



University of Navarra

Library Newsletter

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Welcome: the seventh issue

Nowadays, rankings are more popular than ever. Especially in the business environment, executives are fascinated by methods that measure values using standardized techniques. Many respected business publications devote their efforts to compiling such lists on a regular basis. We have decided to select, from the Library's point of view, the most useful sources to offer you a variety of rankings with different subjects and formats. Finally, in the new databases section, we present Factiva.com, an interesting news database providing world-class global content, including Dow Jones and Reuters newswires and *The Wall Street Journal*.

We hope you enjoy it!

Top picks in... Rankings

"What makes a CEO great? or a company? Answering those questions is at the core of business rankings, and it's why many of us are obsessed with learning from top performers, using bits and pieces from the best-of-the-best to create a manger style or a performance measurement model that creates value-for shareholders, employees, management and, yes, for the captain of the ship...executives, like athletes, are always looking for ways to improve their own performance-often looking for insight from those they hold in high esteem-and for better ways to performance of their organizations."

Holly Sraeel. "Why rankings and CEO styles mesmerize execs" U.S. Banker;

To provide background information about rankings, we present a selected list of resources and items containing rankings grouped under the following subject classification:

- 1. Education:**
 - 1.1 Universities
 - 2. Companies:**
 - 2.1 Most popular lists
 - 2.2 Spanish Companies
 - 2.3 Compilations
 - 3. Markets & Industries**
 - 4. Countries & Cities**
 - 5. Best Business books**
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1. Education

1.1 Universities

50 Careers. Ranking of Public and Private Universities in Spain. El Mundo.

<http://www.el-mundo.es/especiales/2002/05/sociedad/carreras/unipri.html>

This site first presents a study on university education offered in Spain. A second study offers a ranking of private universities. Included are the 50 programs most in demand, programs offering the widest job opportunities in the market and the most desired subjects to study. Along with the programs ranking, are the five top universities for carrying out an academic career.

College Rankings Bibliography. Education and Social Science Library, University of Illinois at Urbana-Champaign

A compilation of books and articles intended to provide background information to help explain some of the pitfalls of college rankings and to use ranking services in an appropriate manner. This bibliography and list of internet resources made by Nany O'Brien at the University of Illinois at Urbana-Champaign.

<http://door.library.uiuc.edu/edx/rankbib.htm>

The Center. The Top American Research Universities.

The top American Universities offers analysis and data useful for understanding American research university performance. A key feature of this report (available on-line and in print) is *The Center's* classification of universities into groups based upon nine quality indicators: Total Research, Federal Research, Endowment Assets, Annual Giving, National Academy Members, Faculty Awards, Doctorates Granted, Postdoctoral Appointees, and Median SAT Scores.

<http://thecenter.ufl.edu/research2002.html>

U.S. News. America's Best Colleges.

U.S. News's in-depth ranking tables compare schools on numerous attributes, such as acceptance rate, test scores of entering students, and reputation. Includes a detailed school directory, interactive tools, a step-by-step college admissions guide, articles, and more.

<http://www.usnews.com/usnews/edu/eduhome.htm>

2. Companies

2.1 Most popular lists

Fortune lists

List of rankings published by Fortune magazine for almost every subject in companies:

- * Fortune 500 -- America's largest companies
- * Global 500 -- the world's largest companies
- * America's Most Admired Companies
- * World's Most Admired Companies
- * 100 Best Companies to Work For
- * America's Best Companies for Minorities
- * 100 Fastest-Growing Companies
- * Small Business 100
- * All-Star Analysts
- * America's Richest Under 40 (the 40 richest self-made Americans under the age of 40)
- * 50 Most Powerful Women in Business
- * 50 Most Powerful Black Executives
- * Power 25 (the most influential lobbying groups in Washington, with a list of the most powerful lobbying companies).

<http://www.fortune.com/fortune/alllists>

Forbes Lists

This resource includes the following Forbes' lists: 200 Best Small Companies; 400 Best Big Companies; 500 Largest Private Companies; Forbes 500s Annual Directory of America's Leading Companies; The World's Richest People; 400 Richest People in America; 800 Best Paid CEOs; 100 Top Celebrities...

<http://www.forbes.com/lists/>

Financial Times. The FT Global 500

The FT500 survey is a comprehensive guide to corporate rankings providing an annual snapshot of the world's largest companies, ranked by market capitalization and grouped by region.

<http://news.ft.com/servlet/ContentServer?pagename=FT.com/Page/SpecialLevel1&cid=1020498280400/>

Business Week. Global 1000 Ranking

Annual list of the most valuable companies in the world based on market value. New list published in July of each year.

http://www.businessweek.com/magazine/content/03_28/b3841013_mz047.htm

Information Week. Information Week 500

Annual ranking of the most innovative companies employing information technology in their businesses.

<http://www.informationweek.com/754/99iw500.htm>

Inc. Inc 500

The Inc. 500 Fastest Growing Companies in America. Inc. magazine's annual directory of the fastest growing private companies.

