2005 Student Exit Survey
Peer Comparisons Report

IESE –
Global Executive MBA Program
EMBA Council

- An association that brings together professionals in Executive MBA programs worldwide
- Conducts an annual survey of graduands from its member programs
2005 Student Exit Survey

- An independent survey, for purposes of benchmarking
- 65 programs globally participated
- IESE Global EMBA Class of 2005 took part
- Survey completed in July 2005
Peer group consists of:

- INSEAD EMBA
- Duke EMBA
- NYU EMBA
- Thunderbird EMBA
- Wharton EMBA
- University of Notre Dame, Chicago
Overall Performance

EMBA Program Performance Overall (Q1.1)

- All Programs 2005 (N=19)
- Your Program Composite (N=289)
- Peer 1 (N=51)
- Peer 2 (N=96)
- Peer 3 (N=32)
- Peer 4 (N=36)
- Peer 5 (N=42)
- Peer 6 (N=32)

0% - 100%

- Not Well at All 0-2
- Well 3-7
- Extremely Well 8-10

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Performance vs. Importance - Faculty

Respondents' Mean Performance Ratings

- Real-world industry exper.: 8.2
- Charisma: 8.3
- Teaching effectiveness: 9.4
- Responsiveness: 9.1
- Accessibility: 9.3
- Ability to draw upon exper. of students: 8.4
- Ability to incorp. issues/events: 8.8

05 Correlation to Loyalty
All Programs
Your Program '05
Peer Composite

Cumulative Derived Importance (Bar)
Performance vs. Importance – Teaching Methods

- Quality of guest speakers
- Appropriateness of guest speakers
- Quality of class discussions
- Appropriateness of class discussions
- Quality of lectures
- Appropriateness of lectures
- Quality of case studies
- Appropriateness of case studies
- Quality of team projects
- Appropriateness of team projects

Respondents’ Mean Performance Rating (1-10)

Cumulative Derived Importance (0-1)

- 05 Correlation to Loyalty
- All Programs
- Your Program '05
- Peer Composite
Performance vs. Importance – Functional Areas

Respondents' Mean Performance Rating (Lines)

- Quality of Marketing sessions: 7.8
- Quality of Operations sessions: 7.4
- Quality of Management sessions: 7.1
- Quality of Finance sessions: 8.7
- Quality of Accounting sessions: 8.4
- Quality of Economics sessions: 9.9
- Quality of Information Systems-Technology sessions: 6.8
- Quality of Quantitative Methods sessions: 6.0

Correlative Derived Importance (Bar)

- 0.42
- 0.39
- 0.52
- 0.46
- 0.39
- 0.38
- 0.37
- 0.47

- 05 Correlation to Loyalty
- All Programs
- Your Program '05
- Peer Composite

Executive MBA Council

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Professional Development Improvement**

**This is a new question added in 2004**
Change in Value to Organization

Change in Value You Bring to your Organization** (Q9.3)

- All Programs 2005 (N=2316)
- Your Program '05 (N=19)
- Peer Composite (N=289)
- Peer 1 (N=51)
- Peer 2 (N=96)
- Peer 3 (N=32)
- Peer 4 (N=36)
- Peer 5 (N=42)
- Peer 6 (N=32)

- Green: Greatly Increased
- Yellow: No Change
- Red: Greatly Decreased

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Impact on Personal Aspirations

Program Impact on Personal Aspirations** (Q10.1b)

<table>
<thead>
<tr>
<th></th>
<th>Did not meet expectations</th>
<th>Met expectations</th>
<th>Exceeded expectations</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Programs</td>
<td>23 (1%)</td>
<td>86 (42%)</td>
<td>71 (36%)</td>
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<tr>
<td>'05 Program</td>
<td>11 (0%)</td>
<td>89 (46%)</td>
<td>76 (39%)</td>
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<tr>
<td>Peer Composite</td>
<td>17 (5%)</td>
<td>82 (27%)</td>
<td>71 (25%)</td>
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<tr>
<td>Peer 1 (N=51)</td>
<td>27 (6%)</td>
<td>72 (14%)</td>
<td>86 (17%)</td>
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<tr>
<td>Peer 2 (N=86)</td>
<td>14 (1%)</td>
<td>72 (8%)</td>
<td>86 (10%)</td>
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<td>Peer 3 (N=32)</td>
<td>25 (8%)</td>
<td>83 (26%)</td>
<td>72 (23%)</td>
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<td>Peer 4 (N=38)</td>
<td>17 (5%)</td>
<td>90 (23%)</td>
<td>72 (19%)</td>
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<td>Peer 5 (N=42)</td>
<td>10 (3%)</td>
<td>87 (21%)</td>
<td>72 (17%)</td>
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<td>Peer 6 (N=31)</td>
<td>13 (4%)</td>
<td>87 (28%)</td>
<td>72 (23%)</td>
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Impact on Employer/Organization

