

# *Working Paper*

---

WP No 545  
March, 2004

## SHAREHOLDER VALUE CREATORS IN THE S&P 500: YEAR 2003

Pablo Fernández\*  
Laura Reinoso \*\*

---

\* Professor of Financial Management, PricewaterhouseCoopers Chair of Finance, IESE  
\*\* Research Associate, IESE

The CIIF, International Center for Financial Research, is an interdisciplinary center with an international outlook and a focus on teaching and research in finance. It was created at the beginning of 1992 to channel the financial research interests of a multidisciplinary group of professors at IESE Business School and has established itself as a nucleus of study within the School's activities.

Ten years on, our chief objectives remain the same:

- Find answers to the questions that confront the owners and managers of finance companies and the financial directors of all kinds of companies in the performance of their duties
- Develop new tools for financial management
- Study in depth the changes that occur in the market and their effects on the financial dimension of business activity

All of these activities are programmed and carried out with the support of our sponsoring companies. Apart from providing vital financial assistance, our sponsors also help to define the Center's research projects, ensuring their practical relevance.

The companies in question, to which we reiterate our thanks, are:

Aena, A.T. Kearney, Caja Madrid, Fundación Ramón Areces, Grupo Endesa, Telefónica and Unión Fenosa.

<http://www.iese.edu/ciif/>

## **SHAREHOLDER VALUE CREATORS IN THE S&P 500: YEAR 2003**

### **Abstract**

During 2003, 87% of the companies in the S&P 500 created value, compared to just 17% in 2002. The market value of the 500 companies in 2003 was \$10.1 trillion, compared to \$7.9 trillion in 2002.

The top shareholder value creators in 2003 were Intel, Cisco, Citigroup, General Electric and Exxon. We define created shareholder value and provide the ranking of created shareholder value for the 500 companies.

We also calculate the created shareholder value of the 500 companies over the eleven-year period 1993-2003. General Electric was the top shareholder value creator and AT&T, the top shareholder value destroyer during the period.

On the average, the small cap companies in the S&P 500 were more profitable than the large caps. The volatility of the S&P 500 fell over the period 1998 to 2003, but the volatility of its components increased on the average.

JEL Classification: G12, G31, M21

**Keywords:** shareholder value creation, created shareholder value, equity market value, shareholder value added, shareholder return, required return to equity, EVA.

## SHAREHOLDER VALUE CREATORS IN THE S&P 500: YEAR 2003

### **Introduction**

In this paper, we quantify shareholder value creation for the 500 companies in the S&P 500 in December 2003. We provide the created shareholder value for each and every company for the years 1993-2003. Only 412 companies (out of the 500) traded as of December 31, 1992.

In section 1, created shareholder value is defined and calculated for the S&P 500 as a whole. Section 2 has the ranking of created shareholder value for the 500 companies in the 11-year period 1993-2003. Section 3 shows the shareholder return of the ten most profitable and the ten least profitable companies during the period 1993-2003. Section 4 shows the relation between shareholder return in successive years, and section 5 shows the relation between shareholder return and size. In section 6 we can see that the volatility of the S&P 500 index fell over the period 1998 to 2003, while the volatility of its components increased (on the average).

**Appendix 1** contains the shareholder value creation in each year of the period 1993-2003 for the companies in the S&P 500 in December 2003. Appendix 2 has the ranking of created shareholder value for the 500 companies in the 11-year period 1993-2003. Appendix 3 has the ranking of shareholder return for the 500 companies in 2003.

### **1. Definition of created shareholder value**

We define created shareholder value following Fernández (2002, chapter 1). To obtain the created shareholder value, we must first define the increase of equity market value, the shareholder value added, the shareholder return, and the required return to equity.

The equity market value of a listed company is the company's market value, that is, the price of the share multiplied by the number of shares. The *increase of equity market value* in a given year is the equity market value at the end of that year less the equity market value at the end of the previous year.

*Shareholder value added* is the term used for the difference between the wealth held by the shareholders at the end of a given year and the wealth they held the previous year.

The shareholder value added is calculated as follows:

$$\begin{aligned}
 \text{Shareholder value added} = & \\
 & \text{Increase in equity market value} \\
 & + \text{Dividends paid during the year} \\
 & - \text{Outlays for capital increases} \\
 + \text{Other payments to shareholders (discounts on par value, share buy-backs....)} \\
 - \text{Conversion of convertible debentures}
 \end{aligned}$$

The *shareholder return* is the shareholder value added in one year, divided by the equity market value at the beginning of the year. Shareholder return = Shareholder value added / Equity market value.

The *required return to equity* is the sum of the interest rate of long-term Treasury bonds plus a quantity which is usually called the company's risk premium and which depends on its risk.

$$\text{Required return to equity} = \text{return of long-term treasury bonds} + \text{risk premium}$$

A company creates value for the shareholders when the shareholder return exceeds the share cost (the required return to equity). In other words, a company creates value in one year when it outperforms expectations. The created shareholder value is quantified as follows:

$$\text{Created shareholder value} = \text{Equity market value} \times (\text{Shareholder return} - \text{Ke})$$

As the shareholder return is equal to the shareholder value added divided by the equity market value, the created value can also be calculated as follows:

$$\text{Created shareholder value} = \text{Shareholder value added} - (\text{Equity market value} \times \text{Ke})$$

Consequently, the value created is the shareholder value added above expectations, which are reflected in the required return to equity.

**Table 1** shows in simplified form the relationship between three variables which are sometimes confused: increase of equity market value, shareholder value added, and created shareholder value.

**Table 2** contains the market value, the shareholder return, the shareholder value added and the created shareholder value of the S&P 500 for the years 1993-2003<sup>1</sup>.

---

<sup>1</sup> The shareholder value creation must be adjusted to dollars of a base year in order to sum and compare correctly the shareholder value creation of several years. We have adjusted the shareholder value creation of 1999 to dollars of 2003 in the following way:

$1,819 = 1,282 \times (1+\text{Ke}_{2000}) \times (1+\text{Ke}_{2001}) \times (1+\text{Ke}_{2002}) \times (1+\text{Ke}_{2003})$ . Ke is the required return to equity.

Table 1. Increase of equity market value, shareholder value added, and created shareholder value

<i>Increase of equity market value</i>	$\text{Equity market value}_t - \text{Equity market value}_{t-1}$
<i>Shareholder value added</i>	<i>Increase of equity market value – payments from shareholders + dividends + repurchases – conversions</i>
<i>Created shareholder value</i>	$\text{Shareholder value added} - (\text{Equity market value} \times K_e)$

**Table 2. S&P 500. Market value, shareholder return, shareholder value added and created shareholder value (\$ billion)**

	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	Total
Market value	3,306	3,346	4,588	5,626	7,555	9,942	12,31	11,735	10,467	8,107	10,285	
Δ Market value	291	41	1,242	1,037	1,929	2,388	2,368	-575	-1,269	-2,359	2,178	7,271
Δ Shareholder value added	304	44	1,257	1,054	1,877	2,159	2,092	-1,121	-1,395	-2,313	2,326	6,283
Shareholder value creation:												
current dollars	-48	-300	828	600	1,257	1,431	1,282	-2,43	-2,463	-3,259	1,694	-1,408
constant dollars (2003)	-124	-695	1,699	1,121	2,115	2,195	1,819	-3,116	-2,895	-3,513	1,694	301
Shareholder return	10.1%	1.3%	37.6%	23.0%	33.4%	28.6%	21.0%	-9.1%	-11.9%	-22.1%	28.7%	11.0%
Index level	466	459	616	741	970	1,229	1,469	1,32	1,148	880	1,112	
% of companies with:												
Shareholder return > 0	74%	53%	93%	81%	89%	67%	53%	61%	49%	30%	94%	
Shareholder value creation > 0	53%	33%	82%	70%	79%	54%	47%	54%	36%	17%	87%	

## 2. Shareholder value creators

**Table 3** shows the top ten value creators and value destroyers for the years 1993-2003.

**Table 3. Top ten value creators and value destroyers for the years 1993-2003**

Top shareholder value creators. Shareholder value created in \$ million 03										
	1	2	3	4	5	6	7	8	9	10
1993	General Motors 34,693	General Electric 26,548	Motorola 23,569	Ford Motor 22,291	Sears Rockbuck 19,591	Intel 15,002	Humana 12,000	ChevronTexaco 11,165	Eastman Kodak 10,436	Oracle 10,332
1994	Microsoft 22,097	Intl.Bus.Mach. 16,427	Coca-Cola 10,017	Motorola 9,747	Johnson&Johnson 9,674	Oracle 8,738	Hewlett-Packard 8,335	Du Pont E I De Nemours 7,497	Micron Tech. 6,704	Archer-Danls-Midl 5,565
1995	Merck & Co. 60,288	General Electric 56,129	Altria Gp. 50,884	Coca-Cola 44,040	Exxon Mobil 38,667	Archer-Danls-Midl 36,523	Johnson&Johnson 32,053	AT&T 31,160	Hewlett-Packard 30,079	BellSouth 29,184
1996	Intel 108,851	Microsoft 77,420	General Electric 66,670	SBC omnun. 60,063	Coca-Cola 56,652	Intl.Bus.Mach. 53,440	Exxon Mobil 30,721	Altria Gp. 28,639	Cisco Systems 23,590	Procter & Gamble 23,420
1997	General Electric 107,104	Microsoft 76,588	Pfizer 61,602	Bristol Myers Squibb 58,873	Lilly Eli 54,375	Wal-Mart Stores 54,197	AT&T 49,754	Procter & Gamble 47,730	Merck & Co. 38,918	Coca-Cola 37,560
1998	Microsoft 255,193	Lucent Tech 136,402	Wal-Mart Stores 129,658	Cisco Systems 123,835	General Electric 114,173	Intel 106,712	Dell 105,828	Intl.Bus.Mach. 103,877	Time Warner 89,601	Pfizer 85,712
1999	Microsoft 300,043	Cisco Systems 260,360	General Electric 212,247	Oracle 177,409	Wal-Mart Stores 156,671	Qualcomm 147,871	Sun Microsystems 123,031	Citigroup 97,044	Yahoo 95,066	EMC 94,123
2000	Altria Gp. 65,650	Lucent Tech 62,973	American Intl.Gp. 57,082	Pfizer 52,395	Wyeth 35,184	Citigroup 31,729	Medtronic 30,858	Sanmina-Sci 29,629	Lilly Eli 28,888	Tyco Intl. 27,805
2001	Microsoft 117,571	Intl.Bus.Mach. 60,055	Bank of America 29,994	Dell 24,363	AT&T 24,062	Lowe's Companies 19,890	Best Buy Co. 10,552	Ebay 9,872	First Data 9,786	Johnson&Johnson 9,646
2002	Boston Scientific 7,037	Bank of America 6,667	Wachovia 5,148	Lockheed Martin 3,613	Procter & Gamble 3,576	Newmont Mining 3,055	SLM 2,322	UnitedHealth Gp. 2,312	Halliburton 2,294	Apollo Gp.'A' 2,101
2003	Intel 101,152	Cisco Systems 72,969	Citigroup 62,648	General Electric 57,570	Exxon Mobil 32,095	Altria Gp. 29,750	SBC Commun. 25,319	Home Depot 23,387	Texas Insts. 22,863	FleetBoston Finl. 20,606

Top shareholder value destroyers. Shareholder value destroyed d in \$ million 03										
	1	2	3	4	5	6	7	8	9	10
1993	Altria Gp. -59,160	Wal-Mart Stores -56,812	Merck & Co -34,323	Home Depot -17,866	Bristol Myers Squibb -16,683	Johnson&Johnson -15,452	Apple Computers -13,021	Limited Brands -11,952	Amgen -10,704	Novell -10,645
1994	Wal-Mart Stores -30,078	General Motors -27,967	General Electric -17,932	AT&T -17,884	Exxon Mobil -14,587	Ford Motor -13,675	Pepsico -13,485	Verizon Comms. -11,779	PG&E -11,538	Bank One -10,549
1995	Motorola -9,472	Toys R Us Holding Co. -7,380	Wal-Mart Stores -6,308	Novell -4,769	EMC -4,420	Archer-Danls-Midl -4,096	Apple Computers -3,366	Home Depot -3,243	Advd.Micro Devc. -2,895	Reebok Intl. -2,869
1996	AT&T -24,961	Electronic Data Systems -10,652	BellSouth -9,548	SBC Commun. -9,468	Viacom 'B' -9,181	UnitedHealth Gp. -8,821	Micron Tech. -6,972	Kellogg -6,592	PG&E -6,228	Wal-Mart Stores -5,611
1997	HCA -17,196	Oracle -15,963	Eastman Kodak -14,295	Motorola -10,453	Boeing -10,338	Nike 'B' -8,512	First Data -7,921	Intel -7,809	Boston Scientific -6,591	3M -4,973
1998	Schlumberger -30,416	Boeing -30,108	Cendant -24,232	Du Pont E I De Nemours -18,731	Coca-Cola -18,425	Walt Disney -17,378	Citigroup -15,204	Computer Assoccs. Intl. -14,634	Allstate -13,058	Kellogg -11,572
1999	Altria Gp. -112,275	Pfizer -64,673	Coca-Cola -45,012	Lilly Eli -43,205	Wachovia -42,443	Xerox -39,914	Wyeth -37,748	Merck & Co. -36,317	Bank One -35,340	Schering-Plough -33,870
2000	Microsoft -577,230	Lucent Tech. -286,986	Cisco Systems -188,232	Yahoo -156,902	AT&T -156,488	Time Warner -153,154	Intel -136,323	Dell -135,014	Wal-Mart Stores -125,912	Qualcomm -109,779
2001	Cisco Systems -195,598	EMC -157,583	General Electric -128,559	Oracle -126,531	Merck & Co. -110,630	American Int.Gp. -72,921	Sun Microsystems -72,078	Pfizer -69,871	Qwest Comms.Intl. -63,456	Bristol Myers Squibb -57,561
2002	General Electric -195,593	Intel -137,679	Microsoft -120,839	Time Warner -104,670	Tyco Intl. -102,217	Intl Bus Mach. -98,541	Citigroup -89,697	Pfizer -79,862	American Intl.Gp. -78,335	Home Depot -77,845
2003	Merck & Co. -23,169	Johnson&Johnson -14,524	Verizon Comms. -13,426	Schering-Plough -8,493	AT&T -5,327	Kohls -5,015	SBC Commun. -4,815	Lockheed Martin -4,440	Microsoft -3,287	Eastman Kodak -3,109

The top shareholder value creators in 2003 were Intel (\$101,152 million), Cisco Systems (\$72,969 million), Citigroup (\$62,648 million), General Electric (\$57,570 million), Exxon Mobil (\$32,095 million), Altria Group (\$29,750 million), SBC Communications (\$25,319 million), Home Depot (\$23,387 million), Texas Instruments (\$22,863 million) and FleetBoston Financial (\$20,606 million). In 2001 Microsoft was the top shareholder value creator and Cisco, the top shareholder value destroyer. In 2000 Altria (ex-Phillip Morris) was the top shareholder value creator and Microsoft, the top shareholder value destroyer; but in 1999 it was the other way around.

**Appendix 1** shows the ranking of created shareholder value for the years 1993-2003. In 2003, 87% of the 500 companies created value, while in 2002 only 17% (86 of the 498 companies) created value. The percentage of value creators was 36%, 54%, 47%, 54%, 79%, 70%, 82%, 33% and 53% in the years 2001, 2000, 1999, 1998, 1997, 1996, 1995, 1994 and 1993, respectively.

**Table 4** shows the ranking of created shareholder value for the biggest companies. As can be seen in this table, the top value creators and destroyers are always the large cap companies. Microsoft was the top value creator in four years and the top value destroyer in one year.

