

IESE VentureHub

(also called 'Entrepreneurship and Innovation Center')

Supporting entrepreneurs, innovators and investors

Summary.

1. Introduction
2. Impact
3. Activity
4. Team
5. Sharing

From IESE classroom to...
...invention, startup, unicorn, IPO, and more



An ecosystem for new ventures, innovation and growth



Mission. Creating a positive impact in society by providing the insights, networks and funding necessary to bring entrepreneurial dreams to life.

Vision. Becoming one of the most cutting-edge, impactful, global ecosystems for high-growth entrepreneurs, corporate innovators, and private investors.

* **Entrepreneurship** is the ability to craft, develop and grow new opportunities, via startup projects as well as within already existing firms. The value of an entrepreneurial mindset is transmitted through all IESE programs' curriculum. However, entrepreneurship needs more than academic knowledge to flourish. That is why we have developed a full ecosystem wherein world-class IESE faculty, successful and aspiring entrepreneurs, investors, and innovation leaders are brought together.

A hub of impact

ECOSYSTEM

30%

IESE STUDENTS START
a business within 5 years of graduation

70,000

JOBS CREATED
through IESE startup founders in...

5

CONTINENTS
Europe, Asia, Africa, America and Oceania

SUPPORT

\$3,600

MILLION FUNdraISED
by IESE founders

\$65

MILLION INVESTED
by IESE mechanisms in startups

15

COMPETITIVE PROJECTS AWARDED
about entrepreneurship

INSIGHT

20

PUBLICATIONS / YEAR
about entrepreneurship**

70

EVENTS / YEAR
about entrepreneurship

10,000

ATTENDEES / YEAR
in VentureHub organized events***

MENTION

In publications:

In conferences:

In media:

*Estimated impact of the hub, gathered from internal and external databases | **This includes near six refereed articles, two books, four studies and eight business cases, in coordination with the entrepreneurship department. The counting excludes proceedings, non-refereed articles, book chapters and technical notes | ***This counting excludes the classes, programs, and the alumni learning program.

Activities in relevant areas, advancing global needs (some examples)



Search funds

Increasing number of investors supporting entrepreneurship by acquisition

RECENT GROWTH

55%

Of these funds were created in the past seven years

Source: IESE, Stanford (2018)



Corporate venturing

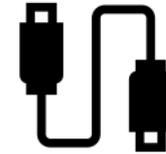
Growing number of innovations between corporations and start-ups

CONTINUOUSLY RISING

x4

Companies adopting it globally

Source: IESE, Harvard Business Review (2019)



Technology transfer

Strong ecosystems lacking processes and funding to commercialize scientific discoveries

UNDERSUSED POTENTIAL

95%

Estimated 'inactive' patents in Europe

Source: IESE, European Commission (2020)

1. Introduction

2. Impact

3. Activity

4. Team

5. Social

6. Sharing

- Audience
- Expertise
- Initiative

- Insights
- Network
- Experience
- Funding
- Experimentation

- WeStart**
Start-up mentoring by entrepreneurs, lawyers and experts
- Summer Startup Experience**
Be an entrepreneur and build your idea
- Founders Bootcamp**
An intensive week to give you the skillset to create a startup
- Student Clubs of Entrepreneurship**
MiM, MBA, EMBA, GEMBA, VC International Competition

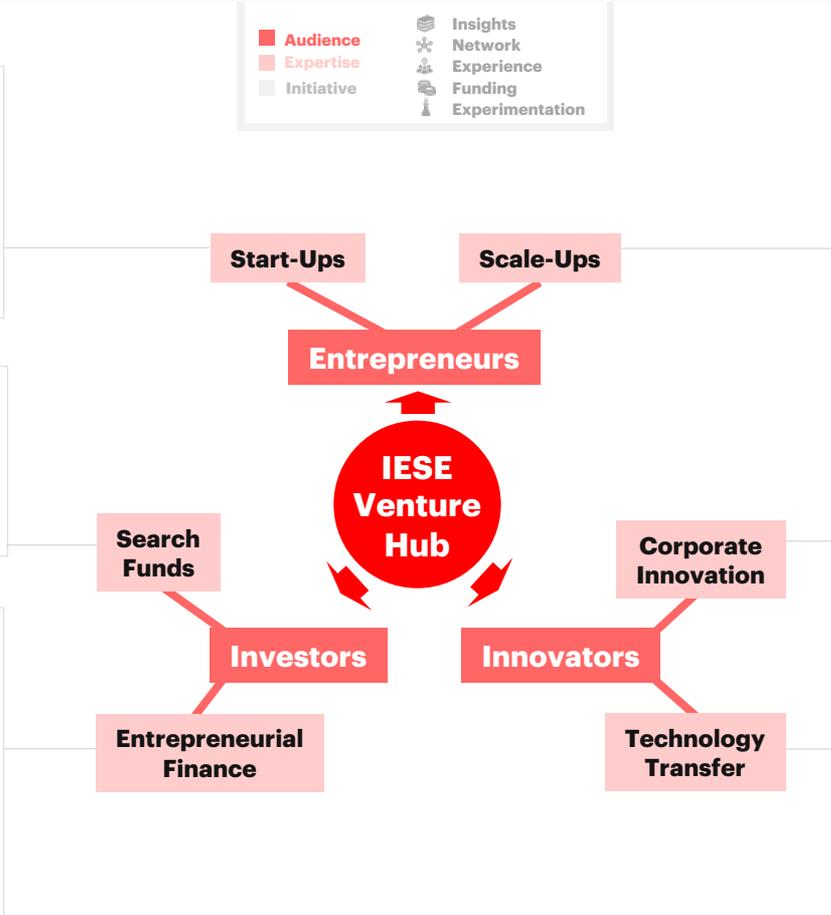
- Search Funds Institute**
Jointly with Stanford, annual study
- Search Funds Conference**
Gathering with the international community
- Search Funds Investor Days**
Private held gatherings of search fund investors

