



Library Newsletter

Nº 5, February 2003

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Welcome: the fifth issue

We have devoted our fifth newsletter to business and economics websites. Since there is such a wide array of useful sites on the web, we have decided to provide a brief guide to highlight the most interesting ones. Because there are many, it's been hard work to choose just a few, but we have selected the ones that we consider the best. We hope that you will find the information helpful and encourage you to send us your web preferences to biblioteca@iese.edu, so we can create a permanent page in the library featuring the best business websites for the IESE community.

Send us your favorite websites!

Top picks in... Business and economics websites

We have classified the websites by 7 topics: [General](#), [Financial](#), [Statistics](#), [News](#), [Industry & Company](#), [Economics](#) and [Management Literature](#).

The criteria used for selecting them were:

- Sites providing free of charge information (mainly)
- Easy-to-use sources
- Sites maintained by recognized organizations
- Offering useful data on-line (in pdf, excel, csv, etc.)
- Continuously update

The sites cover a wide geographic area, and are based in Spain, other European countries and the USA.

GENERAL

Brint.com

<http://www.brint.com/interest.html>

@Brint.com promotes itself as 'the ultimate business, management and technology resource'. It would appeal to executives, management consultants, editors, journalists, librarians, analysts, and academic staff and students, and particularly to undergraduate students because of its strong interest on information systems. A **Business Researcher's Interests** (Brint) is a searchable knowledge map of contemporary business, management and information technology issue, which provides access to hundreds of full-text articles and papers, magazines and journals, case studies and tools, and thousands of other resources on business in the new economy, with emphasis on knowledge management, business information, and competitive intelligence.

CEO Express

<http://www.ceoexpress.com/default.asp>

A valuable site featuring "one-stop shopping" for company and business-related information. This portal, designed to serve the information needs of executives, links to an extensive and well-organized selection of websites providing business, daily and international news, business research resources, and business administration tools. It is a site to consider as a starting page for business research assignments.

GlobalEDGE

<http://globaledge.msu.edu/ibrd/ibrd.asp>

This business knowledge portal connects international business professionals to information and resources on global business activities. Produced by Michigan State University's Center for International Business Education and Research, GlobalEDGE features links to "Executive Insight" research reports, a study of emerging market countries' market potential, current journal articles, and an international business glossary. Offers outlines of the political structure, economic climate, history, and statistical data for more than 180 countries, and also features a glossary of business terms used worldwide.

Internet Public Library Business & Economics

<http://ipl.sils.umich.edu/div/subject/browse/bus00.00.00/>

The Business and Economics Resources section of the Internet Public Library guides users to selected websites in 20 topical subcategories including accounting, banking, business administration and management, insurance, international business, and marketing and advertising. Also featured are annotated links to unique business-related metasites including ForeignMBA.com, HBS Working Knowledge, and MagPortal.com: Magazine Articles on Business.

FINANCIAL

Bloomberg

<http://www.bloomberg.com/>

Bloomberg's website provides very current market-oriented information. Most of the information under News, Stocks, World Indices and other links reflects the day's market activities. Chart Builder, under the Stocks link, is a unique feature which allows you to enter four ticker symbols and/or major indices and create a free graph comparing your entries. A pop-up menu allows you to select a variety of time frames. Delayed stock quotes and company-specific items from the day's news are also available. This site

includes news developed by Bloomberg and other news providers. It is now possible to browse for free the Bloomberg News Archive (providing information on any company trading on a U.S. exchange), however there are charges for accessing the full-text archives.

FINWeb

<http://www.finweb.com/>

A financial economics WWW server managed by James Garven, the Frank S. Groner Memorial Chair in Finance, Professor of Finance and Insurance, and Director of the [Risk Management and Insurance](#) program at [Baylor University's Hankamer School of Business](#). Lists Internet resources such as electronic journals, working papers, and links to other servers providing substantive information concerning economics and finance-related topics of interest to an academic business audience.

Infobolsa (Spain)

<http://www.infobolsa.es/>

Portal for all the informative pages of Madrid Stock Exchange. It offers services such as access to the indices and evolution of the main European and U.S. exchanges. Also there are links to information and graphs on markets and values.