**Table 4. Ranking of created shareholder value for the biggest companies in each year of the period 1993-2003 (\$ millions)**

	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003
General Electric Ranking	11,217 2	-8,295 -3	29,035 2	37,597 3	66,498 1	77,166 5	154,134 3	-80,072 -10	-111,016 -3	-182,82 -1	57,57 4
Microsoft Ranking	-4,055 -10	9,476 1	10,987 17	40,968 2	44,95 2	163,964 1	208,401 1	-445,32 -1	99,513 1	-111,89 -3	-3,287 -9
Exxon Mobil Ranking	-2,022 -31	-6,747 -5	20,002 5	17,324 7	22,311 11	20,431 22	9,081 45	1,231 170	-48,035 -11	-46,458 -15	32,095 5
Pfizer Ranking	-3,248 -17	1,126 20	13,201 11	9,906 14	38,247 3	57,93 9	-46,965 -2	41,776 4	-60,336 -7	-74,647 -8	20,298 11
Citigroup Ranking	2,715 13	-2,446 -25	8,809 25	7,257 17	20,009 15	-10,163 -7	70,067 8	25,23 6	-19,411 -34	-83,84 -7	62,648 3
Wal-Mart Stores Ranking	-23,689 -2	-13,73 -1	-3,23 -3	-3,139 -10	33,503 5	87,469 2	113,751 5	-100,393 -9	1,511 56	-51,305 -12	-2,807 -12
Intel Ranking	5,603 6	-1,918 -41	17,141 6	56,369 1	-4,515 -8	67,817 7	60,687 10	-104,248 -7	-9,812 428	-126,828 -2	101,152 1
American Intl.Gp. Ranking	805 56	761 28	9,393 20	3,702 42	20,858 13	18,878 23	33,187 19	45,513 3	-62,97 -	-73,2 -	12,133 38
Cisco Systems Ranking	2,573 16	-62 170	8,907 23	12,269 10	8,162 39	79,071 4	179,802 2	-143,851 -3	-167,864 -1	-49,764 -13	72,969 2
IBM Ranking	1,369 32	7,297 2	5,636 34	29,414 6	22,284 12	69,316 6	16,6 30	-60,014 -14	51,545 2	-91,865 -6	17,326 15
Johnson & Johnson Ranking	-6,489 -6	4,454 4	16,547 7	5,038 30	15,888 21	17,817 26	5,662 74	5,767 57	8,33 10	-29,033 -21	-14,524 -2
Procter & Gamble Ranking	-693 336	719 34	10,607 18	13,207 9	29,634 8	7,531 51	17,09 29	-53,111 -15	-5,301 399	3,343 5	12,768 33
Coca Cola Ranking	-1,305 -47	4,626 3	22,745 4	31,897 4	23,283 10	-12,433 -5	-32,688 -3	-5,484 408	-44,969 -12	-16,112 -42	12,09 39
Bank of America Ranking	-1,733 -3	-2,022 -3	5,897 31	6,677 22	4,938 61	-3,419 -33	-22,55 -12	-12,476 -44	25,901 3	6,232 2	13,746 27
Altria Gp. Ranking	-24,339 -1	-362 249	25,863 3	15,951 8	12,78 26	15,359 31	-81,185 -1	52,214 1	780 100	-14,923 -49	29,75 6
Merck Ranking	-14,443 -3	2,355 10	31,061 1	12,082 11	24,142 9	41,234 13	-26,372 -8	50,21 2	-95,533 -5	-12,701 438	-23,169 -1
General Motors Ranking	14,128 1	-12,547 -2	5,051 36	-442 383	3,685 83	5,271 60	8,567 48	-17,619 -30	-2,736 352	-8,007 411	9,397 51
AT&T Ranking	-3,674 -14	-8,047 -4	15,679 8	-13,692 -1	30,106 7	16,933 29	-7,101 -36	-122,691 -4	20,552 4	-19,267 -35	-5,327 -5

**Table 5** shows the top ten value creators and destroyers during the eleven-year period 1993-2003. General Electric was the top shareholder value creator (\$197,930 million) and AT&T was the top shareholder value destroyer (-\$113,698 million). **Appendix 2** shows the created shareholder value of the companies in the S&P 500 during this period<sup>2</sup>.

<sup>2</sup> Only 412 companies (out of the 500) traded as of December 31, 1992.

**Table 5. The top ten value creators and destroyers during the period 1993-2003 (\$ millions 2003)**

<b>Top ten shareholder value creators</b>					
	Shareholder value creation		Shareholder return	Market Value (MV)	
	93-03	93-03 % of MV. 03	93-2003	1992	2003
1 GENERAL ELECTRIC	<b>197,93</b>	63.60%	16.70%	73,02	311,066
2 MICROSOFT	<b>159,867</b>	54.00%	23.70%	23,483	295,937
3 INTEL	<b>158,227</b>	75.60%	25.50%	18,109	209,35
4 IBM	<b>150,999</b>	94.70%	21.20%	28,77	159,449
5 CITIGROUP	<b>128,875</b>	51.50%	28.00%	5,313	250,402
6 DELL	<b>88,349</b>	101.50%	41.40%	1,756	87,003
7 CISCO SYSTEMS	<b>78,164</b>	46.70%	32.50%	4,791	167,268
8 PROCTER & GAMBLE	<b>69,84</b>	53.90%	14.90%	36,449	129,517
9 ORACLE	<b>67,574</b>	97.70%	30.60%	3,983	69,161
10 JOHNSON & JOHNSON	<b>66,271</b>	43.20%	15.50%	33,063	153,334

<b>Top ten shareholder value destroyers</b>					
1 AT&T	<b>-113,698</b>	-709.10%	-2.00%	68,116	16,034
2 SBC COMMUNICATIONS	<b>-79,534</b>	-92.10%	6.50%	22,174	86,309
3 TIME WARNER	<b>-66,238</b>	-84.80%	48.70%	164	78,105
4 VERIZON COMMS.	<b>-50,087</b>	-51.70%	7.00%	22,187	96,875
5 TYCO INTL.	<b>-35,216</b>	-66.50%	18.80%	850	52,976
6 ELECTRONIC DATA S.	<b>-28,423</b>	-241.10%	-1.20%	6,779	11,788
7 TOYS R US	<b>-28,386</b>	-1052.00%	-10.00%	11,681	2,698
8 NOVELL	<b>-28,274</b>	-719.10%	-8.70%	8,505	3,932
9 WALT DISNEY	<b>-26,928</b>	-56.40%	5.30%	22,541	47,718
10 BANK ONE	<b>-25</b>	-49.10%	6.70%	12,296	50,965

**Table 6** shows the ranking of shareholder value creators and destroyers as a percentage of their market value in 2003.

**Table 6. The top ten value creators and destroyers as a percentage of their market value during the period 1993-2003 (\$ millions 2003)**

<b>Top ten shareholder value creators</b>					
	Shareholder value creation		Shareholder return	Market Value (MV)	
	93-03	% of MV. 03	93-2003	1992	2003
1 HUMANA	7,855	<b>213.40%</b>	11.10%	3,249	3,681
2 SEARS ROEBUCK	22,01	<b>190.60%</b>	12.10%	15,711	11,546
3 ITT INDUSTRIES	12,11	<b>176.90%</b>	19.20%	8,59	6,847
4 FORD MOTOR	47,708	<b>169.40%</b>	10.80%	20,928	28,163
5 ROCKWELL AUT.	10,092	<b>152.10%</b>	18.50%	6,416	6,637
6 CIGNA	11,283	<b>139.70%</b>	13.20%	4,206	8,078
7 DELL	88,349	<b>101.50%</b>	41.40%	1,756	87,003
8 MEREDITH	1,937	<b>98.60%</b>	21.00%	420	1,965
9 ORACLE	67,574	<b>97.70%</b>	30.60%	3,983	69,161
10 IBM	150,999	<b>94.70%</b>	21.20%	28,77	159,449

<b>Top ten shareholder value destroyers</b>					
1 TOYS R US	-28,386	<b>-1052.00%</b>	-10.00%	11,681	2,698
2 DILLARDS	-12,698	<b>-972.70%</b>	-9.00%	5,149	1,305
3 WINN-DIXIE STORES	-12,221	<b>-867.30%</b>	-9.00%	5,886	1,409
4 GOODYEAR TIRE	-11,518	<b>-835.80%</b>	-10.30%	4,899	1,378
5 DYNEGY	-9,492	<b>-791.80%</b>	-5.50%	1,674	1,199
6 NOVELL	-28,274	<b>-719.10%</b>	-8.70%	8,505	3,932
7 AT&T	-113,698	<b>-709.10%</b>	-2.00%	68,116	16,034
8 GT. LAKES CHEM.	-9,098	<b>-661.30%</b>	-6.10%	4,937	1,376
9 ALLEGHENY TECHS.	-6,043	<b>-566.80%</b>	-5.10%	1,144	1,066
10 PARAMETRIC TECH.	-5,577	<b>-531.60%</b>	-4.60%	1,358	1,049

As can be seen in **Table 6**, the shareholder value creation of seven companies was higher than their market value, due to dividend payments and share repurchases. **Table 7** shows Sears' evolution each year of the period. This company reduced the number of shares outstanding during 1998, 1999, 2000, 2001 and 2003.

**Table 7. Sears. Market value, shareholder return, shareholder value added and shareholder value creation (\$ millions)**

	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	Total
Market value	18,542	16,176	15,204	18,01	17,738	16,282	11,48	11,613	15,052	7,567	11,546	
Δ Market value	2,832	-2,367	-971	2,806	-272	-1,456	-4,801	132	3,439	-7,485	3,979	-4,164
Δ Shareholder value added	9,686	-1,865	11,806	3,079	23	-792	-4,368	2,045	4,658	-7,315	7,21	24,168
Shareholder value creation:												
current dollars	7,976	-3,673	9,818	1,633	-1,953	-2,458	-5,65	896	3,674	-8,568	6,645	8,334
constant dollars (2003)	19,591	-8,22	19,567	2,972	-3,203	-3,685	-7,858	1,132	4,278	-9,208	6,645	22,01
Shareholder return	61.7%	-10.1%	73.0%	20.2%	0.1%	-4.5%	-26.8%	17.8%	40.1%	-48.6%	95.3%	12.1%
Shares (millions)	350.7	351.6	389.9	391.5	392	383.1	378	334.2	316	316	253.8	
Δ shares (millions)	5.4	1	38.2	1.7	0.5	-8.9	-5.1	-43.8	-18.2	0	-62.1	-91.5

**Table 8** shows the ranking of increase and decrease of equity market value (in absolute value) during the period 1992-2003. Microsoft had the highest increase and AT&T, the highest decrease.

**Table 8. Top ten companies with highest increase and decrease of equity market value during the period 1992-2003 (\$ millions 2003)**

<b>Companies with highest increase of equity market value</b>					
	Shareholder value creation		Shareholder return 93-2003	Market Value (MV)	
	93-03	93-03 % of MV. 03		1992	2003
1 MICROSOFT	159,867	54.00%	23.70%	<b>23,483</b>	<b>295,937</b>
2 PFIZER	43,527	16.10%	19.30%	<b>23,901</b>	<b>269,622</b>
3 CITIGROUP	128,875	51.50%	28.00%	<b>5,313</b>	<b>250,402</b>
4 GENERAL ELECTRIC	197,93	63.60%	16.70%	<b>73,02</b>	<b>311,066</b>
5 EXXON MOBIL	56,994	21.00%	12.80%	<b>75,917</b>	<b>271,002</b>
6 INTEL	158,227	75.60%	25.50%	<b>18,109</b>	<b>209,35</b>
7 CISCO SYSTEMS	78,164	46.70%	32.50%	<b>4,791</b>	<b>167,268</b>
8 WAL-MART STORES	59,858	26.10%	12.20%	<b>73,56</b>	<b>229,589</b>
9 AMERICAN INTL.GP.	53,458	30.90%	17.00%	<b>24,541</b>	<b>172,855</b>
10 IBM	150,999	94.70%	21.20%	<b>28,77</b>	<b>159,449</b>

<b>Companies with highest decrease of equity market value</b>					
1 AT&T	-113,698	-709.10%	-2.00%	<b>68,116</b>	<b>16,034</b>
2 TOYS R US	-28,386	-1052.00%	-10.00%	<b>11,681</b>	<b>2,698</b>
3 EASTMAN KODAK	-6,53	-88.80%	1.30%	<b>13,171</b>	<b>7,356</b>
4 NOVELL	-28,274	-719.10%	-8.70%	<b>8,505</b>	<b>3,932</b>
5 WINN-DIXIE STORES	-12,221	-867.30%	-9.00%	<b>5,886</b>	<b>1,409</b>
6 SEARS ROEBUCK & CO.	22,01	190.60%	12.10%	<b>15,711</b>	<b>11,546</b>
7 DILLARDS	-12,698	-972.70%	-9.00%	<b>5,149</b>	<b>1,305</b>
8 GT.LAKES CHEM.	-9,098	-661.30%	-6.10%	<b>4,937</b>	<b>1,376</b>
9 GOODYEAR TIRE	-11,518	-835.80%	-10.30%	<b>4,899</b>	<b>1,378</b>
10 CENTERPOINT EN.	-6,583	-222.00%	0.10%	<b>5,941</b>	<b>2,966</b>

**Table 9** shows the ranking of the percentage of increase and decrease of equity market value during the period 1992-2003. Starwood had the highest increase and Toys R Us, the highest decrease.

**Table 9. Top ten companies with highest percentage of increase and decrease of equity market value during the period 1992-2003 (\$ millions 2003)**

	Companies with highest percentage increase of market value 1992-2003					
	Shareholder value creation		Shareholder return	Market Value (MV)		
	93-03	% of MV. 03		93-2003	1992	2003
1 STARWOOD	-720	-9.90%	25.50%	12	7,237	59561%
2 TIME WARNER	-66,238	-84.80%	48.70%	164	78,105	47668%
3 CLEAR CHL. COMMS.	-6,842	-23.70%	35.80%	187	28,828	15329%
4 BIOGEN IDEC	2,307	19.20%	34.10%	80	12,023	14955%
5 WASTE MAN.	-20,706	-120.10%	6.70%	154	17,241	11118%
6 QUALCOMM	-4,96	-11.50%	38.70%	503	43,148	8485%
7 EXPRESS SCRIPTS	2,075	39.80%	28.90%	65	5,218	7896%
8 NORTH FORK BANC.	3,698	60.20%	31.20%	88	6,138	6845%
9 ALLIED WASTE INDS.	-3,51	-120.60%	10.30%	45	2,911	6411%
10 TYCO INTL.	-35,216	-66.50%	18.80%	850	52,976	6134%

	Companies with highest percentage decrease of market value 1992-2003					
	93-03	% of MV. 03	Shareholder return	93-2003	1992	2003
1 TOYS R US	-28,386	-1052.00%	-10.00%	11,681	2,698	-76.90%
2 AT&T	-113,698	-709.10%	-2.00%	68,116	16,034	-76.50%
3 WINN-DIXIE STORES	-12,221	-867.30%	-9.00%	5,886	1,409	-76.10%
4 DILLARDS 'A'	-12,698	-972.70%	-9.00%	5,149	1,305	-74.60%
5 GT. LAKES CHEM.	-9,098	-661.30%	-6.10%	4,937	1,376	-72.10%
6 GOODYEAR TIRE	-11,518	-835.80%	-10.30%	4,899	1,378	-71.90%
7 NOVELL	-28,274	-719.10%	-8.70%	8,505	3,932	-53.80%
8 HERCULES	-2,185	-161.50%	-3.10%	2,766	1,353	-51.10%
9 CENTERPOINT EN.	-6,583	-222.00%	0.10%	5,941	2,966	-50.10%
10 DELUXE	-3,77	-180.50%	5.70%	3,922	2,089	-46.70%

### 3. Shareholder return

**Table 10** shows the shareholder return of the top ten most and least profitable companies during the period 1993-2003. It can be seen that Time Warner was the most profitable company (48.7%), and that Goodyear Tire was the least profitable company (-10.3%) in this period.

**Table 10. Top ten most and least profitable companies during the period 1993-2003**

The top ten most profitable companies during 1993-2003						
	Shareholder value creation 93-03		Shareholder return		Market Value (MV)	
	93-03	% of MV. 03	93-2003	1992	2003	
1 TIME WARNER	-66,238	-84.80%	<b>48.70%</b>	164	78,105	
2 DELL	88,349	101.50%	<b>41.40%</b>	1,756	87,003	
3 QUALCOMM	-4,96	-11.50%	<b>38.70%</b>	503	43,148	
4 CLEAR CHL. COMMS.	-6,842	-23.70%	<b>35.80%</b>	187	28,828	
5 ALTERA	6,554	76.40%	<b>35.40%</b>	259	8,579	
6 MAXIM INTEGR. PRDS.	9,995	61.30%	<b>35.00%</b>	398	16,292	
7 BIOGEN IDEC	2,307	19.20%	<b>34.10%</b>	80	12,023	
8 BEST BUY CO.	12,131	71.50%	<b>33.60%</b>	438	16,961	
9 CISCO SYSTEMS	78,164	46.70%	<b>32.50%</b>	4,791	167,268	
10 APPLIED MATS.	25,104	66.50%	<b>32.00%</b>	1,296	37,732	

The top ten least profitable companies during 1993-2003					
1 GOODYEAR TIRE	-11,518	-835.80%	<b>-10.30%</b>	4,899	1,378
2 TOYS R US	-28,386	-1052.00%	<b>-10.00%</b>	11,681	2,698
3 WINN-DIXIE STORES	-12,221	-867.30%	<b>-9.00%</b>	5,886	1,409
4 DILLARDS	-12,698	-972.70%	<b>-9.00%</b>	5,149	1,305
5 NOVELL	-28,274	-719.10%	<b>-8.70%</b>	8,505	3,932
6 DELTA AIR LINES	-6,669	-457.40%	<b>-6.40%</b>	2,528	1,458
7 GT. LAKES CHEM.	-9,098	-661.30%	<b>-6.10%</b>	4,937	1,376
8 DYNEGY	-9,492	-791.80%	<b>-5.50%</b>	1,674	1,199
9 ALLEGHENY TECHS.	-6,043	-566.80%	<b>-5.10%</b>	1,144	1,066
10 PARAMETRIC TECH.	-5,577	-531.60%	<b>-4.60%</b>	1,358	1,049

#### 4. Shareholder return in successive years

**Table 11** shows the most and least profitable companies during 2003. It can be seen that Avaya was the most profitable and Winn-Dixie Stores (-33.69%), the least profitable company in 2003. But the most profitable companies in 2003 had a very low profitability in 2002. **Appendix 3** shows that 469 companies had positive return and 31 had negative return during that year. But the top ten most profitable companies in 2003 had negative shareholder return in 2002, and nine of them had negative return in 2001.

**Table 12** shows the correlation of the companies' return in one year and their return in the previous year (with and without five extreme values). It can be seen that the correlation is not constant. Only in 1998, 2001, 2002 and 2003 was the correlation significant.

