

efmd 35th EISB Conference
Entrepreneurship, Innovation, and Small Business Conference 2005

Sustaining the Entrepreneurial Spirit Over Time:

Implications for young companies, family businesses, and established companies

Barcelona, September 12–14, 2005



CALL FOR PAPERS

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University of Navarra



Sustaining the Entrepreneurial Spirit Over Time:

Implications for young companies, family businesses, and established companies

In recent years, academics and policymakers in Europe have rightly emphasized the phenomenon of entrepreneurial creation: of new firms, new products, and new markets, and the corresponding facilitating mechanisms such as entrepreneurship education, fiscal incentives, support systems such as seed capital, and infrastructure development. However, we believe that it is equally important for the success and prosperity of firms, sectors, and regions to sustain the entrepreneurial spirit over time. With entrepreneurial sustainability as the conference focus, we provide below some suggestions (by no means exhaustive) of the contexts and topics under which this theme can be studied.

Topics that can serve as vantage points for the study of entrepreneurial sustainability over time

1. Innovation
2. Venture finance
3. Networks
4. Alliances and coalitions
5. Public policy
6. Values
7. Emotional support systems
8. Organizational learning
9. Organizational development
10. Corporate governance

Contexts in which the conference theme can be explored

1. Established companies: How can established companies sustain the entrepreneurial spirit, so necessary for sustaining competitive advantage and profitability?
2. Family businesses: What role can founding families play in ensuring the sustainability, over time and even over generations, of the entrepreneurial spirit of their firms?
3. Young companies: How can young, high growth firms tackle the inevitable tensions that arise between maintaining their creativity on the one hand, and introducing systems and processes to achieve scale and efficiency on the other?

Submission of abstracts

Submission of abstracts (maximum 1,000 words):
By March 31, 2005

Abstracts should be submitted electronically.
Check website for details: www.iese.edu/eisb2005

Academic research papers, project, program and policy case studies are welcomed. The process of submission will be double-blinded.

Notification of acceptances

By May 15, 2005

Submission of final papers

By July 15, 2005

Final papers should be submitted electronically.
Check website for details: www.iese.edu/eisb2005

Awards

There will be best papers awards in several categories and a further selection of papers to be published in ARPENT. Papers received after the deadline will not be considered for the best paper award.

Conference Format

The conference aims to be academically focused, and yet appeal to three constituencies:

1. Academic researchers
2. Practitioners (entrepreneurs and managers)
3. Policymakers

In order to accomplish this objective, the structure of the conference will comprise:

1. Plenary sessions with keynote speakers and panel discussions
2. Multiple parallel tracks to accommodate the different streams of research
3. Workshops
4. Interaction with entrepreneurs, business angels, venture capitalists, and policymakers

Organization

Chairpersons

Prof. Julia Prats
Prof. Rama Velamuri

Conference Organizing Committee

Griet Houbrechts
Neus Martínez
Liliana Petrella
Julia Prats
Amparo de San José
Juan Luis Segurado
Rama Velamuri

Conference Location

IESE Business School
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Contact Information

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Participation Fees

The fees for participating in the conference are:

- **Before June 30, 2005**
500 € (for efmd members)
600 € (for non-efmd members)
- **After July 1, 2005**
550 € (for efmd members)
650 € (for non-efmd members)

A special participation fees of 250 € has been established for doctoral students.

The fees include participation in the conference, conference materials, lunches, refreshments, conference reception, and conference dinner.

It does not include travel or hotel accommodation.

Scholarships

We are seeking funding for a limited number of scholarships to cover travel, accommodation, and participation fees for doctoral students, and for participants from Eastern Europe, Latin America, and Asia. The scholarships will be based on the quality of the papers. For further details, check the website: www.iese.edu/eisb2005

Accommodation Information

Please check the website: www.iese.edu/eisb2005

For more information, please visit our website:

www.iese.edu/eisb2005

Hosted by:



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