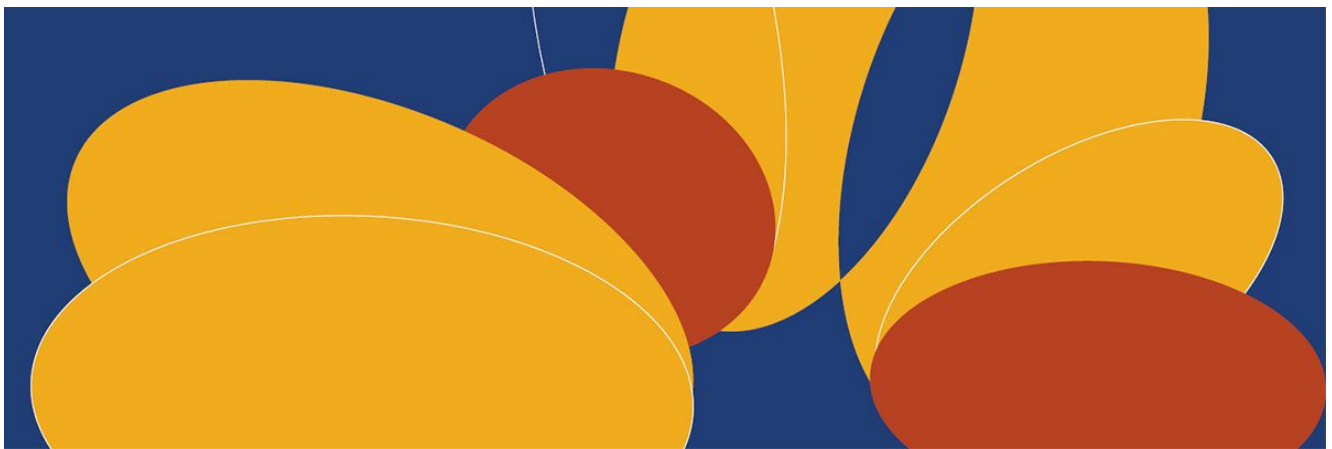


Beyond Diversity

Download and read *IESE Business School Insight* magazine #168 on Dignity, Diversity & Belonging.



September 1, 2024

Many companies support diversity and inclusion programs, yet lately DEI has come under fire. IESE opts for Dignity, Diversity & Belonging, a name rooted in its mission, vision and values, which is an important starting point for any organization looking to put their own program into practice.

As our cover story explains, it's about building bridges rather than driving wedges between people, and fighting for a world in which we are not separated or divided by our differences, but connected, cherishing the uniqueness of all.

Essential reading for managers seeking to harness the power of diversity to strengthen company culture and team performance, creating inclusive, thriving communities that work together to drive innovation and business success.

Plus: How to use network effects to grow your platform business model. Beware of digital zombies. Our role in reducing inequality. A proposal to improve traffic flows.

U.S. economist **Joseph Stiglitz** and former Portuguese PM **José Manuel Durão Barroso** weigh the challenges of the green transition amid U.S. and EU elections.

After selling his unicorn startup, **Enrique Linares** launches Plus Partners. Vottun's **Marta Valles** tells IESE Prof. **Miguel Anton** what business leaders and investors need to know about **blockchain**.

Regarding artificial intelligence (AI): Resources to help you craft the perfect prompt for your AI buddy. **Sampsa Samila** discusses the implications of the EU AI Act with the Act's chief architect and lead author, **Gabriele Mazzini**.

Ethics in action: a model to navigate ethical dilemmas. Fighting fake news: tips to keep your biases in check. And how to innovate while staying true to your heritage, according to Alejandro Klecker who turned around the Royal Tapestry Factory in Madrid.

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