



University of Navarra

## 15th International Symposium on Ethics, Business and Society

### Business and Management: Towards More Human Models and Practices

May 16-17, 2008 - Barcelona

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## PROPOSALS ACCEPTED

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**Alexis, Bañon**

*Should organizational commitment consider moral virtues?  
Reconsidering measurements scales*  
University of Valencia

**Alzola, Miguel**

*Virtue Ethics, Social Psychology, and Moral Education*  
Rutgers University

**Arredondo, Florina**

*Differences on integrity levels for transformational and  
transactional leadership*  
Tecnológico de Monterrey

**Baker, Colleen**

*The Prudential Use of Risk in Financial Markets and the  
Promotion of International Development*  
Wharton Business School, University of Pennsylvania

**Cantón, César**

*Moral Values for a Global World: A Challenge for MNCs*  
IESE

**Castillo, David**

*Analysis of the effects of ICT uses and new organizational  
human values on the explanation of firm's competitiveness*  
Open University of Catalonia (UOC)

- Ciappei, Cristiano** *Top management's ethical profile and impact effect evaluation of his strategic action*  
University of Studies of Florence
- Chirinos, Maria Pia** *Humanizing Business and Management - A New Anthropological Model of Work*  
Pontifical University of the Holy Cross
- Dierksmeier, Claus** *Too much is too much. Aristotle on wealth versus well-being*  
Stonehill College
- Faldetta, Guglielmo** *Corporate moral personhood and responsibility: a relational approach*  
University of Palermo
- Fernández-Fernández, José-Luis** *Human Values in Spanish Business Education. An empirical Research*  
Universidad Pontificia Comillas
- Fosse, Sebastien** *Beyond Ethics of Organizations: A three-level Human centred Approach of the Corporation*  
IE Business School
- Frances, Pedro** *CSR and the situation OF PEOPLE WITH DISABILITIES: the link between a human oriented company and competitiveness*  
Granada

- Gao, Jinsong** *What Drives Responsible Leaders in Designing Growth Strategies with Evidence from China: Towards a Cross-vergence Model*  
Norwegian School of Management
- García-Marzá, Domingo** *An Ethical Approach to Valencian Retail Trade*  
Jaume I of Castellón
- Gavin, Joanne** *Evaluating The Human Side Of Rent Control: Is The System Just To All Stakeholders?*  
Marist College
- Giovanola, Benedetta** *Human Richness and Empowerment: on the anthropological and ethical foundations of economics and business*  
Macerata
- Gonin, Michael** *Homo Economicus Unchained*  
Lausanne
- Gutián, Gregorio** *Work-Family Conflict: a Contribution from Catholic Social Teaching*  
Universidad de Navarra / Facultad de Teología
- Habisch, André** *The history of Catholic social thought and the current business in society debate*  
Cath. Univ. Eichstaett-Ingolstadt

- Ip, Po-Keung** *Is Confucianism relevant to the China Inc.?*  
National Central University
- Jones, Bryn** *Moralising Markets? Labelling initiatives and the struggle to  
'mainstream' value-governed transactions*  
Bath
- King, Silvia** *Corporate social policies vs. processes: Assessing the gap*  
Center for Ethics Business Econ Catholic University of Lisbon
- Kleinrichert, Denise** *Corporate Humanity and the Big Why?*  
San Francisco State University
- Le Menestrel, Marc** *Can you be rational and ethical? Relating ethical values with  
the pursuit of economic interest*  
University Pompeu Fabra
- Lemmergaard, Jeanette** *Questioning Collective Organizational Values - a Levinasian  
analysis*  
University of Southern Denmark
- Ligeti, György** *Corporate Social Responsibility and Organizational Culture*  
Eötvös Loránd University



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**Lips-Wiersma, Marjolein**

*Returning Leaders and Followers to Themselves: The role of Leadership in uncovering Meaningful Work*  
University of Canterbury

**Listokin, Siona**

*A Formal Model of Firm Altruism and Philanthropy*  
George Mason University

**López, Sofía**

*An Empirical Investigation of Legitimacy Foundations behind Corporate Commitment to Social Responsibility*  
INSEAD

