

## DSI 2005, Barcelona - Paper Titles [ (\*) indicates seccion chairs ]

Paper	Surname, Name	Track	Room	Day	Time
A Conceptual Framework of Enterprise Information Portal for Taiwanese Small and Medium Enterprise	C.-H. Lin	Information and Knowledge Management	G-101	Monday	9:00
A Continuous Review (s,S) Inventory System with Two Types of Customers and Arbitrarily Distributed Lead Times	K. P. S. Isotupa	MS/OR: Techniques, Models and Applications	G-201	Monday	15:30
A Data Mining Approach to Risk Classification and Claim Prediction in an Automobile Insurance: A Case Study in a Thai Company.	V. Lorchirachoonkul, J. Jitthavech	MS/OR: Techniques, Models and Applications	G-201	Tuesday	8:30
A Decision Support System for Machine Selection	M. Albertí, J. de Ciurana, C. A. Rodríguez	Production & Operations Management: Manufacturing	G-301	Monday	17:30
A Framework of Core Competencies of Convenience Store in a Supply Chain Context: Case Study of 7-Eleven in Hong Kong	P.Y. Chan, X. Shi, S. M. Yuen	Supply Chain Management	G-302	Tuesday	15:30
A Knowledge-Based Small Business Size Standard	J. V. Gavidia	Strategy, Policy and Entrepreneurship	G-101	Monday	15:30
<a href="#">A new Model and Heuristic for a Multi-Period Inventory Routing Problem</a>	<a href="#">R. Ribeiro, H. R. Lourenço (*)</a>	MS/OR: Techniques, Models and Applications	G-201	Monday	11:00
<a href="#">A Profound Study of Change in Process Innovation Projects</a>	<a href="#">J. Ramis-Pujol (*)</a>	Project Management	G-201	Tuesday	15:30
<a href="#">A Proposed Methodology for Developing Buyer Supplier Relationship Management Plans</a>	<a href="#">A. Ross, F. P. Buffa (*)</a>	Supply Chain Management	G-302	Monday	15:30
A Review on e-SCM Topics	C. Giménez, H.R. Lourenço	Supply Chain Management	G-302	Tuesday	10:30
A Simple Method for Assessing What We Really Want Students to Learn in Business Statistics	R. Sebastianelli, T. D. Rishel	Innovative Education	G-302	Wednesday	8:30
A Simulation Study to Forecast the Implications of Bullwhip Effect	J. A. Alfaro, R. Brime, P. Berling	Forecasting	G-201	Wednesday	8:30
A Study of Optimal Inventory Level and Service Level under Replenishment Decision Support System: The Case of a Retail Chain	M.A.Salam, N. Kiratiphaisarl	Production & Operations Management: Services	G-301	Monday	11:00
A Supply Chain Optimization Model: Uncertainty and Co-ordination Costs Evaluation	M. A. Espitia Escuer, A. López Campo	Supply Chain Management	G-302	Monday	11:00
A Two-stage Network Location Problem for Banknote Distribution System	P. Neammanee, V. Lorchirachoonkul	MS/OR: Techniques, Models and Applications	G-201	Monday	11:00
Adjusting a Distribution Model: Application to the Mobile Content Industry	N. J. Harrison	Supply Chain Management	G-302	Tuesday	8:30
Advanced Technology Implementation in Developing Countries: Transaction Attributes and Supplier Relationships	A. Abd Rahman, D. Bennett	Technology Management	G-301	Tuesday	10:30
An Agent-Oriented Design Methodology for RFID Improved Manufacturing Control	A. García Higuera	Production & Operations Management: Manufacturing	G-301	Monday	17:30
<a href="#">An Algorithm to Find the Linearity Space of the Positive Hull of a Set of Vectors in Rd</a>	<a href="#">F. J. López (*)</a>	MS/OR: Techniques, Models and Applications	G-201	Monday	17:30
<a href="#">An Application of Multiple Criteria Analysis: Benchmarking Implications</a>	<a href="#">M. Augusto (*)</a> , J. Lisboa, M. Yasin, J. Figueira	Strategy, Policy and Entrepreneurship	G-101	Monday	15:30
Relationship Management Practices	J.-S. Chen	Information and Knowledge Management	G-101	Monday	9:00
An Empirical Study on the Service Quality of Third Party Logistics Service	S. M.Yuen, X. Shi, P. Y. Chan	Supply Chain Management	G-302	Monday	17:30