Reuters

<http://www.reuters.com/finance.jhtml;jsessionid=EWWD10OPARZVGCRBAEZSFFA>

It includes hundreds of full text research reports, both U.S. and international, which focus on five global industries: consumer goods, energy, financial services, healthcare and technology.

STATISTICS

Eurostat

<http://europa.eu.int/comm/eurostat/Public/datashop/print-catalogue/EN?catalogue=Eurostat>

Statistical Office of the European Communities includes statistical data on the 15 member states of the EU and all the European Union's partners: members of the European Economic Area (EEA), including Switzerland, and, in a number of fields essential to an understanding of Europe's position in the world, the USA and Japan.

FAOSTAT Statistics Database

<http://apps.fao.org/>

The FAOSTAT Statistics Database is provided by the Food and Agriculture Organization of the United Nations. This is a rich resource containing free up to date datasets and time series data for the following areas: agriculture, nutrition, fisheries, forestry, food quality and control. Each database contains a number of datasets, which, once selected, can be interrogated online. It is possible to view the results online or to export the data as a .csv file for manipulation in a spreadsheet package such as Excel. The site is available in English, French and Spanish.

INE

<http://www.ine.es/welcoing.htm>

"Instituto Nacional de Estadística" offers official statistics from the government in Spain. The English version links up to "Spain in Figures" which provides summary statistics on a full range of topics. Main statistical indicators are also available on-line.

Statistics at the OECD

<http://www.oecd.org/EN/home/0,,EN-home-notheme-15-no-no--no,00.html>

The Organisation for Economic Cooperation and Development provides access to comparative economic, social and demographic statistics for a wide range of countries. We point up the links to Worldwide Statistical Sources.

<http://cs3-hq.oecd.org/scripts/stats/source/index.htm>

United Nations. Statistics Division

<http://unstats.un.org/unsd/databases.htm>

Part of the Department for Economic and Social Information and Policy Analysis, this site provides details of publications and statistical products, with some free databases online, and some by subscription only, plus links to other sources of national and international statistics.

NEWS

1stHeadlines-Business

<http://www.1stheadlines.com/business1.htm>

This search engine of current business news provides a central location where a user can quickly scan headlines from the business sections of top online news sources. Headlines links can be searched by source, headline, company and topic. Twenty-four hours a day, it checks each source for updates on a continuous basis.

Business news Google

<http://news.google.com/news/gnbusinessleftnav.html>

This search engine presents information culled from approximately 4,000 news sources worldwide and automatically arranged to present the most relevant news first. Business news are updated continuously throughout the day, so you will see new stories each time you check the page.

Europa Press

<http://www.europapress.es/>

Information service of one of the most important Spanish news service. It includes news in Spanish as well as Catalan, Basque and Galician.

PR Newswire

<http://www.prnewswire.com/>

Based in New York, PR provides a website which harvests breaking business news from thousands of organizations worldwide. News is divided by region (NB. Some only offer the news in the language of that country). You can browse news releases by industry sector, company name or date. Registration is free and provides some customized services. A useful site for journalists, business students or researchers.

INDUSTRY AND COMPANY

CNMV Comisión Nacional del Mercado de Valores

<http://www.cnmv.es/default.htm>

The National Commission of the Market of Values (CNMV) is the organism in charge of the supervision and inspection of the markets of Spanish values and the activity of whatever takes part in such. It includes access to memories of companies, legislation, etc.

EdgarIQ

<http://www.edgariq.com/>

A new search engine that will provide investors with the Securities and Exchange Commission (SEC) filings for all publicly-traded companies. Records are available from 1996 to the present. Searches can also be scoped by industry sector, such as mining or manufacturing.

Datamonitor

<http://www.datamonitor.com>

Datamonitor claims to be Europe's largest market analysis company. It operates in London, Frankfurt, New York and Hong Kong. This site offers a user-friendly introduction to some of its market information, via so-called Market Capsules and Profiles. The Capsules are a one-page executive summary of a Market Profile. Market Profiles give an eight to ten page summary of a UK market. Areas covered include consumer goods, food and drink, and service industries. The site also has information on Datamonitor's full services for subscribers, including many more market reports and consultancy services.

Hoover's

<http://www.hoovers.com/>

Companies directory providing news, comments, company profiles, in depth financial information (up to 3 years), officers, competitors, products and services, market data, historical financials (10 years) and quarterly financials (5 quarters). It is possible to search by: location, company type, industry and sales figures.