**Llorente, Blanca**

*La RSE desde el Humanismo Cívico: Una propuesta para generar prácticas en el caso colombiano*  
Sergio Arboleda

**Lloyd, Bruce**

*Power, Responsibility & Wisdom: Exploring the issues at the core of Ethical Decision-making*  
London South Bank University

**Maak, Thomas**

*Business Leaders as Agents of World Benefit*  
St. Gallen & INSEAD

**Macdonald, Roderick**

*Must We Abandon the Mainstream Economic Theory?*  
ESG-UQAM

- Maria Rosario, Balaguer** *Exploring the role of fund managers in the decision-making process of investors: Towards a new management model that strengthens social and environmental values*  
Universitat Jaume I -Castelló
- Martin, Felix** *Antecedents of meaningfulness at work: Organisational Virtues, Leadership Style, OCB and Organisational Citizenship*  
Manchester
- Mercado, Juan Andrés** *Entrepreneurship and Human Hope (philosophical remarks on microcredit and social venture capital experiences)*  
Pontifical University of the Holy Cross
- Moberg, Dennis** *Moral Vision with Guile: Creating Economic Value-Added in Spite of Institutional Barriers*  
Santa Clara University
- Mostovicz, E. Isaac** *Leaders' Ethics and Implications: Case from Diamond Industry*  
Janus Thinking Ltd.
- Oteman, Marco** *Social Capital in Organisations*  
Nyenrode
- Paladino, Marcelo** *The Mediation Institution Approach and the Mediation Process in Business*  
IAE - Universidad Austral

- Palazzo, Guido** *Investigating instrumental corporate social responsibility thorough the mafia metaphor*  
Lausanne
- Palmer, Daniel** *Exploring the Ethical Values of Business Leadership*  
Kent State University
- Pastoriza, David** *Ethical Managerial Behaviour: Does it Generate Social Capital? An Empirical Study*  
IESE BUSINESS SCHOOL
- Petruzziello, Anna** *Governance and Corporate Social responsibility*  
Parma
- Pugni, Paolo** *Habitual Enhanced Leadership Preparation*  
Advice consulting firm
- Puppim de Oliveira, Jose Antonio** *Understanding Differences in Stakeholders' Perceptions in Eucalyptus Plantations: The Influence of Cultural and Historical Aspects*  
University of Santiago de Compostela
- Ribera, Alberto** *Character Development of MBA students*  
Universidad de Navarra-IESE

**Roma Polijronopulos,  
Alexandros**

*Integrating cardboard worker's activity to the formal waste  
collection system*  
EDDE - UADE

**Rosanas, Josep M.**

*Integrating Ethics in Management: Individual Learning,  
Individual Motives and the Development of Virtue*  
IESE Business School

**Ruisi, Marcantonio**

*Towards a true entrepreneurial model: the entrepreneur as a  
man of hope*  
Palermo

**Rusconi, Gianfranco**

*Stakeholder Management Theory and Catholic Social  
Thought: Relativistic Individualism or Instrument for the  
Common Good in a Pluralistic Society?*  
Bergamo

**Sañudo, Martha**

*The WTO, CSR and Micro enterprises in Mexico: useful  
synergy or obstacle for business expansion?*  
ITESM

**Schramm, Philipp**

*Development of a Managerial Tool to Account for Enterprises  
Voluntary Commitment in Respect of Corporate Social  
Responsibility (CSR)*  
Katholische Universitaet Eichstaett-Ingolstadt

**Secchi, Davide**

*The Cognitive Side of Social Responsibility*  
Dept. of Management, U. of Wisconsin

- Strait, Patricia** *Tierra de Sueños: Toward a More Humane Immigration Model*  
University of Richmond
- Torres, Maximilian B.** *From Delphi to Delaware: Speak to Us, Oracle, of Human Nature*  
Ohio Northern University
- Vaccaro, Antonino** *Corporate transparency: the new IT-Driven Ethics?*  
Carnegie Mellon University
- Vandekerckhove, Wim** *Cosmopolitanism In Business*  
Ghent University
- Wornham, David** *Understanding the basis for individual moral decisions within a global pharmaceutical company*  
Bristol business School