An Examination of High and Low Performing Manufacturing Organizations: The Impact of Employees and Costumers on Effective Performance	C. F. Gomes, M. M. Yasin, J. V. Lisboa	Production & Operations Management: Manufacturing	G-301	Tuesday	8:30
<a href="#">An Input-Output Model for Effective Synchronization of Sequential Manufacturing Processes</a>	<a href="#">A. Lago (*)</a>	Production & Operations Management: Manufacturing	G-301	Monday	17:30
An Optimization Model for Phased Supplier Integration in E-Procurement	S. Talluri, W. Chung, R. Narasimhan	Supply Chain Management	G-302	Monday	15:30
An upper bound and bid-prices for network revenue management	K. Talluri	MS/OR: Techniques, Models and Applications	G-201	Monday	17:30
Aspiration Level, Probability of Success, and Expected Utility	E. Diecidue, J. van de Ven	MS/OR: Techniques, Models and Applications	G-201	Tuesday	10:30
<a href="#">Assessing Risk and Associated Cost of Risk in a Product Development Setting: A Fuzzy Rule-Based Model</a>	<a href="#">M. F. Shipley (*)</a> , A. de Korvin, K. Omer	MS/OR: Techniques, Models and Applications	G-201	Tuesday	8:30
Assessing the Generalizability of Measurement Scales in Production and Operations Management	M. Malhotra Sharma	Production & Operations Management: Manufacturing	G-301	Tuesday	8:30
<a href="#">Barriers to Process Visibility in European SMEs</a>	<a href="#">C. Love</a> , M. Leseure, D. Bennett	Technology Management	G-301	Tuesday	15:30
Boiling Frogs: Pricing Strategies for a Manufacturer Adding a Direct Channel that Competes with the Traditional Channel	H. S. Heese, K. Cattani, W. Gilland, J. M. Swaminathan	Supply Chain Management	G-302	Monday	11:00
Business Opportunity Assessment	M. Lévesque, L. M. Maillart	MS/OR: Techniques, Models and Applications	G-201	Tuesday	8:30
<a href="#">Car Market Segmentation Using SOM and Decision Trees</a>	A. Azcarraga, M. H. Hsieh, <a href="#">R. Setiono (*)</a>	Marketing: Theory and Applications	G-201	Monday	9:00
<a href="#">Changing International Business Alliances, Strategic Decision Making Approaches, the Environment and the Related Level of "Green" Patent Applications</a>	<a href="#">H. Crouch (*)</a>	Environmental Issues	G-101	Monday	11:00
Closed-Loop Supply Chain Activities in the Home Appliance Industry in Japan	T. Shimada	Supply Chain Management	G-302	Tuesday	8:30
Combining Action Research and a Longitudinal Case Study Approach for Studies of Operations Strategy in Practice	N. Gorm Rytter, H. Boer, C. Koch	Case Studies	G-101	Wednesday	10:30
Competitive Strategy, Operations Strategy, and Firm Performance: A Test of Competing Models	K. Amoako-Gyampah, M. Acquah, J. Jayaram	International Strategy and Globalization	G-101	Monday	17:30
<a href="#">Considerations on Economic Forecasting: Method developed in the bulletin of EU and US Inflation and Macroeconomic Analysis</a>	<a href="#">A. Espasa (*)</a> , R. Albacete	Forecasting	G-201	Wednesday	8:30
Corporate Social Responsibility and Occupational Risk Prevention: Going for a standard?	R. Vyhmeister Bastidas	Healthcare Issues	G-101	Monday	15:30
Critical Management Issues in RFID Implementation	B. Srivastava	Technology Management	G-301	Tuesday	15:30
Cultural Values and their Influence on the Acceptance of Information Technology	S. Merchant	Technology Management	G-301	Wednesday	8:30
Data Mining of Planned Giving Behavior: Market Segmentation of Former University Students	L. A. Le Blanc, C. T. Rucks	Marketing: Theory and Applications	G-201	Monday	9:00
Decision Analysis for Air Network Alliance	C. Lang, Y. V. Hui, L. C. K. Leung	International Strategy and Globalization	G-101	Monday	17:30
<a href="#">Design of Sales Strategy Indicators to Mass Retailer</a>	<a href="#">T. Inoue (*)</a> , K. Kitamura	Production & Operations Management: Services	G-301	Monday	9:00
Dollarization in El Salvador	L. E. Rivera-Solis	Economic Development Program Management	G-101	Tuesday	8:30
Dynamic Pricing Strategies under Repeated Interactions	I. Popescu, Y. Wu	MS/OR: Techniques, Models and Applications	G-201	Monday	15:30

