

IESE and twenty other companies earn the FRE certificate

A total of 21 Spanish companies, IESE included, were awarded the “Family-Responsible Company” certificate granted by the +Familia Foundation with the support of the Ministry of Labor. The other companies that were granted certificates include: Astra Zeneca, Caja Mediterráneo, Caja Rural de Ciudad Real, the Chamber of Commerce and Industry of Toledo, Coca Cola España, Consum, Emuca, Enagás, Endesa, Germaine de Capuccini, Iberaval, Iberdrola Energías Renovables (IBERENOVA), Iberdrola Operación y Mantenimiento (IOMSA), IESE Business School (University of Navarra), Instituto Ferial de Madrid IFEMA, Mas Vida Red, Merck Serono, Microsoft Ibérica, Mutua Madrileña Automovilística, Sanofi Aventis, and Urbania Promotora Inmobiliaria.

The FRE certificate is granted to companies (both public and private) in order to accredit their commitment to helping their workers reconcile work and family life and to Corporate Social Responsibility in general.

In one year, the number of companies awarded this certificate has risen from twelve to almost fifty, not counting the number of entities that are currently on the waiting list to receive this distinction. Flexible schedules, telecommuting, extensions of maternity leaves, family support, equal opportunities and job quality are just some of the most widespread measures that are best developed by the newly certified companies.

The management model that the FRE supports has been adapted to be applied to companies of all sizes (from multinationals to SME's) and to all industries (ranging from services to manufacturing). The certificate is valid for three years, during which time the company may use the “family-responsible company” trademark on all its communications. After this period has elapsed, the company may renew the certificate for another three-year period.

Further information
(<http://www.masfamilia.org/efr.htm>)