2021 outlook: a K-shaped recovery, strong euro, cheap credit and five more things to watch

In a predicted "K recovery," analyze how the pandemic has affected your sector and how Brexit continues to alter your global value chain, advises IESE professor Nuria Mas.

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In 2021, a K-shaped economic recovery is expected, meaning that some sectors will bounce back swiftly, while others may have changed forever, so their path back to health is expected to be slower. The good news is that recovery funds and low interest rates could make it a good time to invest and take risks in promising areas.

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As Brexit kicks in, 2021 will be a big year for Europe. Look out for additional trade barriers and administrative requirements as many negotiations continue in the months ahead.

Listen in for five things to keep in mind regarding Brexit and more advice from IESE's Núria Mas:

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