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Título
Ethical conflict across cultures: conceptual clarifications

Autor
Carlos Sánchez-Runde, IESE Business School

Resumen
This paper clarifies some misunderstandings in dealing with ethical conflicts across cultures by differentiating sources of conflict (over tastes/preferences, ethical-legal issues, and beliefs/values), levels of understanding (universal values, principles/practices, conflict within/between organizations), and the basis for searching statements about truth (the "who question" and the "what question" on the application of ethical standards).