

**8th Annual Colloquium of the European Academy
of Business in Society (EABIS)**

The Role and Purpose of Business in Society:

**Challenges and Issues for
Global and Corporate Governance**

SUBMISSION GUIDELINES

FOR BUSINESS, ACADEMICS & STAKEHOLDERS

21 & 22 September, 2009

Hosted by IESE Business School

www.iese.edu/eabis2009

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INTRODUCTION

Whatever the nature of your contribution, the EABIS Colloquium celebrates and promotes **RIGOUR AND RELEVANCE**. Rigour does not just relate to methodology, but is concerned with quality of thinking. Regardless of whether inputs come from academics, business managers or executives, policy makers or civil society representatives, we ask that each submission should introduce a key insight that responds to the central question of the 2009 Colloquium:

What are the implications of recent failures in corporate governance, global governance and organisational leadership for the post-crisis role of business in society?

WHAT TO SUBMIT

We ask that all submissions are made in the form of a written summary of the proposed input. For corporates and stakeholders, we will accept a shorter summary and supporting slide presentation.

FROM BUSINESS – 1000 word max. written summary / 500 word max. summary + PowerPoint presentation of internal case studies, strategic change projects, external stakeholder approaches, industry-wide initiatives, training and HR programmes, etc.

FROM OTHER STAKEHOLDERS – 1000 word max. written summary / 500 word max. summary + PowerPoint presentation of consulting research, policy initiatives (all levels from individual firm to global frameworks), collaborative and self governance case studies, industry analysis, leadership development, in-company learning and knowledge programmes, etc.

FROM ACADEMIC RESEARCH – 1500 word max. written summary based on your proposed research project / inquiry. We welcome traditional and less frequently visited research approaches appropriate at a time of evident uncertainty including but not limited to appreciative inquiry, critically reflexive practice, grounded theory and action research, across interdisciplinary empirical and theoretic contexts.

NOTE – please see below for specific formatting and structure guidelines for inputs.

TIMELINE & PROCESS

For the first time, all Colloquium submissions will be made online through the IESE website. Please visit www.iese.edu/eabis2009 for more instructions and to upload proposals.

- Proposed input via e-mail to IESE by **TUESDAY 9TH JUNE**
- Selected inputs confirmed by **MONDAY 29TH JUNE**
- Presenters confirm participation by **FRIDAY 3RD JULY**

FORMAT & STRUCTURE FOR INPUTS

In order to facilitate the reviewing process, we ask that all submissions are prepared according to some simple guidelines and formatting. These apply to written summaries and fully developed papers:

1. Electronic submission only – in Microsoft Word or RFT Format
2. All **BUSINESS & STAKEHOLDER** summaries / presentations must list in order:
 - Title
 - Authors with institutional affiliations
 - Abstract
 - References
3. All **ACADEMIC** summaries / research proposals / full papers must list in order:
 - Title
 - Authors with institutional affiliations
 - Abstract
 - Keyword list
 - Body
 - References
 - Endnotes (if any)
4. All tables and figures must be on separate pages at the end, numbered and with captions. In the main text of the summary / paper, all tables and figures must be referred to, and all must have call-outs (“[Figure 1 about here]”).
5. All figures must also be supplied in original file format (i.e., .JPG, .EPS, .TIF, etc).
6. If the lead author is “Katherine Smith”, the main filename given to the electronic version should be: **katherine.smith.doc**. Figure and Table filenames should be structured in the following way: **katherine.smith_table1.xls**, **katherine.smith_fig2.jpg**, etc.
7. The text of all summaries / papers must be double spaced, even references. NOTE – an exception applies to Tables, which do not require double spacing.

All submissions will be reviewed by a stakeholder panel. Successful contributors will then be invited to prepare a presentation for the Colloquium. A select number of presenters will also be invited after the conference to submit a full paper for a special issue of the *Corporate Governance Journal*.