IESE VentureHub
(also called ‘Entrepreneurship and Innovation Center’)

Supporting entrepreneurs, innovators and investors
Summary.

1. Introduction
2. Impact
3. Activity
4. Team
5. Sharing
From IESE classroom to...
...invention, startup, unicorn, IPO, and more
An ecosystem for new ventures, innovation and growth

**Mission.** Creating a positive impact in society by providing the insights, networks and funding necessary to bring entrepreneurial dreams to life.

**Vision.** Becoming one of the most cutting-edge, impactful, global ecosystems for high-growth entrepreneurs, corporate innovators, and private investors.

*Entrepreneurship* is the ability to craft, develop and grow new opportunities, via startup projects as well as within already existing firms. The value of an entrepreneurial mindset is transmitted through all IESE programs’ curriculum. However, entrepreneurship needs more than academic knowledge to flourish. That is why we have developed a full ecosystem wherein world-class IESE faculty, successful and aspiring entrepreneurs, investors, and innovation leaders are brought together.
# A hub of impact

<table>
<thead>
<tr>
<th>ECOSYSTEM</th>
<th>SUPPORT</th>
<th>INSIGHT</th>
<th>MENTION</th>
</tr>
</thead>
</table>
| **30%** | **$3,600** | **20** | In publications: 
Hbr, Technology Review, World Economic Forum, World Congress, websummit, NextRise |
| IESE STUDENTS START a business within 5 years of graduation | MILLION FUNdraised by IESE founders | PUBLICATIONS / YEAR about entrepreneurship** | Harvard Business Review, MIT Technology Review, World Economic Forum, World Congress, websummit, NextRise, Bloomberg, South China Morning Post, Forbes |
| **70,000** | **$65** | **70** | In conferences: |
| JOBS CREATED through IESE startup founders in... | MILLION INVESTED by IESE mechanisms in startups | EVENTS / YEAR about entrepreneurship | |
| **5** | **15** | **10,000** | In media: |
| CONTINENTS Europe, Asia, Africa, America and Oceania | COMPETITIVE PROJECTS AWARDED about entrepreneurship | ATTENDEES / YEAR in VentureHub organized events*** | |

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*Estimated impact of the hub, gathered from internal and external databases | **This includes near six refereed articles, two books, four studies and eight business cases, in coordination with the entrepreneurship department. The counting excludes proceedings, non-refereed articles, book chapters, and technical notes | ***This counting excludes the classes, programs, and the alumni learning program.

IESE VentureHub | Supporting entrepreneurs, innovators and investors.
Activities in relevant areas, advancing global needs (some examples)

**Search funds**
Increasing number of investors supporting entrepreneurship by acquisition

**Corporate venturing**
Growing number of innovations between corporations and start-ups

**Technology transfer**
Strong ecosystems lacking processes and funding to commercialize scientific discoveries

**RECENT GROWTH**
55%
Of these funds were created in the past seven years

**CONTINUOUSLY RISING**
4x
Companies adopting it globally

**UNDERUSED POTENTIAL**
95%
Estimated ‘inactive’ patents in Europe

Source: IESE, Stanford (2018)
Source: IESE, European Commission (2020)
**IESE Venture Hub**

Supporting entrepreneurs, innovators and investors.

### 1. Introduction
- WeStart
- Summer Startup Experience
- Founders Bootcamp
- Student Clubs of Entrepreneurship

### 2. Impact
- Search Funds Institute
- Search Funds Conference
- Search Funds Investor Days

### 3. Activity
- Business Angels Network
- Business Angels Bootcamp
- Research Chair: Crèdit Andorrà
- Venture Capital Fund, Finaves
- Crowdfunding Investment Clubs

### 4. Team
- WeGrow
- IESE 40under40 Awards
- IESE Founders Radar (beta)

### 5. Social
- Open Innovation Institute
- Open Innovation Conference
- Open Innovation Bootcamp
- IESE 5G Living Lab

### 6. Sharing
- Technology Transfer Resources
- Research Chair: Seat
- Technology Transfer Experience
- Technology Transfer Monitor

*This is just a brief summary of some of the activities.*
**VentureHub Bootcamps**