**Figure 1** shows shareholder return in 2002 and 2003. The correlation was negative.

**Table 11. Top ten most and least profitable companies during 2003**

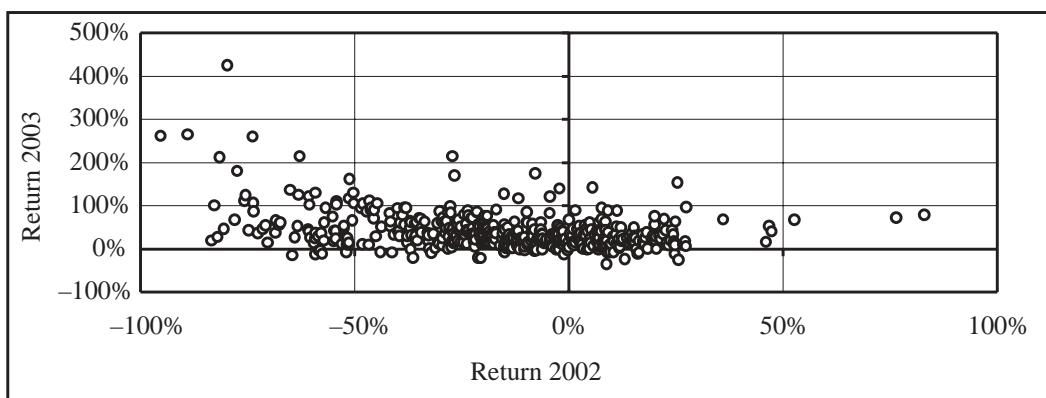
The most profitable companies in 2003						
	Shareholder return			Shareholder return		
	2001	2002	2003	02-03	01-03	
1 AVAYA	17.9%	-79.8%	<b>425.8%</b>	3.2%	83.7%	
2 WILLIAMS COS.	-29.0%	-89.0%	<b>266.0%</b>	-36.6%	37.5%	
3 DYNEGY	-54.2%	-95.3%	<b>262.8%</b>	-58.8%	18.4%	
4 PMC-SIERRA	-73.0%	-73.8%	<b>261.5%</b>	-2.8%	-0.8%	
5 NOVELL	-12.0%	-27.2%	<b>215.3%</b>	51.5%	40.5%	
6 CORNING	-83.0%	-62.9%	<b>215.1%</b>	8.1%	-18.8%	
7 AES	-70.5%	-81.5%	<b>212.6%</b>	-24.0%	-2.6%	
8 SANMINA-SCI	-48.1%	-77.4%	<b>180.6%</b>	-20.4%	13.4%	
9 YAHOO	-41.0%	-7.8%	<b>175.4%</b>	59.3%	17.6%	
10 U.S. STEEL	4.1%	-26.7%	<b>170.5%</b>	40.8%	41.2%	

The least profitable companies in 2003						
	2001	2002	2003	02-03	01-03	
1 WINN-DIXIE STORES	-24.1%	8.7%	<b>-33.7%</b>	-15.1%	-20.4%	
2 EASTMAN KODAK	-21.9%	25.5%	<b>-23.8%</b>	-2.2%	-15.9%	
3 NEWELL RUBBERMAID	25.2%	12.9%	<b>-22.4%</b>	-6.4%	-1.0%	
4 KOHLS	15.5%	-20.6%	<b>-19.7%</b>	-20.1%	-2.5%	
5 SCHERING-PLOUGH	-35.9%	-36.4%	<b>-19.1%</b>	-28.3%	-19.7%	
6 AT&T	40.7%	-21.3%	<b>-18.8%</b>	-20.1%	4.5%	
7 QWEST COMMS. INTL.	-65.4%	-64.6%	<b>-13.6%</b>	-44.7%	-33.1%	
8 MERCK	-35.9%	-1.3%	<b>-11.2%</b>	-6.4%	-17.2%	
9 KING PHARMS.	8.7%	-59.2%	<b>-11.2%</b>	-39.8%	-1.2%	
10 DTE ENERGY	13.1%	16.0%	<b>-10.4%</b>	2.0%	0.4%	

**Table 12. Companies in the S&P 500. Correlation between the companies' return in one year and the return in the previous year**

Correlation ( $R_t ; R_{t-1}$ )	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003
All companies	0.14	-0.01	0.12	0.17	0.46	0.15	-0.11	-0.24	0.19	-0.36
Without 5 extreme values	0.05	0.1	0.04	0.06	0.16	0.11	-0.01	-0.2	0.15	-0.29

**Figure 1. Relation of the return in 2003 and the return in 2002**

## 5. Shareholder return and size

**Table 13** shows the companies with the highest and the lowest market value in 1992. It shows their market value in 2003, the shareholder return and the shareholder value creation during the period 1993-2003. On the average, the small cap companies were more profitable.

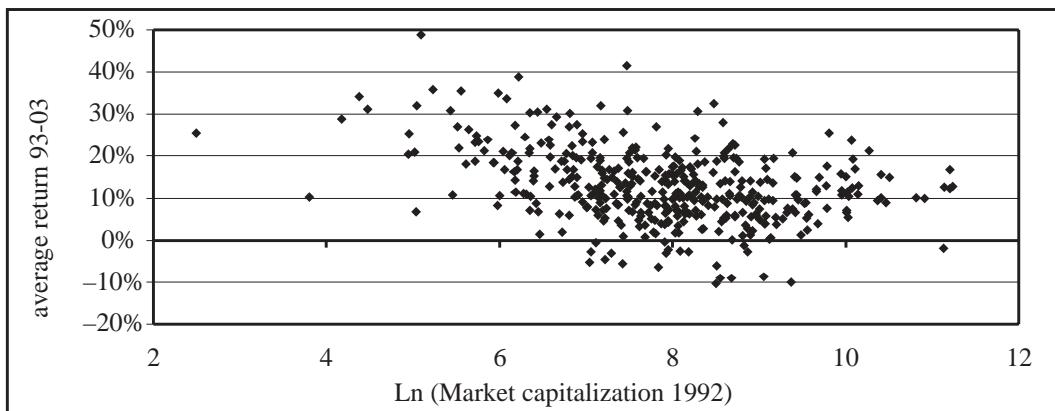
**Table 13. Top ten companies with highest and lowest market value during 1992**

	Companies with highest market value in 1992				
	Shareholder value creation 93-03		Shareholder return	Market Value (MV)	
	93-03	% of MV. 03	93-2003	1992	2003
1 EXXON MOBIL	56,994	21.00%	12.80%	75,917	271,002
2 WAL-MART STORES	59,858	26.10%	12.20%	73,56	229,589
3 GENERAL ELECTRIC	197,93	63.60%	16.70%	73,02	311,066
4 ALTRIA GP.	31,173	28.20%	12.60%	68,854	110,536
5 AT&T	-113,698	-709.10%	-2.00	68,116	16,034
6 COCA COLA	17,638	14.20%	9.90%	54,852	124,414
7 MERCK	31,838	31.00%	10.20%	49,751	102,795
8 PROCTER & GAMBLE	69,84	53.90%	14.90%	36,449	129,517
9 BRISTOL MYERS	10,154	18.30%	8.90%	34,968	55,464
10 JOHNSON & JOHNSON	66,271	43.20%	15.50%	33,063	153,334

Companies with lowest market value in 1992					
1 STARWOOD	-72	-9.90	25.50%	12	7,237
2 ALLIED WASTE INDS.	-3,5	-120.60%	10.30%	45	2,911
3 EXPRESS SCRIPTS	2,075	39.80%	28.90%	65	5,218
4 BIOGEN IDEC	2,307	19.20%	34.10%	80	12,023
5 NORTH FORK BANCORP.	3,698	60.20%	31.20%	88	6,138
6 AUTONATION	-11,587	-229.30%	20.40%	141	5,053
7 PMC-SIERRA	-2,18	-62.90%	25.30%	142	3,473
8 NOBLE	1,432	29.90%	20.90%	152	4,787
9 WASTE MAN.	-20,706	-120.10%	6.70%	154	17,241
10 ROBERT HALF INTL.	3,247	81.30%	32.00%	155	3,996

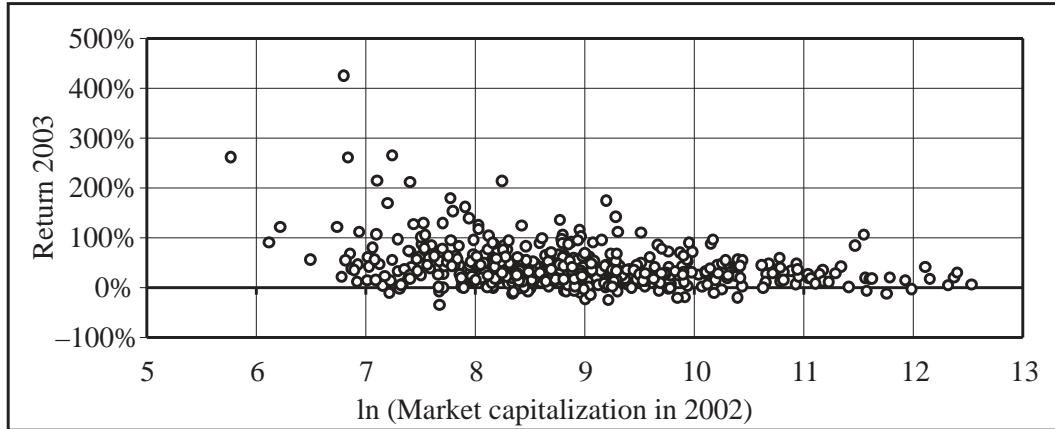
**Figure 2** shows the relation of shareholder return in the eleven-year period 1993-2003 and size (measured as the log of the market capitalization at the beginning of the period, in 1992). There is some relation. The correlation is -0.38 and the R-squared is 0.15 because the small companies were more profitable (on the average).

**Figure 2. Relation of shareholder return and size of the companies in the S&P 500 in the period 1993-2003**

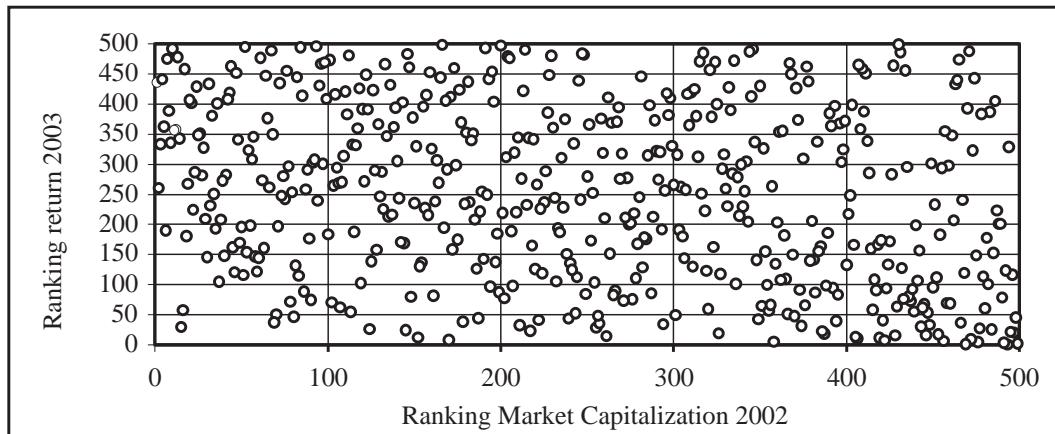


**Figure 3** shows the relation of shareholder return in 2003 and size (measured as the log of the market capitalization) in 2002. The slope of the regression is -0.086 and the R-squared is 0.098 (that is, the difference in size explained only 9.8% of the return). **Figure 4** plots the relation of the ranking of shareholder return and the ranking of size. The slope of the regression is -0.26 and the R-squared 0.069.

**Figure 3. Relation of shareholder return and size of the companies in the S&P 500 in 2003**



**Figure 4. Relation of shareholder return and size of the companies in the S&P 500 in 2003**



## 6. Volatility of the S&P 500 and its components

As seen in **Table 14**, the volatility of the S&P fell over the period 1998 to 2003, but the volatility of its components increased. The reason was that the correlation between the companies declined.

**Table 14. Annual volatility of the S&P 500 and its components**

<b>500 companies:</b>	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003
Average	30%	29%	27%	25%	26%	29%	32%	36%	39%	40%	39%
Median	27%	27%	24%	22%	23%	26%	29%	34%	36%	36%	35%
Maximum	83%	80%	75%	67%	63%	65%	74%	79%	85%	93%	93%
Minimum	10%	13%	12%	12%	12%	14%	16%	17%	17%	19%	18%
<b>S&amp;P 500:</b>											
monthly data	6%	11%	5%	11%	16%	21%	13%	17%	20%	21%	11%
daily data	8%	10%	8%	12%	18%	20%	18%	22%	21%	25%	17%

## Appendix 1

SHAREHOLDER VALUE CREATORS IN THE S&P 500: YEAR 2003

### Shareholder value creation of the companies in the S&P 500 in December 2003 (\$ millions 2003)

	2003	2002	2001	2000	1999	1998	1997	1996	1995	1994	1993
	\$ mill. 03 ranking										
Intel	101,152	1	-137,679	497	-11,693	429	-136,323	478	88,126	12	106,712
Cisco Systems	72,969	2	-53,999	486	-199,998	493	-188,232	482	260,360	2	123,335
Citigroup	62,648	3	-89,697	492	-22,499	459	-17,729	6	97,044	8	-15,204
General Electric	57,570	4	-195,593	498	-128,559	491	-100,425	474	212,247	3	141,173
Exxon Mobil	32,095	5	-49,703	484	-55,626	483	1,543	170	12,505	48	30,230
Altria Grp.	29,750	6	-16,006	450	905	100	65,650	1	-112,275	475	22,870
JPMorgan Chase & Co.	25,319	7	-30,589	477	-18,164	449	-16,664	442	3,107	122	16,335
Home Depot	23,387	8	-77,845	489	-4,629	21	-83,875	473	81,171	13	63,556
Texas Insts.	22,863	9	-29,649	476	-49,957	480	-13,575	437	57,227	17	22,061
FleetBoston Finl.	20,606	10	-15,787	447	-3,064	348	723	214	-9,656	438	22,695
Pfizer	20,298	11	-79,862	491	-69,871	486	52,395	4	-64,673	474	85,712
Chevron/Texaco	20,184	12	-32,085	479	627	122	-6,615	403	-61	227	1,609
Wells Fargo & Co	17,890	13	1,591	19	-31,470	470	25,680	11	-3,879	391	-1,717
Morgan Stanley	17,490	14	-24,177	469	-39,999	476	1,020	195	55,385	18	60,995
Intl Bus Mach.	17,326	15	-98,541	493	60,055	2	-75,822	471	23,073	31	103,877
Ebay	17,019	16	-1,380	232	9,872	8	-11,835	434	6,591	88	1,609
Merrill Lynch & Co.	16,207	17	-16,426	453	-20,426	454	21,334	14	6,086	94	-6,492
3M	16,187	18	-922	196	-4,483	379	8,092	48	13,225	44	-9,889
Yahooh	16,138	19	-2,371	283	-11,459	426	-156,902	481	95,066	9	29,100
Tyco Int'l.	16,113	20	-10,221	494	-2,506	339	27,805	10	-2,708	358	21,367
Time Warner	16,036	21	-104,670	495	-18,579	450	-153,154	479	92,119	11	89,601
US Bancorp	15,583	22	-1,407	235	-3,983	370	755	212	-10,740	446	-4,063
American Express	14,408	23	-4,111	344	-36,213	474	-9,388	425	35,693	24	4,045
Nextel Comms.A	14,190	24	-594	167	-14,760	437	-31,127	462	31,905	26	-2,165
United Technologies	14,146	25	-3,529	329	-10,732	424	4,995	85	4,572	109	10,735
Hewlett-Packard	13,843	26	-10,135	422	-32,256	471	-59,766	468	60,767	16	1,105
Bank Of America	13,746	27	6,667	2	29,994	3	-15,651	440	-31,122	464	-5,081
EMC	13,616	28	-21,259	465	-157,583	492	16,308	22	94,123	20	43,902
Applied Mats.	13,579	29	-16,233	451	-2,068	323	-33,192	464	43,871	22	5,512
Dell	12,836	30	-8,905	413	24,363	4	-135,014	477	41,378	23	105,828
Amgen	12,834	31	-14,584	444	-15,857	442	-3,228	371	45,373	21	18,090
Goldman Sachs Grp.	12,768	32	-16,307	452	-11,679	427	2,225	148	-221	-11,052	432
Procter & Gamble	12,768	33	3,576	5	-6,139	399	-66,611	470	23,533	30	11,143
Walt Disney	12,446	34	-12,862	437	-25,134	461	-7,702	412	-7,731	429	-17,378
Caterpillar	12,434	35	-3,463	326	1,023	92	-1,213	314	-697	265	-3,228
Wachovia	12,313	36	5,148	3	2,406	42	-8,113	415	-42,443	471	6,333
Alcoa	12,149	37	-14,130	442	-3,228	371	-14,130	442	-22,370	32	-176
American Int'l Grp.	12,133	38	-78,335	490	-72,921	488	57,082	3	45,699	20	27,931
Coca Cola	12,090	39	-17,238	457	-52,076	481	-6,878	407	-45,012	473	-18,425
Lowe's Companies	11,959	40	-10,613	426	19,890	6	-10,286	427	2,223	137	13,308
Rond Motor	11,559	41	-14,020	441	-19,277	451	-20,140	452	-12,675	452	64,447
Cendant	11,346	42	-11,901	433	7,814	12	-19,021	450	6,858	86	-24,232
Motorola	11,267	43	-18,270	458	-17,777	448	-79,725	472	69,940	14	-967
Boeing Scientific	11,227	44	-7,037	1	4,364	24	-5,745	396	-4,162	396	-200
Qualcomm	10,827	45	-17,112	456	-38,948	475	-109,779	471	147,871	6	292
ConocoPhillips	10,739	46	-6,308	387	43	176	2,186	152	905	177	-3,504
Dow Chemicals	10,447	47	-5,379	369	-3,567	363	-9,044	422	12,182	49	-5,414
Comcast 'A'	10,265	48	-359	137	-252	205	-390	278	1,740	151	1,072
									288	-129	330
									288	19	359
									-1,547	313	1,491
									75		

