IESE’s Five Differential Pillars

1. Character (“character is what you do when no one is looking”)
2. Education (innovative, international, high-quality, and personalized)
3. Services (fully integrated, convenient, and efficient)
4. People ( topput leadership at the center—leadership starts with self-leadership)
5. Impact (measurable quantitative and qualitative impact)

IESE is a pioneer in MBA and executive education, having established its first international alliance program launched in 1963. IESE was also the first school to include Harvard Business School, MIT Sloan School of Management, and Stanford Graduate School of Business among its collaborators.

Founded in 1958, IESE Business School is the graduate business school of the University of Navarra. A pioneer in MBA and executive education, IESE continues to expand its global reach through teaching and research activities that are both rigorous and relevant.

IESE has a strong relationship with top-ranking institutions and managers from companies such as General Electric, Siemens, and Coca-Cola. It collaborates with top-ranking institutions and managers from companies such as General Electric, Siemens, and Coca-Cola. It also has a strong network of partners and alumni around the world.

IESE is a member of the Association of MBAs (AMBA), the Foundation for the Improvement of Management (EFQM), and the International Network of Business Schools (INBS).

Programs:

- **Global MBA Program**: With a strong emphasis on global management, this program offers a comprehensive education that prepares students for leadership roles.
- **Executive MBA Program**: Designed for experienced professionals, this program focuses on developing leadership capabilities and enhancing personal and professional growth.
- **Short-Focused Programs**: These programs are designed for professionals who want to advance their careers, offering specialized skills and knowledge.
- **Executive Education Programs**: Tailored to meet the specific needs of executives and organizations, these programs provide in-depth learning experiences.

IESE is known for its strong emphasis on character and personal development, its innovative and international approach to education, its fully integrated services, its focus on people at the center of its programs, and its measurable impact on students and organizations.

IESE is a leading business school that prepares students for successful careers and leadership roles, with a strong focus on global management, personal development, and the enhancement of ethical and social values.

IESE’s Future Partners:

- **Mitosis Capital (Spain)**
- **Bellvitge Biomedical Research Institute (Spain)**
- **Toyota Motor (Japan)**
- **Moton (India)**
- **Infosys Technologies (India)**
- **Bayer (Germany)**
- **CITI (USA)**
- **Bertelsmann (Germany)**
- **Fundación Puig (Spain)**
- **Omega Capital (Spain)**
- **Omega Capital (Spain)**
- **Haaland-Matlary, Janne (Norway)**
- **Norskan Partners (Norway)**
- **Microsoft (USA)**
- **Oracle (USA)**
- **Cisco (USA)**
- **Google (USA)**
- **IBM (USA)**
- **Nokia (Finland)**
- **Huawei (China)**
- **São Paulo (Brazil)**

IESE is committed to providing a truly global business education that prepares students for leadership roles in the 21st century.

A Program for Each Career Stage

Pioneering Business Education

Real-World Vision

In collaboration with IESE International, an international think tank, IESE is committed to providing a truly global business education that prepares students for leadership roles in the 21st century.

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IESE’s Five Differential Pillars

- People-Centered Approach
- Global Mindset
- Dimensions That Influence Education
- Focusing on Individuals as the Center
- Placed on Developing a Lasting Impact on Business Worldwide

Our programs take a five-dimensional approach that places the individual at the center, fostering a global mindset and an understanding of five dimensions that influence education. By focusing on individuals as the center, we are committed to developing a lasting impact on business worldwide.

IESE delivers executive programs on five continents and has helped establish programs in emerging markets.

17 Associated Business Schools in Emerging Markets.

IESE’s more than 160 professors are authorities in the management field and have contributed to the school’s 14 research centers and 16 chairs.

TRULY GLOBAL

FOCUS ON YOU

RIGOR AND RELEVANCE

LEADERS YOU CAN TRUST

STRONG RELATIONSHIPS

The school’s alumni community has developed a network of more than 38,500 graduates around the world, with 100 countries involved. IESE develops leaders who seek to make a positive impact on society.