Empirical Evidence on the Relationship Between Concentration and Profitability in Latin American Banking	L. E. Rivera-Solis (*)	Finance and Accounting: Theory and Applications	G-302	Monday	9:00
Empirical study of the Information Systems Security Management in Basque Country	J. Santos, J. M. Sarriegi, J.M. Torres, N. Serrano	Technology Management	G-301	Wednesday	8:30
Equivalence between Supply Chain Structures and Cooperative Games	J. Sounderpandian (*)	Supply Chain Management	G-302	Tuesday	8:30
Estimating the Costs of Airport Congestion due to Fast Connections	K. Kemppainen (*), J. Nieminen, A. P.J. Vepsäläinen	Case Studies	G-101	Wednesday	10:30
Firm, Incentives and Property Rights	V. Andonova, H. Zuleta	Economic Development Program Management	G-101	Tuesday	8:30
Fixed Commission Costs and Integer Variables in Stochastic Portfolio Networks using Digital Portfolio Theory	C. Kenneth Jones	Finance and Accounting: Theory and Applications	G-302	Monday	9:00
Forecasting Comparable Units Using Data Envelopment Analysis (DEA) and Multiple Objective Data Envelopment Analysis (MODEA)	R. K. Klimberg (*)	MS/OR: Techniques, Models and Applications	G-201	Tuesday	10:30
Forecasting Repairable System Failure Data Using Time Series Models	K. Nikolopoulos, S. Skylaki, E. Skarogiannis, K. Metaxiotis, V. Assimakopoulos	Forecasting	G-201	Wednesday	8:30
Fundraising Efficiency in Non Governmental Organisations for Development	L. I. García-Cebrián (*), C. Marcuello-Servós	Economic Development Program Management	G-101	Tuesday	8:30
Genetic Testing in the Workplace	S. M. Crampton, J. W. Hodge	Organizational Behavior and Organizational Theory	G-101	Tuesday	8:30
Health Care Managers in the Complex World of Health Delivery Organizations	M. de Lurdes Veludo	Healthcare Issues	G-101	Monday	15:30
How To Coordinate Systematic and Innovative Management Styles To Ensure Successful Strategic Leadership And Management	R. J. Mockler, M. E. Gartenfeld	Organizational Behavior and Organizational Theory	G-101	Tuesday	8:30
Inductive Data Mining in a Manufacturing Setting	J. Lyon, T. Sandman	Information and Knowledge Management	G-101	Monday	9:00
Institutional Change and Strategic Responses: A Cohort Study of Clinics in Taiwan	Y.-C. Huang (*), S.-P. Lin, C.-S. Wu	Healthcare Issues	G-101	Monday	15:30
Integrating Products, Facilities, Markets, and Suppliers on a Global Supply Chain Platform	A. K. Chakravarty, N. Balakrishnan	Supply Chain Management	G-302	Monday	17:30
Intensive Teaching Re-Examined	S. Burton, P. Nesbit	Innovative Education	G-302	Wednesday	10:30
International Management Issues	J. E. Merchant (*)	International Strategy and Globalization	G-101	Monday	17:30
Internet Entrepreneurship and Economic Growth	G. V. Post (*), J. Pfaff	Information and Knowledge Management	G-101	Monday	9:00
Is the Supply Chain Operations Reference Model (SCOR) useful for improving Supply Chain Management in SME's? A Two-case Study Analysis	E.I. Krauth, J. A. Alfaro (*)	Supply Chain Management	G-302	Tuesday	15:30
Leadership and Downsizing Alternatives	S. M. Crampton (*), J. W. Hodge	Organizational Behavior and Organizational Theory	G-101	Tuesday	8:30
Lean Manufacturing Management Practices and Their Relationship to Financial Performance Trends and Variation	E. O. Olsen (*)	Production & Operations Management: Manufacturing	G-301	Tuesday	8:30
Learning Styles and the Use of the Wall Street Journal in the Introductory Finance Course	K. Ardalan (*)	Innovative Education	G-302	Wednesday	8:30
Lifecycle Risk Management (LiRIM) for the Automotive Industry: Preventing, Detecting, and Monitoring Defects in Vehicles	B. C. Han, S. R. Geis	Production & Operations Management: Manufacturing	G-301	Monday	15:30
Measuring the Productivity of Spanish First Division Soccer Teams	M. Espitia-Escuer, L. I. García-Cebrián	Production & Operations Management: Services	G-301	Monday	9:00