## Appendix 1 (continued)

	2003	2002	2001	2000	1999	1998	1997	1996	1995	1994	1993	
	\$ mill. 03	ranking										
McDonalds	10,207	49	-16,985	455	-15,393	439	-17,050	445	-1,430	304	25,745	28
Bristol Myers Squibb	9,882	50	-63,976	488	-57,561	484	11,678	31	-18,792	457	47,457	16
General Motors	9,397	51	-8,596	410	-3,190	351	-22,290	455	11,924	52	7,883	4
Bank One	8,817	52	-6,176	385	-2,295	145	4,148	97	-35,340	467	-1,338	85
Guidant	8,397	53	-7,556	402	-3,157	350	784	210	-5,221	411	9,449	357
Best Buy Co.	8,253	54	-10,951	430	10,552	7	-7,690	411	5,169	102	6,108	69
UnitedHealth Grp.	8,212	55	2,312	8	1,639	63	13,663	27	1,671	153	-3,295	408
Veritas Software	8,144	56	-15,213	445	-26,698	466	-10,941	431	26,886	28	1,718	158
Fannie Mae	8,010	57	-22,036	466	-15,626	440	25,455	12	-22,686	462	20,480	37
Carnival	7,917	58	-3,335	320	-3,543	361	-16,963	444	-2,910	372	16,533	42
Corning	7,729	59	-7,125	395	-54,919	482	5,245	81	5,195	27	2,022	147
Abbott Labs.	7,682	60	-32,358	480	-7,608	14	18,201	20	-33,009	465	31,852	20
Oracle	7,279	61	-27,533	473	-126,531	490	-19,608	451	177,409	4	30,492	21
Computer Assocts. Intl.	7,235	62	-15,894	448	9,432	11	-43,493	466	19,501	35	-16,634	457
Analog Devices	7,077	63	-10,273	424	-5,658	393	-2,729	425	192	39	-189	377
Honeywell Int'l.	6,932	64	-10,820	428	-16,257	445	-15,875	441	8,587	73	2,331	179
Sears Roebuck & Co.	6,645	65	-9,208	419	4,278	26	1,132	189	-7,838	430	-3,685	417
Progressive Ohio	6,606	66	-1,068	209	3,126	34	21,26	154	-11,372	447	4,254	95
Capital One Finl.	6,484	67	-6,839	392	-4,209	374	3,204	117	1,910	148	5,798	74
MBNA	6,339	68	-8,393	409	-4,504	381	7,330	57	725	181	5,744	75
Newmont Mining	6,214	69	3,055	6	6	87	171	-2,329	352	1,137	167	
Boeing	6,176	70	-7,160	396	-33,168	472	25,030	13	9,531	62	-30,108	463
Schlumberger	6,151	71	-10,319	425	-20,500	455	13,096	28	10,464	60	-30,416	464
Bank Of New York	6,091	72	-15,489	446	-15,704	441	11,184	33	-2,842	366	10,502	54
Target	5,997	73	-13,743	439	6,572	15	-8,705	417	9,432	63	11,577	51
Electronic Arts	5,969	74	2,322	281	2,017	50	695	289	1,006	146	1,318	176
Countrywide Finl.	5,890	75	1,023	27	-1,748	314	3,292	115	-4,466	399	583	218
Gap	5,657	76	325	54	-14,051	435	-28,083	459	7,022	84	28,093	25
Walgreen	5,470	77	-7,789	404	-13,451	432	12,457	29	-2,913	371	18,160	39
Intl. Game Tech.	5,449	78	151	70	1,360	73	2,773	126	-893	279	-564	304
Xilinx	5,417	79	-8,326	408	-4,863	385	-2,154	347	12,016	50	3,214	118
AT&T Wireless Sys.	5,330	80	-26,840	472	-1,827	318	-4,805	377	-11,423	433	-15,046	454
Gillette	5,318	81	-5,848	377	-6,070	397	-11,423	443	-16,803	443	62,598	15
Lucent Technologies	5,216	82	-20,599	463	-34,864	473	-286,986	483	132	5,048	104	
Emerson Electric	5,205	83	-4,261	350	-13,306	431	9,622	38	-3,843	389	152	243
Kimberly-Clark	5,091	84	-9,151	418	-9,779	418	120	235	6,043	95	1,608	162
Zimmer Hdg.	5,055	85	1,754	15							-1,992	428
PG&E	5,029	86	-2,927	308	-1,127	270	-872	301	-6,646	423	-184	274
Lehman Bros. Hdg.	4,953	87	-5,083	363	-2,146	328	6,441	69	6,307	91	-2,109	385
Occidental Plat.	4,933	88	293	57	528	128	755	213	2,194	139	-7,220	442
Phenixial Finl.	4,852	89	-2,278	278								2,525
Illinois Tool Wks.	4,799	90	-2,461	287	1,459	67	-5,202	390	1,991	147	-2,611	394
Agilent Techs.	4,686	91	-6,403	388	-16,152	444	-1,364	377	2,633	104	3,196	119
Linear Tech.	4,589	92	-5,837	376	-1,364	328	5,048	132	5,927	87	14,176	35
Weth	4,488	93	-39,907	483	-9,853	420	35,184	5	-37,748	469	30,454	22
Maxim Integrated Prds.	4,486	94	-8,673	411	7	179	-1,686	326	70	1,163	183	2,226
Washington Mutual	4,462	95	156	67	-4,486	380	19,244	17	-12,161	450	4,234	223
Paccar	4,420	96	41	79	1,230	79	285	240	2,161	191	1,757	144
Lilly Eli	4,353	97	-24,373	470	-27,938	468	28,888	9	-43,205	472	22,802	32
Starbucks	4,349	98	-176	115	-2,261	333	4,044	101	-1,636	316	1,852	154

## Appendix 1 (continued)

	2003	2002	2001	2000	1999	1998	1997	1996	1995	1994	1993
	\$ mill. 03	ranking	\$ mill. 03	ranking	\$ mill. 03	ranking	\$ mill. 03	ranking	\$ mill. 03	ranking	\$ mill. 03 ranking
Clear Chl Comms.	4,211 99	-11,704 431	-1,188 276	-21,512 454	11,305 54	3,243 117	5,005 99	1,508 99	1,085 232	232 394	94 811
Golden West Finl.	4,142 100	1,435 20	-2,559 340	6,301 55	70 404	-1,212 82	-4,253 425	2,661 404	168 388	1,882 320	277 -52
National Semicon.	4,125 101	-3,805 102	1,851 217	6,645 315	404 892	7,214 200	-4,054 -871	351 277	332 -404	1,882 66	277 66
Frank Res.	4,095 103	-1,142 108	-1,347 285	-215 272	272 2,942	125 125	-11,206 -11,206	454 454	1,264 6,100	1,747 83	1,462 1,462
Deere & Co.	4,093 104	-10,208 423	-29,073 469	29,629 8	25,301 29	43,301 18	5,359 5,359	60,063 96	4 4	24,828 24,828	394 394
Sammina-Sci	4,043 105	962 29	-9,829 419	7,784 52	-2,883 370	5,573 78	-544 -544	395 395	2,318 2,318	1,985 421	1,488 1,488
Exelon	3,959 106	1,366 21	-4,639 382	7,139 107	60 1,076	4,819 170	1,535 1,535	166 166	2,994 2,994	692 1,492	1,488 1,488
Ingersoll-Rand	3,837 107	-303 127	-586 -3,786	237 381	1,076 1,076	170 908	2,269 2,269	205 184	1,374 1,374	172 172	1,681 88
United Parcel Ser. 'B'	3,825 108	1,6328 17	-1,592 -2,240	309 353	2,240 3,391	113 113	-13,281 -13,281	453 940	202 202	6,610 6,610	77 77
CVS	3,817 109	-2,871 305	-15,906 -15,906	443 443	8,107 47	-10,215 -10,215	443 443	10,421 10,421	55 55	3,250 3,250	137 99
PepsiCo	3,780 110	-18,571 460	-7,328 -7,328	406 406	21,123 15	-16,570 -16,570	456 456	4,201 4,201	96 96	19,475 28	2,198 2,198
Avaya	3,758 111	-3,291 319	319 142	142 142	142 142	142 142	142 142	142 142	142 142	142 142	142 142
KLA Tencor	3,752 112	-4,055 342	-2,726 -2,726	37 41	408 8,511	7,116 74	41 41	250 250	-149 -149	684 374	232 214
Nat. City	3,748 113	-2,063 266	2,668 2,228	228 3,391	113 113	-13,281 -13,281	453 940	202 202	6,610 6,610	77 77	1,663 1,663
Phelps Dodge	3,729 114	-306 128	-2,564 -2,564	341 341	-1,539 -1,539	323 323	1,218 1,218	164 164	-1,359 -1,359	419 358	-1,139 -1,139
Genzyme	3,708 115	-8,776 46	-2,224 -2,224	407 407	4,376 23	-18,287 -18,287	447 470	20,624 20,624	36 36	9,465 9,465	134 107
Xerox	3,670 116	-2,816 306	306 -1,360	306 288	306 -4,331	306 384	306 -3,450	383 383	-27 -27	2,562 2,562	107 78
Suntrust Banks	3,628 117	-2,901 309	309 -814	309 252	309 345	309 233	1,614 1,614	154 154	-502 -502	5,192 453	55 453
Nike 'B'	3,614 118	-2,958 119	119 -36	119 -36	119 -36	119 -36	182 182	941 941	281 281	1,438 1,438	413 413
Gannett	3,601 119	120 -3,445	324 324	324 287	492 492	-3,033 -2,567	374 374	2,652 2,652	320 320	1,746 1,746	48 48
Marathon Oil	3,591 120	-3,455 380	380 -5,511	392 41	8,943 41	-4,444 -4,444	252 252	1,694 1,694	159 159	5,597 5,597	55 55
State Street	3,585 121	-5,947 380	380 -5,511	392 40	8,943 2,683	-2,533 -2,533	361 361	2,909 2,909	126 126	2,435 2,435	113 113
Symantec	3,583 122	574 40	40 2,101	10 10	1,218 2,595	1,218 1,218	80 80	2,595 -1,864	323 323	-248 -248	554 280
Apollo Gp. 'A'	3,581 123	124 -14,352	443 443	-7,948 -7,948	409 409	3,950 102	-1,551 -1,551	312 312	379 379	2,727 2,727	4,525 4,525
Williams Cos.	3,573 125	-6,304 386	386 90	169 169	-5,864 -5,864	398 69	8,994 3,013	69 123	4,650 4,650	105 105	1,866 793
Omnitech Gp.	3,568 126	-1,023 207	207 3,088	35 35	-6,679 -6,679	405 405	-7,004 -7,004	427 427	8,927 8,927	59 59	2,039 2,039
Staples	3,560 127	837 33	33 -1,873	319 319	1,873 1,873	1,873 1,873	1,911 1,911	335 335	1,426 1,426	157 157	-1,174 -1,174
Aetna	3,554 128	201 62	62 432	134 134	-1,911 -1,911	335 335	1,426 1,426	157 157	-347 -347	-3,313 -3,313	446 446
Freeport-McMoRan Cpy.& Gu.'B'	3,543 129	129 -5,461	370 370	-5,308 -5,308	389 389	3,755 3,755	-3,67 -3,67	220 220	-3,567 -3,567	324 324	1,783 1,783
Metlife	3,512 130	-4,681 356	356 -3,755	356 367	-778 -778	293 293	4,734 4,734	108 108	3,492 3,492	111 111	-1,296 -1,296
Altera	3,505 131	446 446	446 446	446 446	349 349	4,311 4,311	95 95	1,376 1,376	159 159	-1,787 -1,787	374 374
Apache	3,492 132	-6,091 382	382 -9,313	382 416	-9,031 -9,031	421 421	6,226 6,226	92 92	-511 -511	396 396	2,073 2,073
Broadcom 'A'	3,490 133	-435 323	323 -1,557	323 306	-5,415 -5,415	392 392	4,977 4,977	105 105	-984 -984	334 334	2,073 2,073
Georgia Pacific	3,487 134	-3,424 735	735 36	-1,471 -1,471	66 66	-1,070 -1,070	309 309	-25 -25	224 224	-2,023 -2,023	382 382
Fortune Brands	3,475 135	134 366	366 -7,118	405 405	9,948 9,948	36 36	-5,025 -5,025	409 409	-2,928 -2,928	401 401	9,635 146
PNC Finl.Sys.Gp.	3,466 136	-5,319 -7,54	-7,54 182	-3,080 1,125	88 88	-7,984 -7,984	322 322	959 959	1,007 1,007	255 255	1,077 1,077
Centex	3,385 137	-435 147	147 1,070	91 91	2,918 2,918	124 124	66 66	220 220	-769 -769	434 320	2,073 2,073
St.Jude Med.	3,335 138	1,814 12	12 1,999	51 51	6,827 6,827	64 64	440 440	195 195	3,166 3,166	261 120	1,832 1,832
Forest Labs.	3,328 139	-3,224 -37,299	317 482	-5,337 -5,337	657 303	-120 -120	-5,537 -5,537	394 394	-1,075 -1,075	171 171	-1,101 -1,101
Sun Microsystems	3,315 140	-4,039 340	340 1,636	311 311	-10,596 -10,596	428 428	3,977 3,977	114 114	-592 -592	309 309	-1,651 -1,651
Allstate	3,311 141	-9,043 -2,064	416 267	-25,399 -997	462 264	6355 -581	51 281	1,325 3,525	90 121	1,009 1,009	417 417
AES	3,311 142	68 68	68 76	-2,287 -2,287	334 334	2,742 2,742	128 128	-1,186 -1,186	348 348	5,716 5,716	89 91
Danaher	3,290 143	-3,224 -3,224	317 317	-5,537 -5,537	657 120	-1,075 -1,075	171 171	-1,101 -1,101	343 343	1,796 1,796	206 206
Federated Dept.Strs.	3,270 144	9,671 421	421 540	-5,749 -5,749	397 397	-12,031 -12,031	7 7	25,313 25,313	30 30	7,318 7,318	93 93
Costco Wholesale	3,258 145	1,034 25	25 1,034	-10,849 -10,849	425 425	18,412 18,412	19 19	-19,100 -19,100	458 458	-13,058 -13,058	456 456
Allstate	3,238 146	146 146	146 146	-2,064 -2,064	267 267	-997 -997	281 281	3,525 3,525	121 121	-3,795 -3,795	432 432
Chirton Corp	3,123 147	147 147	147 147	-5,520 -20,554	371 25	-20,554 -14,951	456 25	2,009 2,999	150 124	1,010 1,010	416 416
Network Appliance	3,094 148	148 148	148 148	1,081 1,081	24 24	-614 -614	340 340	1,320 1,320	91 91	3,092 3,092	89 89
Wellpoint Hlth.Net.	3,039 149	149 149	149 149	7,973 405	83 1,186	63 463	1,195 1,195	181 181	884 884	270 270	325 325
Waste Man.	3,017 150	150 150	150 245	-1,596 -1,596	247 247	-5,444 -5,444	393 393	-1,423 -1,423	303 303	-385 -385	1,826 1,826
Edison Int'l.	2,992 151	151 151	151 245	-718 -718	1,678 1,678	1,678 1,678	106 106	1,678 1,678	148 148	1,678 1,678	408 3,326

