Build Back Better: how business model innovation can help your firm out of the crisis

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How business model innovation (BMI) can help your firm out of the crisis. Seven practical tips to develop a BMI mindset. How COVID-19 lockdowns affected work in six EU countries. Segment your markets with the iceberg challenge. Using AI to detect customer intentions. Best practices in taking an idea to market. Why now is a good time to invest in startups. Resources for staying well during lockdown. Calculating the cost of climate change. Recognizing tipping points in societal culture. Lessons from sports to compete with AI. Keys to confronting crises, from a hospital fighting COVID-19.

See table of contents

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