IESE, the University of Navarra, is a pioneer in MBA and executive education, continuing to expand its global reach through teaching and research activities that are both rigorous and relevant.

In keeping with IESE’s international outlook, an International Advisory Board includes the likes of Janne Haaland-Matlary, Janne (Norway) and Haaland-Matlary, Janne (Japan), among others.

IAB members:
- (Spain) Gyohten, Toyoo
- Li & Fung Group (China)
- Fung, Victor K.
- Omega Capital (Spain)
- Fanjul, Oscar
- Bertelsmann (Germany)
- Motta Internacional
- Motta, Stanley
- CITI (USA)
- Weber, Eric
- E. Zegna (Italy)
- Kerry Group (China)
- Wenning, Werner

IESE’s programs in general management are designed to equip professionals with the latest tools and strategies to succeed in the new economy and business management.

A PROGRAM FOR EACH CAREER STAGE

PIONEERING BUSINESS EDUCATION

Founded in 1958, IESE Business School is a pioneer in executive education. Its programs are designed to equip professionals with the latest tools and strategies to succeed in the new economy and business management.

1958 - First international program: IESE-University of Michigan Program.
1963 - First executive MBA program for senior executives.
1964 - First international program: IESE-CEIBS Program.
1967 - First executive MBA program.
1992 - First international MBA program.
2001 - First executive MBA program in Latin America.
2002 - First international program: IESE-Wharton Global CEO Program.
2004 - First international program: IESE-Shanghai Program.
2005 - First international program: IESE-New York Program.
2006 - First international program: IESE-Munich Program.
2008 - First international program: IESE-Santos Domingo Program.
2009 - First international program: IESE-Bangalore Program.
2010 - First international program: IESE-Philadelphia Program.
2013 - First international program: IESE-Boston Program.
2014 - First international program: IESE-Shanghai Program.
2015 - First international program: IESE-New York Program.
2016 - First international program: IESE-Barcelona Program.
2017 - First international program: IESE-New York Program.
2018 - First international program: IESE-Barcelona Program.
2019 - First international program: IESE-New York Program.
2020 - First international program: IESE-Barcelona Program.
2021 - First international program: IESE-New York Program.
2022 - First international program: IESE-Barcelona Program.

REAL-WORLD VISION

IESE is associated with IESE’s International Business School Partnership (IEIPP), a network of leading business schools from around the world. This partnership aims to offer a global education that is both rigorous and relevant, preparing professionals for the challenges of the 21st century.

IESE’s executive education programs are designed to equip professionals with the latest tools and strategies to succeed in the new economy and business management.
IESE Business School was founded in 1958 and is the graduate business school of the University of Navarra. Originally established in Barcelona, Spain, it has expanded to offer programs in more than 10 cities worldwide. IESE is associated with 17 other business schools, including Harvard, Stanford, and London Business School. IESE has partnerships with leading universities and organizations in various sectors such as media, entertainment, retail, and technology.

IESE’s programs focus on developing leaders who seek to make a positive impact on society. The school’s alumni community includes 38,500 graduates who work as business leaders across the globe. IESE’s more than 160 professors collaborate with authorities in the management field to produce cutting-edge research supported by the school’s 14 research centers and 16 chairs. IESE programs aim to transform leaders into those who are capable of leading multinational corporations in Europe, Asia, and the Americas.

Our programs take a global perspective and have helped establish the school as a leading institution in emerging markets. IESE delivers executive education and management programs that provide both rigor and relevance to participants. Transnational and multilingual programs at IESE are designed for managers at each career stage, from junior managers to CEOs.

Programs include General Management, Executive MBA, and short focused programs. IESE also offers custom programs for specific industries or sectors, such as media and entertainment, retail, and technology. Programs are delivered through a combination of residential modules and online learning, allowing participants to develop their leadership capabilities and business skills while working with professionals from around the world.