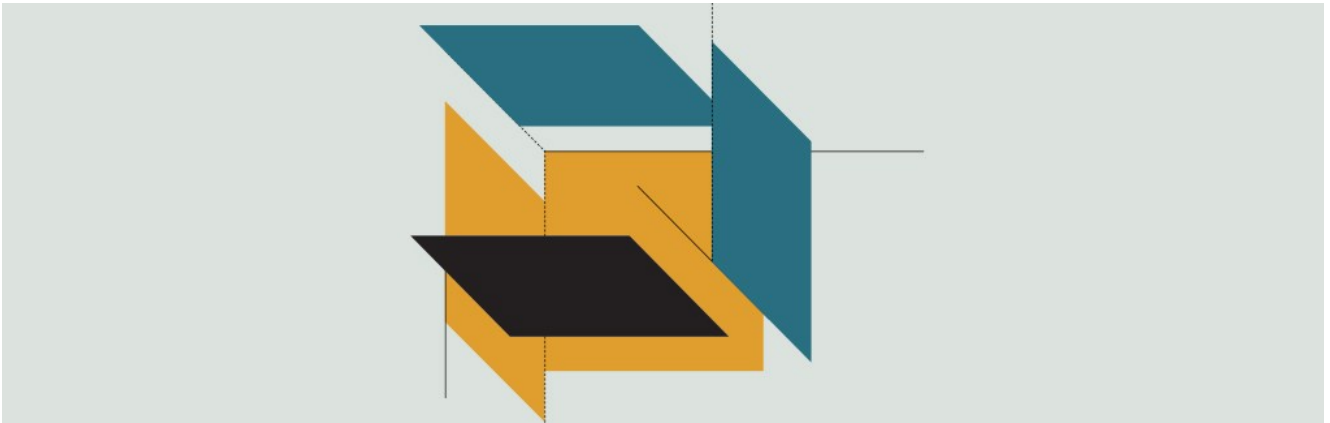


Space, the new frontier

IESE Business School Insight 153



September 1, 2019

All around the world, businesses are rethinking workspace --and workspace is becoming big business. Blueprint of real estate business models. Interviews with Steelcase's Beatriz Arantes, eFM CEO Daniele Di Fausto and Microsoft's Satya Nadella. How can we achieve balanced lives? Business opportunities in smart cities. Asia's century. Debunking the myths of corporate venturing. Inspire, Diverge, Converge: 3 steps to better decisions. Good management. Time check: how to control your agenda so it doesn't control you. 2001: A creative odyssey.

[See table of contents](#)

Array

www.iese.edu/insight