<table>
<thead>
<tr>
<th>Bootcamp</th>
<th>Audience</th>
<th>Skillset</th>
<th>Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Founders Bootcamp</strong></td>
<td>Early-stage entrepreneur</td>
<td>Developing a company</td>
<td>One week</td>
</tr>
<tr>
<td><strong>Summer Startup Experience</strong></td>
<td>Student aiming to create a startup</td>
<td>Building a company</td>
<td>Six weeks</td>
</tr>
<tr>
<td><strong>Tech Transfer Experience</strong></td>
<td>Scientist</td>
<td>Building a deep tech company</td>
<td>Eight weeks</td>
</tr>
<tr>
<td><strong>WeGrow Bootcamp</strong></td>
<td>Growth-stage entrepreneur</td>
<td>Scaling a company</td>
<td>Ten months</td>
</tr>
<tr>
<td><strong>Business Angels Bootcamp</strong></td>
<td>Professional</td>
<td>Becoming an angel investor</td>
<td>One week</td>
</tr>
<tr>
<td><strong>Open Innovation Bootcamp</strong></td>
<td>Corporate innovator</td>
<td>Implementing corporate venturing</td>
<td>One week</td>
</tr>
</tbody>
</table>

*The Summer Startup Experience is the former Summer Entrepreneurship Experience. The Tech Transfer Experience is the former Barcelona Technology Transfer Group. The Business Angels Bootcamp is the former Business Angels Academy.*

*All bootcamps at IESE are approved by the Academic Director of IESE.*
Examples of presentational activity that the VentureHub has organized or participated in the past two years.
A hub connected with a powerful private network across five continents

**IESE Venture Hub**

- **8,000** IESE Founders*
- **200** Search Fund Investors
- **250** Chiefs of Research Institutions
- **500** Chief Innovation Officers
- **400** Business Angels
- **300** Chiefs of Private VC Funds

*Only in this case, this number counts IESE alumni/student founders. **Chief innovation officers also refer to similar roles such as CTOs, CSOs and CDOs.

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Examples of recent news

**Restarting Together**
Global institutions teaming up to boost economy

**Selected in Asia**
Awarded several competitive projects in the region

**Piloting 5G on campus**
Edge computing, augmented reality, holography…

**Collaboration with MIT**
Joint forum at IESE for deep tech entrepreneurs

**Increasing women angels**
Supporting the growth of women private investors

**New entrepreneurial impact**
Startup investments, incubations, events and studies
International team
Accesible from every country

Josemaría Siota
Executive Director

Silvia Gomáriz
Ulrich Kruse
Vittoria E. Bria
Anna Plana
Laura Caballero
Luca Venza
Paula Sancho
Silvia Munné

IESE points of contact

Corporate Innovation
Business angels
Tech transfer and start-ups
Venture capital and scale-ups
Search funds

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Faculty

Mª Julia Prats
Academic Director

José M. Cabiedes
Luis M. Cabiedes
Mathieu Carenzo
Jose M. Casas
Toni Dávila
Alberto Fernández
David Frosham
Javier Hernández

Peter Kelly
Rob Johnson
Thomas Klueter
Juan A. Latasa
Heinrich Liechtenstein
Kandarp Mehta
Jeroen Necekebrouck
Pedro Nueno

Desirée Pacheco
Mauricio Prieto
Juan Roure
Jan Simon
Joaquim Vilà
Christoph Zott

International professors and external collaborators

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VentureHub social goals for 2030 – JOIN US

50,000 NEW JOBS TO BE CREATED
by supporting 5,000 entrepreneurs in building their startups and in raising €500 million in venture investment, in order to promote economic growth.

2,000 CHIEF OFFICERS TO BE IMPACTED
positively across the globe through our research and activities to support the growth of innovation ecosystems.

200 NEW PUBLICATIONS TO BE RELEASED
related to search funds, corporate venturing, tech transfer or angel investment, to foster innovation while scaling up investment in scientific research.

*Some part of this impact is supported by one of the endowment funds of IESE: the Entrepreneurship Challenge Fund.
Scan, read and share

Our activities


Our insights

Excellence with impact

We believe in excellence in all our activities, from teaching and knowledge development to campus experience, career guidance and our lifelong relationship with participants.

Not surprisingly, IESE Business School has consistently been ranked one of the best business schools in the world.
Unique global network.

Wherever in the world, whatever the challenge, we aim for a lifelong relationship.

Appendix: Briefly, about IESE