The IESE Cities in Motion Strategies platform will be launched in 2012 by the IESE Center for Globalization and Strategy.

At a time where cities are facing unforeseen challenges, our main goal is to create innovative thinking and tools that will make local governments smarter. The initiative will connect a worldwide network of city experts and specialized private companies with local administrations all over the world.

As human beings are all moving to cities, in search of new ideas and greater opportunities, these urban areas are becoming the hub of the world economy and culture. Hence, Smart Governance—system of local strategies, policies, processes and tools— is now a critical factor to ensure sustainable urban ecosystems.

Together, the IESE Cities in Motion Strategies and the private sector will play a major role developing Smart Governments and helping them create better opportunities for their citizens.

**Strategic Lines & Goals**

1. To develop a comprehensive approach on Smart Governance strategies
2. To carry research and bring innovation to Governance strategies all over the world
3. To identify and communicate international best practices
4. To design case studies
5. To connect urban leaders to powerful ideas

**Main Activities**

1. Research projects on Smart Governance
2. Organize networking events
3. Generate academic and teaching materials
4. Publish content on city challenges and solutions
5. Collaborate with international centers on Smart Governance
6. Participate in international Forums
About I Research I Leadership

The research projects are aimed at creating practical thinking and tools for cities on Smart Governance, based on deep analysis and academic rigor.

- Comparative analysis on international decision making frameworks
- International benchmark on territorial strategic planning
- International best practices on Smart Governance
- Design of Innovative Smart Governance strategic frameworks
- Design of an international Cities in Motion Index
- Design of an international quality standard certification for cities

About I Research I Leadership

Leading Team

- **Joan E. Ricart**, Director, Center for Globalization and Strategy and Carl Schroder Chair on Strategic Management at IESE Business School
- **Pascual Berrone**, Assistant Professor of Strategic Management at IESE Business School