

# Introduction to Competency Assessment at IESE Business School








For any executive, a Competency Assessment is a powerful tool designed to evaluate and understand an individual's skills, knowledge, and abilities in a specific area or domain. By gaining insight into your strengths and areas for improvement, you can embark on a tailored and more effective personal learning journey.

A Competency Assessment serves as a valuable resource for participants in IESE Business School programs, enabling them to identify gaps in their expertise and create targeted development plans. By understanding your current level of proficiency, you can optimize your learning experience and focus on areas where growth is needed. In a constantly changing world, staying ahead and continuously improving is essential for personal and professional success.

The process of a Competency Assessment involves a comprehensive evaluation of your skills and knowledge, often (but not necessarily) using a combination of self-assessments and stakeholders evaluations. This multifaceted approach ensures a well-rounded understanding of your abilities and provides a solid foundation for your personal learning journey.

We invite you to participate in this Competency Assessment of IESE Business School, as it

serves to facilitate your growth by:

	<b>Identifying strengths and areas for improvement: Gain insight into your current skill set and discover opportunities to develop further.</b>
	<b>Personalizing your learning journey: Tailor your learning experience by focusing on the competencies that require the most attention, ensuring efficient use of your time and resources.</b>
	<b>Setting clear goals and expectations: With a better understanding of your capabilities, you can set realistic and achievable targets for personal and professional growth.</b>
	<b>Enhancing self-awareness: Understanding your strengths and weaknesses can boost confidence, increase motivation, and encourage self-improvement.</b>
	<b>Encouraging continuous development: Competency Assessment promotes a mindset of lifelong learning, helping you adapt to changes and stay ahead in your field.</b>