

The Automotive Industry in 2020

24th MEETING OF THE AUTOMOTIVE SECTOR

Barcelona, November 24-25, 2009

Please apply on-line at our website www.iese.edu/encuentros or complete and return the following fax registration form (please print) to the attention of: IESE - Seminars Dept. - Barcelona - Fax: + 34 93 253 43 43 or e-mail: seminarios.bcn@iese.edu

Personal Data:

Forename _____
 Surname _____ Date of birth _____
 Company _____
 Address of the Company _____
 (where the participant is employed)
 City _____ Country _____ Postcode _____
 (where the participant is employed)
 Telephone _____ E-mail _____ Fax _____
 (where the participant is employed)
 Title or present position _____ Industry _____

Would you like the program arrangements to be made through another person or department?

Complete Name _____
 Telephone _____ E-mail _____

Billing Data:

Personal: Company:
 Full Name _____ Company _____
 Address _____ City-Country _____
 City-Country _____ Postal Code _____
 Fiscal Identification Number _____ Fiscal Identification Code _____
 Person or department to whom the bill should be sent _____
 Comments _____

Registration fee:

IESE Alumni (10% disc.) €2.200
 IESE Members and Sponsoring Companies (30% disc.) €1.980
 €1.540

Registration will be confirmed by fax or e-mail.
 Places are limited and will be filled in strict order of registration.
 Deadline for registration is November 17, 2009.
 Fee includes lunches and material.

Payment conditions:

Check made out to IESE or bank transfer to:
 BANKINTER 0128-6501-53-0101390462
 Swift Code: BKBKESMM
 (State participant's name and title of the event)

IESE Business School - University of Navarra

Av. Pearson, 21
 08034 Barcelona, Spain
 Tel.: +34 93 253 42 00
 Fax: +34 93 253 43 43
seminarios.bcn@iese.edu
www.iese.edu

Camino del Cerro del Águila, 3
 (Carretera de Castilla, Km 5,180)
 28023 Madrid, Spain
 Tel.: +34 91 211 30 00
 Fax: +34 91 357 29 13
seminariosmad@iese.edu

NOTE: Registration fee must be paid before attending the event.

In accordance with the wording of the Organic Act 15/99, IESE, Universidad de Navarra (hereinafter IESE), informs that the Personally Identifiable Information (Personal Information) used in this communication, is included in a computerized file of which IESE is ultimately responsible for. If you wish to exercise your rights of access, modification, cancellation and/or opposition, you can send a letter to InfoDat, Av. Pearson 21, 08034, Barcelona or an electronic mail to InfoDat@iese.edu.

In accordance with Spanish Act 15/1999 on Personal Data Protection, you are hereby NOTIFIED and agree that any data with which you provide us will be used for the purposes of formalization, administrative management and the execution and development of activities carried out by IESE, University of Navarra (hereinafter "IESE"), as well as for profile preparation and segmentation, and image and/or audio recording in the classroom as part of its teaching program. All such data shall be stored in a file for which IESE shall be responsible. You are also hereby informed and agree that we may send you information prepared by IESE or any of the centers forming part of its teaching organization to inform you about its activities, news, courses and programs, and offer services and products relating to IESE activities. Said information may be sent by any means, including email or similar, even after conclusion of the course. If you have provided us with a third party's personal data, or if you do so in the future, said party should be notified and his/her consent to the above should be obtained before the data can be included. You may exercise your rights to access, modify, cancel and oppose the processing of your personal data by writing to: InfoDat, Av. Pearson 21, 08034, Barcelona (Spain) or InfoDat@iese.edu.