

JOAN ENRIC RICART

Carl Schrøder Professor of Strategic Management
Professor at the Strategic Management Department



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Strategic Management Professor
Carl Schoeder Chair of Strategic Management
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EDUCATION

- Industrial Engineer, Industrial Organization, Universidad Politécnica de Catalunya (UPC), December 1978
- Ph.D. Industrial Engineering,; Escuela Técnica Superior de Ingenieros Industriales de Terrassa (ETSEIT), December 1982
- Master of Science, Kellogg Graduate School of Management, Northwestern University, Evanston, Illinois (USA); June 1982
- Ph.D. in Managerial Economics and Decision Sciences, June 1984;
- Ph.D. in Economics and Management (equivalence, March 1985).
- Management Development Program, PDD-86, IESE, University of Navarra.

CURRENT POSTS

- Carl Schroeder Chair Professor of Strategic Management, IESE Business School, University of Navarra
- Fellow, Strategic Management Society
- Fellow, European Academy of Management
- Member of the HBS-IESE Committee, 2000-
- Director of the Globalization and Strategy Research Center at IESE
- Academic Director, IESE Cities in Motion
- Academic Director, PPP for Cities
- European Group for Corporate Governance, (EGCG,) Founding member
- Member of The World Economic Forum – Global Agenda Council on the future of Cities.
- Trustee of the European Foundation for Cluster Excellence, March 2015-
- Editorial Board: *European Management Review*

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Management Research

International Journal of Strategy Education

- Member of the Advisory editorial board of the JOBIM. 2017-

PAST POSTS

- Vice President, Iberoamerican Academy of Management. 2007-2016
- EFMD, Member of the Research Committee 2011-2016
- Chairman of the General Management Department, IESE Business School, 1993-2016
- Associate Dean for Research and the Doctoral Program, IESE Business School, 2001-2006
- Associate Director for Faculty and Research, IESE Business School, 2006-2014
- Founding President, European Academy of Management (EURAM). 2001- 2006
- Scientific Director of the EIASM, 2007- 2008
- Member of the EIASM Scientific Committee, 2004- 2007
- Academic Director "EDEN" Seminar on Strategic Management. 2003-2012
- Member of the Board, Strategic Management Society. 2002-2006
- President-Elect, Strategic Management Society. 2006-2008
- President, Strategic Management Society. 2008-2010
- Past-President, Strategic Management Society 2011-2012
- Member of the Executive Committee of Cetemmsa. 2010-2014
- Associated Editor in Chief: Journal of International Business Studies, 2005-2008
- ERC, Panel member; Senior Grants in Social Sciences
- Former member in the boards of the following journals:
 - Cuadernos Económicos del ICE,*
 - Spanish Economic Review (Revista Española de Economía),*
 - Investigaciones Económicas*
- Member on the Advisory editorial board of JOBIM, 2017-

TEACHING POSITIONS

- 1991- Professor, Economics and Strategic Management.
IESE Business School, University of Navarra
- 1987-91 Associate Professor, Economics.
IESE Business School, University of Navarra

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- 1984-87 Assistant Professor, Decision Analysis and Economics
IESE Business School, University of Navarra
- 1984-87 Assistant Professor, Economic Theory Department,
Quantitative methods in Economics and Topics on Economic Theory (doctorate).
Universidad Autónoma de Barcelona, Bellaterra.
- 1983-84 Part-time Instructor Division of Continuing Education, Quantitative methods
Northwestern University, Evanston.
- 1982-84 Part-time Instructor Quantitative methods, production and economics of the firm.
Spanish Extension Program, North Park College, Chicago.
- 1982-83 Instructor, Mathematics
Kellogg Graduate School of Management, Northwestern University, Evanston.
- 1981-82 Part-time Instructor, Quantitative methods and introduction to data processing
Spanish Extension Program, Elmurth College, Chicago.
- 1978-80 Assistant Professor, Operations Research and Production
Escuela Técnica Superior de Ingenieros Industriales de Terrassa, UPB.
- 1978-80 Lecturer, "Simulation and Basic Language"
Centro de Cálculo, UPB.

VISITING PROFESSOR AT

- University of Helsinki, (Finland)
- Catania University, (Italy),
- IPADE, (Mexico),
- INALDE, (Colombia),
- IAE, (Argentina),
- Universidad de Piura, (Peru),
- IDE, (Ecuador)
- UNISA, (South Africa)
- Strathmore University (Kenya)

RESEARCH POSITIONS

- Harvard Business School, 1992-1993.
Visiting Scholar
- Banking Research Center, KGSM, Northwestern U., Evanston, 1981.
Research Assistant.
- IESE Business School, University of Navarra, 1977-1980.
Research Assistant.

DOCTORAL THESES UNDER DIRECTION

- "Offshoring and the global sourcing of talent: Three essays on the frontier of international management"
D. Niccoló Pisani, 2008
- "Environmental performance: What matters, who decides and how can we know"
D. Dror Etzion, McGill University, 2008
- "The appropriation of value created through technological innovation: a strategic factor market approach"
D. Tunji Adegbesan, Lagos Business School, 2008
- "Strategic moves of leading Spanish utilities on their path to sustainability: Corporate behavior, environmental initiatives and capabilities development"
M. Serge Poisson de Haro, HEC Montreal, 2005
- "A coevolutionary perspective on internationalization"
D. Luis Vives de Prada, ESADE Business School, 2004
- "Creating corporate advantage in turbulent environments"
D. Adrian Caldart, Warwick Business School, 2003
- "Managing customer switching costs: A framework for competing in the increasingly networked environment"
D. Michael John Hess, S. Paul University, 2003
- "Factores determinantes de la respuesta estratégica de los grupos económicos argentinos ante el shock competitivo de la década del noventa"
D. Eduardo Fracchia, IAE; Universidad Austral, 2002
- "A systemic approach towards the study of the impact of human resource management on firm performance: Theoretical analysis and empirical research"
D. Carlos Portales, Escuela de Administración, Pontificia Universidad Católica de Chile, 2001
- "Interorganisational Transacting Mechanisms in the European Banking Industry."
D. Andrew Bagley, 1990

PUBLICATIONS

Doctoral theses:

- "Exploración Dirigida del Espacio de Resultados de un Programa Lineal: Factibilidad de los Sistemas de Soporte de Decisiones Basados en este Concepto". Universitat Politècnica de Barcelona. 290 pp. 1982
- "On Managerial Contracts". Northwestern University. 171 pp. 1984

Books:

