Bio of Ken Roberts
President/CEO, WorldCity Inc.

Ken Roberts is the founder of WorldCity Inc., a Coral Gables-based media company focused on the impact of globalization on local economies.

The company is a digital publisher, with email alerts and website, www.worldcityweb.com, covering South Florida multinationals and international business; is a host of six event series; and manages a multinational database representing more than 1,100 companies from 56 countries overseeing $221 billion in annual revenues.

In addition, the company has produced annual import-export TradeNumbers publications for Miami, the Americas in English and Spanish, Los Angeles, China, South Korea, New Orleans, Georgia, Houston, New York, Boston, Perishables and the United States. The company updates an interactive web site, www.tradenumbers.net, which has 15 years of trade data for all U.S. Customs districts and all countries of the world.

Roberts speaks locally and around the country, including to Fortune 500 companies, chambers of commerce and trade associations. In addition, Roberts and WorldCity have been quoted in the New York Times, the Miami Herald, the Fort Lauderdale Sun-Sentinel, the Seattle Times, the Houston Chronicle, the Charleston Post-Courier, the New Orleans Times-Picayune, Business 2.0, the Economist and others.

The company has been a member of a wide variety of civic organizations, including the Beacon Council, where Roberts is on the board of directors, and the Greater Miami Chamber, where WorldCity is a member of the Council of 100.

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