May 14
8:00-9:00 Registration

9:00 – 9:15 Welcome Addresses and Introduction
JORDI CANALS, Dean of IESE Business School
DOMÈNEC MELÉ, Chair of the Symposium

9:15- 10:45 Plenary session
ETHICS IN MANAGING CROSS-CULTURAL DIVERSITY
Ethics in Cross-Cultural Management: Problems and Prospects
CARLOS SANCHEZ-RUNDE, Professor and Director of the Department of Managing People in Organizations, IESE Business School, University of Navarra, Spain.

Business in a Global Context: Universal Ethics or Cultural Relativism?
PIOTR JAROSZYNSKI, Chair of the Department of the Philosophy of Culture, John Paul II Catholic University of Lublin, Poland.

Chairperson: JOAN FONTRODONA, Director of Business Ethics Department, IESE Business School

10:45 - 11:15 Coffee-Break

11:15 - 1:45 Parallel Sessions I

2:00 - 3:00 Lunch
3:30 – 5:00 Concurrent Sessions II

5:00 – 5:30 Coffee-Break

5:30 - 7:00 Plenary Session
UNIVERSAL ETHICS AND CULTURAL RELATIVISM

Ethics in Business: Possibilities and Limits of Universal Ethical Principles
JOÃO CESAR DAS NEVES, Full Professor and President of the Scientific Committee of Economic and Business School, UCP, Lisboa, Portugal

Harmonizing Universal Ethics and Cultural Diversity: Practical Rationality and the Natural Law
ANA MARTA GONZÁLEZ, Professor of Philosophy, University of Navarra, Spain

Chairperson: ANTONINO VACCARO, Professor of Business Ethics, IESE Business School

8:00 – 10:30 Conference Dinner

May 15

9:00 - 10:00 Keynote Speaker

East Is East, West Is West, and Always the Twain Shall Meet
DARYL KOEHN, Full Professor Ethics and Business Law, University of St Thomas, Minnesota, USA, and past President of the Society for Business Ethics.

Chairperson: YIH-TEEN LEE, Professor of Managing People in Organizations, IESE Business School

10:15 - 11:45 Parallel Sessions III

11:45 - 12:15 Coffee-Break

12:15 – 14:00 Panel
RESPECT FOR PEOPLE AND HUMAN RIGHTS AS A KEY STANDARD OF CODES OF CONDUCT IN TRANSNATIONAL CORPORATIONS
 Pending

Chairperson: ANTONIO ARGANDOÑA, Professor of Economics and Holder of “La Caixa Chair of Corporate Social responsibility and Corporate Governance, IESE Business School.

14:00 – 15:15 Lunch and Farewell