



[GLOBEC] GLOBAL ECONOMICS

Introduction

Global Economics is an introductory economics course, which develops an analytical framework to help you understand the environment in which firms operate.

Objectives

The goal of the course is to strengthen your economic intuition on issues such as price controls, taxes, unemployment, inflation, currency crises, causes of booms and recessions. In addition, we will study how the government affects the economy through its different policies.

Learning Outcomes

At the end of the course, I expect that you will be able to critically assess how possible developments in the firm's market or in the world economy will affect the business environment. This includes:

- Distinguish and understand the implications of a demand versus a supply shock
- Understand the impact and who bears the burden of taxes
- Evaluate the consequences of monetary policy on key assets
- Understand the impact of fiscal policy
- Understand how exchange rates are determined and their implications for the economy and Business

Competences

Basic

- CB7. The students know how to apply the knowledge acquired and their ability to solve problems in new or unfamiliar environments within broader (or multidisciplinary) contexts related to their area of study
- CB8. The students can integrate knowledge and face the complexity of formulating judgments based on information that, being incomplete or limited, includes reflections on social and ethical responsibilities linked to the application of their knowledge and judgments.
- CB10. Students possess the learning skills that allow them to continue studying in a way that will be largely self-directed or autonomous.

General Competences

- CG7. To distinguish and categorize relevant information effectively for business decision making.
- CG9. To interpret the global context in order to analyze and judge the threats and opportunities facing the organization.
- CG10. To acquire the vision of a global citizen when dealing with the multicultural aspects present in the international market.

Specific Competences

- CE27. To analyze the impact of the sector climate and the macroeconomic climate on the business from the standpoint of the CEO.
- CE31. To understand and evaluate the impact of the process of globalization on different sectors and businesses after examining its determining factors and historical evolution.

Content

The course has two important characteristics: First, its emphasis is decisively international and the vast majority of examples and case studies will deal with the global economy. Second, this course is eminently practical; concepts and models will only be discussed to the extent that they have a direct bearing on the understanding of real life situations.

Methodology

The course is divided in the following parts:

- ✓ Preparation: Readings and videos to acquire basic economic concepts.
- ✓ Residential module: six on-site sessions in NYC, and one on-line session in which we will:
 - Develop the basic framework of how an economy works.
 - We will use cases to analyze contemporary economic problems.

Evaluation

- Final Exam: 70%
- Class Participation: 30%