



ENTREPRENEURS PANEL - FUTURE INDUSTRIES

Barcelona, November 17th

Public: IESE Students, Alumni and entrepreneurs.

"In the future companies will have to have two components that are critical to their success: flexibility and diversity. For that occur it is necessary to have people who understand, accept and want to work in a changing environment "Pedro Nueno

Building on the framework of the Global Entrepreneurship Week, the Center for Entrepreneurship and Family Business (CEFIE) plans to bring together on the Barcelona campus of IESE three successful entrepreneurs in the industries of internet, sustainable energy and newmedia.

The panel aims to share the achievements, experiences and situations faced by entrepreneurs in the beginning stages of when they are developing their ideas. It will be a good opportunity to hear first hand accounts of how others have managed to launch their business ideas successfully.

Participants: Manuel Roca, founder of Atrapalo, Jan Willem Bode One of Carbon and Gerard Olivé of BeRepublic.

The Panel of Entrepreneurs will be held on **November 17th** on the campus of Barcelona from 18.00 to 19.30.