## Appendix 1 (continued)

	2003	2002	2001	2000	1999	1998	1997	1996	1995	1994	1993
	\$ mill. 03	\$ mill. 03	\$ mill. 03	\$ mill. 03	ranking						
Paychex	151	-3,766	332	-7,537	407	9,118	39	1,111	168	2,277	182
BellSouth	2,971	152	-29,528	475	-11,852	430	-23,032	455	59,660	14	21,729
Weyerhaeuser	2,912	153	-1,820	260	179	160	-7,852	413	5,242	101	-285
Ace	2,910	154	-3,374	322	-1,427	294	6,078	72	5,416	414	-69
FedEx	2,892	155	-557	161	2,798	36	-1,946	336	-2,985	373	3,822
Johnson Controls	2,876	156	-558	163	2,580	39	-648	305	2,421	1,005	192
Tiffany & Co	2,853	157	-1,635	248	-510	234	-3,314	373	6,124	93	696
Adobe Sys.	2,836	158	-2,486	289	-9,752	417	6,579	68	8,328	76	129
Hartford Finl.Sys.Gp.	2,831	159	-5,866	378	-3,485	360	5,540	76	-3,474	384	1,756
Halliburton	2,786	160	2,294	9	-13,864	433	-4,444	387	5,492	99	-10,853
Dollar General	2,758	161	-1,503	242	-2,170	329	-493	280	868	178	-593
Marriott Int'l.'A'	2,754	162	-2,808	301	-1,348	286	-426	140	198	206	1,005
Masco	2,729	163	-2,440	285	-1,451	300	-870	299	-2,390	348	725
Siebel Sys.	2,721	164	-12,401	436	-26,120	464	11,309	32	18,187	36	1,294
Synovis Finl.	2,681	165	-2,277	277	-1,226	277	1,977	161	-2,109	339	152
Rockwell Automation	2,659	166	398	49	-669	242	-942	304	2,213	138	-2,263
Adv.Micro Devc.	2,644	167	-4,276	354	143	162	-1,049	308	-666	2,64	2,261
Stryker	2,637	168	-840	32	768	111	2,981	123	1,351	160	2,063
Electronic Data Systems	2,607	169	-28,703	474	3,569	30	-9,376	424	9,429	64	2,132
Pulte Homes	2,594	170	-29	92	-49	185	970	197	-441	251	327
Moodys	2,570	171	-279	125	2,308	44	458	229	-855	274	2,213
Praxair	2,539	172	-231	118	1,425	70	-2,106	344	2,830	127	-3,216
Yum! Brands	2,497	173	-761	185	2,284	45	-1,823	331	-3,218	378	4,174
Avon Products	2,484	174	1,009	28	-1,430	295	3,765	106	-5,428	415	4,682
Novell	2,480	175	-732	178	-524	235	-18,839	449	11,226	56	6,049
First Data	2,471	176	-5,704	375	9,786	9	-794	297	9,230	67	-4
Southtrust	2,470	177	-434	146	1,258	77	149	249	-228	237	1,927
Pub.Ser.Enter.Gp.	2,462	178	-2,577	294	-2,088	326	3,694	107	-1,941	331	2,705
H & R Block	2,407	179	-1,479	241	4,902	19	-658	284	-500	255	-481
Chubb	2,405	180	-3,874	336	-4,712	383	5,819	74	-2,702	357	-4,147
Xcel Energy	2,372	181	-6,778	391	-885	257	1,851	165	-1,906	328	-563
T Rowe Price Gp.	2,336	182	-1,288	227	-1,473	301	318	235	73	218	35
John Hancock Finl.Sys.	2,329	183	-5,360	367	321	141	-367	337	141	68	1,545
Monsanto	2,320	184	-4,665	355	1,456	68	-665	360	-2,906	45	1,549
PMC-Sierra	2,313	185	-3,466	327	-13,978	434	-2,515	360	1,2906	811	276
Starwood Hts.& Resorts Wwd.Paired Certs.'B'	2,269	186	-1,650	250	-1,721	313	2,428	139	-122	230	-3,826
Bechtel Dickinson & Co.	2,259	187	-1,336	229	-1,183	275	1,698	66	-6,438	421	5,699
Enterco	2,258	188	1,110	23	-1,378	290	4,801	88	-2,256	344	106
Scientific Atlanta	2,234	189	-2,551	293	-2,458	337	269	242	3,582	120	572
Ins Health	2,225	190	-1,599	246	-3,296	354	-790	296	-4,630	402	1,006
Aflac	2,213	191	2,090	11	-8,950	414	6,908	62	33	222	6,629
Dominion Res.	2,199	192	-2,162	273	-2,750	343	6,618	66	-2,315	346	938
Simon Pr.Gp.	2,193	193	850	31	1,097	90	187	247	-1,314	298	-843
US Steel	2,165	194	-620	169	-91	188	-1,985	340	1,159	165	-1,366
Comerica	2,143	195	-3,286	318	-942	259	1,995	160	-5,432	416	941
Ntnh.Trust	2,134	196	-7,035	393	-7,061	404	6,701	65	2,017	144	2,022
PPG Industries	2,129	197	-753	180	629	121	-4,539	388	3,94	707	314
Du Pont E.I De Nemours	2,115	198	-2,432	284	-10,174	421	-29,556	460	15,978	39	-18,731
Mellon Finl.	2,113	199	-7,107	394	-8,413	412	8,344	46	-1,516	308	1,561
Univision Comms.'A'	2,113	200	-3,009	313	-683	243	-2,543	362	5,355	100	-73

## Appendix 1 (continued)

	2003	2002	2001	2000	1999	1998	1997	1996	1995	1994	1993
	\$ mill. 03 ranking										
Cigna	2,080	201	9,078	417	-8,816	413	10,714	34	-384	247	5,255
Apple Computers	2,071	202	-3,780	333	2,179	48	-18,423	448	11,802	53	5,502
Marshall & Ilsley	2,068	203	-1,464	239	1,151	85	-2,282	355	141	211	-1,232
Burlington Res.	2,066	204	537	43	-4,252	375	4,058	100	-1,256	297	-3,370
Humana	2,041	205	-537	159	-990	262	1,335	176	-2,732	359	-1,334
Teradyne	2,035	206	-4,127	345	-2,485	338	-8,941	419	11,248	55	944
Allergan	2,014	207	-2,959	310	-4,419	378	7,244	58	2,762	129	2,876
Rohm & Haas	2,008	208	-1,005	201	-1,009	265	-2,091	343	2,076	142	-1,118
Nordstrom	1,958	209	242	143	111	167	-1,841	332	-2,216	342	434
Burl.Ntnh.Santa Fe C	1,956	210	-1,830	261	-757	249	1,307	177	-7,858	431	703
MBIA	1,944	211	-2,157	271	121	165	2,131	153	-2,316	347	-850
Cooper Inds.	1,944	212	1	86	-1,491	303	405	231	-1,382	301	-795
Eaton	1,892	213	-41	93	520	129	-248	274	-167	234	-2,835
Zions Bancorp.	1,875	214	-1,657	252	-1,444	299	-171	268	-798	269	1,189
Dover	1,874	215	-2,271	276	-1,496	304	-2,252	354	2,005	145	-762
Air Prod & Chemis.	1,860	216	-1,761	258	103	1,425	172	-2,812	363	-1,426	363
Limited Brands	1,836	217	-864	193	-1,790	317	-3,588	377	-4,827	106	954
RadioShack	1,827	218	-2,725	298	-3,667	366	-2,920	367	7,738	78	-117
Bed Bath & Beyond	1,815	219	-760	184	3,133	33	1,104	190	-452	253	2,758
Kinder Morgan Kans	1,814	220	-2,260	275	-147	193	4,350	94	-335	259	-1,054
Symbol Techs.	1,812	221	-2,355	282	-2,849	346	-2,025	267	2,307	136	-1,426
Amer.Standard Co.	1,783	222	-210	117	1,175	84	-113	267	703	182	-614
Amsouth Banc.	1,782	223	-168	112	1,442	69	-2,549	363	-3,141	377	1,288
Textron	1,773	224	-90	98	-1,302	282	-6,844	406	-801	270	2,198
Constellation Fin.	1,748	225	10	84	-3,789	368	125	-500	254	-999	335
Jabil Circuit	1,721	226	-1,544	244	-1,313	283	-3,621	379	3,657	117	1,877
Nvidia	1,716	227	-9,420	420	7,728	13	540	225	400	-8191	432
Bear Stearns	1,701	228	-368	139	507	131	570	221	1,157	166	-2,531
Jefferson Pilot	1,692	229	-1,761	257	-1,181	273	203	246	-1,617	314	3,140
Equity Offc.Props.Tst.	1,691	230	-2,534	292	-1,162	272	2,400	141	186	208	-3,232
Reynolds R. Tob.	1,687	231	-1,628	247	821	108	4,830	87	4,736	404	-1,460
Piney-Bowes	1,678	232	-1,833	262	1,099	89	-6,284	400	-8,191	432	7,676
Watson Pharmas.	1,672	233	-658	172	-2,901	347	1,406	173	-4,040	393	3,606
Union Pacific	1,664	234	-267	123	824	107	1,185	183	-1,375	300	-8,163
Micron Tech.	1,646	235	-16,482	454	-6,103	398	-6,094	399	8,423	75	7,899
May Dept.Stores	1,639	236	-5,113	364	865	106	-625	283	-16,293	404	1,460
Solelectron	1,628	237	-7,734	403	-20,740	457	-15,329	439	-16,170	38	8,964
Keycorp	1,626	238	-15	89	-2,369	335	2,998	120	-6,960	426	-3,647
Lexmark Int'l Cp.A	1,619	239	-632	171	1,568	64	-9,601	426	7,052	83	6,608
Novellus Systems	1,618	240	-2,516	291	-123	191	-1,686	327	3,617	118	-777
Amer.Power Conv.	1,617	241	-160	111	156	156	-4,368	385	-44	225	3,412
Supervalu	1,574	242	-998	200	1,194	81	-1,337	319	-1,591	313	1,040
Hasbro	1,567	243	-1,098	211	972	98	-2,447	357	-1,865	325	407
Kroger	1,562	244	-6,114	383	-8,000	410	6,614	67	-9,616	437	7,729
Anheuser-Busch Cos.	1,547	245	65	-3,481	358	8,567	45	1,001	175	13,902	46
Autonation	1,532	246	-287	126	2,425	41	-1,886	334	-5,030	410	-8,275
Lincom Nat.	1,504	247	-4,043	341	-2,96	211	1,181	184	-828	273	3,860
Biomet	1,492	248	-1,349	230	711	114	2,221	150	-522	258	2,060
Viacom 'B'	1,485	249	-12,345	435	-10,593	423	-13,726	438	15,772	40	12,036
Archer-Daniels.Midl.	1,453	250	-2,067	268	-702	244	2,089	158	-4,485	400	-4,485

## Appendix 1 (continued)

	2003	2002	2001	2000	1999	1998	1997	1996	1995	1994	1993
	\$ mill. 03 ranking										
Manor Care	1,433 251	1,433 252	1,405 234	1,405 225	833 153	254 161	1,953 162	-2,584 197	339 135	-1,036 1,097	349 247
Gen Dynamics	1,433 252	-1,238 253	-1,405 254	1,405 234	161 153	1,953 162	-7,116 395	318 197	292 247	281 247	442 247
Equity Res.Tst.Props.Shibi	1,394 253	1,351 254	1,351 254	1,351 254	51 200	51 200	-1,766 2,301	-321 -5,021	634 431	1,536 1,395	-813 -81
Hilton Hotels	1,351 254	369 255	-22 91	186 186	189 448	189 230	-22 -370	246 236	553 553	176 194	162 136
KB Home	1,348 255	1,348 256	-774 186	1,329 1,325	401 265	3,119 292	118 849	4,068 176	197 429	336 229	114 101
Mercury Interactive	1,329 256	257 1,325	-2,018 -1,368	1,325 1,323	292 233	849 1,368	203 216	980 418	4,376 -2,216	432 341	114 107
Unocal	1,325 257	258 1,323	-1,393 -1,368	1,323 1,323	289 233	-8,808 -8,808	418 418	-2,547 -2,547	81 341	292 200	176 197
Unisys	1,323 258	259 1,311	574 41	-4,049 -4,049	372 112	2,548 2,548	134 134	-1,036 87	292 200	1,798 197	448 418
Devon Energy	1,311 259	260 1,210	223 1,210	223 1,210	756 112	2,152 2,152	346 346	1,520 1,520	246 87	1,859 1,859	-1,07 -1,07
Navistar Int'l.	1,309 260	1,307 261	1,307 261	1,307 261	138 175	198 198	-1,663 -1,663	2,544 2,544	133 133	3,290 3,290	79 124
Parker-Hannifin	1,307 261	366 262	-22 2109	1,307 1,309	51 190	1,950 1,950	338 338	-5,236 3,708	434 387	2,458 2,934	345 155
CSX	1,303 262	1,302 263	262 1,302	1,302 1,302	156 156	187 187	159 159	1,033 1,033	193 193	1,933 1,933	110 203
Sunoco	1,302 263	264 1,297	2973 311	-1,443 -1,443	298 146	251 251	-1,864 -1,864	324 324	-944 -944	619 303	403 -744
Magic Inv't	1,297 264	265 1,296	1,718 1,718	253 253	1,883 320	199 199	-965 -965	285 285	1,779 1,779	1,801 1,801	142 142
NCR	1,296 265	1,293 266	1,133 1,133	266 266	215 257	151 151	-56 256	236 236	-331 -331	344 306	408 349
Plum Creek Timber	1,293 266	1,286 267	267 1,286	267 1,286	34 791	34 34	-21,426 -21,426	458 458	2,728 12,400	7,295 10,059	56 74
Providian Finl.	1,286 267	268 1,284	-1,012 -1,012	203 203	-1,435 296	194 194	-1,075 -1,075	288 288	-917 -917	328 328	403 409
Goodrich	1,284 268	1,283 269	-10,638 -10,638	427 427	-45,189 -45,189	478 478	-30,976 -30,976	461 461	34,497 34,497	25 25	403 879
JD Edwards	1,283 269	1,278 270	-2,736 -2,736	300 300	-707 245	245 245	-12,488 -12,488	435 435	9,998 9,998	61 61	199 199
Citrix Sys.	1,278 270	1,263 271	-949 197	197 345	218 218	-1,965 -1,965	339 339	2,131 141	141 141	4,016 3,415	1,037 1,531
McGraw-Hill Co.	1,263 271	1,259 272	-1,866 -1,866	2644 2644	1,920 1,920	54 54	-2,111 -2,111	345 345	727 727	289 289	185 156
Whirlpool	1,259 272	1,257 273	-2,924 -2,924	1,257 1,257	85 85	875 875	194 194	-1,663 -1,663	188 188	2,101 2,101	410 142
Waters	1,257 273	1,244 274	-2,991 -2,991	312 312	-19,516 -19,516	453 453	5,710 5,710	75 66	9,253 1,30	185 185	224 134
Converse Tech.	1,244 274	1,238 275	-239 -239	119 331	-2,221 -2,221	3,940 3,940	103 103	-1,336 -1,336	299 299	840 840	208 208
PPL	1,238 275	1,231 276	-6,609 -6,609	390 390	-1,402 -1,402	293 293	-53,726 -53,726	467 467	22,024 22,024	33 33	1,697 1,697
Sprint	1,231 276	1,230 277	-946 -946	197 217	203 203	523 523	226 226	-299 -299	240 240	1,691 753	1,037 597
Prologis Tst.Shibi	1,230 277	1,226 278	-1,862 -1,862	154 154	133 133	164 164	535 535	224 224	-416 -416	809 250	3,090 303
Wendy's Int'l.	1,226 278	1,211 279	-9,031 -9,031	415 517	517 130	2,983 2,983	122 122	-4,901 -4,901	406 406	1,427 1,427	237 172
TXU	1,211 279	1,202 280	-169 -169	113 113	556 556	125 125	-5,727 -5,727	395 395	-3,380 -3,380	382 382	359 359
Clorox	1,202 280	1,201 281	-415 -415	144 88	170 170	1,619 1,619	1,619 1,619	-2,822 -2,822	364 364	9,001 9,001	1,037 59
Sempra En.	1,201 281	1,197 282	-3,523 -3,523	328 328	-3,356 -3,356	466 466	-9,263 -9,263	423 423	5,730 97	295 90	1,449 483
Computer Scis.	1,197 282	1,166 283	-1,741 -1,741	256 256	-5,228 -5,228	388 388	-1,580 -1,580	324 324	7,377 81	1,522 1,522	237 167
Oologic	1,166 284	1,162 284	-4,270 -4,270	352 352	-2,074 -2,074	324 324	-2,396 -2,396	356 356	3,956 115	351 351	1,005 1,005
Monster Worldwide	1,162 284	1,162 285	-1,175 -1,175	220 220	241 153	-2558 -2558	275 275	-858 -858	275 275	651 651	287 287
Pall	1,162 285	1,159 286	-5,577 -5,577	374 374	-284 -284	209 209	-3,001 -3,001	370 73	-1,910 483	379 192	1,407 1,407
Anthem	1,159 286	1,150 287	-2,208 -2,208	274 274	-643 -643	240 240	-6,037 -6,037	335 335	-25 -25	323 323	1,407 1,407
Quest Diagnostics	1,150 287	1,134 288	-6,166 -6,166	384 384	-1,661 -1,661	312 312	-3,509 -3,509	110 110	-4,316 -4,316	377 388	1,407 1,407
Amer.Elec.Pwr.	1,134 288	1,130 289	-580 -580	165 165	-1,258 -1,258	278 278	1,921 1,921	163 163	-3,702 -3,702	386 386	1,407 1,407
Health Man.As.A'	1,130 289	1,124 290	-273 -273	124 124	-857 -857	255 255	941 941	198 198	-249 -249	238 238	1,407 1,407
Express Scripts 'A'	1,124 290	1,116 291	-32 -32	80 192	-128 -128	2,745 2,745	127 127	-2,108 -2,108	338 338	-912 -912	218 218
Charter One Finl.	1,116 291	1,091 292	-1,014 -1,014	204 187	-2,298 -2,298	171 171	-2,995 -2,995	369 369	-408 -408	346 249	1,407 1,407
Delphi Autv.Sys.	1,091 292	1,082 293	-3,916 -3,916	337 337	1,136 1,136	86 86	-4,089 -4,089	382 382	-1,128 -1,128	1,179 1,179	1,407 1,407
Sealed Air	1,082 293	1,081 294	-1,014 -1,014	204 192	-2,995 -2,995	110 110	-2,995 -2,995	344 344	-1,101 -1,101	1,179 1,179	1,407 1,407
Tektronix	1,064 295	1,063 295	-4,030 -4,030	339 339	-2,667 -2,667	342 342	-3,630 -3,630	108 108	833 833	1,179 1,179	1,407 1,407
PerkinElmer	1,063 295	1,063 297	1,178 1,178	22 75	-3,305 -3,305	372 372	-7,998 -7,998	362 362	-11,572 -11,572	455 455	1,407 1,407
Kellogg	1,063 297	1,052 298	1,178 1,177	532 127	-871 -871	300 102	-876 -876	278 221	1,621 1,621	478 488	1,407 1,407
Autodesk	1,052 298	1,050 299	-594 -594	166 166	894 894	102 102	-692 -692	288 288	174 174	486 486	1,407 1,407
Baird C R	1,050 299	1,044 300	-2,455 -2,455	286 286	-468 -468	229 229	2,461 2,461	138 138	-2,547 -2,547	353 353	1,407 1,407
Robert Half Int'l.	1,044 300	1,044 301	221 221	187 187	2,211 2,211	81 81	-2,547 -2,547	333 333	1,189 1,189	838 838	1,407 1,407

