

Degree in Economic and Business Sciences from Pompeu Fabra University (UPF) and Ph.D. in Business Administration from the IESE Business School, University of Navarra.

Senior lecturer on Information Systems at the IESE Business School since 2000; previously held post of Associate Professor at UPF. Served from 2001-2004 as Academic Director of the PwC&IESE e-Business Center. In 2002-2003 was Visiting Scholar at MIT's Sloan School of Management, working on projects regarding the economic and social impact of information technologies on organizations.

Areas of interest are strategic management and information systems, and the role of ICTs in organizational learning and innovation. Has performed extensive study on the problems associated with the adoption of new technologies and the related implementation process, highlighting the need to adopt a more interdepartmental approach that includes shared responsibility of the Systems department and the various business areas in Systems projects.

Has had academic articles published in books, magazines and newspapers, both nationally and internationally. Recently published book entitled "*Los Sistemas de Información en la Empresa Actual: Perspectivas Estratégicas y Alternativas Tácticas.*"