<http://www.inc.com/inc500/>

2.2 Spanish Companies Rankings

Actualidad Económica. Ranking of the largest Spanish companies

The 500 Top Spanish Companies, N° 2.248, September 2001

The 5,000 Top Spanish Companies, N° 2.314, 28 Oct. - 3 Nov. 2002

The Best Companies to Work for in Spain, N° 2.248, 23-29 July 2001

Nueva Empresa. Spanish Companies Ranking

The 3,500 Top Spanish Companies by Sector, N° 466, December 2001

FL.154.79

2001 Ranking of Companies Most Recognized for Community Involvement

Madrid : Fundación Empresa y Sociedad, 2002

A compilation of the opinions of the 51 leading non-governmental organizations in Spain, regarding the social programs which have developed in large companies which have had the greatest impact. Also included is a note on the mass media on quality information regarding social projects.

2.3 Company Rankings Compilations

"From Fortune 500 to Handelsblatt's European 500- a look at some useful European and International Rankings". By Helen Clegg.

Free Pint, 6th September 2001 No.95

This article takes a look at company and more unusual rankings and covers Europe, the USA and Australia.

http://www.freepint.com/issues/060901.htm?FreePint_Session=0798962f1acbd866fe11751041f3af0f#feature

00.00-PAG

Pagell, R.; Halperin, M.

International business information: how to find it, how to use it

Chicago: Glenlake Publishing, 1999.

445p.

The book describes key international publications and databases. In addition, background information for each chapter gives the researcher and librarian the necessary information to locate the correct and most useful source.

3. Markets & Industries

International Trade Center. The Trade Performance Index

The Trade Performance Index developed by the ITC with the aim of assessing and monitoring the multi-faceted dimensions of export performance and competitiveness by sector and by country. At present, the TPI covers 184 countries and 14 different export sectors.

<http://www.intracen.org/menus/countries.htm>

Rankings IMD InfoCenter

A universal compilation of rankings covering many sectors as marketing, banking, women in business, software, etc. The ranking list made by IMD's library, is organized by subject or by geographical area. The listed resources can be found mainly in the internet or by using the Library collection.

<http://www01.imd.ch/infocentre/ranking/index.cfm>

Gary Price's List of Lists

A vast database of rankings for companies, people and many other subjects. A universal source organized by subject headings sectors and giving the free internet resources.

<http://www.specialissues.com/lol/>

Industry Week. IW 1000

The IW 1000 is IndustryWeek's unique report on the world's 1,000 largest publicly held manufacturing companies based on revenue.

<http://www.industryweek.com/iwinprint/iw1000/>

4. Countries & Cities

04.00-WOR

IMD

The World competitiveness yearbook

Lausanne: IMD, 1996-

The World Competitiveness Yearbook (WCY) is the world's most renowned and comprehensive annual report on the competitiveness of nations, ranking and analyzing how a nation's environment sustains the competitiveness of enterprises. The economies are ranked from the most to the least competitive and past rankings can be seen for the last five years.

04.00-GLO

World Economic Forum

The global competitiveness report

Geneva : World Economic Forum, 1996-

The Global Competitiveness Programme of the World Economic Forum publishes a series of reports accompanied by regional and national competitiveness workshops through which it helps national economies improve their competitiveness. The Programme's products and activities are designed to identify impediments to growth and thereby stimulate the development of relevant strategies to achieve sustained economic progress.

Globastat

Data tables showing how over 190 countries compare to each other in more than 140 categories, ranging from population size to electricity consumption per person. Globastat uses the CIA World Factbook statistics.

<http://Globastat.com>

Sperling's. Best Places

Bestplaces.net offers a process to compare and contrast cities in housing, cost of living, crime, educations, health and climate. You can compare and contrast U.S. cities on nearly 100 qualities from a database of 3,000 places.

<http://www.bestplaces.net/>

5. Best business books

Business Week. B-Schools Reading List

Business Week Online tapped a bevy of prominent professors and business professionals and asked them about their favorite books, business or otherwise. Browse around and discover what made those books inspirational, instructive, or influential in their thinking and their careers.

<http://www.businessweek.com/bschools/books/>

Amazon.com. Business & Investment Bestsellers

This list, updated daily, contains 25 top-selling items that are currently available on different subjects: economics, finance, management, corporate finance, etc.

http://www.amazon.com/exec/obidos/tg/new-for-you/top-sellers/-/books/3/ref=pd_ts_b_nav/102-8057423-0110502

New database: Factiva.com

The Library has subscribed to a new information service: **Factiva.com**

Produced by Factiva, a Dow Jones & Reuters Company, Factiva.com provides the full text of all editions of Dow Jones Publications, *The Wall Street Journal* and 8,000 other publications; 30,000 company reports and 10,000 editorially selected business Web sites are also available through the Factiva service.

What does it contain?

Factiva.com contains nearly 8,000 sources from 118 countries in 22 languages, including more than 120 continuously updated newswires. And, more than 800 sources are available on or before the date of publication. Factiva.com is a superior tool and substitutes Lexis-Nexis database.

How to have access to Factiva.com?

Access from computers on campus, from the [List of E-Resources - By Alphabetical order](#) page clicking on **Factiva**.

Some recent acquisitions

Unicornio: <http://unicornio.iese.edu/uhtbin/cgisirsi/0/0/28/49/X>

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