



[BE] BUSINESS ETHICS

Introduction

This course is about decision making processes in complex situations involving financial, relational and ethical problems. It will follow two main lines: First, providing fundamental tools for addressing problematic situations such as corruption, fraud and corporate crises. Second, discussing how stakeholders' ethical expectations and social responsibility issues can be effectively implemented and integrated in organizational systems and strategic planning processes.

Objectives

- Discussing the mutual relationship between financial, relational and ethical drivers in managerial decision making.
- Discussing managerial situations where ethical drivers play, or should play, a major role in the decision making process.
- Understanding the opportunities associated with the corporate social responsibility (CSR) movement and how to integrate CSR in organizational and strategic planning

Learning Outcomes

- Become familiar with tools and procedures to prevent, identify and resolve corporate fraud and crime in organizations.
- Become familiar with tools and procedures to prevent and resolve problematic and dangerous situations such as sexual harassment, mobbing, etc.
- Become familiar with tools and procedures to prevent and resolve corporate crises and scandals.

Competences

General Competences

- To explain and discuss business situations in a rigorous, effective way using both formal and informal procedures, and providing relevant information to support their observations and conclusions.
- To analyze, debate, and apply ethical criteria in order to behave properly and honestly in any situation.

Specific Competences

- To learn the instruments and control mechanisms used to prevent, detect, and resolve fraud, corporate scandals, and corruption in organizations.
- To devise a personal ethical framework for decision making in the organization through reflection and critical discussion of the traditional ethical thought systems.
- To understand the opportunities associated with Corporate Social Responsibility (CSR) and be capable of developing a CSR management system.

Content

This course is composed by four residential sessions plus one post residential activity. The first session will discuss how to deal with corrupted or criminal networks, the second will be focused on how to manage an extortive request by a manager of an important client, the third session will discuss how to prevent and eventually manage situations of sexual harassment within your organization, finally, session four will discuss how to manage a non-financial crisis.

Methodology

All classes are taught through a series of cases and notes that represent real management decisions.

Evaluation

Students will be evaluated in the following manner:

- Individual class participation (50%)
- Team final project (50%)