Infoseek - Industry Watch

<http://infoseek.yellowbrix.com/pages/infoseek/Companies.nsp?ID=infoseek>

This is an excellent backup to Hoover's Online. It offers news and information from 20 different industries, and includes an "Executive Summary" of news items about companies currently featured in the news.

Wall Street Research Net

<http://www.wsrn.com/>

Research a company and receive links to SEC documents, annual reports, press releases and more. Also contains economic research, news and market news. Offers over 140,000 links designed primarily to help investors research actively-traded companies and mutual funds. You can find information on more than 16,000 companies listed on U.S. and Canadian stock exchanges. The links will take you to such items as SEC documents, company home pages, annual reports, news releases stock quotes, graphs, and even audio files.

ECONOMICS**Central Banks on the WWW**

<http://www.bis.org/cbanks.htm>

This alphabetically -ordered repertory has been carried out by the Bank for International Settlements. It gives direct access to the main central banks of the world. For a majority of countries, these banks present their activities, the catalogue of their leading production and their reports/ratios annuals.

Dr Ed. Yardeni's Economics Network

<http://205.232.165.149/>

This site offers a large collection of economic and financial indicators for both the United States and foreign economies. Yardeni is the Chief Economist of Deutsche Morgan Grenfell in New York, and keeps this page for his research subscribers as well as casual internet browsers. Subscriber information requires a password, but there are plenty of helpful data and charts for the non-subscriber. (Adobe's Acrobat Reader must be used to view the graphs. Download is available on the web page itself.) Information includes financial market data (such as stocks, interest rates, exchange rates), economic indicators (such as inflation, industrial indices, and business indicators), as well as flow of funds, money supply, global economic analysis, and fiscal policy analysis. The only drawback to this page is that occasionally the data are slow to download.

Economist - Country Briefings

<http://www.economist.com/countries/>

Here the Economist magazine offers free information on about 60 countries. They provide news reports (from themselves and other background profiles, forecasts and statistics, market and currency updates, news, headlines, and links. Complements other information available from the Economist Intelligence Unit.

Economy Web

<http://www.economyweb.com/>

Economic information in Spanish, which includes informative alerting services, detailed description of the evolution of the stock markets and investment in real time and a finder of webs on economy.

Resources for Economists on the Internet

<http://rfe.wustl.edu//EconFAQ.html>

This guide, compiled by Bill Goffe and sponsored by the [American Economic Association](#), lists more than 900 resources on the Internet of interest to academic and practicing economists, and those interested in economics. Almost all resources are also described.

Virtual International Business and Economic Sources

<http://libweb.uncc.edu/ref-bus/vibehome.htm>

VIBES provides over 1,300 links to Internet sources of international business and economic information. These include links to full-text files (in English), statistical tables, and graphs on topics related to international business available on gopher sites and websites. VIBES does not include telnet sites, fee-based services, or business directories.

WebEc - World Wide Web Resources in Economics

<http://www.helsinki.fi/WebEc/>

The WebEc site, whose original source is the Economics Department at the University of Helsinki, is a classification effort to improve the availability of free information in economics on the WWW. It categorizes and describes materials that could be of interest to mainly academic economists. Here you will find a connection to the Virtual Library in Economics, as well as listings of institutions with economics departments.

MANAGEMENT LITERATURE

HBS Working Knowledge

<http://hbsworkingknowledge.hbs.edu/>

The Harvard Business School's *Working Knowledge* is a "collection of cutting-edge management information created to help you stay at the forefront of today's fast-changing business environment." Articles written by professors and students of Harvard Business School (HBS) are featured. Topics, including leadership, marketing, e-commerce and entrepreneurship, contain timely articles, book reviews, and website recommendations.

IESE Insight

<http://insight.iese.edu>

IESE Insight offers executives, researchers and entrepreneurs a wide range of specialized business analyses, teaching material and other valuable information generated by IESE faculty members and research staff in an easy-to-read, accessible format. The articles included are based on research documents, technical notes, cases, surveys and books. While research papers can be downloaded directly from the web site, cases, technical notes and books may be purchased through IESE Publishing and / or the IESE Bookstore. The different types of items are identified by a series of specific icons. All contents are free but registration is required in order to access the full extent of the information available. *IESE Insight* includes an optional newsletter providing monthly updates on the most important new additions to each section."

