

Prof. Adrián Atilio Caldart
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EDUCATION

IESE Business School, Universidad de Navarra. Barcelona, Spain PhD in Management. Magna cum laude Dissertation defense date: December 11 th , 2003	1999-2003
ESEADE BUSINESS SCHOOL. Buenos Aires, Argentina Master in Economy and Management. Diploma of Honor	1994-1995
UNIVERSIDAD CATOLICA ARGENTINA. Buenos Aires, Argentina Bachelor in Management, Diploma of Honor Bachelor in Accounting. Diploma of Honor	1988-1993

ACADEMIC POSITIONS

IESE BUSINESS SCHOOL (Barcelona, Madrid, New York, Munich) <i>Senior Lecturer of Strategic Management</i> <i>Academic Director of Food & Beverage Industry Meeting</i>	2016-Today
AESE ESCOLA DE DIRECÇÃO E NEGÓCIOS (Lisbon and Porto) Professor of Business Policy Director of Business Policy Academic Department President of the EMBA Program Committee President of the Academic Committee	2009-Today
WARWICK BUSINESS SCHOOL (Coventry, U.K.) Associate Professor of Strategic Management	2004-2009

EXECUTIVE EXPERIENCE

PEREZ COMPANC GROUP (ENERGY) Buenos Aires, Argentina (1993-1999)

Corporate Finance. Risk Manager, trader and strategist of energy derivatives. Trader in money and foreign exchange markets.

Corporate Planning. Strategic Planning and Control, M&A and Strategic Analysis in Agribusiness, Forestry and Telecom.

SELECTED ACADEMIC PUBLICATIONS

Book

Caldart, A., Ricart, J. and Carrera, A. (editors) *General Management in Latin and Iberoamerican Organizations*. Oxford: Routledge. Forthcoming 2019.

Robertson, D. and Caldart, A. (2009) *The Dynamics of Strategy: Mastering Strategic Landscapes of the Firm*. Oxford University Press.

Journal Articles and Book chapters

Caldart, A., Akhmedova, A. y Gifra, J. (2019). Internacionalización: ¿Cómo definir la atractividad de un país para mi empresa? El caso del sector de alimentación y bebidas. *Harvard Deusto Business Review*.

Chamas, E., Caldart, A. y Tanco, JA (2017). *Unicornios latinoamericanos. Visión global y gestión "tropicalizada"*. *Harvard Deusto Business Review*.

Caldart, A., Carrera, A. y Cornejo, M. (2017). *The Keys to be an Effective Executive*. IESE Insight.

Caldart, A. and Pisani N. (2016). *¿Regionales o globales? Una mirada al posicionamiento internacional de las grandes empresas españolas*. *Harvard Deusto Business Review*.

Canales I. y Caldart, A. (2016). *Encouraging Emergence of Cross-Business Strategic Initiatives*. *European Management Journal*, 35, 3, p. 300-313

Pisani, N. y Caldart, A. (2016). *SMEs' formation of minority international joint ventures and level of internationalization: The moderating role of a global versus regional focus*. *European Management Journal*, 35(3): 414-424

Caldart, A. and Pisani, N. (2015). *Estrategias de internacionalización de la pequeña y mediana empresa española. Situación, tendencias y desafíos*. *Harvard Deusto Business Review*, February 2015: 65-74.

Caldart, A., Vassolo, R. and Silvestri, L (2014). *Induced variation in administrative systems: experimenting with contexts for innovation*. *Management Research*, 12 (2): 123-151.

Caldart, A., Carrera, A., Cornejo, M. (2014). *Liderar una empresa local o una subsidiaria. Distintas responsabilidades, ¿distintas agendas?* *Harvard Deusto Business Review*, April 2014: 66-75.

Carrera, A.; Caldart, A.; Cornejo, M. (2012). *¿Cómo cambia la agenda del Director General a lo largo de su carrera profesional?* *Harvard Deusto Business Review*, Noviembre 2012: 40-47.

Carrera, A.; Caldart, A. and Cornejo, M. (2011). *La agenda del "No1". Una perspectiva contingente de las dimensiones del trabajo del CEO*. *Harvard Business Review América Latina* 89(6): 94-102.