- Berrone, Pascual; Ricart, Joan Enric; Duch T-Figueras, Ana Isabel, "**Cities and Social Cohesion: Designing more inclusive urban areas**", CreateSpace, 2017. (IESE Cities in motion: International urban best practices, Vol. 4).
- Berrone, Pascual; Ricart, Joan Enric; Duch T-Figueras, Ana Isabel, "**Cities and the Economy: Fueling Growth, Jobs and Innovation**", CreateSpace, 2017. (IESE Cities in motion: International urban best practices, Vol. 3).
- Berrone, Pascual; Ricart, Joan Enric; Duch T-Figueras, Ana Isabel, "**Cities and Mobility & Transportation: Towards the next generation of urban mobility**", CreateSpace, 2016. (IESE Cities in Motion: International urban best practices; Vol. 2)
- Berrone, Pascual; Ricart, Joan Enric; Duch T-Figueras, Ana Isabel, "**Cities and the Environment: The challenge of becoming green and sustainable**", CreateSpace, 2016. (IESE CITIES IN MOTION: International urban best practices book series).
- Ricart, J.E.; Rosanas, J. M.; Eds. **Towards a new Theory of the Firm. Humanizing the firm and the management profession** (Bilbao: Fundación BBVA, in review.) 2012
- Llopis, J.; Ricart J.E.; **¿Qué hacen los buenos Directivos? El reto del siglo XXI**. Pearson Educación S.A. 2012
- Ricart, J.E.; Agnese, P.; **Offshoring in the global economy: Management practices and welfare implications**. Ibersaf Editores, 2010
- Ricart, J.E.; **Models de negoci per a una nova organització industrial**, Papers d' Economia Industrial, Generalitat de Catalunya, Observatori de prospectiva industrial, 2009, 215pp
- Verdin P.; Ricart, J.E.; **De campeones locales a líderes globales: una perspectiva estratégica de la gestión internacional**, Traslacion and adaptation of a book by Paul Verdin, Planeta DeAgostini, 2007, 276 p.
- Ricart, J.E.; Llopis J.; Pastoriza, D.; autor del prólogo: Canals, J.; **Yo dirijo. La dirección del siglo XXI según sus protagonistas**, Editorial Deusto, 2007, 214 p.
- Ricart, J.E.; Alvarez J.L.; Griffa J.; **Los accionistas y el Gobierno de la empresa**, Ediciones Deusto, 2005
- Ricart, J.E.; Rodríguez, M.A.; Sánchez P.; Ventoso. L.; **The sustainable Enterprise: Learning from DJSI Leaders**, Fundación BBVA. 2005.

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- Ariño, A.; Ghemawat P.; Ricart J.E.; (eds.) **Creating value Through International Strategy**, Palgrave MacMillan, 2004
- Ricart, J.E.; Subirana, B.; Valor, J.; **Sources of Information Value: Strategic framing and the transformation of the information industries**. Palgrave Macmillan 2003
- Ricart, J.E.; Gual, J. (eds.) **Strategy Organization and the Changing Nature of Work**, Edward Elgar Publishing, 2001
- Ricart, J.E.; Gual, J.; **Estrategias Empresariales en telecomunicaciones e Internet**, Fundación Retevisión, 2001
- Ricart, J.E.; Gallo M.A.; Alvarez J.L.; **Prácticas de Gobierno en España**, Estudios y Ediciones IESE, 1999.
- Ricart, J.E.; Hitt M.; Nixon R.; (eds.) **Managing strategically in an interconnected world**, J. Wiley and Sons, 1998.
- Ricart, J.E.; Hitt M.; Nixon R.; (eds.) **New managerial mindsets, organizational transformation and Strategy Implementation**, J. Wiley and Sons, 1998.
- Ricart J.E.; Rodríguez M.A.; **Dirección medioambiental de la empresa. Gestión estratégica del reto mediambiental: Conceptos, ideas y herramientas**. Gestión 2000, 1998.
- Andreu, R.; Ricart J.E.; Valor, J.; **La organización en la era de la información: Innovación, aprendizaje y cambio**, Estudios y Ediciones IESE, 1995. Prize "Joan Sardà Dexeus" to the best book in the year given by "Revista Econòmica de Catalunya" from "Colegio de Economistas de Catalunya", 1997.
- Ricart, J.E.; Andreu R.; Valor, J.; **Information Systems Strategic Planning: A Source of Competitive Advantage**, NCC-Blackwell, 1992.
- Ricart, J.E.; Andreu R.; Valor, J.; **Estrategia y Sistemas de Información**, McGraw-Hill, 1991.
- Ricart, J.E.; Gual, J.; López, G.; Rosanas J.M.; Valor, J.; **Incentivos y Control en la Empresa Pública**, Ariel, 1991.
- Ricart J.E.; Gual, J.; **La Industria de les Telecomunicacions: Oportunitats per Catalunya**, Llibre Blanc de les Telecomunicacions a Catalunya, 1991.
- Ricart, J.E.; Andreu R.; Valor, J.; **Planificación Estratégica de Tecnologías y Sistemas de Información en la Empresa: Una fuente de ventajas competitivas**, Estudios y Ediciones IESE, 1990.

Chapters in books:

- García-Castro, R.; Lieberman, M.; Ricart, J.E.; Balasubramanian, N. **"Business Model Innovation and Replication: Implications for the measurement of Productivity"**. Oxford Handbook of Productivity. (forthcoming), 2017
- Ricart, J.E. **"The CEO as a Business Model Innovator"** of *Shaping Entrepreneurial Mindsets*. Jordi Canals. The Palgrave Macmillan IESE Business Collection, 2015 pp 97-115

- Casadesus-Masanell, R.; Ricart, J.E.; Tarziján, J. **"A Corporate View of Business Model innovation"** in Business Model Innovation. The organizational dimension. Nicolai J. Foss and Tina Saebi, Oxford University Press, 2015 pp.64-84
- Ricart, JE; **"Business Models for the Companies of the Future"** in Reinventing the Company in the Digital Age, BBVA, Edition Turner, 2014, pp. 133-146.
- Paz-Aparicio, C.; Ricart, J.E.; **"Offshoring Activities Impact a Company's Business Models: The Case of BBVA and Banco Santander"**, in The Offshoring Challenge: Strategic Design and Innovation for Tomorrow's Organization. T. Pedersen; L. Bals; P. Orberg Jensen; (editors), Springer.
- Ricart, J.E.; Casadesus-Masanell, R.; **"Competing through Business Models"** in Dagnino, G.B: (ed.) Handbook of research on competitive Strategy, Cheltenham, UK, Edward Elgar, 2011
- Sánchez, P.; Ricart, J.E.; **"Innovación y creación de valor en modelos de negocio en la base de la pirámide"**, In: Helena Ancos. Negocios inclusivos y empleo en la base de la pirámide. Madrid: UCM Editorial Complutense, 2011. pp 73 - 90 (Estudios Internacionales).
- Ricart, J.E.; Alvarez, J.L.; **"The Increasing Role Professional Service Firms Play in the Reform of Shareholders' Meetings"**, in Defining The Boundaries Of The New Expertise. Board Members And Management Consultants, Gomez, P-Y.; Moore, R.; (editors), Anthony F. Buono (series editor) pp.: 25-41, Age Publishing, December, 2008
- Ricart, J.E.; Mutis, J.; **"Understanding business models at the BoP"**, in Sustainability Challenges and Solutions at the Base of the Pyramid by P. Kandachar; M. Halme (editors), Greenleaf Publishing Limited, November 2008, pp. 326-343
- Ricart, J.E.; **"Estrategia y dirección estratégica"**, Lo que se aprende en los mejores MBA, volumen 2, ed. Francisco J. Garrido, Gestión 2000, octubre 2008, pp. 59-93
- Ricart, J.E.; Caldart, A.; **"Complexity Theory"**, International Encyclopedia of Organizational Studies, Ed. Clegg and Baley, Sage Publications, Sept. 2007
- Ricart, J.E.; Rodríguez, M.A.; Sánchez, P.; **"Meeting unmet needs at the base of the pyramid: Mobile health care for India's poor"** in Business solutions for the global poor: Creating social and economic value, edited by V. Kashturi Rangan, John A. Quelch, Gustavo Herrero and Brooke Barton, Jossey-Bass, January 2007, pp. 84-91.
- Ricart, J.E.; Jordi Gual; **"Introduction: strategy, organization and the changing nature of work"** (eds.) Strategy, organization and the changing nature of work, Edward Elgar Publishing, 2001
- Ricart, J.E.; Portales, C.; **"Employment contracts, new organizational forms and competitive advantage for continuous innovations"** in Strategy, organization and the changing nature of work, Ricart, J.E.; Gual, J.; (eds.) Edward Elgar Publishing, 2001
- Ricart, J.E., Rosanas, J.M.; Portales, C.; **"Understanding trust to build strong relationships in Managing strategically in an interconnected world"**, (eds.) J. Wiley and Sons, 1998.
- Ricart, J.E.; Hitt, M.; Nixon, R.; **"The new frontier"**, in Managing strategically in an interconnected world, (eds.), J. Wiley and Sons, 1998

