Finding information on innovative companies

Resources listed in this guide are available **off-campus.** After clicking on a link to an accessible resource you will be asked to enter your IESE username and password.

To start with:

1. **Lists of innovative companies**
2. **Identify innovative companies through the news**
3. **Corporate reports**
4. **Corporate environment: markets and industries**

1. Lists of innovative companies

Business Week. The 50 Most Innovative Companies
http://bwnt.businessweek.com/interactive_reports/innovative_50_2009/
2009 poll of senior executives in 68 countries by Boston Consulting Group.

Fortune. World's Most Admired Companies
http://money.cnn.com/magazines/fortune/mostadmired/2009/index.html
Fortune's annual playlist of upstarts changing the game

Wall Street Journal. Technology Innovation Winners 2008
http://www.dowjones.com/innovation/
An independent panel of judges rated each entry to produce this list of winners and runners-up

InfomationWeek 500
http://www.informationweek.com/iw500/
Analyzes and ranks the most innovative corporate users of information technology.

RedHerring. Top 100 innovative companies
http://www.herringevents.com/global08/redherring100.html
The Red Herring editorial team has chosen the 100 most innovative companies.

Fast Company. The 2009 Fast 50
http://www.fastcompany.com/fast50_09
Listed are the winners of Fast Company's sixth annual global readers' challenge: peak performers, new ideas, breakthroughs, milestones and reinventions.

2. Identify innovative companies through the news:

Factiva
http://librarydb.iese.edu:2048/login?url=http://global.factiva.com/en/sess/login.asp?xsid=S00Ycb81Gbl3GV9YXmnOHmnMDavMDQoODYp5DByMU38ODJ9RcyqUUFBQUFBQUFBQUFBQUFBQUFBQUFBQUFBQUFBQUEA
Major business news sources & newswires such as BusinessWeek, Forbes, Fortune, Financial Times and the Wall Street Journal.

Business Source Complete (business journal articles)
http://librarydb.iese.edu:2048/login?url=http://search.ebscohost.com/login.aspx?site=bsi
Contains full text from the world's top management and marketing journals including *Harvard Business Review*, *MIT Sloan Management Review*, *California Management Review*, The database also includes many leading journals in the areas of economics, finance, and accounting.

Search tips:
top innov* / compan* **AND** Innov* / innov* **AND (**excellence **OR** award***)**
Most innovative **AND** list* / **(**spend* **OR** invest***) AND** innov*

3. Corporate reports

3.1 Find ready-made reports for major companies worldwide at:

Business Source Complete
http://librarydb.iese.edu:2048/login?url=http://search.ebscohost.com/login.aspx?site=bsi
Tip: choose Company profiles and type the corporate name.

GMID
http://librarydb.iese.edu:2048/login?url=http://www.portal.euromonitor.com/portal/server.pt
Tip: choose Search > Text search and type the corporate name.

Factiva
http://librarydb.iese.edu:2048/login?url=http://global.factiva.com/en/sess/login.asp?xsid=S00Ycb81Gbl3GV9YXmnOHmnMDavMDQoODYp5DByMU38ODJ9RcyqUUFBQUFBQUFBQUFBQUFBQUFBQUFBQUFBQUFBQUEA
Tip: choose Companies/Markets> Company

3.2 Find financial accounts, addresses, activities, shareholders at:

Hoovers Online http://librarydb.iese.edu:2048/login?url=http://www.hoovers.com/
Worldwide companies. Public & private.

Thomson One http://librarydb.iese.edu:2048/login?url=http://banker.thomsonib.com/ta/?ExpressCode=IESE
Worldwide companies. Public.

ORBIS http://librarydb.iese.edu:2048/login?url=http://orbis.bvdep.com/ip
Worldwide companies, public & private.

Sabi http://librarydb.iese.edu:2048/login?url=https://sabi.bvdep.com/ip
Spanish companies, public & private.

3.3 Find Investment Banks Reports:

Thomson Research (Investext)
http://librarydb.iese.edu:2048/login?url=http://banker.thomsonib.com/ta/?ExpressCode=ieseunivers
Full-text access to the top brokerage firm, investment bank, and trade association reports on companies, industries and global markets.

If still can't find: Company Web sites often have a section called "company information," "investor relations," or "financial information".

4. Corporate environment: markets and industries

GMID http://librarydb.iese.edu:2048/login?url=http://www.portal.euromonitor.com/portal/server.pt
Business Insight http://librarydb.iese.edu:2048/login?url=http://www.bi-interactive.com
Forrester
http://librarydb.iese.edu:2048/login?url=http://web2.forrester.com/forr/reg/clientactivation.jsp?State=35556&tregid=1%2DBGQL60
Thomson Research http://librarydb.iese.edu:2048/login?url=http://banker.thomsonib.com/ta/?ExpressCode=ieseunivers
ISI Emerging Markets http://librarydb.iese.edu:2048/login?url=http://site.securities.com/

5. Contact us

For help and information please Ask a Librarian. (biblioteca@iese.edu)