Vassolo, R.; Kleinhempel, M.; Caldart, A. and Fragueiro, F. (2011). *Dilemas multinacionales: tres modelos de estructura regional en América Latina*. Harvard Business Review América Latina: 89(1): 84-94.

Caldart, A., Vassolo, R. and Silvestri, L (2010). *Induced variation in administrative systems: experimenting with contexts for innovation*. Best Paper Proceedings, Academy of Management Conference. Montreal, August 2010.

Caldart, A. and Oliveira, F. (2010). *Analysing industry profitability: A “complexity as cause” perspective*. European Management Journal, 35: 155-164.

Caldart, A. (2010) Designing a Strategy. In “When Business Meets Culture. Ideas and Experiences for Mutual Profit. Muñoz-Seca. B. and Riverola, J. (eds.) Chapter 6. Basingstoke: Palgrave Macmillan.

Robertson, D. and Caldart, A. (2008) *Natural Science Models in Management: Opportunities and Challenges*. Emergence: Complexity and Organization (E:CO), 10, 61-75

Caldart, A. and Ricart, J.E. (2007). *Corporate strategy: an agent-based approach*. European Management Review, 4:107-120.

Caldart, A and Oliveira, F. (2007). Agent Based Modelling for Strategy. In Dyson, R. and O’Brien F. (Editors) *Supporting Strategic Development: Frameworks, Methods and Models: 191-210*, Chichester: John Wiley & Sons.

Ricart, J. E. and Caldart, A, (2007) Entry on 'Complexity theory'. International Encyclopedia of Organisation Studies. SAGE.

Caldart, A. and Ricart, J. (2004a). The Roles of the Corporate Level in the Internationalization Process of the Firm. In A. Ariño, P. Ghemawat and J. Ricart (Eds.). *Creating Value through International Strategy: 222-237*. Basingstoke: Palgrave.

Caldart, A and Ricart, J E, (2004b) *Corporate Strategy Revisited: A View from Complexity Theory*, European Management Review, 1: 96-104.

Recent Academic Conference Papers

Caldart, A., Carrera, A. and Cornejo, M. (2018). Stakeholder Saliency in Latin America. Who really counts? An empirical study. Strategic Management Society Conference. Paris, France. September 2018.

Caldart, A., Carrera, A. and Cornejo, M. (2014). Three different people. Only one CEO. Strategic Management Society Conference. Madrid, Spain. September 2014.

Caldart, A. and Kunc, M. (2014). Unraveling the “Black Box” of Cross Business-Unit Collaboration. Academy of Management Conference. Philadelphia, United States. August 2014.

Selected Teaching Materials

Case Almirall. Orientando el futuro de la empresa (2018) (with Jordi Canals)

Case Barbuss. Globalizando una PYME (2017).

Case Grupo Catalana Occidente. Estrategia Corporativa (2016) (with Francisco Sánchez)

Case Grupo Catalana Occidente (A). IESE Business School. (2015) (with Francisco Sánchez)

Case “Fisipe (A) and (B)”. AESE Escola de Direcção e Negócios (2013). (with L. Lynce de Faria)

Case “Warren Buffett y Berkshire Hathaway.” AESE Escola de Direcção e Negócios (2012) (with L. Lynce de Faria)

Case “The Videoconsoles Industry in 2011” IESE Business School (2011) (with M. R. Merinero)

Case “Reinventing the Corporate Strategy. From Ebro Puleva to Ebro Foods”. AESE Escola de Direcção e Negócios (2010) (with Manuel González de Luna).

Case “Integration Project. Galp in Spain” AESE Escola de Direcção e Negócios (2010) (with Pedro Leão).

Case “Growth and Diversification at Martifer” AESE Escola de Direcção e Negócios (2009)

Case “Indo International 2004”. IESE Business School (2004) (with Prof. Jordi Canals)

Case “Ficosa International. International Expansion”. IESE Business School (2003) (with Prof. Jordi Canals)

Cases “Argentina in crisis” (2002) and “Argentina in crisis (B)”. IESE Business School (2003) (with Prof. Jordi Gual)

LANGUAGES

Spanish (mother tongue) - English (very good) - Portuguese (proficient) – Italian (independent user)
Catalan (independent user)