THE GLOBAL ECONOMY

MONDAY, OCTOBER 29
LOCATION: IESE BUSINESS SCHOOL – C/ARNÚS I GARI, 3-7, 08034 BARCELONA (SPAIN)

07:45 AM  Bus depart from hotels
08:30 AM  Welcome Reception
          Prof. Jordi Canals – Dean of IESE Business School
          Ambassador Ruth A. Davis - Honorary President of IWEC

9:00 AM  Introduction of the day by Idunn Jonsdottir, Director of IESE International Executive Education

9:05 AM  Introduction of the awardees by Nancy Ploeger, President, Manhattan Chamber of Commerce

11:00 AM  Break

11:15 AM  THE WORLD ECONOMIC OUTLOOK
          Prof. Alfredo Pastor, IESE Business School
          In this session we will discuss the global macroeconomic environment and its impact on business.

12:00 PM  Panel discussion with IWEC representatives , one from each continent, chaired by Prof. Alfredo Pastor
          • Adela Subirana, Commissioner of IWEC for the President of the Barcelona Chamber of Commerce
          • Nancy Ploeger, President, Manhattan Chamber of Commerce
          • Viola Manual, Executive Director, Cape Town Chamber of Commerce
          • Kavitha Varadaraj, President, FLO India
          Simultaneous translation will be available

12:45PM  Presentation from IESE Business School, on the Advanced Management Program scholarship
          Yolanda Serra, Executive Director, Business Development, IESE Business School

1:00 PM  Group photo / Tapas lunch & Networking

2:15 PM  GLOBAL STRATEGY: DOING BUSINESS ON THE EARTH
          Prof. Mike Rosenberg, IESE Business School
          A number of global realities and future challenges make doing business around the world more complex than ever before. The session highlights these challenges and discusses approaches form strategy and organization for dealing with them. Issues include understanding differences between countries, geopolitical issues such as the current wave of protests in the Middle East, environmental challenges such as earthquake/Tsunami and others.

3:00 PM  Panel discussion with four representatives or awardees from previous years, chaired by Prof. Mike Rosenberg
          • Ibukun Awosika, Group CEO, The Chair Centre Group, Nigeria
          • Preeti Sharma, Managing Director, Pragati Software Pvt. Ltd., India
          • María del Pino Velázquez, President, Unisono, Spain
          • Sandi Webster, Consultants 2 Go. Manhattan, N.Y.

3:45 PM  Bus return to hotels