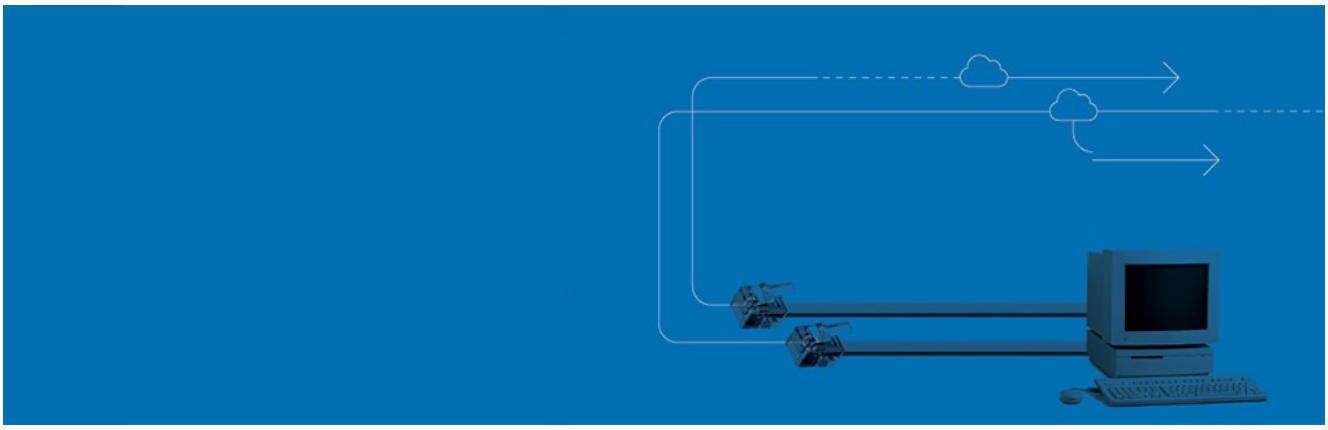
Tech at a turning point

IESE Business School Insight 152



April 1, 2019

The World Wide Web just turned 30. How should we manage, learn and innovate better for the web's next 30 years, all while ensuring our costumers' trust is never breached? How will digitalization affect your sector? Interviews with New York Times CEO Mark Thompson and Hyperloop's co-funder and chair Bibop G. Gresta. IESE's Robert Wayne Gregory offers 6 tips for taking a creative approach to IT. Are electric cars the future? Leading with compassion. 5 mistakes every family business should avoid. How rankings shape your growth story. Carnegie Hall's Clive Gillinson discovers a talent for management.

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