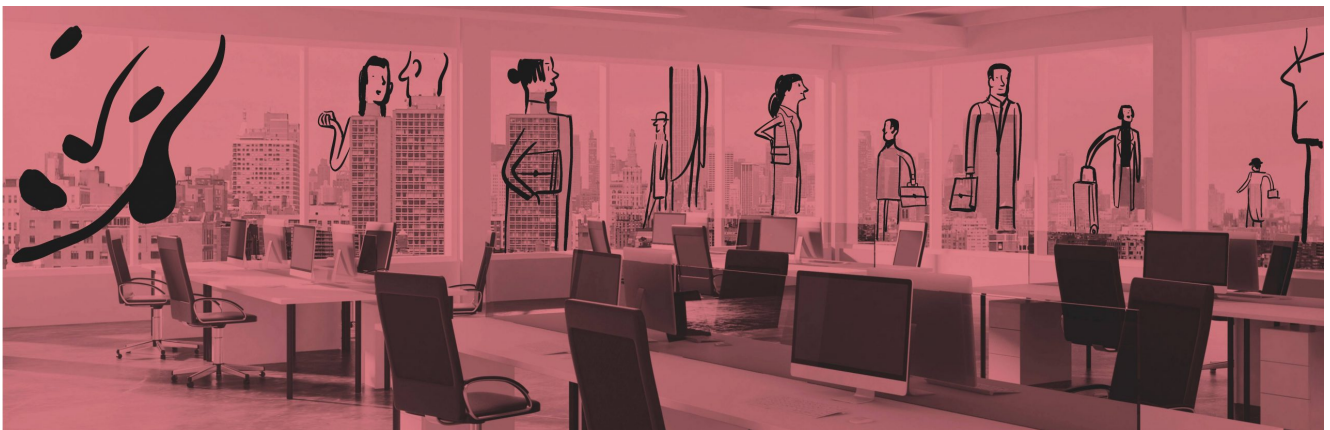


New paradigms in purpose, ownership and engagement

IESE Business School Insight 155



April 1, 2020

What executives and directors need to know as firms increasingly look for **purpose beyond profits** and deal with a **changing ownership** environment.

- 4 responsibilities for the board.
- Interviews with Amra Balic (BlackRock) and veteran board chairman Herman Daems.
- Ways in which technological disruption may transform corporate governance.

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