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- Ricart, J.E.; Hitt, M.; Nixon, R.; **"New managerial mindsets and strategic change in the new frontier"**, in *New managerial mindsets, organizational transformation and strategy implementation*, (eds.) J. Wiley and Sons, 1998.
- Ricart, J.E.; Andreu, R.; Valor, J.; **"Information Systems Planning at Corporate Level"**, *Strategic Information Systems: A European Perspective*, John Wiley and Sons, 1994.
- Ricart, J.E.; **"El Desarrollo Personal en las Nuevas Formas Organizativas"**, in *Ética en el gobierno de la empresa*, (ed.) Melé, D. Eunsa, 1996.
- Ricart, J.E.; **"Organización y Empresa Pública"** in *Estado y Economía: Elementos para un debate*, (ed.) S. Barberá, Fundación BBV, 1995.
- Ricart, J.E.; **"Una introducció als models d'agencia"**, in *Avanços en Teoria Econòmica*, edited by Marimón, R.; Calsamiglia, X.; Ariel 1991.
- Ricart, J.E.; Gual, J.; **"Market Power in the Spanish Banking Industry"**, Mimeo IESE, 1988. Spanish version Published in *Concentració Empresarial y competitividad: España en la CEE*, (eds.) X. Vives and J. Gual, Ariel Economía/Fedea, 1990.
- Ricart, J.E.; Ballarín, E. **"Rentabilidad y Competitividad en el Sector Bancario Español"**, in *Concentració Empresarial y competitividad: España en la CEE*, (eds.) X. Vives and J. Gual, Ariel Economía/Fedea, 1990.
- Ricart, J.E.; **"Una Introducció a la Teoría de los Juegos"**, Documento de Investigación nº 138, IESE, 29 pp; in vol. 40 de Cuadernos Económicos del ICE 1988.
- Ricart, J.E.; **"Juegos con Información Incompleta"**, Documento de Investigación nº 139, IESE, 23 pp; vol 40 of Cuadernos Económicos del ICE, 1988.

Published papers:

- **"Strategising for the future"**, Ricart, J.E.; Rey, C.; *The European Business Review*, March-April 2017, pp 7-11
- **"La economía colaborativa en las ciudades"**, Ricart, J.E.; Berrone P.; *Harvard Deusto Business Review* No 265, March 2017, pp 50-64
- **"Understanding the decision to offshore human resources activities: a coevolutionary perspective"**, Carmen Paz-Aparicio; Joan E. Ricart; Jaime Bonache; *International Journal of Physical Distribution & Logistics Management*, Vol. 47, No. 2/3, pp. 1-25, 2017
- **La gobernanza inteligente, clave para las "Smart Cities"**, Berrone, P.; Ricart, J.E.; *Harvard Deusto Business Review*. No. 254, March 2016, pp14-21
- **"Offshoring of Services: A Review of the Literature and Organizing Framework"**; Pisani, N.; Ricart Costa, J.E.; *Management International Review*. 56 (3), 385-424. Published online Nov. 20, 2015
- **"The Open Kimono: Towards a generic framework for open data initiatives in cities"**. Berrone, P.; Ricart, J.E.; Carrasco, C.; *California Management Review* – In press. 2015

- **"Barcelona, Mobile and Smart City"**, Ricart, J.E.; Berrone, P.; Carrasco, C.; Butlletí PEMB, October, 2015
- **"The Practice of Strategy"**, Rey, C. Ricart Costa, J.E.; The European Business Review. July 20, 2015, pp 39-42
- **"Does an Ethical Work Context Generate Internal Social Capital?"**, Pastoriza, D.; Ariño Martín, M.A.; Ricart Costa, J.E. and Canela Campos, M.A. Journal of Business Ethics, Vol. 129, No. 1, 2015, pp77-92.
- **"Introduction to the SEJ special issue on business models: Business models at the crossroad of strategy and entrepreneurship"**. Demil, B.; Lecocq, X.; Ricart, J.E.; Zott, C.; Strategic Entrepreneurship Journal. Vol. 9, No. 1, 2015, pp 1-11
- **"The Genuine Responsibilities of the CEO: A Framework for Managing Today"**. Andreu Civit, R.; Ricart Costa, J.E.; IESE Insight, No23, Fourth Quarter 2014, pp 15-21
- **"Business model innovation- State of the art and future challenges for the field"** Spieth, P.; Schneckenberg, D.; Ricart Costa, J.E.; R&D Management. Vol. 44 No. 3, 2014, pp 237-247
- **"Next Stop: Making SMEs International"**. Ricart, J.E.; Llopis J.; Alumni Magazine, N° 132, January-March 2014, pp 20-23.
- **"Próximo destino: El salto internacional de las pymes"**. Ricart, J.E.; Llopis, J.; Revista de Antiguos Alumnos, N° 132, Enero-Marzo 2014, pp 24-27
- **"What Good Managers Do: Management Priorities for the 21st Century"**, Llopis, J.; Ricart, J.E.; The European Business Review, September-October, 2013, pp 6-9
- **"O que faz un bom diretor?"** Llopis J.; Ricart, J.E.; Administradores, Junho-Julho, 2013, pp 28-29
- **"Implementing Smarter Cities through Better Governance"**. Ricart, J.E.; Berrone, P.; Barrionuevo J.M.; Cano, A.; The World Financial Review, June, 2013.
- **"Smart Cities, Sustainable Progress: Opportunities for urban Development"**. Barrionuevo, J.M.; Berrone, P.; Ricart, J.E.; IESE Insight, N° 14, Tercer Trimestre 2012, pp 50-57
- **"Deslocalizaciones y Productividad. ¿Una Oportunidad para España?"**. Agnese, P.; Ricart, J.E.; Papeles de Economía (2012), edited by Vicente Salas and Emilio Huerta.
- **"A Push for Research and Internationalization in European Business Schools"** British Journal of Management, Vol. 22, pp 550-554 (2011). DOI: 10.1111/j.1467-8551.2011.00770.x
- **"How to design a winning business model"**, Casadesus-Masanell, R.; Ricart, J.E.; January-February 2011 Harvard Business Review., pp100-107.
- **"Business model innovation and sources of value creation in low-income markets"**. Sánchez, P.; Ricart, J.E.; European Management Review (2010) 7, 138-154- palgrave-journals.com/emr/