## Appendix 1 (continued)

	2003	2002	2001	2000	1999	1998	1997	1996	1995	1994	1993
	\$ mill. 03	ranking	\$ mill. 03 ranking								
Tribune	1,041	301	1,726	16	-2,842	345	6,575	89	-196	275	3,921
Rockwell Collins	1,030	302	492	46					120	1,529	163
Ambac Financial	1,028	303	-682	173	-602	238	2,710	130	-1,161	290	1,114
Ashland	1,028	304	-1,507	243	682	116	271	241	-1,872	326	754
Molex	1,021	305	-1,137	216	-893	258	-1,844	333	1,683	152	305
Brunswick	1,004	306	-323	134	446	133	-901	302	-555	260	-1,231
Brown-Forman 'B'	1,002	307	-45	94	-370	222	244	-1,253	296	1,003	193
Southwest Airlines	1,001	308	-4,994	362	-4,976	387	10,012	35	-159	2,299	137
Norfolk Southern	999	309	155	68	1,841	56	-4,101	383	-6,806	424	-393
Nucor	984	310	-1,305	228	1,013	94	-2,213	350	1,067	172	-1,206
Campbell Soup	977	311	-3,565	330	-3,299	355	-3,635	380	-12,005	448	-3,443
St.Paul	972	312	-2,829	303	-3,549	362	-5,377	80	-864	2,265	2,673
McKesson	967	313	-4,157	346	-502	233	4,092	98	-8,861	435	2,929
Southern	959	314	1,772	13	6,095	16	7,734	53	-6,266	420	2,456
LNA Pacific	957	315	-130	107	-298	213	-672	286	-807	271	-323
Autzone	937	316	-823	189	5,392	17	-1,276	316	-699	266	253
Donnelley R R	928	317	-1,167	219	206	155	133	253	-4,037	392	894
LSI Logic	924	318	-4,856	360	-1,276	279	-8,669	416	10,989	58	-1,387
ITT Industries	924	319	623	38	937	99	309	237	-1,246	295	1,100
North Fork Bancorp.	923	320	4	85	1,277	76	1,068	191	-1,546	311	14
Knight-Ridder	921	321	-536	158	390	138	-790	295	604	185	-591
Harral's Entm.	903	322	-53	95	1,133	87	-455	279	1,332	162	-772
First Ten.Nat.	888	323	-311	129	873	104	-207	271	-2,104	337	-487
Temple Inland	886	324	-818	188	1	180	-1,212	313	274	203	305
Vulcan Materials	884	325	-1,467	240	-349	220	621	-806	280	1,137	184
Meadwestvaco	869	326	-851	192	-297	212	-2,063	342	1,815	149	-91
Duke Energy	865	327	-18,395	459	-4,972	386	15,209	24	-8,318	433	3,327
Heinz HJ	863	328	-2,161	272	-3,470	357	2,483	137	-9,848	440	1,443
Dana	843	329	-551	160	-380	223	-3,605	378	-3,119	376	-1,619
Cummins	840	330	-578	164	-83	187	-766	292	656	184	-1,844
Fluor	838	331	-1,023	206	189	158					
Engelhard	833	332	-1,010	202	895	101	18	262	-348	241	190
Torchmark	824	333	-739	179	-284	208	1,163	187	-1,653	317	-2,149
Dynegy 'A'	803	334	-7,232	398	-10,408	422	7,019	61	1,026	173	-370
Peoplesoft	797	335	-8,960	412	-888	230	4,935	86	347	202	-9,155
Travelers Pr.Cly.'B'	796	336									
Sherwin-Williams	793	337	-152	110	-58	186	811	205	-2,411	350	-96
Cinergy	778	338	-100	100	-490	231	2,253	146	-2,523	351	-1,272
Huntington Banc.	778	339	197	63	135	163	-2,184	348	-1,544	310	-1,483
Sprint PCS	750	340	-24,162	468	2,553	40	-40,256	465	46,667	19	46,667
Bausch & Lomb	738	341	-252	122	-339	217	-2,509	359	384	199	1,509
McCormick & Co. Nv.	716	342	110	73	259	150	-234	257	226	350	-319
Buxier Int'l.	704	343	-18,622	461	4,245	25	9,026	40	-2,035	333	4,436
SunGard Data Systems	703	344	-2,319	280	1,019	93	3,380	114	-2,796	361	7,210
Hershey Foods	683	345	-519	157	-94	189	1,854	164	-2,875	368	-728
TIIX Cos.	683	346	-1,190	221	3,209	32	2,090	157	-4,905	407	5,036
Ryder System	679	347	-66	97	330	139	-278	239	-1,031	338	1,130
Anteris	666	348	-241	120	-328	253	2,360	142	-2,051	334	2,444
FPL Group	665	349	297	56	-3,911	369	6,256	71	-5,400	413	-206
V F	643	350	-630	170	99	168	679	215	-3,248	379	-529

## Appendix 1 (continued)

	2003	2002	2001	2000	1999	1998	1997	1996	1995	1994	1993
	\$ mill. 03 ranking										
Regions Finl.	637	351	44	394	137	287	239	-933	153	517	265
Thermo Electron	606	352	-1,118	214	-966	261	131	-7305	412	294	792
Fiserv	595	353	-2,464	288	1,712	59	802	208	1,856	153	254
Crane	593	354	-476	153	-336	216	583	219	-1,074	204	222
Allied Waste Inds.	579	355	-1,199	222	-496	232	1,175	185	-4,697	403	297
Allegheny En.	576	356	-4,261	351	-1,884	321	2,996	121	-1,478	306	289
AllegHENY Techs.	569	357	-1,021	205	23	178	-1,002	306	-1,932	381	309
SLM	567	358	2,322	7	2,094	49	4,510	91	-2,079	335	1,328
Union Planters	560	359	-697	175	1,358	74	913	303	-1,393	302	-2,937
PennKey Jc	556	360	-1,651	251	4,880	20	-3,488	376	-10,662	445	-6,556
Applied Micro Circuits	554	361	-3,075	315	-26,395	465	11,909	30	7,672	79	662
ADC Telecom.	548	362	-2,601	295	-14,501	436	-1,822	330	7,021	85	-2,572
Janus Capital Gp.	545	363	-3,872	335	-3,985	371	-	-	-	343	1,629
El Paso	499	364	-22,913	467	-8,967	415	8,855	42	383	200	-115
Family \$,Srs.	486	365	-180	116	1,393	71	808	206	-1,747	319	1,576
Centerpoint En.	483	366	-5,938	379	-6,462	400	7,713	54	-4,109	395	2,057
Loews	479	367	-3,065	314	-27	181	5,131	84	-6,958	2,758	-2,758
Pinnacle West Cap.	478	368	-871	194	-811	251	1,699	167	-1,623	315	-316
Fristenergy	473	369	-1,081	210	676	119	2,516	136	-3,618	385	918
Nabors Inds.	470	370	-384	141	-5,410	391	4,409	92	2,403	134	-3,486
Principal Finl Gp.	462	371	1,769	14	-	-	-	-	-	1,559	220
Reebok Int'l.	456	372	19	83	-250	204	1,343	175	-659	263	-1,509
Nisource	456	373	-824	190	-2,174	330	2,007	159	-2,279	345	-857
Calpine	441	374	-5,362	368	-11,690	428	9,631	37	3,107	123	299
Visteon	437	375	-1,277	226	-428	135	-	-	-	231	380
Conagra	433	376	151	69	-2,099	327	1,401	174	-7,098	428	-2,695
Cincinnati Fin.	431	377	502	155	246	1,260	179	-1,758	320	-3,928	411
Circuit City Stores	424	378	-4,162	347	3,355	31	-10,909	430	5,559	98	1,812
Liz Claiborne	422	379	319	55	292	146	39	357	201	-1,421	362
Sigma Aldrich	413	380	509	45	-2,256	206	850	202	-166	233	-2,025
EOG Res.	401	381	-315	130	-2,819	344	5,411	79	-215	235	-1,432
Cooper Tire Rub.	399	382	129	106	415	136	6,05	282	-625	315	-685
Boise Cascade	387	383	-687	174	-117	190	-735	290	599	186	-131
Toys R Us Holdings Co.	376	384	-2,733	299	574	124	266	243	-1,473	305	-7,811
Gateway	367	385	-2,091	269	-4,790	384	-27,454	458	21,316	34	3,876
Applica Appld Bios.	359	386	-5,961	381	-16,306	446	7,466	55	1,461	51	1,461
Power One	352	387	557	162	-3,272	353	2,099	156	1,098	174	-2,272
UST	346	388	-456	151	1,256	78	615	218	-2,793	360	-955
Intuit	340	389	-114	103	-284	207	-7,629	410	9,131	68	2,100
Safeco	333	390	246	58	-526	236	1,244	180	-3,824	388	-1,865
Black & Decker	331	391	211	61	-4,23	226	-1,948	337	942	283	1,960
Ciena	330	392	-4,168	348	-27,040	467	19,213	18	6,649	87	-8,519
Sabre Hdg.	328	393	-4,063	343	-720	248	-205	270	108	216	-60
Ecolab	312	394	894	30	-878	256	131	254	121	1,237	179
Alberto Culver 'B'	312	395	81	75	-49	184	618	217	-188	322	396
Millipore	310	396	-1,409	236	-422	225	1,190	182	533	187	-567
Ball	304	397	782	35	709	115	1,37	252	-393	248	356
Parametric Tech.	303	398	-1,791	259	-2,438	336	-6,414	401	3,911	116	-4,400
Citizens Comms.	299	399	-318	132	-1,110	269	-815	298	2,028	143	-314
Amer Greetings 'A'	295	400	50	77	273	149	-1,235	315	-1,861	322	-88

## Appendix 1 (continued)

	2003	2002	2001	2000	1999	1998	1997	1996	1995	1994	1993
	\$ mill. 03	ranking	\$ mill. 03 ranking								
Dow Jones & Co.	293	401	-1,029	208	-429	227	-1,466	321	1,764	150	-1,038
Hercules	292	402	-251	121	-1,382	291	-1,532	322	-85	228	-4,013
Federated Invrs. 'B'	288	403	-1,113	213	172	2,279	144	91	217	105	-3,870
Progress En.	286	404	-756	183	-1,436	297	3,778	105	677	214	1,086
Thomas & Betts	275	405	-382	140	281	148	-1,327	317	-1,10	289	-590
Compuware	272	406	-3,447	325	2,180	47	-17,575	446	-3,070	375	12,611
Genuine Parts	264	407	-1,455	238	1,952	52	258	-2,533	352	-660	312
Office Depot	229	408	-1,844	263	3,883	29	-2,220	351	-8,595	434	2,652
Charles Schwab	228	409	-8,990	414	-25,805	463	-17	263	8,949	71	16,102
Worthington Indus.	212	410	45	78	623	123	-1,080	310	490	190	-715
Cintas	211	411	-1,143	218	-1,923	322	3,052	119	-3,367	381	4,192
Meredith	206	412	120	72	52	175	-673	287	70	219	-54
BB&T	205	413	-445	148	-1,519	305	3,506	111	-6,154	419	2,545
Convergys	195	414	-4,718	357	-2,087	325	2,350	147	1,422	158	-
Stanley Works	194	415	-1,364	231	1,383	72	-102	266	1,37	212	-3,109
Snap-On	194	416	-459	152	312	143	-20	264	-821	272	-1,078
Centurytel	188	417	913	195	-952	260	-2,875	366	-149	231	4,325
Tellabs	174	418	-4,232	349	-23,725	460	-8,050	414	15,604	41	2,951
Eastman Chemicals	173	419	-328	135	-1,093	267	-1,78	269	1,33	213	-2,218
Interpublic Gp.	154	420	-7,239	399	-5,907	395	-7,302	409	5,969	96	4,983
Keypspan	146	421	56	96	-1,483	302	3,285	116	-1,876	327	-575
BJ Sys.	136	422	-598	168	-1,128	271	2,207	151	2,594	131	-3,044
Hupperware	133	423	-319	133	-151	194	205	245	3	223	-1,207
Medtronic	133	424	-12,327	434	-19,369	452	30,858	7	-4,531	401	12,037
GrLakes Chm.	104	425	-112	102	-900	263	-315	277	-365	243	-230
Peoples Energy	104	426	-7	87	-349	219	476	228	-366	244	-47
Kern-McGee	103	427	-1,433	237	-1,769	316	85	257	1,525	155	-2,078
Pactiv	80	428	452	47	796	109	147	250	-5641	417	-4,251
Goodyear Tire	78	429	-3,345	321	-37	183	-1,343	320	-5,641	417	-4,24
Andrew	37	430	-1,228	224	-194	201	64	259	113	215	-1,426
Biogen Idec	26	431	-7,361	401	-291	210	4,519	90	4,529	110	275
Anadarko Petroleum	23	432	-3,648	331	-5,966	396	5,460	77	1,57	210	-410
Nicor	-18	433	-447	149	-170	197	564	222	-750	267	-153
Equifax	-24	434	-454	150	1,681	60	560	223	-2,647	356	-953
Big Lots	-24	435	218	60	-180	199	-1,120	311	-957	284	-3,911
Marsh & McLennan	-32	436	-6,406	389	-5,383	390	4,647	89	12,512	47	2,251
Dillard's 'A'	-41	437	-131	109	147	109	147	250	-1,335	318	-1,502
BMG Software	-58	438	-317	131	219	154	-25,272	457	10,531	59	2,844
Cons.Edison	-65	439	325	53	246	152	871	201	-6,597	422	3,735
New York Times 'A'	-80	440	-91	99	65	173	-2,865	365	3,099	124	-256
Bemis	-97	441	-169	114	865	105	-244	273	-3,58	242	-721
Albertsons	-118	442	-4,881	361	1,721	58	-4,387	386	-12,088	449	4,767
Rowan Cos.	-134	443	161	66	-1,182	274	295	238	1,349	161	-3,366
Deluxe	-139	444	-109	101	2,365	43	-306	276	-1,172	291	78
Darden Restaurants	-144	445	-959	198	1,538	65	491	227	-221	236	999
Delta Air Lines	-151	446	-2,628	296	-3,622	365	-746	291	-1,206	293	-2,863
Maytag	-167	447	-399	142	-327	215	-2,189	349	-2,402	349	3,290
Teco Energy	-175	448	-1,727	255	-1,099	268	2,260	145	-1,926	330	-277
Intl Flav. & Frag.	-185	449	364	52	975	97	-2,637	364	-1,213	294	-1,655
Apartment Inv.Man. 'A'	-239	450	-718	176	-395	224	807	207	160	209	38

Appendix 1 (continued)

	2003	2002	2001	2000	1999	1998	1997	1996	1995	1994	1993
\$ mill.	03	ranking	\$ mill.	03	ranking	\$ mill.	03	ranking	\$ mill.	03	ranking
CMS Energy	-249	451	-2,309	279	-1,277	280	-69	265	-2,872	267	234
AmerisourceBergen	-233	452	-1,726	254	1,32	2,105	155	-1,204	292	42	231
Noble	-294	453	-329	136	-2,226	332	1,157	188	3,592	119	427
Wrigley William Jr.	-299	454	24	82	64	174	757	211	-1,531	309	594
Adolph Coors 'B'	-300	455	169	64	-1,352	287	1,058	192	-367	245	1,112
Transocean	-345	456	-4,793	359	-4,188	373	2,313	143	674	183	-4,231
Jones Apparel Group	-353	457	-118	104	-302	214	313	236	471	194	-262
Leggett & Platt	-354	458	-417	145	682	117	-1,027	307	256	-153	271
Mattel	-355	459	243	59	753	113	161	248	-4,845	405	-7,517
Amerada Hess	-390	460	-1,104	212	-1,589	308	1,303	178	-484	191	-1,277
XI Cap. 'A'	-427	461	-2,658	297	-164	196	517	83	-4,090	394	-1,236
Harley-Davidson	-510	462	-4,020	338	3,971	27	1,746	166	2,769	101	4,027
Coca Cola Ents.	-554	463	604	39	-807	250	-1,726	328	-10,287	444	-1,881
Baker Hughes	-619	464	-2,513	290	-3,223	352	7,879	50	1,088	169	-7,710
Grainger WW	-652	465	32	81	1,011	95	-1,809	329	494	189	-1,584
UnionProvident	-676	466	-2,868	304	-655	241	-2,478	358	-6,041	418	-5,54
HCA	-700	467	-118	105	-5,736	394	8,023	49	2,339	135	-7,169
Tenet Hlthcr.	-806	468	-13,802	440	3,924	28	7,362	56	-2,085	336	-4,561
Avery Dennison	-862	469	141	71	-208	202	-3,402	374	4,122	111	-510
Winn-Dixie Srs.	-896	470	-15	88	-1,078	266	-1,120	312	-5,014	408	-405
King Pharma's	-913	471	-7,201	397	39	177	999	196	-2,547	132	-2,547
Raytheon 'B'	-920	472	-1,639	249	-159	195	834	204	-10,128	442	-346
Cardinal Health	-926	473	-5,164	365	-3,481	359	16,597	21	-9,278	436	5,208
Pepsi Bottling Grp.	-931	474	92	74	677	118	4,229	96	-4,229	118	1,166
Medimmune	-1,029	475	-5,534	372	-1,571	307	-3,443	375	8,749	72	2,014
Automatic Data Proc.	-1,090	476	-15,991	449	-6,738	402	3,585	109	9,312	65	6,028
Concord EFS	-1,122	477	-10,948	429	4,441	22	4,071	99	-1,066	286	3,502
Northrop Grumman	-1,183	478	-991	199	1,005	96	2,223	149	-2,248	343	-5,148
San Lee	-1,244	479	-754	181	-3,618	364	1,165	186	-9,763	439	-2,898
DTE Energy	-1,352	480	42	144	-1,344	181	-2,577	354	1,613	160	357
Fifth Third Bancorp	-1,366	481	569	284	3,937	104	-917	282	4,335	92	9,500
Gen.Mills	-1,418	482	-3,216	316	1,661	61	2,546	135	-2,115	340	495
Safeway	-1,438	483	-11,722	432	-15,053	438	14,834	26	-19,979	459	20,808
Alltel	-2,026	484	-4,774	358	-1,619	310	-10,608	429	7,506	80	4,580
Qwest Comms.Int'l.	-2,171	485	-20,505	462	-63,456	485	-6,514	402	16,344	37	5,897
Newell Rubbermaid	-2,382	486	370	50	1,190	82	-2,937	368	-3,311	380	-10,029
Freddie Mac	-2,568	487	-8,119	406	-6,770	403	15,898	23	-20,195	460	19,829
Wal Mart Stores	-2,807	488	-54,889	487	1,750	57	-125,912	476	156,671	5	129,658
Colgate-Palm.	-2,813	489	-5,538	373	-7,695	408	-4,648	12,735	46	6,124	68
Eastman Kodak	-3,101	490	1,592	18	-4,257	376	-12,730	436	-4,192	397	-14,295
Microsoft	-3,287	491	-120,839	496	117,571	1	-577,230	484	300,043	1	255,193
Lockheed Martin	-4,440	492	3,613	4	5,188	18	5,212	82	-12,480	451	-6,091
SBC Communications	-4,815	493	-51,419	485	-45,609	479	-20,281	453	-21,473	461	40,602
Kohls	-5,015	494	438	136	-13,588	489	-110,630	489	-62,973	2	-36,317
AT&T	-5,327	495	-20,739	400	-1,258	1,654	62	8,704	44	1,284	1,422
Scheiring-Plough	-8,493	496	-25,045	471	-42,580	477	-32,580	477	-33,870	466	-27,733
Verizon Comms.	-13,426	497	-32,525	481	-16,973	447	-31,391	463	11,009	57	14,312
Johnson & Johnson	-14,524	498	-31,061	478	9,646	10	7,233	59	26,362	27	25,589
Merck & Co.	-23,169	499	-13,588	438	-110,630	489	-62,973	2	-36,317	468	-61,064
Medco Health Slv	-500	500	499	9	21,511	11	21,511	9	38,918	1	5,111