Program Impact on Employer/Organization** (Q10.1c)

- All Programs 2005 (N=2288)
- Your Program '05 (N=19)
- Peer Composite (N=285)
- Peer 1 (N=51)
- Peer 2 (N=95)
- Peer 3 (N=32)
- Peer 4 (N=35)
- Peer 5 (N=42)
- Peer 6 (N=30)

- Did not meet expectations
- Met expectations
- Exceeded expectations

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Ability to be Promoted

Ability to be Promoted as a result of Program** (Q10.2)

- All Programs 2005 (N=2306)
  - Your Program '05 (N=19)
  - Peer Composite (N=289)
  - Peer 1 (N=51)
  - Peer 2 (N=96)
  - Peer 3 (N=32)
  - Peer 4 (N=36)
  - Peer 5 (N=42)
  - Peer 6 (N=32)

Legend:
- **Greatly decreased**
- **No change**
- **Greatly increased**
Received New Responsibilities

Received New Responsibilities from Employer**
(Q 10.3)

Received New Responsibilities Peer Composite
(N=263)

42% Yes
58% No

Received New Responsibilities Your Program
(N=19)

11% Yes
89% No

Received New Responsibilities All Programs
(N=2257)

53% Yes
47% No

**This is a new question added in 2004
Expected vs. Received Promotion

**Expected Promotion**

(Q10.4)

**Received Promotion**

(Q10.6)

Expected Promotion (N=2007)

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<td>Expected</td>
<td>39</td>
<td>61</td>
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<tr>
<td>Received</td>
<td>41</td>
<td>59</td>
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Expected Promotion (N=19)

<table>
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<tr>
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<th>Yes</th>
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<td>37</td>
<td>63</td>
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<tr>
<td>Received</td>
<td>58</td>
<td>32</td>
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Expected Promotion (N=285)

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<tr>
<td>Expected</td>
<td>36</td>
<td>62</td>
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<tr>
<td>Received</td>
<td>43</td>
<td>57</td>
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</tbody>
</table>

**This is a new question added in 2004**
Started Business

Student Started Own Business since Entering Program**
(Q:10.8)

New Entrepreneurial Venture
Peer Composite
(N=287)

- Yes: 11%
- No: 89%

New Entrepreneurial Venture
All Programs
(N=2305)

- Yes: 12%
- No: 88%

New Entrepreneurial Venture
Your Program
(N=19)

- Yes: 25%
- No: 75%

**This is a new question added in 2004
Salary Entering & Leaving Differential-Peer

Salaries Q13.11 & Q13.12

Salary Entering Program

- Peer 6 (N=25) 36%
- Peer 5 (N=37) 30%
- Peer 4 (N=28) 28%
- Peer 3 (N=23) 25%
- Peer 2 (N=29) 22%
- Peer 1 (N=42) 18%
- Peer Composite (N=249) 14%
- Your Program '05 (N=14) 12%
- All Programs '05 (N=2054) 8%

- $0 - $49,999
- $50,000 - $59,999
- $60,000 - $74,999
- $75,000 - $99,999
- $100,000 - $199,999
- $200,000+

Salary Leaving Program

- Peer 6 (N=25) 40%
- Peer 5 (N=37) 33%
- Peer 4 (N=28) 21%
- Peer 3 (N=23) 18%
- Peer 2 (N=29) 10%
- Peer 1 (N=42) 7%
- Peer Composite (N=249) 5%
- Your Program '05 (N=14) 3%
- All Programs '05 (N=2054) 2%

- $0 - $49,999
- $50,000 - $59,999
- $60,000 - $74,999
- $75,000 - $99,999
- $100,000 - $199,999
- $200,000+

Salary Increase

- All Programs: Mean Increase: +21%
- Salary Entering: Average: $59,551
- Salary Leaving: Average: $117,066
- Your Program: Mean Increase: +36%
- Salary Entering: Average: $508,518
- Salary Leaving: Average: $740,014
- Peer Composite: Mean Increase: +21%
- Salary Entering: Average: $100,000
- Salary Leaving: Average: $120,000

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