- **"Competitiveness: business model reconfiguration for innovation and internationalization"**, Casadesus-Masanell, R.; Ricart, J.E.; Management Research: The Journal of the Iberoamerican Academy of management, Vol. 8 N°2, 2010, pp. 123-149
- **"From Blind Spots to Hot Spots: How New Offshore Service Clusters Emerge and Attract Foreign Investment"**, Stephan Manning, Ricart, J.E., Rosatti Rique, M.S. and Y. Lewin, A. Journal of International Management, 2010
- **"From Strategy to Business Models and onto Tactics"**, Casadesus-Masanell, R.; Ricart, J.E.; Long Range Planning, Vol. 43, Issues 2-3, April-June 2010, pp. 195-215.
- **"Réplica de negocios en la base de la pirámide para un mayor impacto y creación de valor"**, Mutis, J.; Ricart, J.E.; Harvard Deusto Business Review, No 182, Septiembre, 2009, págs. 67-79
- **"Modelo de negocio: el eslabón perdido en la dirección estratégica"**, Universia Business Review, N° 23, 3r trimestre 2009, págs. 12-25
- **"Creating an Ethical Work Context. A Pathway to Generate Social Capital in the Firm"**, Pastoriza, D.; Ariño, M.A.; Ricart, J.E.; Journal of Business Ethics, Vol. 88, N° 3 September 2009, pp 477-489
- **"Offshoring: Facts and numbers at the country level"**, Agnese, P.; Ricart, J.E.; 2009.
- **"Challenges insuring the poor: Lessons from India"**, Ricart, J.E. and Mutis, J., Effective Executive, The ICFAI University Press, Vol. IX, n° 11, November, 2008, pp. 55-62.
- **"Innovación en modelos de negocio: La base de la Pirámide como campo de experimentación"** Ricart, J.E. and Mutis, J.; Universia Business Review, No 18, July, 2008, pp. 10-27
- **"Ethical managerial behavior as an antecedent of organizational social capital"**. Ricart, J.E.; Ariño, M.A.; Pastoriza, D.; Journal of Business Ethics, Vol. 78, No 3, March 2008, pp-329-341
- **"Corporate strategy: An agent-based approach"**, Ricart, J.E; Caldart, A.; European Management Review, Vol. 4, October, 2007, pp. 107-120
- **"La deslocalització de serveis: una perspectiva global i local"**, Ricart, J.E.; Agnese, P.; Nota d'Economia, Departament d'Economia, 2008, pp. 69-83
- **"Dirección y directivos para el siglo XXI"**, Ricart, J.E.; Llopis, J.; Pastoriza, D.; Harvard Deusto Business Review, N 164, January, 2008, pp. 52-62
- **"Influential factors in becoming socially embedded in low-income markets"** Ricart, J.E.; Rodríguez, MA.; Sánchez, P.; Greener Management International The Journal of Corporate Environmental Strategy and Practice, N. 51, June, 2007, pp. 19-38,
- **"What do we really know about when technological innovation improves performance (and when it does not)?"** Ricart, J.E.; Adegbesan, T.; (D/668) Documentos de investigación 01/01/2007

- **"Appropriating value from external technology: Absorptive capacity dimensions and innovation strategy"** Ricart, J.E.; Adegbesan, T.; (D/669) Documentos de Investigación, 01/01/2007
- **"Ahora todo el mundo puede volar: Air Asia"**, Ricart, J.E.; Daxue, W.; Estrategia Financiera, N. 234, December, 2006, pp. 15-25
- **"The European challenger"**, Ricart, J.E.; Journal of Management Inquiry, Vol. 15, N. 3, August, 2006, pp. 327-331.
- **"Using stakeholder dialogue as a source for new ideas. A dynamic capability underlying sustainable innovation"**, Ricart, J.E.; Rodríguez, M.A.; Ayuso, S.; Corporate Governance, Vol. 6, Issue 4, pp. 475-490, 2006
- Review of **"The Delta Project: Discovering new sources of profitability in a networked economy"** by C. Hax, A.; Dean L. wilde II, Palgrave 2001. by Ricart, J.E.; Journal of Strategic Management Education, Vol 2, n.1, 2005
- **"Now everyone can fly Air Asia"** Ricart, J.E.; Wang, D. Asian Journal of Management Cases, Vol 2, nº 2, September 2005., pp. 231-255.
- **"Sustainability in the boardroom: An empirical examination of Dow Jones sustainability world index leaders"**. Ricart, J.E.; Rodríguez, M.A.; Sanchez, P.; Corporate Governance, Vol 5, nº 3, July, 2005, pp. 24-41
- **"Harnessing Global and Local Forces for Competitive Advantage: European companies and business schools are well-placed to turn cultural and economic diversity into opportunities at home and abroad"**, Ricart, J.E. European Business Forum, issue 17, Spring, 2004, pp. 19-20.
- **"Corporate Strategy Revisited: A view from complexity Theory"**. Caldart, A.; Ricart, J.E.; European Management Review, Vol. 1, pp- 96-104. 2004.
- **"Aceites Borges Pont, S.A.: Studying the acquisition of a Big Competitor"**, Ricart, J.E.; Tàpies, J.; Vergés, S.; International Journal of Management Cases, Vol. 6, issue 3/4, pp. 5-18, 2004.
- **"New frontiers in international strategy"**, Ricart, J.E. , Enright, M., Ghemawat, P., Hart, S.L., and Khanna, T. Journal of International Business Studies, vol 35, issue 3, pags175-200, 2004
- **"Claves del éxito de la ISR"**, Ricart, J.E.; Sánchez, P.; Rodríguez M.A.; Harvard Deusto Finanzas y Contabilidad Nº 55, September-October, 2003, pp. 56-64
- **"Estrategia medioambiental y creación de valor"**, Ricart, J.E.; Rodríguez, MA.; Harvard Deusto Business Review, Nº 115, pp. 58-69, July-August 2003.
- **"Managing customer switching costs. A framework for competing in the networked environment"**, Ricart, J.E.; Hess, M.; Management Research, Vol 1, pp. 93-110, winter 2003
- **"Sustainable development and sustainability of competitive advantage: A dynamic and sustainable view of the firm"**. Ricart, J.E., Rodríguez, M.A.; Sánchez, P.; Creativity and Innovation Management, Vol.11, Nº 3, pp. 135-146, September, 2002.

- **"Governance Mechanism for Effective Leadership – The case of Spain"**, Ricart, J.E.; Gallo, M.A.; Alvarez, J.L.; Corporate Governance: An International Review, July, 1999.
- **"Los inversiones como nuevos agentes del cambio ambiental en las empresas"**, Ricart, J.E.; Rodríguez, M.A.; Harvard Deusto Business Review, Jul–Ago.1999.
- **"Process Innovation: Changing Boxes or Revolutionizing Organizations?"** Ricart, J.E.; Andreu, R.; Valor, J.; Knowledge Process Management, Vol 4, N.2, 1997.
- **"Elegir el futuro de la nueva empresa"**, Ricart, J.E. Iniciativa Empresarial, 1997.
- **"Estrategia Medioambiental: Principales Factores y Fuerzas Medioambientales"**, Ricart, J.E.; Rodríguez, M.A.; Harvard Deusto Business Review, May–Jun.1997.
- **"Fundamentos Económicos del Diseño de Organizaciones"**, Ricart, J.E.; Rosanas, J.M.; Ekonomiaz, 1996.
- **"Innovación de procesos y aprendizaje organizativo"**, Ricart, J.E.; Andreu, R.; Valor, J.; Harvard Deusto Business Review, 1995.
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- "Managerial Incentives and Capital Management", Ricart, J.E.; Holmstrom, B.; *Quartely Journal of Economics*, Nov. 1986.
- "Talento Directivo, Decisiones de Inversión e Información Asimétrica", Ricart, J.E. *Investigaciones Económicas*, 2ª época, Sept. 1986.
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- "Estrategias de Crecimiento"
- "Tecnologías de Información e Innovación de Procesos", Ricart, J.E.; Andreu, R.; Valor, J.
- "Nuevas Formas Organizativas"
- "El Funcionamiento De Las Nuevas Formas Organizativas"
- "Estrategia de Negocio"
- "Sistemas de Información y la Corporación", Ricart, J.E.; Andreu, R.; Valor, J.
- "Análisis de Competidores", Ricart, J.E.; Fraguas, R.
- "Estrategia Corporativa", Ricart, J.E.; García-Pont, C.
- "Introducción a los principales problemas medioambientales", Ricart, J.E.; Rodríguez, M.A.
- "Estrategia medioambiental", Ricart, J.E.; Rodríguez, M.A.
- "Modelo para la mejora del rendimiento medioambiental", Ricart, J.E.; Rodríguez, M.A.
- "Planificación estratégica de SI/TI", Ricart, J.E.; Andreu, R.; Valor, J.
- "Planificación de SI/TI en paralelo de la estrategia de negocio", Ricart, J.E.; Andreu, R.; Valor, J.
- "Asignación de derechos de decisión".