- Business Angels Network**
Monthly forum. Network member of EBAN
- Business Angels Bootcamp**
Learn the skillset needed to be an angel investor
- Research Chair: Crèdit Andorrà**
Shedding light on topics related to startup financing
- Venture Capital Fund, Finaves**
IESE fund that invests in alumni startups
- Crowdfunding Investment Clubs**
Student community of angel investors

- WeGrow**
Mentoring program for growing scale-ups
- IESE 40under40 Awards**
Celebrating the top IESE entrepreneurs under 40-year-old
- IESE Founders Radar (beta)**
Tracking the 'wall of fame' of IESE entrepreneurs

- Open Innovation Institute**
Annual reports of emerging trends
- Open Innovation Conference**
Gathering with chief innovation officers
- Open Innovation Bootcamp**
An intensive week to upgrade your knowledge
- IESE 5G Living Lab**
Testing techs related to 5G, AR, VR, holography
- Research Chair: Bertrán Foundation**
Entrepreneurial processes in established firms

- Technology Transfer Resources**
Resources, MIT Enterprise Forum, InvestHorizon...
- Research Chair: Seat**
At the intersection between tech and management
- Technology Transfer Experience**
For deep tech entrepreneurs, supported by MBAs
- Technology Transfer Monitor**
Annual reports on tech transfer trends



**This is just a brief summary of some of the activities.*

VentureHub Bootcamps

	Founders Bootcamp 	Summer Startup Experience 	Tech Transfer Experience 	WeGrow Bootcamp 	Business Angels Bootcamp 	Open Innovation Bootcamp 
Audience	Early-stage entrepreneur	Student aiming to create a startup	Scientist	Growth-stage entrepreneur	Professional	Corporate innovator
Skillset	Developing a company	Building a company	Building a deep tech company	Scaling a company	Becoming an angel investor	Implementing corporate venturing
Duration	One week	Six weeks	Eight weeks	Ten months	One week	One week

*The Summer Startup Experience is the former Summer Entrepreneurship Experience. The Tech Transfer Experience is the former Barcelona Technology Transfer Group. The Business Angels Bootcamp is the former Business Angels Academy.

*All bootcamps at IESE are approved by the Academic Director of IESE.

