AI: Using your power for good

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Artificial intelligence offers abundant opportunities for customer care, automation, prediction and sustainable resource planning, yet the fear factor persists. Here's how managers can make the most of AI, ensuring humans and ethics shape its use.

Plus: The search fund wave. How three doctors are channeling their passions into future management roles. 40 leading entrepreneurs under the age of 40. Read the future with science fiction. Tips for experience providers, based on experiments carried out in the Van Gogh Museum, to use data analytics to boost user engagement. Fabrizio Ferraro digs into the debate over ESG or sustainability reporting with Alex Edmans. Six approaches to valuing data. How Korean culture conquered the world.

See table of contents

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