Other publications: Many cases, technical notes, and working papers at IESE.

CONFERENCES AND SEMINARS

Conference chairman

- Iberoamerican Conference, Chairman of the Strategy Division, Lisboa December 2005 Iberoamerican Academy of Management
- Director, as member of the Editing Committee, of the Journal of International Business Studies, at the 1st Annual Conference on Emerging Research Frontiers in International Business, Fuqua School of Business, 2003
- Chairman at the Founding Conference of the European Academy of Management (EURAM) "*European Management Research: Trends and Challenges*", April, 2001, Barcelona.
- Chairman at the 17th Annual Conference of the Strategic Management Society (SMS), "*Managing in an Interconnected World*", Barcelona, 1997

Presentation of papers & Conferences

- Unconventional Strategies for Emerging Complexity and Intensifying Diversity, Conference Program, Strategic Management Society, presentación artículo "Unfulfilled Promises in the Sharing Economy? Exploring the Value Proposition of Airbnb. Octubre 2017
- The Chicago Forum on Global Cities: "Chicago Forum Workshops Public Private partnership", Ricart, J.E.; Art Institute of Chicago, June, 7-9, Chicago, 2017
- "Smart City or Smart Governance: This is the question", Ricart, J.E.; II Congrés de Govern Digital, Generalitat de Catalunya, Centre de Cultura Contemporànea de Barcelona, Jan, 2017
- "Solutions to measure city performance and achieve collaborative governance, Berrone, P.; Ricart, J.E.; Smart City Expo World Congress, Fira de Barcelona, Nov, 2016
- "Smart Cities or Smart Governance. Aquesta és la question!", Ricart, J.E.; 15ª Diada de les Telecomunicacions de Catalunya 2016, aettec, Sept., 2016
- "Offshoring Innovation and Knowledge-Exploiting versus-Augmenting Motives: Investigating the Role of Talent Shortage at Home., Pisani, N.; Ricart, J.E. SMS 36th Annual Conference, Berlin, Sept., 2016
- "A Smart and connected city: case study Barcelona", and "A Smart and connected city: Homes, Workplaces and schools. Ricart, J.E.; Tech + 2016, Connect Marketing Services, Lagos, Nigeria, July, 2016
- "Smart Government: Integrating Technology for Service Delivery", Ricart. J.E. Tech+2016, Connect Marketing Services, Lagos, Nigeria, July, 2016
- "Business Model Innovation", Ricart, J.E., (Charman), EURAM 2016, Paris, May, 2016
- "Globalization and Global Problem Solving", Ricart, J.E.; 19th IESE International Symposium on Ethics, Business and Society, Barcelona, July, 2016
- "The Reinvented Enterprise" at Accenture's International Utilities and Energy Conference, Ricart, J.E. Accenture, Madrid, March, 2016
- "K&I Sunday Panel: Knowledge and Innovation in models of Business Models". Ricart Costa, J.E. Strategic Management Society Conference, Strategic Management Society, Denver. October, 2015
- "How do managers perceive and deal with uncertainty/risk?" Laamanen, T.; Lecoq, X.; Ricart, J.E.; Volberda, H.; EURAM 2015- 15th Annual Conference, Kozminski University, Warsaw, Poland, June, 2015
- "Coordination Difficulty and performance in the offshoring contest: The moderating effect off governance mode and experience". Pisani, N.; Srikanth, K.; Ricart, J.E.; EURAM 2015- 15th Annual Conference, Kozminski University, Warsaw, Poland, June, 2015
- Business Model Innovation (I): Business Model Types, Ricart, J.E.; EURAM, 15th Annual Conference, Kozminski University, Warsaw-Poland, June, 2015

- **"The future of the European Management Education"**, Yamak, S.; Huse, M.; Ricart, J.E.; Ackermann, F.; Durand, T.; Moslein, K.; Clegg, S.; Brabet, J.; Hodgkinson, G.P.; Commachio, A.; Neyer, A.K.; Habicht, H.; Gnan, L.; EURAM 2015, 15th Annual Conference, Kozminski University. Warsaw, Poland, June, 2015
- **"Business Model Innovation"** Knott, A.M.; Grant R.M.; Tucci, C.; Ricart, J.E.; Druid15-The relevance of innovation, LUISS Business School, Rome, Italy, June, 2015
- **"La Estrategia Institucional y el Futuro de la Empresa"**. Ricart, J.E.; V Desayuno Cátedra Dirección por Misiones y Gobierno Corporativo, Universidad Internacional de Catalunya, June, 2015
- **"Smart Cities"** Ricart, J.E.; Conesa, P.; Diez, T.; Giralt, F.; Serra, A.; Ugo, V.; 25 Aniversari de l'IMI - Les ciutats de les tic: un diàleg sobre ciutat i tecnologia, Institut Municipal d'Informàtica - Habitat Urbà, Torre Agbar, Barcelona, April, 2015
- **Doctoral Workshop**, Ricart, J.E.; SMS Special Conference, Santiago de Chile, March, 2015
- **Competitiveness, Profitability and Growth in an Emerging Economy Context**. Ricart, J.E., SMS Special Conference, Santiago de Chile, March, 2015
- **Resource Based View: Past, Present & Future**. Ricart, J.E., SMS Special Conference, Santiago de Chile, March, 2015
- Moderator of session on **"Tools and indicators for understanding cities"** at the 2014 Smart City Expo World Congress, Barcelona, November, 2014
- **"Business Models in their Competitive Context"** Foss, N.; Markides, C.; Ricart, J.E.; Zott, C.; SMS 34th Annual International Conference, Strategic Management Society, Madrid, September, 2014
- **"Governance Challenges in Globalized Networks"**, Moderator: Ricart, J.E., SMS 34th Annual International Conference, Madrid, September, 2014.
- **"R&D Offshoring and Knowledge Exploiting versus Augmentin Motives: The Role of Talent Shortage at Home."**, Pisani, N.; Ricart, J.E.; SMS 34th Annual International Conference, Strategic Management Society, Madrid, September, 2014
- **"Methods and Data for Research on Business Models"**, Amit, R.; Demil B.; Han, X.; Lecocq, X.; Markides C.; Ricart, J.E.; 74th Annual Meeting of the Academy of Management, Pgiladelphia, USA, August, 2014
- **"The State of Strategy"**, Ricart, J.E.; Hodgkinson, G.; Mintzberg, H.; Sarasvathy, S; Priem, R.; 74th Annual Meeting of the Academy of Management, Philadelphia, USA, August, 2014
- **"Strategy and Innovation"**, Hill, S.; Jansen, J.; Ricart, J.E.; Rossi-Lamastra, C.; 14th Annual Conference, EURAM, Valencia, Spain, June, 2014
- **"The Corporate View of Business Model Innovation"**. Casadesus-Masanell, R.; Tarzijan, J.; Ricart, J.E.; 13th Annual Conference ,EURAM, Istambul, Turkey, June, 2013 and Lake Geneva Conference, Strategic Management Society, Geneva, Switzerland, June, 2013
- **"Institutional change and mergers of HEIs and Business Schools"**, Moderator Ricart, J.E., EFMD Higher Education Research Conference, Paris, May, 2013

