

ERNST & YOUNG ENTREPRENEUR OF THE YEAR

Barcelona, November 19th

Public: Personal invitation.

Every year, Ernst & Young celebrates the Entrepreneur of the Year program, the world's most prestigious business award for entrepreneurs. Created in 1986 in the United States, this public recognition is now being granted in 50 countries. The unique award makes a difference in the way that it encourages entrepreneurial activity among those with potential, and recognizes the contribution of individuals who inspire others with their vision, leadership and achievement.

In Spain, the dynamic activity of businessmen and entrepreneurs in their companies, is one of the primary sources of job creation and wealth in our economy. Hence, Ernst & Young began to pay this tribute publicly since 1996, with the goal of recognizing the entrepreneurs, their efforts, sacrifices and, ultimately, the risks they have undertaken and face every day to lead their companies with excellence.

On Wednesday, **November 19th** from 12.00 P.M.- 4.00 P.M. during a ceremony to be held at IESE, the finalists from the Catalanian area for the Entrepreneur Of the Year award, will be announced.

The meeting will be chaired by Spanish businessman Alberto Palatchi, president of Pronovias and recipient of Ernst & Young's Entrepreneur of the Year 2007 award. Palatchi is a pioneer entrepreneur in the market of wedding dresses utilizing the prêt-a-porter business model will be offering his views on entrepreneurship.

At the end of the event we will enjoy a networking cocktail.