## Appendix 2

### SHAREHOLDER VALUE CREATORS IN THE S&P 500: YEAR 2003

#### Created shareholder value (CSV) in the eleven-year period 1993-2003 of the companies in the S&P 500 as of December 2003 (million dollars '03)

		1993-2003		1993 - 2003		1993 - 2003	
rank	Company	CSV	Return	rank	Company	CSV	Return
1	General Electric	197,930	17%	79	Bristol Myers Squibb	10,154	9%
2	Microsoft	159,867	24%	80	Rockwell Automation	10,092	19%
3	Intel	158,227	25%	81	Maxim Integrated Prds.	9,995	35%
4	Intl. Bus. Mach.	150,999	21%	82	SLM	9,953	19%
5	Citigroup	128,875	28%	83	Marsh & McLennan	9,928	14%
6	Dell	88,349	41%	84	Deere & Co.	9,909	17%
7	Cisco Systems	78,164	33%	85	Linear Tech.	9,891	27%
8	Procter & Gamble	69,840	15%	86	Dow Chemicals	9,883	12%
9	Oracle	67,574	31%	87	Carnival	9,506	17%
10	Johnson & Johnson	66,271	16%	88	Danaher	9,371	27%
11	Wal-Mart Stores	59,858	12%	89	Fleet Boston Finl.	9,124	13%
12	Exxon Mobil	56,994	13%	90	Starbucks	8,951	27%
13	American Intl. Gp.	53,458	17%	91	McGraw-Hill Co.	8,752	18%
14	American Express	51,639	21%	92	State Street	8,728	17%
15	Lilly Eli	51,327	18%	93	Electronic Arts	8,364	22%
16	Ford Motor	47,708	11%	94	Cardinal Health	8,208	22%
17	Fannie Mae	46,729	16%	95	Humana	7,855	11%
18	Pfizer	43,527	19%	96	Xilinx	7,838	30%
19	Amgen	38,799	19%	97	TJX Cos.	7,778	20%
20	United Technologies	36,316	23%	98	Southtrust	7,385	21%
21	Wells Fargo & Co	35,987	20%	99	Countrywide Finl.	7,373	20%
22	Hewlett-Packard	34,769	13%	100	Paccar	7,096	21%
23	Lowe's Companies	33,384	31%	101	Pepsico	6,971	10%
24	3M	32,907	15%	102	Charles Schwab	6,817	28%
25	Medtronic	32,018	22%	103	Bear Stearns	6,799	21%
26	Merck & Co.	31,838	10%	104	Allergan	6,794	19%
27	Altria Gp.	31,173	13%	105	Fedex	6,745	16%
28	Merrill Lynch & Co.	29,937	23%	106	JP Morgan Chase & Co.	6,722	14%
29	Abbott Labs.	27,501	13%	107	Altera	6,554	35%
30	Texas Insts.	27,258	24%	108	Washington Mutual	6,510	17%
31	Applied Mats.	25,104	32%	109	Symantec	6,491	23%
32	Freddie Mac	25,065	17%	110	Suntrust Banks	6,423	14%
33	MBNA	24,567	27%	111	Johnson Controls	6,372	19%
34	Walgreen	23,786	20%	112	Tribune	6,331	16%
35	Caterpillar	23,721	21%	113	Schering-Plough	6,320	10%
36	Unitedhealth Gp.	23,323	21%	114	Emerson Electric	6,296	11%
37	Anheuser-Busch Cos.	23,143	15%	115	Adobe Sys.	5,922	24%
38	Sears Roebuck & Co.	22,010	12%	116	KLA Tencor	5,920	31%
39	Target	21,574	19%	117	Ntnh. Trust	5,898	16%
40	Bank Of America	21,368	15%	118	Clorox	5,716	17%
41	Bellsouth	21,072	11%	119	Computer Assocs.Intl.	5,651	15%
42	Bank Of New York	19,171	19%	120	Praxair	5,601	16%
43	ChevronTexaco	19,047	12%	121	Synovus Finl.	5,592	21%
44	Coca Cola	17,638	10%	122	Wrigley William Jr.	5,549	14%
45	General Motors	17,052	10%	123	Occidental Ptl.	5,524	13%
46	Forest Labs.	16,153	26%	124	Becton Dickinson & Co.	5,384	15%
47	Sysco	15,744	19%	125	Safeway	5,309	19%
48	Southern	15,643	15%	126	EMC	5,262	30%
49	Home Depot	14,852	11%	127	Frank.Res.	5,145	15%
50	Wyeth	14,715	12%	128	Keycorp	5,065	10%
51	Alcoa	14,559	16%	129	Apache	5,056	17%
52	Colgate Palm.	14,420	14%	130	Ecolab	4,862	19%
53	Aflac	14,377	22%	131	Automatic Data Proc.	4,652	11%
54	Boston Scientific	13,238	19%	132	BB&T	4,611	17%
55	Mellon Finl.	12,698	16%	133	Tiffany & Co.	4,590	25%
56	Comcast 'A'	12,598	17%	134	Dollar General	4,556	23%
57	Fifth Third Bancorp	12,451	19%	135	Hershey Foods	4,511	14%
58	Progressive Ohio	12,303	22%	136	Dover	4,441	14%
59	Paychex	12,242	31%	137	Jefferson Pilot	4,385	15%
60	Best Buy Co.	12,131	34%	138	First Ten. Nat.	4,352	19%
61	ITT Industries	12,110	19%	139	T Rowe Price Gp.	4,316	23%
62	Illinois Tool Wks.	11,815	17%	140	Staples	4,298	20%
63	First Data	11,597	16%	141	Intl. Game Tech.	4,224	17%
64	Gap	11,445	16%	142	Fiserv	4,219	21%
65	Cigna	11,283	13%	143	Ingersoll Rand	4,168	14%
66	Stryker	11,253	22%	144	Biomet	4,157	16%
67	Du Pont E 1 De Nemours	11,141	9%	145	New York Times 'A'	4,012	14%
68	Gen. Dynamics	11,127	20%	146	Coca Cola Ents.	3,963	17%
69	Harley Davidson	10,897	24%	147	Southwest Airlines	3,948	14%
70	Golden West Finl.	10,637	20%	148	St. Jude Med.	3,903	15%
71	Analog Devices	10,610	29%	149	Fortune Brands	3,850	14%
72	Conoco Phillips	10,571	13%	150	Centex	3,842	20%
73	Omnicon Gp.	10,519	23%	151	Ambac Financial	3,839	16%
74	Bed Bath & Beyond	10,287	31%	152	Comerica	3,759	13%
75	Avon Products	10,236	18%	153	Parker Hannifin	3,749	17%
76	U.S. Bancorp	10,229	23%	154	Cintas	3,745	17%
77	Gannett	10,227	14%	155	North Fork Bancorp.	3,698	31%
78	Kohls	10,198	25%	156	Health Man. As. A	3,677	24%

## Appendix 2 (continued)

		1993 - 2003		1993 - 2003		1993 - 2003	
rank	Company	CSV	Return	rank	Company	CSV	Return
235	Centurytel	213	10%	313	Torchmark	-3,280	6%
236	Sherwin - Williams	211	10%	314	LSI Logic	-3,342	11%
237	Keyspan	146	10%	315	Hasbro	-3,343	5%
238	Marathon Oil	138	10%	316	U.S. Steel	-3,434	3%
239	Amer. Power Conv.	137	12%	317	Kerr-McGee	-3,442	4%
240	Peoples Energy	-65	9%	318	Allied Waste Inds.	-3,510	10%
241	Thermo Electron	-79	10%	319	Micron Tech.	-3,513	20%
242	Bemis	-135	9%	320	CMS Energy	-3,613	-3%
243	PPL	-145	10%	321	May Dept. Stores	-3,749	6%
244	Nicor	-194	8%	322	Deluxe	-3,770	6%
245	Nisource	-246	10%	323	McDonalds	-3,804	8%
246	National Semicon.	-250	13%	324	Mattel	-3,852	5%
247	Rowan Cos.	-319	10%	325	Unocal	-3,865	6%
248	Andrew	-378	8%	326	Liz Claiborne	-3,932	6%
249	Stanley Works	-382	8%	327	Nucor	-3,940	4%
250	Medimmune	-419	19%	328	Georgia Pacific	-4,106	5%
251	Snap-On	-426	7%	329	Reebok Intl.	-4,212	2%
252	Northrop Grumman	-433	13%	330	Wachovia	-4,239	11%
253	Sealed Air	-493	14%	331	Intl. Flav. & Frag.	-4,285	3%
254	Supervalu	-515	9%	332	Alltel	-4,360	9%
255	Sunoco	-560	10%	333	UST	-4,407	7%
256	Meadwestvaco	-606	7%	334	Chubb	-4,518	6%
257	Ashland	-652	8%	335	Advd. Micro Devc.	-4,802	5%
258	Brunswick	-659	9%	336	Comverse Tech.	-4,816	11%
259	Regions Finl.	-688	11%	337	Bausch & Lomb	-4,880	2%
260	Manor Care	-706	11%	338	Qualcomm	-4,960	39%
261	Starwood Htels & Resorts Wwd.Paired Certs. 'B'	-720	25%	339	Amerada Hess	-5,026	3%
262	Union Planters	-804	11%	340	Newell Rubbermaid	-5,134	3%
263	KimberlyClark	-866	9%	341	Amer. Elec. Pwr.	-5,181	6%
264	Autodesk	-908	8%	342	Gen. Mills	-5,185	8%
265	Schlumberger	-933	9%	343	Cooper Inds.	-5,218	5%
266	Boise Cascade	-969	6%	344	Heinz HJ	-5,245	7%
267	Engelhard	-980	8%	345	Halliburton	-5,287	8%
268	Cons. Edison	-1,001	9%	346	Xcel Energy	-5,288	4%
269	Hilton Hotels	-1,013	10%	347	Circuit City Stores	-5,429	2%
270	Sempra En.	-1,137	8%	348	Loews	-5,467	6%
271	McCormick & Co. Nv.	-1,209	9%	349	Parametric Tech.	-5,577	-5%
272	Citizens Comms.	-1,256	1%	350	Sun Microsystems	-5,584	14%
273	Nextel Comms. A	-1,281	11%	351	Cooper Tire Rub.	-5,597	-2%
274	Federated Dept.Strs.	-1,308	8%	352	Williams Cos.	-5,839	7%
275	Worthington Inds.	-1,321	5%	353	BMC Software	-5,857	7%
276	V F	-1,417	7%	354	Dana	-5,921	1%
277	Navistar Intl.	-1,460	7%	355	Burlington Res.	-5,925	4%
278	Phelps Dodge	-1,469	7%	356	Tenet Hlthcr.	-5,927	7%
279	DTE Energy	-1,473	8%	357	Donnelley R R	-6,005	2%
280	Goodrich	-1,473	6%	358	Allegheny Techs.	-6,043	-5%
281	PerkinElmer	-1,480	8%	359	Raytheon 'B'	-6,243	4%
282	Ryder System	-1,513	6%	360	Interpublic Gp.	-6,364	4%
283	Computer Scis.	-1,587	12%	361	Eastman Kodak	-6,531	1%
284	Tellabs	-1,639	21%	362	Centerpoint En.	-6,583	0%
285	Sigma Aldrich	-1,691	7%	363	Delta Air Lines	-6,669	-6%
286	Genuine Parts	-1,724	7%	364	Lna. Pacific	-6,684	-3%
287	Whirlpool	-1,771	7%	365	Office Depot	-6,835	5%
288	Masco	-1,815	8%	366	Clear Chl. Comms.	-6,842	36%
289	Baker Hughes	-1,967	6%	367	Adt. Telecom.	-6,939	7%
290	Cummins	-1,986	5%	368	Norfolk Southern	-7,213	4%
291	Gillette	-2,164	11%	369	Sara Lee	-7,624	6%
292	Grainger W W	-2,178	6%	370	Edison Intl.	-7,857	4%
293	Pall	-2,178	5%	371	Boeing	-7,925	9%
294	PMC-Sierra	-2,184	25%	372	CVS	-8,057	6%
295	Hercules	-2,185	-3%	373	HCA	-8,438	11%
296	Aon	-2,229	7%	374	CSX	-8,512	3%
297	Burl.Nthn.Santa Fe C	-2,247	9%	375	Archer-Daniels-Midl.	-8,545	4%
298	Sprint	-2,287	9%	376	Unisys	-8,665	4%
299	Amer. Greetings 'A'	-2,334	1%	377	Duke Energy	-9,073	6%
300	Compuware	-2,414	6%	378	Gt. Lakes Chm.	-9,098	-6%
301	Big Lots	-2,586	2%	379	Aes	-9,354	7%
302	Safeco	-2,588	6%	380	Honeywell Intl.	-9,405	9%
303	Weyerhaeuser	-2,593	8%	381	Dynegy 'A'	-9,492	-6%
304	Nordstrom	-2,595	7%	382	UnumProvident	-9,501	-3%
305	Teco Energy	-2,648	2%	383	Limited Brands	-10,562	5%
306	Thomas & Betts	-2,774	-1%	384	Albertsons	-11,250	1%
307	Conagra	-2,824	7%	385	Xerox	-11,350	2%
308	Temple Inland	-2,902	4%	386	TXU	-11,416	1%
309	Allegheny En.	-2,927	0%	387	Goodyear Tire	-11,518	-10%
310	Union Pacific	-3,217	7%	388	Autonation	-11,587	20%
311	Campbell Soup	-3,229	5%	389	Intl. Paper	-11,890	5%
312	Anadarko Petroleum	-3,245	13%	390	Winn-Dixie Strs.	-12,221	-9%