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- **"Leadership for the Cooperative innovation era"**, Panelist: Ricart, J.E.; New Business Models & Entrepreneurial Strategies Forum, Czech Society for Strategic Management, Innovation & Entrepreneurship, Prague, Czech Republic, October, 2012
- **"Business Models: Transitioning from Research to practice and back"**, Panelist: Ricart, J.E.; 32th Annual International Conference, Strategic Management Society, Prague, Czech Republic, October, 2012
- **"Business Model Innovation and competitive Advantage"**, panelist: Ricart, J.E.; Annual Meeting, Academy of Management, Boston, USA, August, 2012
- **"Business Models: A New Language in Strategic Management"** Ricart, J.E.; 12th Annual EURAM Conference, June, 2012. Rotterdam-the Netherlands.
- **"Offshoring Activities Impact A Company's Business Model: The Case of BBVA and Banco Santander"**. Paz-Aparicio, C.; Ricart, J.E.; 12th Annual EURAM Conference, June, 2012. Rotterdam-the Netherlands.
- **"Offshoring of human resources activities"**; Paz-Aparicio, C. and Ricart, J.E. , 12th Annual EURAM Conference, Rotterdam, the Netherlands, May, 2012
- **"Why are Firms Offshoring High-Value Business Functions? A Survey-Based Empirical Analysis"**. Ricart, J.E.; Pisani, N.; Adegbesan, T.; Agnese, P.; 31st Annual Conference in Miami of the Strategic Management Society, November, 2011.
- Panel participation: **"Recognizing and Encouraging High Quality Research in Strategy"**. 31st Annual Conference in Miami of the Strategic Management Society, Nov. 6-9, 2011
- Panel participation: **"Business Model Innovation and Competitive Advantage"**. 31st Annual Conference in Miami of the Strategic Management Society; November, 2011.
- **"Offshoring Activities Impact a Company's Business Models: The Case of BBVA and Banco Santander"**, Ricart, J.E.; Paz-Aparicio, C.; Workshop in Organizational Design Perspectives in Offshoring, Copenhagen Business School; October, 2011.
- **"Technology-Driven Organizational Innovation at the Barcelona Subway: Efficiency, Commitment, and Firm Boundaries"**. Ricart, J.E.; Andreu, R.; 30th Annual Conference of the Strategic Management Society, Rome, September, 2010.
- **"Business Models in low-income markets"**, Sanchez, P.; Ricart, J.E.; Catania Workshop Program, Session: *Contextualizing entrepreneurship research: Challenges and emerging issues*, University of Catania, Facoltà di Economia, Catania, September, 2010.
- **"From blind spots to hotspots: How knowledge service clusters develop and attract foreign investment"** Ricart, J.E.; Manning, S.; Rosatti, S.; Lewin, A.; Euram Annual Conference, Rome, May, 2010.
- **"Business model innovation and sources of value creation in low-income markets"** , Ricart, J.E.; Sánchez, P.; SMS 29th Annual Conference, Washington, October, 2009
- **"Strategy vs. Business Models vs. Tactics"**, Ricart, J.E.; Casadesus-Masanell, R.; Academy of Management Annual Meeting, Chicago, August, 2009

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- **"Strategy vs. Business Models vs. Tactics"**, Ricart, J.E.; Casadesus-Masanell, R.; 9th Conference of the European Academy of Management, Liverpool, May 2009
- **"Offshoring: Facts and numbers at the country level"**, Agnese, P.; Ricart, J.E.; European Academy on Management, Liverpool, May, 2009
- **"Offshoring: Facts and numbers at the country level"** Ricart, J.E.; Agnese, P.; 3rd Annual International Offshoring Research Conference, Duke University, Durham, April, 2009
- **"Competing through business models"**, Ricart, J.E.; Casadesus-Masanell, R.; University of St. Gallen, September, 2008
- **"Strategy vs. Business Model vs Tactics"**, Ricart, J.E.; Casadesus- Masarell, R.; Cass Business Models Workshop, London, December, 2008
- **"Offshoring service activities in US and EU"**, Ricart, J.E.; Lewin, A.; 2008 European Outsourcing Summit, Madrid, Spain, October, 2008
- **"Socialize the innovation in your business model through social capital creation"**, Ricart, J.E.; Pastoriza, D.; SMS 28th Annual Conference, Cologne, October, 2008
- **"Ethical managerial behavior: Does it generate social capital? An empirical study"**; Pastoriza, D.; Ariño, M.A.; Ricart, J.E.; 15th International Symposium on Ethics, Business and Society, IESE Barcelona, Spain, May, 2008
- **"Creating a work ethic environment: A pathway to generate social capital in the firm"**, Pastoriza, D.; Ariño, M.A.; Ricart, J.E.; 15th International Symposium on Ethics, Business and Society, IESE Barcelona, Spain, May 2008
- **"Offshoring and the global sourcing of talent: Understanding the new frontier of"**, Pisani, N.; Ricart, J.E.; Annual Conference, EURAM, Ljubljana, Slovenia, May, 2008
- **"Competing on business models"**, Ricart, J.E. SMS 27th Annual Conference, San Diego, October, 2007
- **"Off-shoring and Global Strategy: Myths and Realities"** Ricart, J.E.; SMS 27th Annual Conference, San Diego, October, 2007
- **"The emergence of Multinationals from the south"** Ricart, J.E.; SMS 27th Annual Conference, San Diego, October, 2007
- **"The rationale for business process offshoring: The case of US firms 1999-2003"** Ricart, J.E.; Pisani, N.; 2nd International Conference on Management of Globally Distributed Work, Bangalore, June, 2007
- **"Managerial and organizational antecedents of organizational social capital"** Pastoriza, D.; Ariño, M.A.; Ricart, J.E.; Annual Meeting of the Academy of Management, Philadelphia, August, 2007
- **"Corporate postures for strategic change: Insights from complexity theory"** Ricart, J.E. Annual Meeting of the Strategic Management Society, Orlando, October, 2005
- **"Understanding low-income market business models: Process development and main components"** Ricart, J.E.; Rodríguez, M.A.; Business Solutions for Alleviating Poverty Conference, Harvard Business School, Boston, December, 2005

