

## Four signs of a radical shift in the healthcare sector

**In healthcare, we should aim to improve health outcomes, optimize care and reduce costs. Here's how.**



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By [Nuria Mas](#)

The outbreak of COVID-19 highlighted both the necessity and the fragility of healthcare

systems around the world. With the pandemic behind us, the sector is now experiencing a moment of profound transformation.

IESE professor and expert in healthcare Nuria Mas delivered an IESEconomics session livestreamed on IESE's [LinkedIn channel](#). In the video below, she discusses the telltale signs suggesting a market disruption in the sector is likely, and six steps to building an improved health system for all.

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Read also: [Sectors in transition](#), published in [IESE Business School Insight #165](#).



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