### Appendix 3

#### SHAREHOLDER VALUE CREATORS IN THE S&P 500: YEAR 2003

#### **Shareholder return in 2003 of the 500 companies in the S&P 500**

rank	Company	Return 2003	rank	Company	Return 2003	rank	Company	Return 2003
1	Avaya	425.83%	61	Cummins	80.21%	121	Tyco Intl.	55.58%
2	Williams Cos.	265.99%	62	Providian Finl.	79.36%	122	United Technologies	55.40%
3	Dynegy 'A'	262.76%	63	Ford Motor	78.64%	123	Starwood Htls. & Resorts Wwd.Paired Certs.'B'	55.05%
4	PMC-Sierra	261.53%	64	Supervalu	78.32%	124	Visteon	55.01%
5	Novell	215.25%	65	Dollar General	77.10%	125	St. Jude Med.	54.46%
6	Corning	215.07%	66	T Rowe Price Gp.	77.05%	126	Apollo Gp. 'A'	54.11%
7	AES	212.60%	67	Rockwell Automation	76.57%	127	Frank. Res.	53.89%
8	Sanmina-Sci	180.61%	68	Converse Tech.	75.55%	128	LSI Logic	53.71%
9	Yahoo	175.42%	69	Tektronix	74.00%	129	Synovus Finl.	53.31%
10	U.S. Steel	170.48%	70	Autodesk	73.03%	130	Monsanto	53.13%
11	National Semicon.	162.56%	71	Boston Scientific	72.93%	131	Occidental Plt.	53.05%
12	Freeport-Mcmor.Cpr.&Gd. 'B'	154.03%	72	Applied Mats.	72.22%	132	General Motors	52.85%
13	Nextel Comms.A	142.98%	73	Citrix Sys.	71.75%	133	Waters	52.26%
14	Phelps Dodge	140.39%	74	Xerox	71.50%	134	Molex	51.99%
15	Veritas Software	137.00%	75	Alcoa	70.93%	135	Reynolds R J Tob.	51.73%
16	Advd. Micro Devc.	130.65%	76	Symantec	70.33%	136	Chiron Corp	51.54%
17	Scientific Atlanta	130.64%	77	KB Home	70.16%	137	Maxim Integrated Prds.	50.84%
18	Humana	128.50%	78	Zimmer Hdg.	69.49%	138	Apache	50.40%
19	Broadcom 'A'	126.00%	79	Allegheny En.	68.78%	139	Gap	50.31%
20	Lucent Technologies	125.11%	80	Progressive Ohio	68.68%	140	Unisys	50.00%
21	Allegheny Techs.	122.61%	81	Goodrich	68.53%	141	Novellus Systems	49.75%
22	Lna. Pacific	121.83%	82	Newmont Mining	68.26%	142	Qlogic	49.43%
23	Centex	117.49%	83	Genzyme	66.70%	143	Staples	49.18%
24	Best Buy Co.	117.45%	84	Slectron	66.48%	144	Apple Computers	49.18%
25	Cendant	112.50%	85	KLA Tencor	65.51%	145	Qualcomm	49.13%
26	PerkinElmer	112.10%	86	Federated Dept.Strs.	65.39%	146	Home Depot	49.04%
27	EMC	110.43%	87	Radioshack	65.13%	147	Lowe's Companies	48.04%
28	Monster Worldwide	107.18%	88	Linear Tech.	64.66%	148	Morgan Stanley	47.91%
29	Capital One Finl.	106.74%	89	Motorola	64.48%	149	Calpine	47.56%
30	Intel	106.62%	90	Aetna	64.40%	150	JDS Uniphase	47.36%
31	Symbol Techs.	105.84%	91	Mercury Interactive	64.04%	151	Johnson Controls	47.30%
32	Network Appliance	104.39%	92	Cooper Inds.	63.99%	152	Moodys	47.14%
33	Computer Associs.Intl.	103.19%	93	Pall	63.75%	153	Gateway	46.63%
34	Nvidia	101.54%	94	NCR	63.47%	154	Goldman Sachs Gp.	46.26%
35	PG&E	99.78%	95	Amer. Power Conv.	63.03%	155	Automation	46.23%
36	Countrywide Finl.	97.41%	96	Brunswick	62.98%	156	Wendy's Int'l.	46.14%
37	Navistar Intl.	97.12%	97	Agilent Techs.	62.86%	157	Bausch & Lomb	46.11%
38	Texas Insts.	96.58%	98	Starbucks	62.70%	158	Lehman Bros. Hdg.	46.02%
39	Guidant	96.11%	99	Watson Pharmas.	62.70%	159	CVS	45.90%
40	Pulte Homes	96.07%	100	Univision Comms. 'A'	62.01%	160	Brown-Forman 'B'	45.78%
41	Teradyne	95.61%	101	Applied Micro Circuits	61.82%	161	Dow Chemicals	45.72%
42	Sears Roebuck & Co.	95.28%	102	Xcel Energy	61.69%	162	U.S. Bancorp	45.35%
43	Georgia Pacific	94.75%	103	Carnival	61.64%	163	Constellation En.	45.21%
44	Electronic Arts	91.60%	104	Marathon Oil	61.43%	164	Sealed Air	45.15%
45	Analog Devices	91.40%	105	JP Morgan Chase & Co.	60.29%	165	Ace	44.93%
46	Power-One	91.02%	106	Ingersoll-Rand	60.03%	166	Robert Half Int'l.	44.88%
47	E-Bay	90.53%	107	Ashland	59.78%	167	Donnelley R R	44.59%
48	Tiffany & Co.	90.08%	108	Zions Bancorp.	58.95%	168	Simon Pr. Gp.	44.49%
49	Intl.Game Tech.	89.83%	109	Sunoco	58.40%	169	Deere & Co.	44.43%
50	Paccar	89.75%	110	Jabil Circuit	57.92%	170	Walt Disney	44.38%
51	FleetBoston Finl.	88.13%	111	Adobe Sys.	57.81%	171	Golden West Finl.	44.31%
52	Siebel Sys.	88.13%	112	Dana	57.08%	172	Fluor	44.26%
53	Xilinx	87.52%	113	Fortune Brands	57.04%	173	Pub. Ser. Enter. Gp.	43.99%
54	Manor Care	87.31%	114	Crane	57.01%	174	Temple Inland	43.86%
55	Caterpillar	86.11%	115	McDonalds	56.76%	175	Sun Microsystems	43.74%
56	Hasbro	85.60%	116	Merrill Lynch & Co.	56.76%	176	Cigna	43.65%
57	Edison Intl.	85.06%	117	Parametric Tech.	56.34%	177	Honeywell Int'l.	43.28%
58	Cisco Systems	84.96%	118	IMS Health	56.18%	178	Cooper Tire Rub.	42.93%
59	Nordstrom	84.21%	119	Nike 'B'	55.65%	179	Marshall & Ilsley	42.92%
60	Altera	83.70%	120	Ryder System	55.62%	180	Kinder Morgan Kans	42.85%

## Appendix 3 (continued)

rank	Company	Return	rank	Company	Return	rank	Company	Return
		2003			2003			2003
181	Altria Gp.	42.74%	241	Boise Cascade	33.30%	301	Forest Labs.	25.84%
182	Whirlpool	42.37%	242	Amsouth Banc.	33.11%	302	Compuware	25.77%
183	ADC Telecom.	42.11%	243	MBNA	33.07%	303	Gannett	25.75%
184	Bank Of New York	42.09%	244	Hartford Finl.Svs.Gp.	33.01%	304	Janus Capital Gp.	25.73%
185	Halliburton	42.07%	245	Limited Brands	32.90%	305	Sherwin - Williams	25.63%
186	Bard C R	42.01%	246	Lincoln Nat.	32.87%	306	Mellon Finl.	25.59%
187	Yum! Brands	41.97%	247	Costco Wholesale	32.50%	307	Bed Bath & Beyond	25.54%
188	AT&T Wireless Svs.	41.81%	248	Schlumberger	32.12%	308	Metlife	25.49%
189	Marriott Intl. 'A'	41.63%	249	McCormick & Co. Nv.	32.11%	309	Walgreen	25.28%
190	Citigroup	41.58%	250	Ppg Industries	32.06%	310	Thermo Electron	25.25%
191	Amer. Standard Co.	41.58%	251	Wachovia	31.83%	311	Devon Energy	25.22%
192	Eaton	41.34%	252	Sempra En.	31.77%	312	Archer-Danls.- Midl.	25.11%
193	3M	40.63%	253	May Dept. Stores	31.74%	313	Meadwestvaco	25.01%
194	H & R Block	40.13%	254	Emerson Electric	31.31%	314	Fedex	24.91%
195	Danaher	39.84%	255	Burlington Res.	31.29%	315	Peoplesoft	24.54%
196	Conoco Phillips	39.79%	256	Rockwell Collins	31.19%	316	Knight-Ridder	24.48%
197	Unitedhealth Gp.	39.40%	257	Parker-Hannifin	31.18%	317	Huntington Bcsh.	24.26%
198	Comcast 'A'	39.12%	258	PPL	31.17%	318	Ambac Financial	24.23%
199	Allied Waste Inds.	38.78%	259	Illinois Tool Wks.	31.15%	319	Charter One Finl.	24.17%
200	Dover	38.75%	260	Delphi Autv. Sys.	31.05%	320	Unocal	23.80%
201	Hercules	38.61%	261	General Electric	30.75%	321	North Fork Bancorp .	23.74%
202	Amer. Greetings 'A'	38.43%	262	Boeing	30.43%	322	ITT Industries	23.59%
203	Micron Tech.	38.30%	263	Aon	30.33%	323	Worthington Inds.	23.56%
204	Express Scripts 'A'	38.28%	264	Vulcan Materials	30.20%	324	Gillette	23.55%
205	MGIC Invt	38.20%	265	Exelon	30.17%	325	Pinnacle West Cap.	23.52%
206	Nucor	37.93%	266	TXU	30.16%	326	Equity Offe.Props.Tst.	23.43%
207	Circuit City Stores	37.71%	267	Lexmark Intl.Gp.A	29.99%	327	V F	23.18%
208	American Express	37.66%	268	Wells Fargo & Co.	29.46%	328	Oracle	22.50%
209	Electronic Data Systems	37.39%	269	Nat. City	29.42%	329	Tupperware	22.20%
210	Time Warner	37.33%	270	Entergy	29.39%	330	Keycorp	22.15%
211	MBIA	37.23%	271	Suntrust Banks	29.35%	331	Cinergy	21.46%
212	Textron	37.19%	272	Waste Man.	29.18%	332	Dominion Res.	21.39%
213	Jefferson Pilot	37.02%	273	Bristol Myers Squibb	29.02%	333	Aflac	21.22%
214	Omnicom Gp.	36.77%	274	Target	28.97%	334	Exxon Mobil	20.64%
215	Plum Creek Timber	36.63%	275	Quest Diagnostics	28.70%	335	Autozone	20.61%
216	Wellpoint Hlth. Net.	36.30%	276	CSX	28.61%	336	Intl. Bus. Mach.	20.50%
217	Pnc Finl.Svs.Gp.	36.20%	277	Pitney-Bowes	28.55%	337	El Paso	20.49%
218	Engelhard	36.16%	278	Computer Scis.	28.39%	338	Liz Claiborne	20.44%
219	Bear Stearns	36.00%	279	Sprint PCS	28.36%	339	Sabre Hdg.	20.43%
220	John Hancock Finl.Svs.	35.74%	280	Equity Resd.Tst.Props. Shbi	27.93%	340	Clorox	20.41%
221	Becton Dickinson & Co.	35.66%	281	Kimberly-Clark	27.84%	341	Washington Mutual	20.34%
222	Southtrust	35.65%	282	Amgen	27.82%	342	St. Paul	20.21%
223	Hilton Hotels	35.56%	283	Bank One	27.71%	343	Bank Of America	20.14%
224	Thomas & Betts	35.50%	284	Ciena	27.70%	344	Norfolk Southern	20.10%
225	ChevronTexaco	35.41%	285	Harrahs Entm.	27.41%	345	McKesson	19.93%
226	State Street	35.36%	286	Centerpoint En.	27.15%	346	United Parcel Ser. 'B'	19.88%
227	Comerica	35.35%	287	Dell	27.08%	347	Kroger	19.81%
228	Paychex	35.30%	288	Avon Products	27.07%	348	Meredith	19.76%
229	Rohm & Haas	34.89%	289	Biomet	27.03%	349	Fannie Mae	19.58%
230	Health Man.As.A	34.63%	290	Stryker	26.86%	350	Allstate	19.39%
231	Prologis Tst.Shbi	34.55%	291	Sysco	26.81%	351	Abbott Labs.	19.28%
232	Hewlett-Packard	34.48%	292	Burl.Nthn.Santa Fe C	26.75%	352	Anthem	19.25%
233	Nthn.Trust	34.45%	293	First Ten.Nat.	26.65%	353	Ame r. Elec. Pwr.	19.23%
234	Reebok Intl.	34.35%	294	Millipore	26.61%	354	Applera Appd. Bios.	19.08%
235	Praxair	34.18%	295	Intl. Paper	26.61%	355	Snap-On	18.79%
236	Weyerhaeuser	34.01%	296	Toys R Us Holdings Co.	26.40%	356	Sigma Aldrich	18.55%
237	Allergan	33.99%	297	Clear Chl. Comms.	26.19%	357	Procter & Gamble	18.48%
238	Chubb	33.77%	298	Alberto Culver 'B'	26.14%	358	Coca Cola	18.11%
239	Masco	33.69%	299	Air Prds. & Chems.	26.07%	359	Dow Jones & Co	17.99%
240	Prudential Finl.	33.33%	300	Torchmark	25.90%	360	Union Pacific	17.98%

## Appendix 3 (continued)

rank	Company	Return 2003	rank	Company	Return 2003	rank	Company	Return 2003
361	Travelers Pr.Cty. 'B'	17.85%	421	SLM	10.51%	481	Pepsi Bottling Gp.	-5.73%
362	McGraw-Hill Co.	17.79%	422	Cintas	10.23%	482	Alltel	-5.78%
363	Pfizer	17.76%	423	Conagra	10.21%	483	Avery Dennison	-5.86%
364	Citizens Comms.	17.72%	424	Progress En.	9.95%	484	Safeway	-6.21%
365	Nabors Inds.	17.66%	425	Keypspan	9.92%	485	Medimmune	-6.59%
366	Sungard Data Systems	17.61%	426	Charles Schwab	9.66%	486	Grainger W W	-6.60%
367	Sprint	17.52%	427	Pactiv	9.31%	487	Adolph Coors 'B'	-6.98%
368	Ball	17.45%	428	Kerr - McGee	9.31%	488	UnumProvident	-7.79%
369	Ameren	17.41%	429	Viacom 'B'	9.19%	489	CMS Energy	-9.75%
370	Campbell Soup	17.13%	430	BMC Software	9.00%	490	Lockheed Martin	-9.91%
371	Penney JC	17.03%	431	BB&T	8.14%	491	DTE Energy	-10.42%
372	Federated Invrs. 'B'	16.97%	432	Anadarko Petroleum	7.54%	492	King Pharmas.	-11.24%
373	Union Planters	16.93%	433	Big Lots	7.39%	493	Merck & Co.	-11.24%
374	Black & Decker	16.56%	434	Medtronic	7.23%	494	Qwest Comms. Intl.	-13.57%
375	Hershey Foods	16.53%	435	Marsh & McLennan	6.86%	495	AT&T	-18.84%
376	Fiserv	16.46%	436	Microsoft	6.81%	496	Schering-Plough	-19.10%
377	First Data	16.27%	437	Cons. Edison	6.27%	497	Kohls	-19.68%
378	Southwest Airlines	16.25%	438	Equifax	6.26%	498	Newell Rubbermaid	-22.39%
379	EOG Res.	16.18%	439	New York Times 'A'	5.82%	499	Eastman Kodak	-23.78%
380	Nisource	16.14%	440	Nicor	5.77%	500	Winn-Dixie Strs.	-33.69%
381	Wyeth	16.09%	441	Wal-Mart Stores	5.73%			
382	Family \$ Strs.	15.98%	442	Albertsons	5.59%			
383	Gen. Dynamics	15.97%	443	Dillards 'A'	4.97%			
384	Gt. Lakes Chm.	15.72%	444	Wrigley William Jr.	4.01%			
385	Tellabs	15.68%	445	HCA	3.75%			
386	Regions Finl.	15.62%	446	AmerisourceBergen	3.54%			
387	Goodyear Tire	15.42%	447	Cardinal Health	3.52%			
388	Convergys	15.26%	448	Transocean	3.50%			
389	American Intl. Gp.	15.03%	449	Harley-Davidson	3.33%			
390	Safeco	14.63%	450	Darden Restaurants	3.30%			
391	Tribune	14.57%	451	Bemis	3.29%			
392	Kellogg	14.55%	452	Fifth Third Bancorp	2.97%			
393	Peoples Energy	14.54%	453	XI Cap. 'A'	2.84%			
394	Heinz HJ	14.47%	454	Mattel	2.67%			
395	Cincinnati Fin.	14.10%	455	Automatic Data Proc.	2.36%			
396	TIJX Cos.	13.76%	456	Rowan Cos.	2.07%			
397	Stanley Works	13.55%	457	Noble	1.79%			
398	UST	13.31%	458	SBC Communications	1.74%			
399	Eastman Chemicals	13.27%	459	Deluxe	1.70%			
400	Office Depot	13.22%	460	Coca Cola Ents.	1.51%			
401	Bellsouth	13.16%	461	Baker Hughes	1.50%			
402	Lilly Eli	13.14%	462	Intl. Flav. & Frag.	1.43%			
403	FPL Group	13.06%	463	Freddie Mac	0.74%			
404	Loews	12.77%	464	Medco Health Sltn.	0.66%			
405	Andrew	12.74%	465	Maytag	0.61%			
406	Intuit	12.65%	466	Teco Energ_y	0.46%			
407	Pepsico	12.04%	467	Raytheon 'B'	0.33%			
408	Du Pont E I De Nemours	12.01%	468	Northrop Grumman	0.31%			
409	Duke Energy	11.93%	469	Apartment Inv.Man. 'A'	0.19%			
410	Genuine Parts	11.89%	470	Sara Lee	-0.07%			
411	Ecolab	11.86%	471	Jones Apparel Group	-0.10%			
412	FirstEnergy	11.81%	472	Amerada Hess	-0.95%			
413	Centurytel	11.80%	473	Leggett&Platt	-1.07%			
414	Southern	11.78%	474	Gen. Mills	-1.20%			
415	Principal Finl. Gp.	11.40%	475	Delta Air Lines	-1.91%			
416	Baxter Intl.	11.15%	476	Johnson & Johnson	-2.12%			
417	BJ Svs.	11.11%	477	Tenet Hlthcr.	-2.13%			
418	Interpublic Gp.	10.80%	478	Colgate-Palm.	-2.98%			
419	Anheuser - Busch Cos.	10.67%	479	Verizon Comms.	-5.59%			
420	Biogen Idec	10.64%	480	Concord EFS	-5.72%			

**References**

Fernández, Pablo (2002), *Valuation and Shareholder Value Creation*, Academic Press, San Diego, CA.