- **"Social embeddedness in low-income markets: Influential factors and positive outcomes"** Ricart, J.E. 4th International Meeting, Iberoamerican Academy of Management, Lisbon, December, 2005.
- **"Social embeddedness in low-income markets: Influential factors and positive outcomes"** Ricart, J.E. EURAM Annual Conference, Oslo, May, 2006
- **"Reflections on entrepreneurship in the Latin-American context"** Ricart, J.E. 66th Annual Meeting of the Academy of Management, Atlanta, August, 2006
- **"Ethical managerial behaviour as antecedent of organizational social capital"** Pastoriza D.; Ariño, M.A.; Ricart, J.E.; 14th International Symposium on "Ethics, Business and Society", IESE, Barcelona, May, 2006
- **"Organizational antecedents and dynamics of organizational social capital "**. Pastoriza D.; Ariño, M.A.; Ricart, J.E. 22nd EGOS Colloquium, Bergen, July, 2006
- **"Social embeddedness in low-income markets: Influential factors and positive outcomes"**. Ricart, J.E.; Rodríguez, M.A.; Sánchez, P.; 4th International Meeting, Iberoamerican Academy of Management, Lisbon, December, 2005
- **"Understanding low-income market business models: process development and main components"** Ricart, J.E.; Rodríguez, M.A.; Sánchez, P.; Business Solutions for Alleviating Poverty Conference, Harvard Business School, Boston, December, 2005
- **"Incorporating CSR in the General Management Curriculum"**, EABIS Conference, Warsaw December, 2005
- Discussion panel: **"The Role of Academic Associations in Developing Post-Doctoral Careers"**, EIASM Academic Council Conference, Prague, November, 2005
- **"Resource Complementarity and the Determinants of the Distribution of Value Created by Technological Innovation"**, paper presented with Tunji A Adegbesan, IESE Business School-University of Navarra at the 25th International Anniversary Conference of the Strategic Management Society, Orlando Florida, October, 2005.
- **"Corporate Postures For Strategic Change: Insights From Complexity Theory"**, paper presented with Caldart, A. University of Warwick, at the 25th International Anniversary Conference de la Strategic Management Society, Orlando Florida, October, 2005
- Symposium: **"Strategic Capabilities and Knowledge Transfer Within and Between Organizations"**. The symposium is focused on knowledge transfer as a critical process for knowledge generation. Knowledge sharing, and firm learning. Annual Conference, Academy of Management, Honolulu, August, 2005
- Pre-conference workshop: **"Establishing collaboration with International Associations and Entrepreneurship Division"**, Annual Conference, Academy of Management, Honolulu August, 2005
- Doctoral Consortium: **"Finding a Job – The Schools' perspective"**, Annual Conference, Academy of Management, Honolulu August, 2005
- **"International strategy and multinationals"**, Research Discussion Session, Annual Conference, Academy of Management, Honolulu August, 2005.

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- **"Luck, superior expectations, and superior complementarity: Insight from value appropriation in Technological innovation"**, Ricart, J.E.; Adegbesan, T.; Atlanta Competitive Advantage Conference, Atlanta, United States, June, 2005
- **"How different exploitation strategies affect firm's appropriate balance between exploration and exploitation: A simulation study"** Ricart, J.E.; Caldart, A.; EURAM 2005 Annual Conference, Munich, Germany May, 2005
- Organizer and moderator of the panel **"Cooperation and research in Europe"** in the 1st Foresight Conference on **"Management Research and economic growth in Europe: Are we in trouble?"** organized by the European Institute for Advanced Studies in Managements EIASM, Brussels, 2004.
- **"The co-evolution perspective in strategic management"**, Ricart, J.E. Annual Meeting, Strategic Management Society, San Juan, Puerto Rico, October/November, 2004
- **"Perspectives on Business and Civil Society"** presented at the Forum Universal de las Culturas, **"How Companies Shape 21st Century society"**, Barcelona, 2004.
- Moderator of the discussion panel **"The base of the Pyramid and Sustainable Growth: Concepts and Experiences"**, at the AIB 2004 Annual Meeting, Stockholm, 2004.
- Speaker at the **"European Management Sciences, European Scholarly Associations and traditions and the AOM"** session, Annual Conference at the Academy of Management AOM, New Orleans, 2004.
- **"What do we know about the performance outcomes of technological innovation and technological change?"**, Ricart, J.E.; Adegbesan, T.; presented at the 4th Annual Conference of the European Academy of Management (EURAM), St. Andrews, Scotland, UK, May, 2004
- **"Business models at the BOP"**, Ricart, J.E., Rodriguez, M.A. and Sánchez, P. presented at the 23rd Annual International conference, Strategic Management Society, Baltimore, November 2003, Baltimore, USA, 2003
- **"Creating Corporate Advantages in Turbulent Environments"** with Caldart, A. presented at the International Annual Meeting of the Academy of Management, Seattle, 2003.
- **"Cascading Strategies: A Pattern for Firm's Internationalization"** Ricart, J.E. and Vives, L. presented at the International Annual Meeting of the Academy of Management, Seattle, 2003.
- Opening Conference: **"Managing through variety: The European Style?"** European Academy of Management EURAM 3rd Annual Conference, Milán, 2003.
- Moderator of the discussion panel **"Factores de éxito para articular la estrategia en acción innovadora en las empresas vascas"** International Meeting of the Knowledge Cluster **"Crecimiento e innovación como clave de competitividad de las empresas"**, Bilbao, 2003.
- **"Sustainable enterprise: Down Jones's sustainability global index leads the way towards sustainability"** presented with Rodríguez, M.A. and Sánchez, P. at the "EFMD 2003 Annual Conference", Brussels, 2003

- **"Creating Corporate Advantage in Turbulent Environments"**, Ricart, J.E.; Caldart, A.; presented at the 3rd Annual Conference of the European Academy of Management (EURAM), April, 2003
- Moderator at the discussion panel **"New directions in Strategy"** at the 1st Annual Conference on Emerging Research Frontiers in International Business, Journal of International Business Studies, Fuqua School of Business, 2003.
- Founding member of the European Academy of Business in Society, INSEAD, Fontainebleau, 2002
- **"Managing customer switching costs for competitive advantage in the mobile phone operator industry: The case of Telefónica Móviles de España"**, Ricart, J.E.; Hess, M.; 22nd Annual International Conference of the Strategic Management Society, "Old Barriers Crumbling, New Barriers Rising", Paris France, September, 2002
- **"Generating customer loyalty among mobile phone users"**, Ricart, J.E.; Hess, M.; Annual Meeting of the Academy of Management, Denver, Colorado, USA, August, 2002
- **"The quest for customer loyalty in the mobile phone operator industry"**, Ricart, J.E.; Hess, M.; II Annual Conference of the European Academy of Management on "Innovative Research in Management", organized by the Stockholm School of Entrepreneurship, Stockholm, Sweden, May, 2002
- **"Understanding environmental turbulence. A dynamic model"**, Ricart, J.E.; Caldart, A.; II Annual Conference of the European Academy of Management on "Innovative Research in Management", organized by the Stockholm School of Entrepreneurship, Stockholm, Sweden, May, 2002
- **"Sustainable development and sustainability of competitive advantage: A dynamic and sustainable view of the firm"**, Ricart, J.E.; Rodriguez M.A.; Sánchez, P.; II Annual Conference of the European Academy of Management on "Innovative Research in Management", organized by the Stockholm, School of Entrepreneurship, Stockholm, Sweden, May, 2002
- **"Managing Lock-in: A framework for competing in the networked environment"**, Ricart, J.E. and Hess, M. II International Conference of the Iberoamerican Academy of Management, «Management in the New Millennium: Iberoamerica Looks at the Future», Ciudad de México, México, December, 2001
- **"Managing Lock-in: A framework for competing in the networked environment"**, Ricart, J.E.; Hess, M.; 21st Annual International Conference of the Strategic Management Society, «Reinventing Strategic Management: Old Truths and New Insights», San Francisco, USA, October, 2001
- **"Are real options real?: Real options as a formal expression of TMT's thinking in strategic decision making"**, Ricart, J.E.; Caldart, A. 21st Annual International Conference of the Strategic Management Society, «Reinventing Strategic Management: Old Truths and New Insights», San Francisco, USA, October, 2001
- **"Challenges of the new economy"** presented at the Opening Conference at the European Academy of Management EURAM, Barcelona, 2001.