Mezcal, an Alcoholic Beverage Following Tequila - A Case Study	L. Leduc – García, M.C. López-Reyna, C. O. Trejo-Pech, L. House	Case Studies	G-101	Wednesday	8:30
Modelling and Forecasting of Financial Time Series of 'Tick Data' by Functional Analysis and Neural Networks	S. Dablemont	Forecasting	G-201	Wednesday	10:30
Multi-item Scale Development for Measuring Corporate Identity Mix (CIM) Elements	E. Karaosmanoglu, A. Banu Elmadag, T. C. Melewar	Marketing: Theory and Applications	G-201	Monday	9:00
Non-radial Efficiency Measures. An Application to Professional First Division Football Teams in Spain	M. Espitia-Escuer, L. I. García-Cebrián	Organizational Behavior and Organizational Theory	G-101	Tuesday	8:30
Obstacles to Economic Development in the ICT Industry at the Regional Level: A Comparison of 2004 Data to 2001 Data from a Managerial Perspective	J. M. Henson	Economic Development Program Management	G-101	Tuesday	8:30
On the Accuracy of Judgmental Interventions on Forecasting Support Systems	K. Nikolopoulos, R. Fildes, M.I Lawrence, P. Goodwin, W. Yee Lee	Supply Chain Management	G-302	Tuesday	8:30
Open Source Software on IT: The same Chances for all Countries	N. Serrano, J. M. Sarriegui, J. Santos	Technology Management	G-301	Tuesday	10:30
Optimal Acquisition and Sorting Policies for Remanufacturing	J. Blackburn	Production & Operations Management: Manufacturing	G-301	Monday	17:30
<a href="#">Optimal Ordering Policies for a Two-Stage Newsvendor Problem with a Service</a>	A. Bensoussan, Q. Feng, S. Sethi (*)	Supply Chain Management	G-302	Monday	11:00
Optimizing Service Technician Operations for a Gas Utility Company	B. Bozkaya, B. Cao, J. Wunderlich	MS/OR: Techniques, Models and Applications	G-201	Monday	11:00
Ownership and Ecological Investment Decisions in Mexican Small Firms	D. Castillo	Environmental Issues	G-101	Monday	11:00
Performance and Compensation on the LPGA Tour: A Statistical Analysis	C. Barry Pfitzner, Tracy D. Rishel	Case Studies	G-101	Wednesday	8:30
Performance and Position: An Evaluation of Supply Chain Management	M. A. Espitia Escuer, A. López Campo	Supply Chain Management	G-302	Tuesday	15:30
Predicting Global Diffusion of Internet: Traditional and Connectionist Models	S. Mukhopadhyay	MS/OR: Techniques, Models and Applications	G-201	Monday	17:30
Preventive vs. Corrective Security Model	J. M.Torres, J. M. Sarriegi, J. Santos	Technology Management	G-301	Tuesday	15:30
Quality Management Tools Used to Analyze Delivery Exceptions in a Transportation Company: A Case Study	I. C. Ehie, D. L Gilliland	Case Studies	G-101	Wednesday	10:30
<a href="#">Retaining the Logistics Leadership of Hong Kong through the Pearl River Delta</a>	N. J. Harrison (*)	Supply Chain Management	G-302	Monday	17:30
RFID Attractiveness in the U.S. and Spanish Grocery Chains: An Exploratory Study	P. M. Reyes, C. Giménez Thomsen, G. V.	Supply Chain Management	G-302	Tuesday	10:30
Six Sigma as an approach for organizational improvement in the service industry: the appropriation process	Eric Labbé	Case Studies	G-101	Wednesday	10:30
Students' Approach to Learning, Online Site Involvement, and Learning Effectiveness in an Internet-Supported Operations Management Course	Y. H. Yang	Innovative Education	G-302	Wednesday	8:30
Success Factors in New Product Development and Innovation Performance of Firms - Four Scenarios	J. Piotrowska	Project Management	G-201	Tuesday	15:30
<a href="#">Successful Forecasting - An Integrated and Situational Forecasting Model</a>	P.Nielsen (*), N. Gorm Rytter, K.Steger-Jensen	Forecasting	G-201	Wednesday	10:30
Successful Implementation of Enterprise Resource Planning (ERP) in Organization: A Theoretical Framework and Models	P. Y. Chan, X. Shi, S. M. Yuen	Information and Knowledge Management	G-101	Monday	9:00

Switching Costs, Dynamic Uncertainty, and Buyer Seller Relationships	N. N. Murthy, M. Shrikhande, A. Subramanian	Supply Chain Management	G-302	Monday	15:30