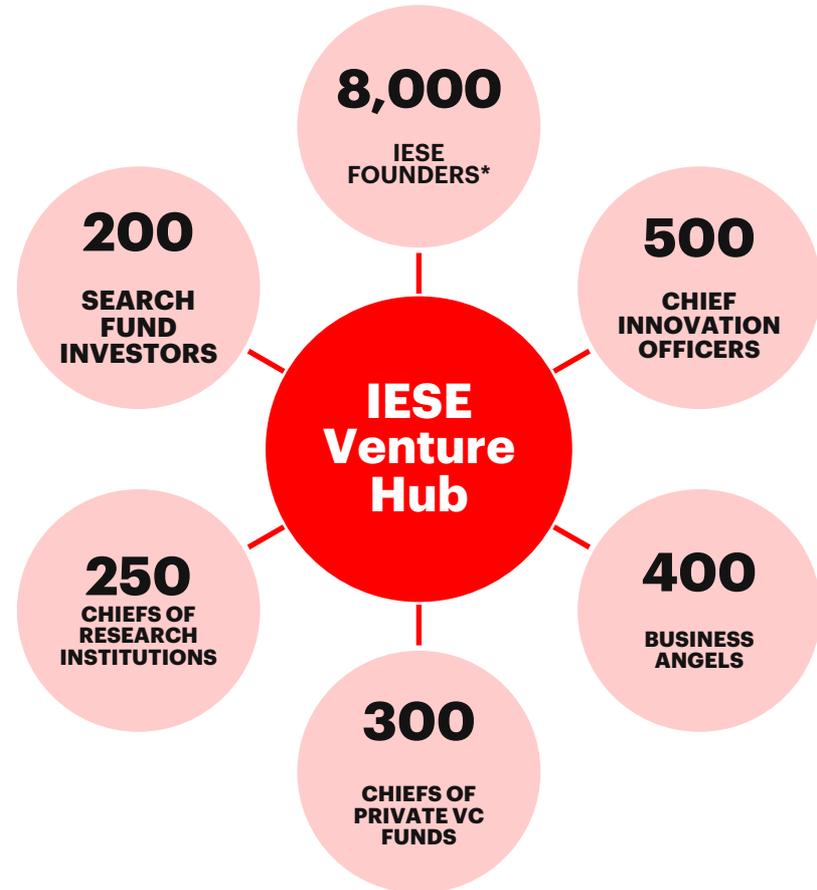
VentureHub international activity



 Examples of presential activity that the VentureHub has organized or participated in the past two years

** This visualization excludes the classes, programs, alumni learning program, and the presence of founders.*

A hub connected with a powerful private network across five continents



*Only in this case, this number counts IESE alumni/student founders. | **Chief innovation officers also refer to similar roles such as CTOs, CSOs and CDOs

Examples of recent news

Restarting Together

Global institutions teaming up to boost economy



Selected in Asia

Awarded several competitive projects in the region



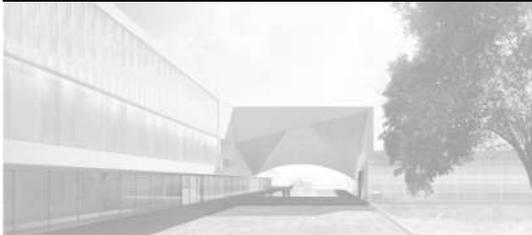
Piloting 5G on campus

Edge computing, augmented reality, holography...



Collaboration with MIT

Joint forum at IESE for deep tech entrepreneurs



Increasing women angels

Supporting the growth of women private investors



New entrepreneurial impact

Startup investments, incubations, events and studies



International team

Accessible from every country



Silvia Gomáriz



Ulrich Kruse



Vittoria E. Bria



Anna Plana



Josemaria Siota
Executive Director



Laura Caballero



Luca Venza



Paula Sancho



Silvia Munné

IESE
points of
contact



**Corporate
Innovation**



**Business
angels**



**Tech transfer
and start-ups**



**Venture capital
and scale-ups**



**Search
funds**

Faculty



Mª Julia Prats
Academic Director



José M. Cabiedes



Luis M. Cabiedes



Mathieu Careno



Jose M. Casas



Toni Dávila



Alberto Fernández



David Frosham



Javier Hernández



Peter Kelly



Rob Johnson



Thomas Klueter



Juan A. Latasa



Heinrich Liechtenstein



Kandarp Mehta



Jeroen Neckebrouck



Pedro Nueno



Desirée Pacheco



Mauricio Prieto



Juan Roure



Jan Simon



Joaquim Vilà



Christoph Zott

International professors and external collaborators

VentureHub social goals for 2030 – JOIN US

50,000

NEW JOBS TO BE CREATED

by supporting 5,000 entrepreneurs in building their startups and in raising €500 million in venture investment, in order to promote economic growth



2,000

CHIEF OFFICERS TO BE IMPACTED

positively across the globe through our research and activities to support the growth of innovation ecosystems



200

NEW PUBLICATIONS TO BE RELEASED

related to search funds, corporate venturing, tech transfer or angel investment, to foster innovation while scaling up investment in scientific research



**Some part of this impact is supported by one of the endowment funds of IESE: the Entrepreneurship Challenge Fund.*

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Our activities



<https://bit.ly/3blydO2>

Our insights



<https://bit.ly/3oaVwqg>

Excellence with impact

We believe in excellence in all our activities, from teaching and knowledge development to campus experience, career guidance and our lifelong relationship with participants.

Not surprisingly, IESE Business School has consistently been ranked one of the best business schools in the world.



2015 / 2016 / 2017 / 2018 / 2019 / 2020



A Way
to **Learn**.

A Mark
to **Make**.

A World
to **Change**.