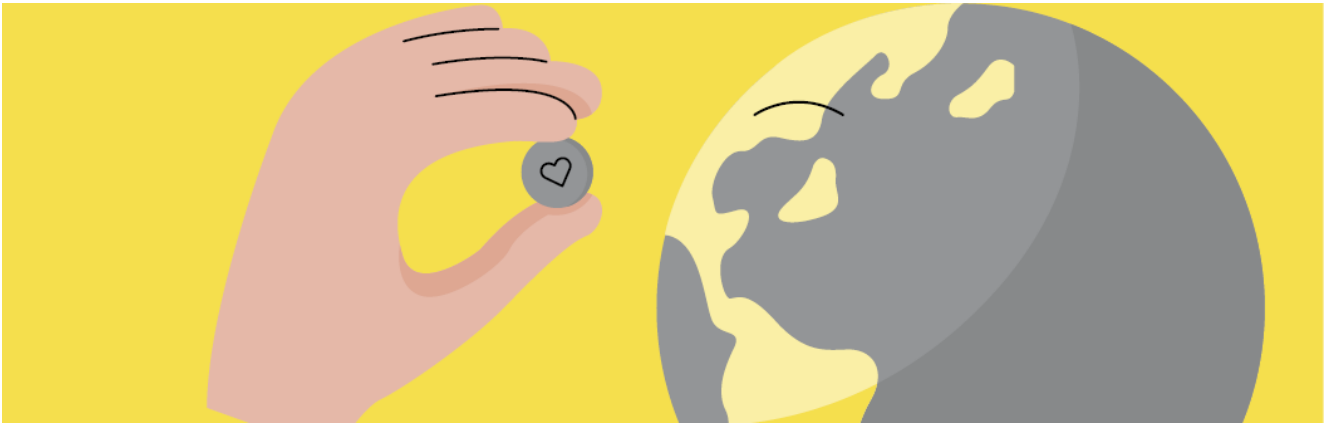


Philanthropy: giving back by giving away

IESE Business School Insight 158



May 1, 2021

How business leaders and companies are engaging in philanthropy. Featuring interviews with the world-famous tenor and philanthropist, Josep Carreras, and Catalina Parra, founder of the foundation Hazloposible. Plus: 5 keys for sustainable philanthropy by companies, inspired by the experience of "La Caixa" Foundation in Spain working with Gavi, the Vaccine Alliance. One year of COVID-19: Lessons and challenges for CEOs. Interviews with Porsche CEO Oliver Blume and DHL Consulting CEO Sabine Mueller. Entrepreneurs promote more sustainable and ethical ways of enjoying fashion. Managing supply chains in a world that is no longer flat. How the Big Three asset managers are influencing companies to lower their carbon emissions. The upsides of downward deference. Strategies for life from a Ugandan chess club.

[See table of contents](#)

Array

www.iese.edu/insight