Developing Leadership Competencies

May 16-19, 2017
NEW YORK CITY

www.iese.edu
Developing Leadership Competencies

www.iese.edu/dlcny

Discover how to improve your leadership skills - identifying your strong and weak points - and empower the individuals and teams in your organization to reach their full potential.

PROGRAM BENEFITS

• Improve your self-management to become a more effective leader.

• Develop a coaching style that inspires, motivates and mobilizes others.

• Acquire the necessary tools and frameworks to lead change and transform organizations positively.

WHY IESE RECOMMENDS THIS PROGRAM

The success of a company and its ability to maintain its competitive edge depend fundamentally on the talent of its people. The leadership skills acquired in this program give participants the ability to nurture and maximize this crucial asset. Participants are given individual feedback on their personal leadership capabilities and style, and are shown how to design personal development plans and strategies aimed at engaging team members to achieve corporate goals.

A personal coach will be assigned to meet with each participant during the program and, upon the program’s conclusion, participants will be offered the chance to continue with “personal virtual coaching” to help them implement their plans in their day-to-day work.

METHODOLOGY

The IESE Developing Leadership Competencies program takes a dynamic and interactive approach to improving leadership effectiveness by employing a varied range of methods, such as interactive lectures, group discussions, role-play, workshops and case studies.

To ensure participants take full advantage of the program, leadership competencies and personality style are assessed prior to the course, including a 360-degree feedback evaluation.

In addition, participants maintain a learning log throughout the program to facilitate reflection and problem analysis while personal coaching sessions help them create an individualized improvement plan to implement upon the program’s conclusion.

WHO SHOULD ATTEND

The IESE Developing Leadership Competencies program is designed for general managers and senior executives, as well as human resource professionals who seek to identify and develop leadership skills that improve personal and organizational effectiveness.
PROGRAM STRUCTURE

Developing Leadership Competencies is delivered over four days at IESE New York.

DAY 1
Leadership Assessment
• Self-Leadership and Purpose
• Personality Assessment (Test: TCI-R)
• Cognitive Styles and Preferences (Test: Self-Assessment Exercise)
• Leadership Competencies (Test: IESE 360º)
• Global Assessment Overview

DAY 2
Personal Leadership Development
• Personal and Professional Career
• Self-Leadership Strategies
• Relational Leadership
• Developing Your Action Plan

DAY 3
Interpersonal Leadership
• Interpersonal Communication
• Managing Interpersonal Conflict
• High-Performance Teams
• Talent Development

DAY 4
Organizational Leadership and Change
• Creating Leadership Contexts
• Organizational Governance
• Full Leadership (personal, interpersonal and organizational)
• Program Conclusions and Wrap-Up

Contact us
Focused Programs NYC
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Program Director
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Approximate schedule
From 8:00 a.m. to 6:00 p.m. with additional evening social activities

Dates and Venue
May 16-19, 2017
IESE Business School
New York Center
165 West 57th Street
New York, NY 10019 USA

Online application
www.iese.edu/dlcny

Application
General Fee: $5,300
IESE Members Fee: $4,770
(VAT exempt)
The program fee includes tuition, all reading and classroom materials, and most meals. The fee does not include travel nor accommodation expenses. The course materials must be prepared in advance and will be provided to the students three weeks before the beginning of the program. These materials will not be sent before the fee is paid.

Places are limited and will be filled in strict order of registration.
Alberto Ribera

Academic Director
Senior Lecturer of Managing People in Organizations
PhD in Economics, Universitat Internacional de Catalunya (Barcelona)

Alberto Ribera joined IESE in 2003 after a 15-year international career with the World Health Organization, the European Commission and other multilateral organizations, where he was in charge of projects in Africa, Southeast Asia and especially the Middle East. From 1999 to 2003, he was the General Director of the Euro Arab Management School.

At IESE, Prof. Ribera teaches the MBA course “Personality and Leadership,” which received the 2009 IESE Award for Excellence. He also teaches the Global Executive MBA course “Managing Oneself,” as well as executive courses on self-leadership, relationship management and professional coaching. He is the author or co-author of 9 books and more than 30 case studies.

Sebastien Brion

Assistant Professor of Managing People in Organizations
M.S. and Ph.D. in Organizational Behavior, Haas School of Business at the University of California, Berkeley

Sebastien Brion was born in Belgium and has lived in the United States, Canada and Spain, where he studied Spanish and Psychology at the Universidad de Salamanca. Prof. Brion’s work experience includes consulting for organizations in the human resources and social media industries.

His research primarily investigates how individuals’ interpersonal perceptions impact organizationally relevant phenomena including power, alliance formation and decision making.

John Almadoz Rios

Assistant Professor of Managing People in Organizations
PhD in Organizational Behavior, Harvard University
M.A. in Sociology, Harvard University
MBA, Southern Methodist University

John Almadoz’ background includes experience in actuarial consulting, corporate banking, and management of non-profit organizations. His research on founding boards of directors of community banks has been published in top journals in his field. He teaches courses in MBA, executive MBA, and global executive MBA programs, on leadership and organizational behavior, HR, and self-management. John is also the academic director of the New York campus of IESE Business School.
“The program fostered an insight into yourself, and the way you impact people around you. The important lesson learned was that the way to leadership excellence starts from your inner self.”

Nadezda Pshenitsyna
Finance Planning and Analysis Team Lead, JTI
Canada