Business & Inequality

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Understanding how to reduce the vast gap between rich and poor is one of our time's greatest challenges. Recognizing the seriousness of this challenge, IESE's Institute for Sustainability Leadership (ISL) held a conference on "Business and Inequality: Rethinking ownership, governance and rewards to prevent societal collapse."

This magazine suggests practical things that business leaders can do to tackle inequality, including a framework by **Colin Mayer** to bring about meaningful change. It showcases inspiring stories of people who are being catalysts for change, including **Dunia Reverter**, whose private equity firm transforms traditionally managed firms into self-managed organizations; and **Dean Carter**, who shares what it takes to build a purpose-driven organization that makes "creating a better world" central to its mission. IESE Prof. **Fabrizio Ferraro** issues an urgent call to action for societal fairness and progress.

Plus: **Taylor Swift**'s career is a lesson in competitive strategy. Economist **Rita Babihuga-**

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Nsanze discusses Africa's vast potential with IESE's Nuria Mas. **Aya Sakai** aims to break Japan's glass ceiling. How a researcher, an entrepreneur and an investor are working to develop breakthrough solutions in **healthcare**.

Lessons from **Tony's Chocolonely** for an ethical supply chain. How **agile manufacturing** can democratize access to high-tech production capabilities. And how **AI** is increasing demand for managers and changing their skill sets.

Finally, IESE's **Kandarp Mehta** stars in an award-winning Spanish film whose hopeful message about inclusion, cooperation and integration is more relevant than ever in today's divided world.

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