- **"Competitive Strategy and the New Economy: What Changes?"** presented at a conference on research upon e-business strategies, organized by Wharton e-Business Initiative (WeBI), Philadelphia, 2000.
- **"Internet i el seu efecte en l'organització interna de les empreses"** presented at "Jornades de Economistas 200" organized by Colegio de Economistas de Catalunya, Barcelona, 2000.
- **"Corporate Strategies in "Infocom"** Ricart, J.E.; Gual, J.; presented at the Annual Conference of the Strategic Management Society, Vancouver, Canada, 2000.
- **"Internet y su efecto sobre la organización interna de las empresas"** presented at a Conference organized by Universidad Internacional Menéndez Pelayo, Centre de Cultura Contemporànea, Barcelona, 2000.
- **"Implications for Management Education and Research"**, presented at the 20th Annual Meeting of the International Academy of Management IAM, Barcelona, March, 2000.
- Strategic Management Society, Member of the Program Committee. Presentations: **"Employment contracts, new organizational forms, and competitive advantage for continuous innovation"**, and **"Managerial Appraisal and compensation: The case of Spain"**, Berlin, Germany, 1999
- First International Conference, Iberoamerican Academy of Management, Member of the Academic Committee, Presentations: **"Employment contracts, new organizational forms, and competitive advantage for continuous innovation"**, Panel on Responses to competitive Shocks in some Latin American Countries, and Panel on International networks of business schools, Madrid, 1999.
- Universidad Autónoma de Barcelona, 1999, Presentation: **"Governance Mechanism for Effective Leadership: The case of Spain"**
- Universidad Pompeu Fabra, 1999, Presentation: **"Governance Mechanism for Effective Leadership: The case of Spain"**
- Strategic Management Society, Presentation: **"Governance Mechanism for Effective Leadership: The case of Spain"**, Orlando, Florida, EEUU, 1998.
- I International Conference in Corporate Governance, Presentation: **"Governance Mechanism for Effective Leadership: The case of Spain"**, Henley, UK, 1998
- University of Navarra, 1996, Presentation: **"Fundamentos económicos de diseño organizativo"**.
- Universidad Pública de Navarra, 1996, Presentation: **"Fundamentos económicos de diseño organizativo"**.
- Strategic Management Society, Member of the Program Committee. Presentation: **"Business Re-engineering in Spain"**, Mexico City, October, 1995
- Institute for Management of Innovation and Technology, **"Strategic Planning of Information Systems"**, Stockholm, February, 1991.
- **"Technology Management, IS-Based Strategic Actions"**, Paris, October, 1991

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- Universidad de Zaragoza, 1990, Presentation: **"Una introducción a la teoría de la agencia"**.
- Universidad Internacional Menedez Pelayo, Nov. 1990, Presentation: **"Games with incomplete information"**
- **"Market Power in the Spanish Banking Sector"**, Strategic Management Society", San Francisco, October, 1989
- European Economic Association, Member of the Program Committee; Chairman session: **"Risk Bearing, Incentives and Contracts in Labor Markets"**, Augsburg, Sept. 1989
- XIV Simposio de Análisis Económico, Barcelona, 1989 Presentation: Chairman session: **"Teoría de Juegos y teoría económica"**.
- Instituto de Análisis Económico, 1989, Presentation: **"Incentivos y control en la empresa"**
- Conferencia para Grup d'economistes de Menorca, Mahó, 1988, Presentation: **"Estrategias Competitivas"**
- IV Jornadas de Economía Industrial, Madrid 1988, Presentation: **"La Empresa pública como Organización"**.
- Ecole des Hautes Etudes en Sciences Sociales, **"Managerial Task Assignment and Promotions"**, Paris, 1987
- European Association for Research in Industrial Economics, **"On managerial Contracting with Asymmetric Information"**, Madrid, August, 1987
- **"Managerial Task Assignment and Promotions"**, INSEAD, Fontainebleau, 1986
- Universidad de Bilbao, 1985, ponencia: **"Managerial Incentives and Capital Management"**
- Jornadas de Economía Industrial, Madrid 1985, Presentation: **"Talento Directivo, Decisiones de Inversión, e Información Asimétrica"**
- X Simposio de Análisis Económico, Barcelona 1985 Presentation: **"Long Term Planning with Asymmetric Information"**
- **"Managerial Task Assignment and Promotions"**, "Organizational Learning through IS Planning: The Experience of a Spanish Utility". Summer Meeting European Econometric Society, Madrid, 1984
- **"Managerial Incentives and Capital Management"**, "Managerial Task Assignment and Promotions", Universidad de Toulouse, Francia, 1984

AWARDS AND DISTINCTIONS

1978-79	Accesit, Concurso de Obras de Texto, ETSIIT.
1978-80	Scholarship: Beca de Formación de Personal Investigador.
July 1980	Primer Premio Nacional de Terminación de Estudios de Ingenieros Industriales.
1980-83	Kellogg Graduate School of Management Fellowship.

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- 1980-84 Northwestern University Scholarship.
- 1983-84 MEC/Fulbrighth Fellowship.
- 1984 Nancy Schwartz Memorial Prize.
- 1992-93 Scholarship: Beca de la Secretaría de Estado de Universidades e Investigación del Ministerio de Educación y Ciencia.
- 1997 First Prize to the Best case in "International Business", EFMD.
- 1997 Prize "Joan Sardà Dexeus" to the best book on managerial economics given by the "Revista Econòmica de Catalunya" of the "Colegio de Economistas de Catalunya".
- 2001 Finalist for the McKinsey Best Paper Award - 21st Annual International Conference of the Strategic Management Society: "Managing Lock-in: A framework for competing in the networked environment"
- 2001 Finalist for the Best Paper Award in the II International Conference of the Iberoamerican Academy of Management: "Managing Lock-in: A framework for competing in the networked environment"
- 2012 Fellow of the Strategic Management Society.
- 2012 Fellow of the European Academy of Management.

PROFESSIONAL ASSOCIATIONS

- European Academy of Management (EURAM)
- Strategic Management Society
- Academy of Management
- Iberoamerican Academy of Management
- Academy of International Business
- International Academy of Management
- EIASM
- Col.legi d'Enginyers Industrials de Catalunya.
- Institut d'Estudis Catalans.
- SEBAP: Cercle del Coneixement - Barcelona Breakfast

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CONSULTING AND TRAINING IN FOLLOWING FIRMS

- Cementos Uniland
- NESTLE
- ENHER
- NIXDORF COMPUTER S.A.
- PYTON, S.A.
- ENAGAS
- GENERALITAT DE CATALUNYA
- Laboratorio Balagué Center
- Transports Municipals de Barcelona
- Zanini S.A.
- Grupo I.F.A.
- Lácteas del Jarama
- Solvay
- Comparex
- Nutrexpa
- Iberinco (Grupo Iberdrola)
- Emequímica
- Corporación Uniland
- Hormigones Martínez
- Gilma Materials Elèctrics SA.
- AUSA
- Industrias Químicas del Vallés S.A.
- Metales y Derivados S.A.
- ALCATEL Sistemas de Información
- IBERIA
- ISDEFE
- Cámara de comercio de Barcelona
- Juliá Tours
- Grupo CORINPA
- Pfizer, S.A.
- GKN-España
- Vda. de Biosca S.A. (Escorpion)
- Regaber S.A.
- Grup Mútua de Terrassa
- ADD
- DKV Seguros
- Multicaja
- Grupo Maier (MCC)
- FPK (MCC)
- Intersport
- MTG
- GFT
- Cetemmsa
- Telstar (SVS)
- Bodegas Torres