Insead Knowledge

<http://knowledge.insead.edu/>

INSEAD Knowledge is a portal to today's most prominent business research. It contains abstracts of working papers and cases, in-depth explanations of research, features with professors interviews, news-related items, INSEAD conferences and INSEAD's recently published books.

To view the full-text articles, free registration is required.

Knowledge@Wharton

<http://knowledge.wharton.upenn.edu/index.cfm>

Knowledge@Wharton is a bi-weekly online resource that offers the latest business insights, information and research from a variety of sources. These include analysis of current business trends, interviews with industry leaders and Wharton faculty, articles based on the most recent business research, book reviews, conference and seminar reports, links to other web sites and so on.

Meansbusiness

<http://www.meansbusiness.com/>

Meansbusiness editors, using sophisticated knowledge management tools, extract the key ideas from leading business books. These concepts are integrated with related extracts from other authoritative authors into suites of comparable concepts. This new class of knowledge resources provides direct access to the critical ideas of business thinkers.

New database: GMID

The Library has subscribed to a new information service: GMID (the Global Market Information Database).

Produced by **Euromonitor**, GMID is designed for those who need to understand consumers, their lifestyles and spending habits. It provides key business intelligence on markets and countries, together with insightful analysis of factors affecting decision making.

What does it contain?

GMID is organized into eight fully searchable sections:

- **Major Market Profiles.** This database contains 6,000 market profiles. It can be used to get instant overviews of the major market factors in the World's leading industrialized countries - Australia, China, France, Germany, Japan, South Korea, UK and USA. 156 consumer and industrial product sectors are analyzed and, for each product in each country, the database provides 10 "snap-shot" profiles. The statistical, text and graphical data are presented in an easy to assimilate format giving users an instant understanding of the key market parameters.
- **Market Analysis** Euromonitor publish over 100 market research reports providing in-depth analysis of global consumer markets. As an optional addition to the Global Market Information System you can have unlimited access to the full text analysis. They publish different types of reports to address different information needs, from country by country studies to global strategic analysis.

- **Consumer Markets Sizes** delivers volume and value market size data across 52 countries. All the data is fully comparable across over 350 consumer products and over a six-year time series. Key socio-economic parameters such as population trends and economic indicators are also included, to help place a consumer trends in context.
- **Consumer Lifestyles** data delivers comparable statistics on key lifestyle indicators across more than 70 countries. It is the only source to offer a unique insight into key differences between consumers around the world.
- **Country Data** gives you access to over 1 million demographic, economic and lifestyle indicators ranging from income and earning potential, to travel and tourism trends, and possession of household goods such as TV's and dishwashers.
- **Forecasts** delivers volume and value market size forecasts for over 350 consumer products to 2006. Also includes are forecasts for key socio-economic parameters to 2014 and population forecasts to 2015. All the data is fully comparable across 52 countries.
- **Companies and Brands** provides data and analysis on the performance, activities and positioning of the top consumer brand-owning companies. The database covers 16 key fast moving consumer goods (FMCG) sectors, ranging from hot drinks to dairy products, across 30 countries. Quickly and easily you can identify leading companies according to important market share, sales and profit criteria. You can also download detailed company profiles and click straight through the company's homepage.
- **Information Sources.** Over 29,000 sources of business information. This database is a powerful tool for information managers and researchers. Available as a live, constantly updated dataset it provides precise contact details for thousands of information sources world-wide. These range from trade associations and industry journals to business libraries, national statistical offices and private research publishers. The database is used by Euromonitor's own analysts when starting new research projects.

What is the coverage?

Usual dates of coverage are 1992 to 2002 with projections to 2014 on the international level. Most updates are annual.

What are the sources?

The database is compiled from national government, international organization and commercial sources, and from Euromonitor's own industry analyses.

How to have access to GMID?

Access from computers on campus, from the [List of databases/Alphabetical](#) page clicking on **GMID**.

Some recent acquisitions

Unicornio: <http://unicornio.iese.edu/uhtbin/cqisirsi/0/0/28/49/X>

To access the recent acquisitions page simply accept by clicking on "Login".

**Reader feedback is essential for making this newsletter a useful tool.
We welcome suggestions for topics to be included in future newsletters!**

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