



The 15th International Symposium on Ethics, Business and Society

Business and Management: Towards More Human Models and Practices

University of Navarra

IESE Business School, University of Navarra • May 16-17, 2008 - Barcelona, Spain

Announcement and Call for Papers

Rationale

A correct understanding of human nature is crucial for both business and management, since they are, above all, about people. However, such consideration is frequently limited to the economic, psychological or sociological aspects of individuals. Consequently, business and management fall short in their vision of the human being.

Philosophical anthropology, ethics, and religious and wisdom traditions, each provide a deeper understanding of people and contribute to develop more human models and practices in business and management.

The aim of this symposium is to promote the achievement of more human-centered models and practices in business and management. Firstly, to explore how human values, and specifically respect for human dignity, rights and personal growth, are viewed in contemporary business and management. Secondly, the aim is to discuss new conceptual developments and reflect on practical ways in which individuals could more easily find human meaning and moral motivation in their work.

Tentative Tracks:

1. The Anthropological and Moral Foundations of Business and Management
2. Human Values in Leadership
3. Organizational Humanizing Cultures
4. Management and Personal Growth
5. The Human Dimension of Corporate Social Responsibilities
6. Globalization, Business and Solidarity
7. Human Values in Business Education

Deadlines

December 31, 2008: **Paper proposal** of about 800 words, including references. It should include a tentative title and a short description of the subject matter, methodology and preliminary findings.

January 31, 2008: **Notification** of proposal acceptance.

May 5, 2008: **Full paper** on original academic research: length between 6,000 and 7,500 words with an abstract of about 250 words.

Directions for Proposals and Papers

- Please send proposals using the paper submission system available on the Symposium website (<http://www.iese.edu/15symposium>).
- Paper proposals should not include the name, title or affiliation of the author(s), or their full address, telephone number or email address. All of these personal details should be entered on the Symposium website before submitting the proposal.
- We suggest using Times New Roman 12 point font and a line spacing of 1.5 lines, with no lines between paragraphs. Title pages are unnecessary.
- Use endnotes, place page numbers in the lower right-hand corner, and use the style guidelines of the *Journal of Business Ethics* as a reference.

Additional Information

A selected number of papers will be proposed for publishing in the *Journal of Business Ethics*.

- The conference will be organized around plenary sessions, roundtable discussions, sessions on paper presentations of original research, and business practice workshops. In a few cases, visual presentations (posters) may also be possible.
- Each presentation will last 25 min. including discussion. All rooms for paper presentation sessions will be equipped with a computer and a projector.
- A computer room with Internet access will be available during the Symposium.
- Previous editions in this series of symposia (see: www.iese.edu/PreviousSymposia) have been attended by more than 100 people, including academics and executives from various countries. They have been marked by thoughtful discussion and useful interchange of ideas on the specific topic of each symposium.

Language

The official language of the Symposium is English. Simultaneous English-Spanish translation will be provided for all plenary sessions.

Further Information

Cristina Ruiz - IESE Business School - Av. Pearson, 21 - 08034 Barcelona
Phone: (34) 93 253 42 00 - Fax: (34) 93 253 43 43 - e-mail: 15symposium@iese.edu
Updated information: <http://www.iese.edu/15symposium>

