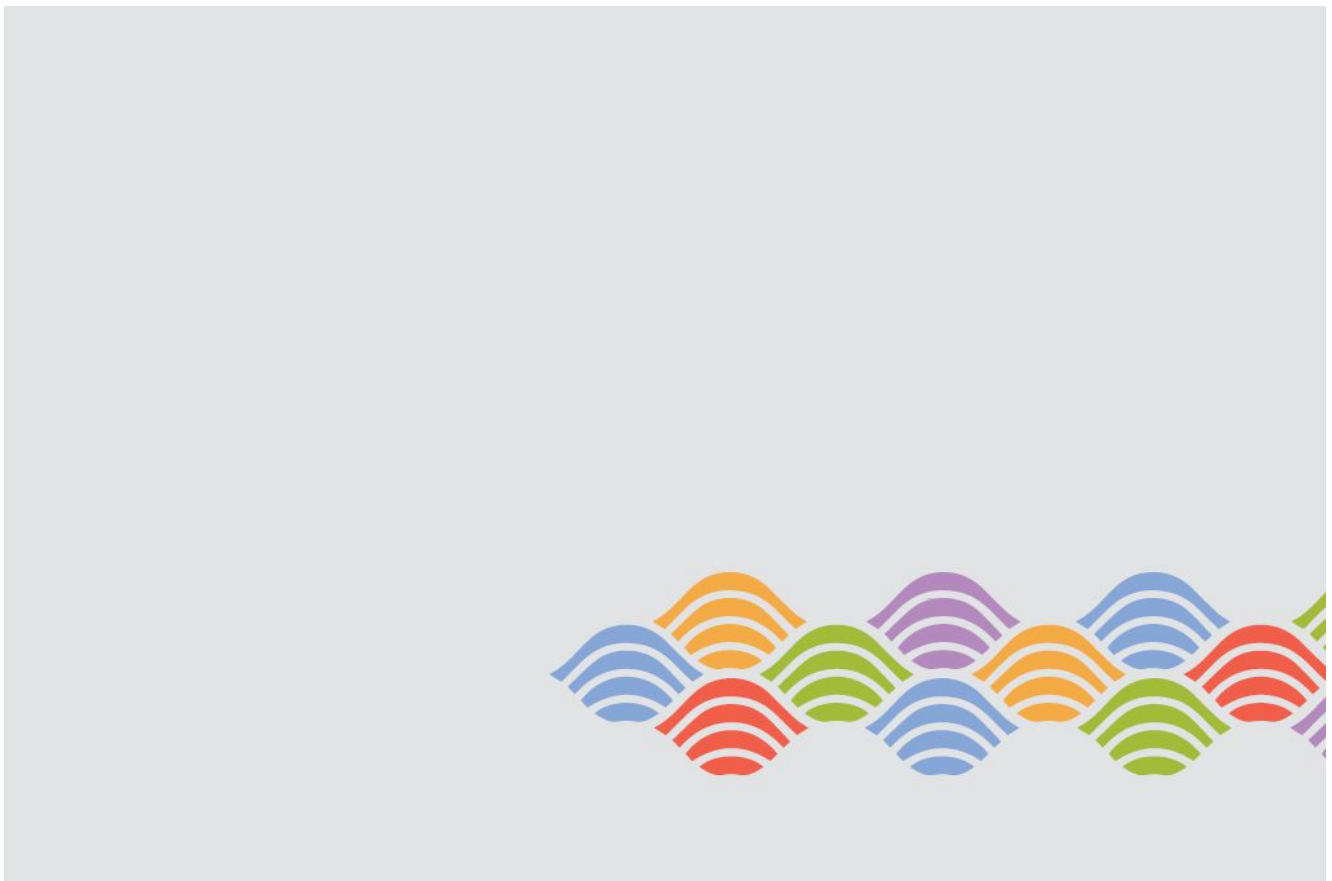


Leaping ahead: Lessons from Africa for making strides in business

Download and read *IESE Business School Insight* magazine #167 featuring inspiring stories from Africa.



May 1, 2024

Leading academics from African business schools interview executives and entrepreneurs operating across the continent, who together discuss best practices and creative problem-solving in five high-impact sectors: infrastructure/energy, agriculture, healthcare, retail and

banking.

As we all look for solutions to our shared global challenges, from energy and supply scarcities to climate change, it's worth drawing lessons from the continent where the repercussions are felt most — and whose leaders have the most to teach us through their novel approaches and resilience.

Plus: A study of the effects of pandemic-induced supply-chain pressures on **inflation in the eurozone** reveals why prices stay stubbornly high. How a people-focused, purpose-driven culture has carried **Sylvie Nicol** through three decades at **Henkel**. The case for humanities in management education. How authenticity when networking contributes to building **shared reality**. Why **trust** is so important for the healthy functioning of capitalism and what we can do to restore it. Keys for **detering corporate crime** and building a culture of integrity with responsible governance. **Sara Garcia Alonso**, the first Spanish female member of the Astronaut Reserve of the European Space Agency, discusses the skills, abilities and competencies vital for going to space that also apply to business.

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