



Technological Springboard Network



University of Navarra

Av. Pearson, 21
08034 Barcelona (Spain)
Tel.: (+34) 93 253 42 00
Fax: (+34) 93 253 43 43

www.iese.edu

Member of:



NETWORK OF
TECHNOLOGICAL
TRAMPOLINES



Technological Springboard
Av. Pearson, 21
08034 Barcelona (Spain)

Tel.: (+34) 93 253 42 00
Fax: (+34) 93 253 43 43
www.iese.edu

IESE's Technological Springboard

Network of Technological Trampolines

Aims: IESE's Technological Springboard, in conjunction with CIDEM, is aimed at supporting the promotion and creation of technology-based companies. To this end, it offers support to entrepreneurs through the different stages of the processes involved in creating a company.

Sectors at which it is aimed: IESE's Technological Springboard is aimed at all current and former Alumni of IESE, and therefore enjoys an enormous number of potential projects generated by entrepreneurs from all parts of the world who want to establish their technology-based companies in Catalonia.

Services offered: IESE's Technological Springboard team is specialized in various areas which, together with IESE's own faculty, cover any requirements that may arise during the entrepreneurial process. IESE's Technological Springboard provides particular support for the entrepreneur with the offer of the following services:

- Advice in the preparation of a Business Plan. Structuring a business, methodology, viability of the project, together with support in all the stages and processes involved in the preparation of a Business Plan.

- Legal advice. Company formation, patents and trade marks, legal obligations and the preparation and drawing up of all the legal documents required.
- Financial advice. Support in seeking all types of grants from both central and local government, along with help in identifying and negotiating with potential investors.
- Technical advice. IESE has a support network of professors and former Alumni with recognized professional experience across the whole range of business sectors, all of whom are available to offer advice to entrepreneurs.

The Network consists of several centres that support the creation of technology-based companies. It involves Catalan universities and business schools, and provides consultancy in all the key issues entrepreneurs are faced with when creating a new technology-based company.

Goals of the Network of Technological Trampolines:

- To promote the entrepreneurial spirit where the new business concepts are being developed, i.e. within scientific universities, technological centres and business management schools.
- To encourage the creation of centres aimed at attracting entrepreneurial projects that are still in the very first stages and help them become robust and work in a network environment in connection with all of the relevant key players, i.e. incubators, consultants, risk capital, etc.

The Network of Technological Trampolines ("Xarxa TT") processes around 300 projects each year. Last year, over 30 projects were financed by the Network, for a total exceeding 3 million euros.

Coordinators:

Jan Benaim
Head of IESE's TS Net
(jbenaim@iese.edu)

Sra. Isabel Cuesta
Legal adviser
(icuesta@iese.edu)

Sra. Silvia Gomariz
Legal adviser
(sgomariz@iese.edu)

