Bimbo Group) and from 2005 also serves as head of the Food Service division. From December 1999 to September 2003, also held post of director of Planning and Control.