<a href="#">Synergies Between Supply Chain Management and Quality Management: Emerging Implications</a>	B. B. Flynn (*), E. J. Flynn	Production & Operations Management: Manufacturing	G-301	Monday	15:30
The Analysis of Intellectual Structure in Supply Chain Management Using Co-word	Y. Lee	Supply Chain Management	G-302	Monday	11:00
<a href="#">The Case for Web Services</a>	W. A. Wood (*), F. A. Varin	Technology Management	G-301	Tuesday	10:30
The Consignment Approach in Health Care	M. de Lurdes Veludo	Healthcare Issues	G-101	Monday	15:30
The Effect of Different Imputation Methods on Simple Linear Regression Analysis	W. Chaimongkol, P. Suwattee	Case Studies	G-101	Wednesday	8:30
<a href="#">The Effect of Information Technology Adoption on New Product Development Success</a>	J.-S. Chen (*), H.-T. Tsou	Technology Management	G-301	Wednesday	8:30
The Forecasting Accuracy of Eudoxio: Macroeconometric Model of the Mexican Economy. A Historical Overview.	E. Loria	Forecasting	G-201	Wednesday	8:30
<a href="#">The Impact of Simulation Training on Call Center Agent Performance: An Field-Based Investigation</a>	N. N. Murthy (*), G. N. Challagalla, L. H. Vincent, T. A. Shervani	Production & Operations Management: Services	G-301	Monday	11:00
The Impact of the Euro on The Euro Zone: The Case of Spain	L. E. Rivera-Solis	International Strategy and Globalization	G-101	Monday	17:30
<a href="#">The IT Productivity Paradox in Government Services: A Case Study</a>	R. E. Markland (*), K. R. Karwan	Case Studies	G-101	Wednesday	8:30
The Philosophical Foundation of the Lecture-versus-Case Controversy: Its Implications for Faculty Teaching, Research, and Service	K. Ardalan	Innovative Education	G-302	Wednesday	10:30
The Role of Stakeholder Pressure and Managerial Values in the Implementation of Environmental Logistics Practices	J. González-Benito, O. González-Benito	Supply Chain Management	G-302	Monday	17:30
The Role of Supply Chain Enablers in Enhancing Competitive Advantage and Firm Performance: The Case of Thai Garment Industry	M. A. Salam	Supply Chain Management	G-302	Tuesday	10:30
The Service Position Matrix on E-Service: An Comparative Study for Travel Service	C.-H. Lin	Production & Operations Management: Services	G-301	Monday	9:00
The Value of Cash Flow and EBITDA in Forecasting Firm Earnings Performance on the Mexican Stock Exchange	C. O. Trejo-Pech, R. N. Weldon	Forecasting	G-201	Wednesday	10:30
The Value of Perfect Information Peaks with Indifference	P. Delquíé	MS/OR: Techniques, Models and Applications	G-201	Tuesday	10:30
To Substitute or Not To Substitute (and When!). That is the Question for a Multi-criteria Approach to Vendor Parts Obsolescence in Long-lived Manufactured Products	C. A. Amberntson, J. E. Aronson	Production & Operations Management: Manufacturing	G-301	Monday	15:30
Trust and Corporate Sustainability Marketing	K. Rheinlaender	Environmental Issues	G-101	Monday	11:00
Trustworthiness of Electronic Word-of-Mouth on the Corporate-Sponsored Website: A Moderating Model	H. R. Yen, E. Y. Li	Marketing: Theory and Applications	G-201	Monday	9:00
Understanding Commitment in Volunteer Organisations	B. Hughes, E. More	Strategy, Policy and Entrepreneurship	G-101	Monday	15:30
Using Decision Science to Sustain Corporate Reputation	I. Boulouta, M. Seifert, T. Holden	Strategy, Policy and Entrepreneurship	G-101	Monday	15:30
<a href="#">Using Writing Assignment Rubrics to Enhance Students' Statistical Thinking and Statistical Communication</a>	T. C. Krehbiel (*), L. Shaver	Innovative Education	G-302	Wednesday	10:30
<a href="#">Vendor Selection and Task Allocation Strategies in Telecommunication Networks with Different QoS Levels and All You Can Send Pricing</a>	N. Kasap (*), H. Aytug, S. Selcuk Erenguc	MS/OR: Techniques, Models and Applications	G-201	Monday	15:30